

Senate	\$622	Indonesia	Rp3310	Portugal	Ec100
Bahrain	\$101.50	Ireland	Rls3.50	S. Africa	Rhs6.00
Belarus	BF18	Italy	L1600	Singapore	S\$4.10
Bolivia	BF18	Japan	Yen200	Spain	Ps1125
Bosnia	BF18	Korea	Won1.00	Sweden	Sk9.00
Cyprus	C\$17.5	Latvia	Ls1.00	Switzerland	Swf2.20
Denmark	Dk4.00	Kuwait	Frs500	Taiwan	Nt825
Egypt	EF22.25	Lebanon	Ls125.00		
Finland	Fmk7.00	Luxembourg	Lfr48		
France	FF15.50	Malaysia	Rm4.25		
Greece	Dr100	Morocco	Ps300		
Hong Kong	HK\$32	Norway	Nkr5.00		
India	Rps15	Norway	Nkr8.00		
		USA	\$1.00		

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 30,411

Thursday December 10.1987

D 8523 A

S. Korea: Unity
is back on the
agenda, Page 20

World News

Business Summary

France 'may sell more warplanes to Baghdad'

France, which has been trying to mend relations with Iran, was reported to be planning to supply Iraq with 12 more Mirage F1 fighter aircraft and to help build a fighter repair and maintenance facility in Iraq.

France has sold 137 Mirage F1 fighters to Iraq since 1977 and Baghdad has been trying for some time to buy additional jets to replace those destroyed or damaged in its war with Iran. Page 20

Iranian detains ship

Iranian gunboats in the Gulf area detained a foreign cargo ship suspected of carrying goods for Iraq and led it to an Iranian port for further inspection, Tehran said. The ship's name and nationality were not revealed.

Argentine shut-down

A 24-hour strike in Argentina paralysed public transport and forced the closure of most factories in the industrial belt around Buenos Aires. Page 4

Pilots call strike

Air France pilots called a four-day strike from today in protest against the airline's refusal to discuss flight deck manning on a new short-haul airliner. Page 3

Peru airliner crashes

A chartered military aircraft with 50 people on board, including members of Peru's top soccer team, crashed on a beach near Lima. There was at least one survivor, the navy said.

Coup leader captured

Philippine Government troops captured Col Gregorio "Gringo" Honasan, leader of a military revolt that nearly toppled President Corazon Aquino in August, in a Manila suburb. Page 6

Ethiopia kill protestor

Sudan said its air force had bombed a rebel-held town 600km south of Khartoum, inflicting heavy casualties and accused Ethiopia of helping the insurgents by providing army helicopters to ferry away the wounded. Page 6

Indian satellites plan

India said it would use Soviet, French and US help to launch three out of four satellites in the next two years.

Israeli kill protestor

Israeli troops shot dead at least one Palestinian and wounded 15 others when they opened fire on demonstrators who threw a petrol bomb at an army patrol in the occupied Gaza Strip. Gaza riots, Page 6

Gun in plane wreck

US Federal agents have discovered a gun in the wreckage of the aircraft which crashed in California on Monday, killing 43 people.

Zambian crackdown

Zambian security forces destroyed market stalls and arrested about 1,000 people in Lusaka in the second crackdown on black marketers in a week.

Brazilian complaint

Brazil complained to the 95-nation Gatt trade body that US plan to impose duties on its computer products was disrupting trade. Spending failure, Page 4

Police storm bank

Riot police stormed the Bank of France in a raid which freed two directors held by about 1,000 strikers occupying the building. Page 3

Stop aid' plea

Costa Rican President and 1987 Nobel Peace Prize laureate Oscar Arias Sanchez urged the US to end all aid, both military and civilian, to Contra rebels in Nicaragua. Page 4

Swiss President

The Swiss Parliament elected Finance Minister Otto Stich to the presidency and voted a Social Democrat and a leader of the right-wing People's Party into the seven-member Cabinet.

SAS offers £130m for 23% stake in BCal

Scandinavian Airlines System plans to pay £130m (£234m) for an initial 23.5 per cent voting stake in British Caledonian Group, the UK airline, under an agreed recapitalisation package.

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EUROPEAN NEWS

John T. S.

Hassan steps down as leader of Gibraltar

BY JOËL GARCIA IN GIBRALTAR

SIR JOSHUA HASSAN, Gibraltar's chief Minister, yesterday confirmed that he was resigning. He will be succeeded by Mr Adolfo Canepa, his deputy.

The resignation, which Sir Joshua, aged 72, said was for personal reasons, brings to an end a political career spanning more than 40 years. He will remain a backbencher until Mr Canepa.

dissolves the present legislature. A general election must take place during the first quarter of next year.

Mr Canepa refused yesterday to express a view of the recent Anglo-Spanish deal on joint use of Gibraltar airport, which was thought to have affected the timing of Sir Joshua's resignation.

The

matter is likely to be resolved after the election.

However, Mr Joe Bossano, the opposition leader, is moving a motion at next Tuesday's meeting of the House of Assembly rejecting the terms of the airport agreement. That meeting will be Mr Canepa's first public appearance as chief minister.

Mr Bossano's motion reiterates the view that the international use of Gibraltar's airport should be on the basis that no special privileges are accorded to Spanish airlines, passengers with a Spanish destination or the Spanish aviation authorities. It reasserts Gibraltar's right to be included in the European air liberalisation package as a British

regional airport without preconditions.

Sir Joshua, for his part, has been stressing that his retirement comes at a time of renewed economic prosperity in Gibraltar following the full opening of the Spanish border nearly three years ago. Gibraltar will be free to decide if it wants the airport deal, he said.

Era of more extreme politics may be opening

BY JOËL GARCIA

THE DEPARTURE of Sir Joshua Hassan from the Gibraltar political scene at the age of 72, after more than 40 years, leaves a gulf which will be difficult to fill. It is likely to mark the end of an era of moderation and pragmatism, with the chances of more extreme politics coming into play.

Sir Joshua first mooted retiring in 1975 but, after General Franco's death that year, he opted to stay on in the hope that a democratic Spain would show greater understanding for the wishes of the Gibraltarians to help solve the centuries-old sovereignty dispute.

If anything, Britain is now showing greater understanding of Spanish unease about Gibraltar, as shown by the 1984 Brussels agreement when sovereignty came up for discussion for the first time, and by the more recent deal on joint use of the colony's airport which most Gibraltarians oppose.

Sir Joshua, however, takes comfort from the fact that the fate of the airport deal is being left to Gibraltarians to decide. When he returned from the London talks last week he gave the impression of favouring the agreement, describing it as "the fairest possible deal".

The Opposition leader, Mr Bossano, accused him of "forgetting the sentiments and commitments of the House of Assembly and the people of Gibraltar".

Now Sir Joshua has revealed that throughout the discussions with Britain, he made it "abundantly clear" that the Spanish proposals for the joint use of the airport were unacceptable to him.

It was not the first time that he has been forced to prove his credentials as protector of Gibraltarian interests. In the 1970s he was being accused of favouring a leaseback arrangement with Spain, and throughout the difficult years since then

A Jew educated at the old Christian Brothers' College in

Gibraltar, he later read law at the Middle Temple in London, before being called to the bar in 1939. When the city council was given an elected majority in 1945, the AACR romped home with more than 90 per cent of the vote, and Sir Joshua topped the poll.

For Sir Joshua, there was no looking back. His political career has spanned four decades of reform and constitutional advance, transforming the fortress Rock into a self-governing micro-state, with Britain retaining responsibility for foreign affairs, defence, and internal security.

He was the first mayor and the first Chief Minister. He lost one election, in 1969, to a coalition headed by the now defunct Integration with Britain Party. But he has won every election since, vindicating the pro-British stance which his opponents have questioned.

Throughout his remarkable political career, Sir Joshua has displayed the kind of resilience and endurance that provides comfort to his supporters and dismays his political adversaries. Other parties have come and gone, but the AACR is still there. It was Sir Joshua who coined the phrase, "With Britain, but not under Britain". His legal training tells him that Gibraltar could become independent, as long as the Queen remained head of state, as this would not represent a breach of the 1713 Treaty of Utrecht. Britain's legal title to the Rock, if anything, is more entrenched than ever, and Sir Joshua takes the line that a tailor-made formula of "fret association" with Britain is the way ahead.

"It matters not whether juridically or theoretically the people of Gibraltar have the right to self-determination. We believe that we do have that right," he said. "What really matters is that Gibraltar's sovereignty is not going to be transferred to Spain against our wishes."

Commission drops case against nine airlines

BY TIM DICKSON IN BRUSSELS

THE European Commission decided yesterday not to proceed with its direct legal action against nine major European airlines.

The move to drop the suit had been expected following Monday's breakthrough on airline reforms, which provides for lower discount fares for air travellers and the prospect of greater competition on both new and established routes.

Commissioners in Brussels - notably Mr Peter Sutherland, the Competition Commissioner - became increasingly exasperated at some member states' reluctance to embrace even the relatively modest degree of change in a package which was first proposed more than two years ago.

In an effort to force the pace of the political negotiations, the Commission initiated proceedings against the cartel agreements of several large airlines, including British Airways and Lufthansa, alleging infringements to the competition rules under Article 89 of the Treaty of Rome. This was widely seen as a somewhat cumbersome process but observers feel that it had the

desired effect on national governments helping to pave the way for this week's deal.

A senior Commission official pointed out yesterday that the regulation agreed by transport ministers on Monday gives the Commission important new investigative powers and enables the Brussels executive to fine airlines which persist with anti-competitive practices other than those specifically exempted from the Treaty rules.

In a separate move yesterday the Commission decided to open an 'infraction procedure' against France because of alleged discrimination on the basis of nationality.

This follows an incident at Brussels airport over the summer when a charter aircraft owned by Sobelair (part of the Belgian national airline Sabena) could not take off because it was refused landing rights at the French Antilles. The justification was that more than 20 per cent of the passengers were French, and that Sobelair was thus potentially taking business away from French airlines.

French riot police storm central bank building

BY PAUL BETTS IN PARIS

FRENCH RIOT police stormed the Paris headquarters of the Banque de France in the early hours of yesterday to free two senior officials trapped in the building by striking employees.

The action by the CRS riot police, in which six strikers were slightly hurt, is likely to worsen the atmosphere in the week-long strike that has crippled the French central bank and its operations.

The police forces were called in after Mr Philippe Lagayette, a deputy governor of the central bank and the former private secretary of Mr Jacques Delors, when the European Commission president was French Finance Minister, and Mr Raymond Penard, the bank's personnel manager, were detained in the bank

by protesting employees. The two officials were prevented from leaving the bank after a new round of negotiations failed to break the deadlock between the unions and the central bank's management.

The strike, which started nine days ago, is beginning to disrupt the day-to-day operations of the French banking system. It is already having an impact on centralised cheque clearing operations, and has caused a shortage of new bank notes which has especially disrupted automatic cash dispensing machines in many French cities.

The majority of the bank's 17,000 employees are seeking improved pay and benefits as well as job security guarantees.

Timber group told to repay government aid

BY WILLIAM DAWKINS IN BRUSSELS

PINAULT, the French timber products group, was yesterday ordered to repay within two months FF1.42m (£985,000) in state aid.

The order was made by the European Commission on the grounds that the cash, which includes interest on advances and loans to Pinault and one of its subsidiaries, Irovy, had given the company an artificial competitive advantage. Under EC rules, almost all kinds of state industrial aid must be cleared by the Commission first. Paris failed

to notify Brussels of its assistance to Pinault.

Irovy was formed from the merger of three smaller wood-processing groups in 1982, helped by a state aid package. The group filed for bankruptcy three years later, following which it was taken over by Pinault, which had insisted on the granting of a second state aid package. A rival offer by the multinational Seribio timber group was refused, even though Seribio did not ask for any state assistance.

Air France pilots strike over manning Airbus

AIR FRANCE pilots have called a four-day strike from today in protest against the airline's refusal to discuss flight deck manning on the new Airbus A320 short-haul airliner. A union spokesman told Reuter:

"It is not a question of pay, it is a question of working conditions," a union spokesman said. He accused the airline of refusing to negotiate.

The airline warned travellers of the stoppage in advertisements in French newspapers on Wednesday but said it believed it could maintain most flights. An airline spokesman said: "We are expecting to operate 75 per cent of our long-haul flights and 80 per cent of our medium-haul flights."

Air France ground staff have called an unrelated token strike on Thursday in protest against promotion policy.

Madrid shrugs its shoulders

By TOM BURKE IN MADRID

THE RESIGNATION of Sir Joshua Hassan was greeted with a stunned lack of comment by officials in Madrid.

Everyone appeared to be under discomfort in the Spanish Foreign Ministry at the prospect that the Rock's veteran strongman could be succeeded, following elections early next year, by the uncompromising opposition leader, Mr Joe Bossano.

Reflecting Spain's consistent view that the Gibraltar dispute concerns solely the British and Spanish governments, officials here said yesterday's resignation was a development that had nothing to do with Spain.

They also marked concern at the prospect of an electoral win by Mr Giorgio Porta, managing director of Montedison, told the launching conference "Collaboration between industry and universities through which advances in technological innovation and exploited in the market."

Founding companies include the Italian chemicals and pharmaceuticals company, Philips of the Netherlands, AT&T Europe and IBM Europe.

They hope to be joined by another seven or eight by the end of January and double the number by the end of the year. Each company contributes Ecu200,000 (\$140,000) towards

European concerns launch technology research institute

BY JOHN WYLES IN ROME

A PRIVATE sector initiative for

exploiting Europe's research and development capabilities, the European Institute of Technology, was launched in Rome yesterday by a handful of multinationals, with a number of scientific centres and individual researchers across Europe.

Projects will be chosen according to their relevance for educational and industrial needs and funded partly by EIT funds together with money from participating companies and public institutions.

The organisers said yesterday that they were conscious of the need to involve small and medium-sized businesses in the project.

Mr Tage Frisk, vice-president for science and technology of IBM Europe, said that Europe had been weak in speeding up the transfer of research into product development. "This is one thing EIT hopes to improve," he added.

The institute is the result of discussions in the Roundtable of European industrialists on setting up a European version of the Massachusetts Institute of Technology.

Having rejected this on the grounds of cost, most companies represented on the Roundtable are eventually expected to back the less ambitious EIT.

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SA10

THE SUPERPOWER SUMMIT

Gorbachev ushers in confident foreign policy

Patrick Cockburn analyses Moscow's switch to a more sophisticated diplomacy

THE WASHINGTON summit marks the triumph of Mr Mikhail Gorbachev's two-and-a-half-year-old campaign to make Western, and particularly American, public opinion more sympathetic to the Soviet Union as a necessary precondition for diplomatic success in improving US-Soviet relations.

This is in sharp contrast to the more 18th century-style diplomacy of Mr Andrei Gromyko, Soviet Foreign Minister for 28 years up to 1985, with his almost exclusive preoccupation with secret negotiations between leaders such as President Richard Nixon and Dr Henry Kissinger.

Mr Gorbachev and his advisers have always been extremely conscious that the narrow diplomatic basis of the first period of détente in the 1970s was extremely vulnerable to attacks from the US political right. Ever since the summit in Geneva in 1985 the Soviet leader has given priority to defusing the demonology of the 'evil empire'.

His degree of success, as indicated by opinion polls which show Mr Gorbachev enjoying a degree of public esteem scarcely less than President Reagan's, has surprised Soviet policy-makers.

Their desire to take advantage of this by pushing quickly for a strategic arms limitation treaty (Star), and they also believe that President Reagan is vulnerable to effective attacks from the US right for being soft on

communism, in a way that may not be true of his successor in the White House.

But there is more to the new style of Soviet diplomacy than a greater willingness and ability to appeal to Western popular opinion.

Soviet foreign policy making is now marked by far greater confidence than under Mr Leonid Brezhnev. This derives largely from the election of Mr Gorbachev, whose arrival ended the prolonged leadership crisis which had paralysed and demoralised the Kremlin from 1978 to 1985.

Soviet experts also feel that the events of the last 15 years show that the balance of power between Moscow and Washington is fundamentally stable. In the four main areas of superpower competition - nuclear and conventional arms, relations with Europe, China and the Third World - neither side has been able to make significant gains.

The present dialogue is therefore underpinned by the feeling in Moscow that effective competition with the US is expensive, difficult and unlikely to produce results.

The Soviet Union also takes

comfort from the inability of the first Reagan Administration to convert confrontational attitudes into effectively confrontational policy.

Soviet experts have also been

extremely successful in getting

Mr Gorbachev to adopt as official

the doctrine of 'responsible

sufficiency' in nuclear

arms. This holds that, given the

destructive capacity of nuclear weapons, past a certain point

more weapons add nothing to

military effectiveness.

This doctrine marks a shift

from the early 1980s when Marshal Nikolai Ogarkov, the Soviet

chief of staff, dismissed in 1984,

as was evidently demanding heavy

expenditure on developing

expensive high technology con-

flictual weapons.

This change in military doc-

trine is reflected by a reduc-

tion in the input of the Soviet

military into overall Soviet secu-

rity policy in recent years. This

is in part a result of the passing

of the wartime generation of

leaders but also flows from the

knowledge of the economic

impact of spending some 13 per-

cent of Soviet GNP on national

defence.

The dismissal of Marshal Ser-

gei Sokolov, the Soviet defence

minister and the head of air

defence earlier this year for fail-

ure to stop Machias Rusi landing

an aircraft in Red Square, under-

lined that the military lobby is

on the defensive.

This is not to say that military

spending is going to fall - the

Central Intelligence Agency in

any case say that investment for

a new generation of conven-

tional arms is already in place -

but it is likely to be under much

tighter political control.

The speed of change in Soviet

foreign policy has been aided by

two other factors. Firstly Mr Gor-

bachev's two closest and most

reliable supporters in the Polit-

buro are involved in foreign pol-

icy: Mr Eduard Shevardnadze,

the Foreign Minister, and Mr

Alexander Yakovlev, the Party

Secretary for Propaganda and

Culture. Change has therefore

been far easier to introduce in

Soviet foreign policy than it is in

running the economy.

The second change is that the

functional division between the

state and Communist Party in

determining Soviet foreign pol-

icy is now much reduced. This

has limited the role of dated ide-

ology in effecting relations with

other states.

In regional conflicts - the main

topic of discussion between Pres-

ident Reagan and Mr Gorbachev

yesterday - such as the Gulf or

Africa, the Soviet attitude is that

the ability of either superpower

to intervene effectively is now

much less than in the 30 years

since 1945. Then feel the world is

far less predictable and intervention

even where successful, will

never be cost-free.

This is exemplified by Soviet

expedition in Afghanistan.

Despite moderate noises about

withdrawal of Soviet forces in

return for an end to US supplies

to guerrillas, diplomats in

Moscow have yet to detect a

decision to accept the fall of the

government in Kabul.

But while Soviet foreign pol-

icy is now more sophisticated and

flexible than three years ago on

central issues such as reduction

in strategic weapons by 50 per

cent, which the Soviet Union

really does feel affects the bal-

ance of power with the US in a

way that INF does not, negotia-

tions are likely to be extremely

tough.



WASHINGTON SUMMIT

aguia.

This may be explained by

Soviet fear that the Angolan govern-

ment might collapse under

pressure from Uganda in South

Africa but a belief that the US-

backed Contra rebels stand no

chance of taking power in Nicara-

guagua.

But while Soviet foreign pol-

icy is now more sophisticated and

flexible than three years ago on

central issues such as reduction

in strategic weapons by 50 per

cent, which the Soviet Union

really does feel affects the bal-

ance of power with the US in a

way that INF does not, negotia-

tions are likely to be extremely

tough.

Paul Nitze: influential policy

maker of nuclear age

Paul Nitze

At the summit in Reykjavik in

1986, he was labelled the ultimate

cold warrior, not only because of

his opposition to Salt 2 (when he

joined the Committee on the

Promotion of Peace)

but because, in 1950, he was the

principal author of a policy study

that recommended a four-fold in-

crease in military spending to

counter the Soviet expansionary

threat after the Second World War.

However, his opposition to an

immediate commitment to

deploy the SDI system has made

him a target of hard-line conserv-

atives.

Mr Nitze's position is simply

that an ambitious SDI defence

against offensive weapons may

not be cost-effective at the mar-

gin. Indeed, he has suggested

that SDI deployment could

merely trigger a "costly and de-

stabilising offence race".

He is believed to share Mrs

Thatcher's desire for some

mutual superpower agreement

which regulates SDI testing in

order to preserve the ABM

treaty.

Whether there is room to com-

promise here would seem to

depend on whether the Soviets

continue to link the dramatic

offensive missile cuts with tight

restrictions on SDI testing and

development. If the two issues

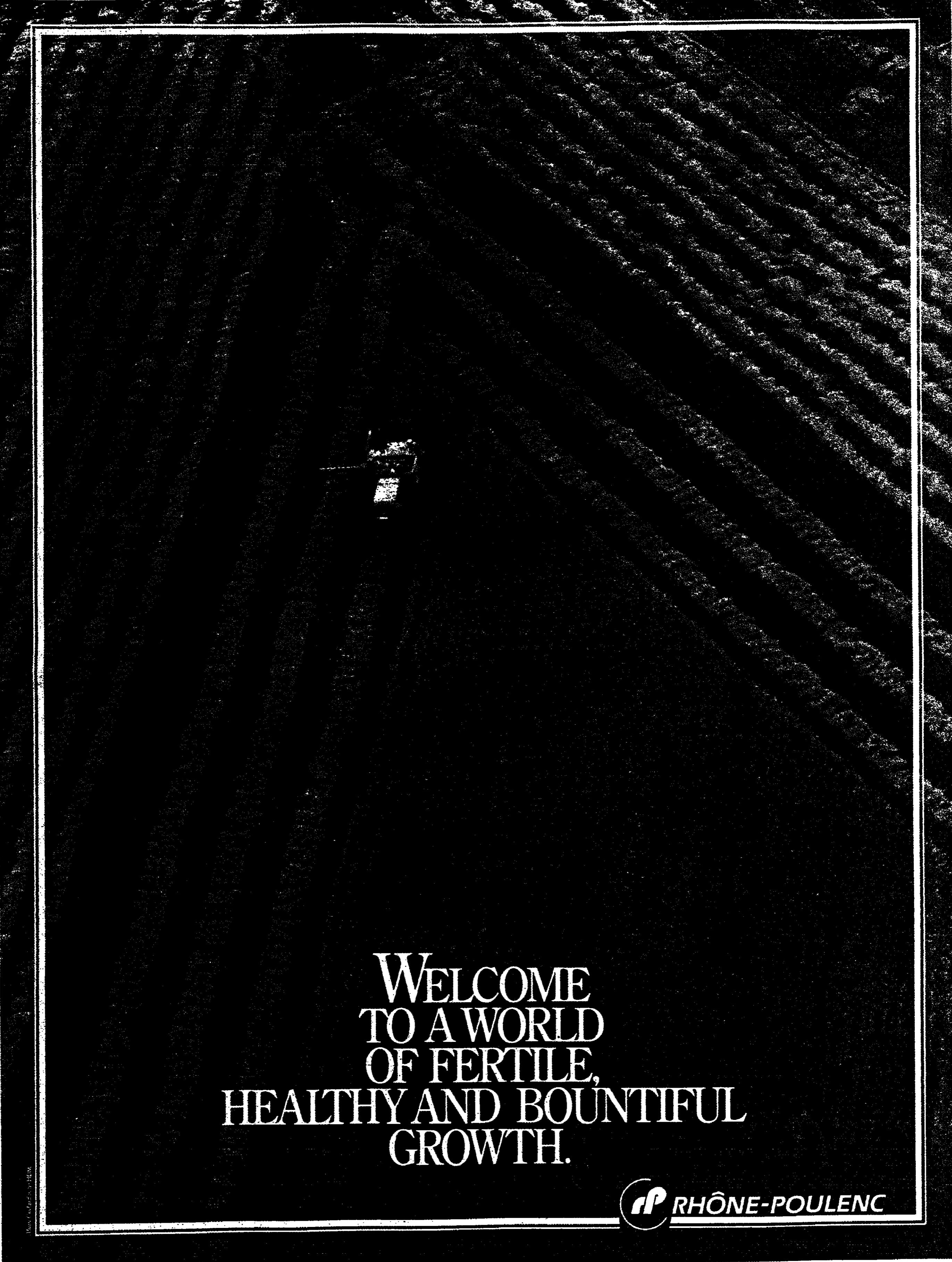
are uncoupled, then rapid pro-

gress could follow.

Lionel Barber and Patrick Cockburn profile the arms negotiators

Grand Old Man of the nuclear arms race

MR PAUL NITZE, who heads the US arms control working group at the Washington summit this week, probably ranks as one of the most influential policy makers of the nuclear age.



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OVERSEAS NEWS

Israeli troops try to suppress riots in Gaza

BY ANDREW WHITLEY IN THE JABALIYAH REFUGEE CAMP, ISRAELI-OCCUPIED GAZA STRIP

ISRAELI TROOPS yesterday battled to enforce an indefinite curfew imposed on this sprawling Palestinian refugee camp in turn-off over the violent deaths of three of its residents. Shooting broke out repeatedly as soldiers clashed with the angry protesters, causing dozens of casualties.

Heavily armed troops in jeeps and armoured half-tracks toured the huge slum camp - home to over 50,000 refugees from Israel - ordering residents back indoors through loudspeakers. Individual rebels regarded as troublemakers were picked out for summary, on-the-spot punishment.

In nearby Gaza City, the worst day of rioting in recent memory was simultaneously taking place. Much of the city centre resembled a battlefield, with youthful demonstrators erecting makeshift barricades and hurling stones, and the army replying with tear gas and volleys of shots.

What sparked off the trouble were the grisly deaths the previous afternoon of four Gazans, crushed by an army truck at a military checkpoint while their

car waited for its turn to pass through the controls. Seven others in the vehicle - packed with day labourers returning from Israel - were seriously injured, in an incident Palestinians said they were convinced was deliberate.

It followed the stabbing death of an Israeli civilian in Gaza City on Sunday. Tense at the best of times, over the past few months the overcrowded Gaza Strip has witnessed a sharp increase in ethnic Jewish-Arab violence.

A violent war of words has meanwhile ensued between Prime Minister Vittorio Shamir and his Labour Alignment rival, Mr Shimon Peres, the dovish Foreign Minister, over the future of the Strip, captured from Egypt in 1967, and its 2,000 Jewish settlers. On Monday, Mr Peres - an advocate of self-rule for Gaza during his spell as Prime Minister to October 1986 - rejected right-wing calls to annex the territory and said that Israel should, instead, demilitarise the region. To this, Mr Shamir retorted: "Is it the intention to leave Gaza to the terrorists?"

Kampuchean peace talks were brokered by India

By Robin Pauley, Asia Editor, in New Delhi

THREE-year deadlock between Prince Norodom Sihanouk, the exiled Kampuchean leader, and the Soviet-backed regime of Hun Sen was broken earlier this month by India, which has spent most of this year acting as a secret intermediary.

The two leaders signed a joint statement at Fere-en-Tardenois in France on Friday agreeing that the civil war in Kampuchea should be ended by political means. They will meet again next month.

Since the announcement that the two would meet there has been speculation about how the meeting was arranged and about the attitude of the Chinese, who have supported Prince Sihanouk since the Soviet-backed invasion of Kampuchea by Vietnam.

The Indians, who have good relations with both Moscow and

Prince Sihanouk, apparently first started mediation attempts in February in New York. Since then the Indians have also become involved. But India remained the key middleman, keeping the US and Moscow fully informed. Prince Sihanouk briefed Peking regularly.

Although the Chinese were initially not enthusiastic at the idea of Prince Sihanouk treating directly with Hun Sen they eventually accepted that it might not do any harm although they doubted whether it would lead to an acceptable solution.

Prince Sihanouk headed a tripartite coalition of anti-Hun Sen guerrilla groups until he took a one-year sabbatical earlier this year to give himself the freedom to explore various pathways towards a peaceful political settlement.

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Philippine army captures rebel colonel

BY RICHARD GOURLAY IN MANILA

PHILIPPINE soldiers yesterday captured the rebel colonel who led a failed coup against President Corazon Aquino in August, escaped capture and has been seen until recently by the Government as a constant threat.

Col Gregorio "Gringo" Honasan, was captured after a raid on a suburban apartment in Manila that is owned by a former secretary of Mr Juan Ponce Enrile,

an opposition leader, while he was defense secretary. Mr Enrile was forced to resign his Cabinet post last November when he was defused, apparently planted by opponents of Mrs Aquino who wanted to disrupt the summit and embarrass the Government. In a hand-written note to Philippine newspapers on Tuesday, Col Honasan denied reports that he or his group of renegade officers planned to disrupt the summit.

Manila for a summit meeting. Two bombs have exploded in the past two days in Manila, and one was defused, apparently planted by opponents of Mrs Aquino who want to disrupt the summit and embarrass the Government. In a hand-written note to Philippine newspapers on Tuesday, Col Honasan denied reports that he or his group of renegade officers planned to disrupt the summit.

Last night Mr Enrile denied he had any knowledge of the rebel officer's activities but said he hoped Col Honasan's would get a fair trial.

In recent weeks when Col Honasan's previous popularity among fellow officers and soldiers appeared to be waning, Mrs Aquino had publicly refused to offer an amnesty deal for his surrender. More than 50 people died

Report attacks critic of Gandhi

By John Elliott in New Delhi

MRS VISHWANATH PRATAP Singh, India's former Finance Minister and now a significant opposition figure, was criticised last night for his official report for allowing a US detective agency called Fairfax to be based in a way which was "not consistent with the country's security".

The report also says that Mr Nusli Wadia, chairman of Bombay Dyeing, a textiles company together with a researcher of the Indian Express newspaper, were responsible for persuading Finance Ministry officials to choose the agency. It also says they did this in return to help Bombay Dyeing's battle against a rival company, Reliance Industries, which was being investigated by the ministry.

The commission report, prepared by two judges and published last night, deals with the first of a series of controversies which lay behind the eventual resignation in May of Mr Singh, former finance and defence minister, and then to mounting political criticism of Mr Rajiv Gandhi, the Prime Minister.

A year ago Mr Singh was pursuing a relentless campaign against corruption. He gave a top Finance Ministry civil servant approval to hire a foreign detective agency to look into dealings in the US of Reliance and other companies because India's diplomatic and customs officials did not have the necessary time or expertise.

Mr Singh is now a leading critic of the Government and, as expected, last night's 203-page report appears as an attempt to discredit him. It continually attacks his ministerial style and the decisions of his officials.

This attack is in line with an apparent decision by Mr Gandhi to try to crush his critics - the Indian Express was shut till recently by a two-month strike in which Mr Gandhi's Congress Party was involved.

The report suggests that Mr Wadia financed the Fairfax work and that the agency was "loyal to some other quarters hostile to the Government of India". This is a reference to the US Central Intelligence Agency. A Fairfax executive admitted that it hired ex-CIA staff and shared information with US federal government agencies.

Canberra plans May budget

By Chris Sherwin in Sydney

AUSTRALIA'S already tight fiscal stance is to be reinforced in the wake of the share market collapse with a "mini-budget" next Friday, Mr Paul Keating, the federal Treasurer, indicated yesterday.

The decision underlines government perceptions that Australia's principal economic problems - its current account deficit and expanding external debt - continue to demand firm action.

The current account deficit was projected to fall to a high 6 per cent of gross domestic product during the current year in last September's budget.

But the share market collapse has made that optimistic. Meanwhile, stabilisation of the external debt (now more than 40 per cent of GDP in gross terms) remains some years off.

In his brief announcement yesterday, Mr Keating said the government had decided to make a "statement of fiscal budget measures" in May to take effect in fiscal year 1989-90, which begins in July.

The announcement said the decision was made "in order to ensure that fiscal policy next year is of an appropriately firm stance."

It means the Government will follow the same pattern as it did this year, producing a "mini-budget" of spending measures in May and a fuller version, presumably including tax changes, some three months later.

Meanwhile, the Commission will continue to press Japan to reduce its own market barriers to EC cars until Community manufacturers have been allowed to boost their share of the Japanese car market from the present 2.8 per cent to 5 per cent.

Tokyo, however, is sticking to its demands that firm progress on the creation of a free EC car market must come before it agrees to any long-term restraint.

This is the precise opposite of the Commission's position.

Stabilisation would be condi-

tioned on the phasing-out of bilateral car import controls arranged with Japan by members such as Italy, France, the UK, Spain and Portugal.

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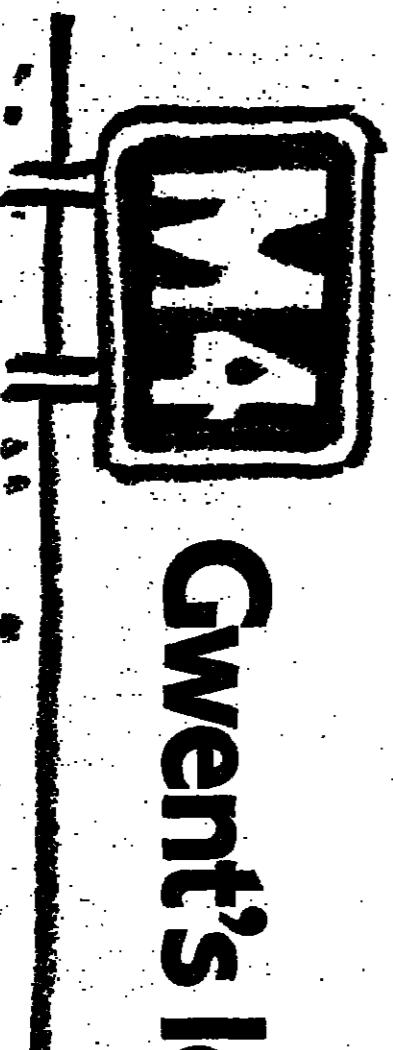
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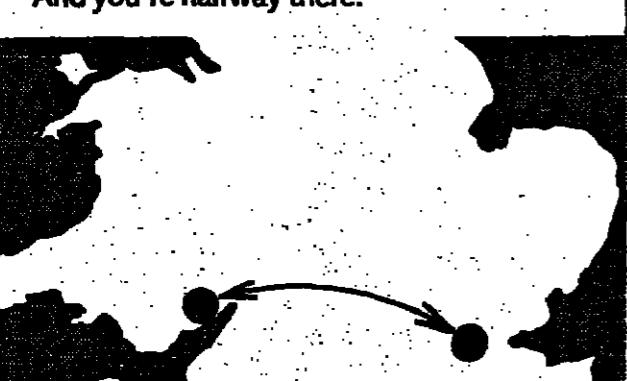
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UK NEWS

Eli Lilly offers around £3m in Opren settlement

BY RAYMOND HUGHES AND PETER MARSH

ELI LILLY, the US manufacturer of the banned arthritis drug Opren, was fiercely criticised yesterday over the terms of its offer to settle damages claims by the bulk of the drug's alleged victims in the UK.

The company has offered a global sum - believed to be in the region of £27m, plus about another £3m to cover legal costs - to about 1,200 claimants.

Mr Des Wilson, director of Citizen Action (Opren Campaign), one of the UK claimants' support groups, described the offer as "miserly and miserable".

Lilly, he said, had taken advantage of the limitations of the British legal system to make the minimum offer it believed it could get away with.

The offer, which is being recommended by solicitors for the claimants, was announced without any financial details, in the High Court yesterday by Mr Justice Hirst, the judge who has been dealing with the Opren cases.

He said that Lilly made its offer without admitting liability. One term of the offer was that neither the global sum, nor individual payments, were to be made public.

After the hearing, critics of the offer compared it unfavourably with compensation paid by Lilly to claimants in the US, which has been as high as \$6m to one person.

Ms Kathleen Graham, a leader of one of the claimants' groups, said the individuals would be likely to receive only microscopic crumbs from the proposed settlement. She said the Opren sufferers had been put in a "despicable" position.

Mr Jack Ashley, an MP who has campaigned on behalf of the Opren victims, said the sum proposed "seems small". He said he would press for Lilly to disclose full details of the planned deal with the Opren victims.

A Lilly spokesman said after the court announcement that the proposed settlement was "feasible" to the company. He said that one of the reasons the affair had dragged on for five years - the time since the drug was withdrawn from the UK - was because of the difficulty of obtaining full medical details from claimants.

In the legal actions, companies in the Eli Lilly group are alleged to have been negligent in the testing and marketing of the

drug and the British Government in licensing it.

Mr Justice Hirst said that the Government, which denied liability, had not taken part in the settlement negotiations but had agreed that, if the litigation was settled, it would not claim any legal costs.

The judge said that Lilly made its offer without admitting liability or that Opren had caused injuries. He said that, although the claimants' solicitors were recommending acceptance, it would be for individual claimants to decide whether to accept or reject the payments offered to them, the size of which would depend on each individual's injuries.

Payments would be subject to claimants' undertaking to acknowledge Lilly's non-acceptance of liability and not to disclose the financial terms or campaign against Lilly in relation to Opren.

The 250 to 300 claimants who failed to register their claims before the time limit expired were not included in the offer. They would either be able to withdraw their claims without having to pay costs, or continue on their own, Mr Justice Hirst said.

Foreign investment in Britain 'creates healthy competition'

BY TERRY DOODSWORTH, INDUSTRIAL EDITOR

FOREIGN investment in the UK is an important factor in forcing British companies to become more competitive, says Mr John Butcher, Industry Minister, said yesterday.

Speaking at the announcement of a new survey of foreign investors' views on Britain, Mr Butcher underlined the Government's belief that the encouragement of investment from overseas goes far beyond the creation of jobs.

Foreign companies, he said, generated competition which was healthy for British industry. Competition, he added, "is a key ingredient in an efficient economy and encourages enterprise, more efficient production methods, better management, higher standards of design and quicker responsiveness to changing consumer demands."

Mr Butcher, who also stressed

the UK Government's commitment to the free flow of funds out of Britain, revealed that UK companies have invested significantly more overseas than foreign groups have spent in Britain.

Total British direct foreign investment in the past 10 years had increased to \$91bn from about \$24bn, while foreign investment in the UK was up to \$49bn from almost \$14bn in the same period. These figures strongly reflect the international character of UK industry and the economy," he said.

Mr Butcher strongly defended the type of overseas investment being attracted to Britain, saying that it was "not true" that many foreign plants were simple assembly operations which added little value in the UK and used only a limited amount of domestic component supplies.

About half of the 322 companies which took part in the survey had research and development activities in Britain, he said.

In response to the frequently-voiced criticism that foreign companies are given assistance to expand in the UK when British companies are receiving no help, he said that the type of aid available to foreigners was open to all other companies. Regional assistance, he added, would be continued to keep Britain on an equal footing with its partners in the European Community.

According to the bureau, Britain is the leading investment base in Europe for companies moving into the region from outside. About 36 per cent of all US investment in the European Community is located in the UK, and 30 per cent of total Japanese investment in the whole of Western Europe.

Civil Service wants more ethnic minority workers

BY JIMMY BURNS, LABOUR STAFF

THE GOVERNMENT yesterday launched a campaign to boost the numbers of blacks and Asians in the Civil Service, particularly in higher grades.

The campaign will include greater advertising aimed at ethnic minorities, improved contacts with educational establishments and closer monitoring of government departments, but will stop short of introducing quotas.

It follows publication yesterday of three reports from the Cabinet Office on the ethnic origins of recent recruits and longer-serving employees. These suggest shortcomings in the Government's declared aim of taking a lead in promoting equal opportunities and improving race relations.

The most significant report was based on several regional surveys including London and the South East.

The survey, which covered about 320,000 or 65 per cent of the non-white Civil Service, found that 5.6 per cent of the respondents saw themselves as being a member of an ethnic minority.

This compares favourably with an economically active population in the survey areas of between 5.6 per cent and 8.3 per cent.

The surveys found, however,

that there was a "clear division" between two key government departments - Ministry of Defence and Home Office - where relatively little progress has been made in promoting equal opportunities and other departments with higher proportions of ethnic minority respondents.

Separate surveys found a poor representation of blacks and Asians working in government departments and that only 1 per cent of middle-ranking and above civil servant posts were occupied by members of ethnic minorities.

Miss Sue Collins, head of the Equal Opportunities Division at the Cabinet Office, said yesterday: "There is no room for complacency. But we will have the facts. They will provide the base line from which we can measure progress in the years ahead."

The Council of Civil Servants Unions said last night that it welcomed the publication of the reports but said that it was concerned that progress in government departments was "patchy".

One report published yesterday concluded that there was a need to promote a better image of careers in the Civil Service, "emphasising their attractions and diversity, in a more lively, welcoming and credible style."

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41 39	Armstrong and Rhodes	30	-1	4.2	14.0	4.2		
162 40	BBS Design Group (USA)	55	-2	2.1	3.9	8.5		
128 130	BBC Group	152nd	+2	2.1	1.7	12.5		
128 95	Bry Technologies	140	-1	4.7	3.4	12		
202 130	CCL Group Ordinary	25nd	-4	11.5	4.4	6.8		
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171 134	Carboneeraid Ordinary	134	-2	5.4	4.8	11.7		
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143 75	Carole Blair	105	+1	3.7	2.5	3.7		
102 59	Academy Group	41nd	+1	3.4	3.7	10.1		
200 210	Mathewson NV (Amex-SD)	210	-9	0.1	12.3			
88 35	Record Holdings (GSE)	50	-3	0.1	12.1			
115 63	Record Holdings 10% Pref (GSE)	108	-1	14.1	13.1			
91 56	Robert Jenkins	56	-1			25		
124 42	Scriberia	124nd	0	5.5	4.4	4.9		
224 141	Torday & Cartlidge	202	+1	6.6	3.3	9.8		
72 41	Tredegar Holdings (USA)	65	-4	2.7	4.2	7.0		
264 215	Walter Almonia (USA)	20	+2	2.8	2.6	12		
202 190	W.S. Yerkes	205	+3	1.9	1.9	12.4		
175 96	West Yorkshire Hosp. (USA)	120	-6	5.5	4.5	12.7		

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UK NEWS - PARLIAMENT and POLITICS

Steel warns of hold-up facing merged party

By MICHAEL CASSELL, POLITICAL CORRESPONDENT

MR DAVID STEEL, the Liberal leader, yesterday warned there was a "serious possibility" that next year's launch of any new party created with the Social Democrats, might have to be postponed by a month because joint negotiators had still to resolve several outstanding matters.

Mr Steel, who was speaking after more than 10 hours of joint negotiations which carried on into the early hours yesterday morning, said that the time for agreeing on all outstanding issues was rapidly running out. He stressed there was no lack of goodwill between the two sides and the problem was one of meeting the timetable set down for the talks.

To allow the SDP enough time to consult with its membership and provide sufficient notice for the party to call its special January conference, the draft package will be finalised by this weekend. The Liberals have already deadlocked over the principles of consumerism.

In addition, the two sides have to decide on a name for their creation. While agreement on an official title, incorporating the Liberal and Social Democrat names is not seen as a problem, there has been no agreement on the "shorthand" title by which the party will be known. Mr Steel hinted that the use of initials - as in the case of the SDP - could offer the answer.

The joint negotiators are expected to remain in more or less continuous session until the weekend in an attempt to finalise the package. The Liberal parliamentary party met last night to examine ways of trying to speed up the backlog of negotiations.

Action over Britoil urged

BY IAN OWEN

MR JOHN SMITH, the shadow Chancellor, last night called on the Government to use its "golden share" to block any attempt by BP to take over Britoil.

He said there was no public interest in concentrating British North Sea oil interests in BP, especially when foreign shareholders such as Kuwait were acquiring such a large interest in Scotland.

"If the Government does not use the golden share, it will be seen to have been a sham protection of the national interest," he said.

He also backed demands, led earlier in the Commons by Mr Bruce Millan, a former Labour Scottish Secretary, for government action to ensure that Britoil's headquarters remained in Scotland.

Tory MPs say poll tax could harm party

By Peter Riddell, Political Editor

CONSERVATIVE backbench critics of the community charge or poll tax yesterday warned that if the proposal was "forced through" in its present form it will do great damage to the Conservative Party and to local government.

The warning is in a memorandum by Sir Philip Goodhart, the MP for Beckenham, and signed by three other members of the One Nation Group, a mainstream Tory discussion body, though it is not an official publication of the group.

In a parallel move, some of the signatories and other Tory MPs have tabled a motion instructing the Standing Committee on the Local Government Finance Bill to consider "the desirability of making the community charge more fair by banding the rate of charge in proportion to ability to pay".

These MPs hope the instruction will be voted on at the end of the second reading debate on Thursday next week, but it is not yet clear whether the instruction will be called.

The Tory critics of the charge claim to have the support of at least 50 MPs, including a number who will vote for the second reading of the bill. Government whips are confident that only about 20 Tory MPs will rebel on the main second reading vote.

Sir Philip's memorandum argues that there is still time for radical amendment to introduce the necessary element of fairness. He says that the poorer family will be paying nearly four times as much, proportionately, as the richer family.

The signatories include six former ministers. Apart from Sir Philip himself, they include Sir Ian Gilmour, Sir Barney Hayhoe, Mr Jim Lester, Mr Timothy Baison and Sir George Young.

Among other Tory critics of the proposal are Mr Bill Bonyon, Mr Tim Rathbone, Sir Brandon Rhys Williams and Mr Peter Temple-Morris, and, signing the instruction, Mr Robin Squire, Mr Charles Morrison and Mr Anthony Beaumont-Dark.

Tom Lynch on a bill which aims to protect genuine Scotch in international markets

A measure that could prove hard to swallow

A PARLIAMENTARY campaign is about to begin to give Scotch whisky the protection currently enjoyed in the International market place by cognac and champagne.

The Scotch Whisky Bill, which has its second reading debate in the Commons tomorrow, aims to provide an internationally acceptable definition of Scotch, helping the industry to combat the sale of spirit mixtures in the Third World. These mixtures, described as Scotch, rarely include more than a top dressing of the real stuff.

However, the bill will not have a smooth passage through parliament. Although there is general support for its main objective, that is determined opposition to the clause granting powers to ministers to specify a minimum strength for Scotch.

The bill's sponsor is Mr Bill Walker, the Conservative MP for Tayside North. A test-taster and vociferous critic of Guinness during its takeover of Arthur Bell and Distillers, he nevertheless chose the issue when he won second place in the ballot for private members' bills.

He did not buy it, however, because Scotch is Scotland's biggest business, enjoying overseas sales of £1bn a year and making a £1bn contribution to the British exchequer. It also provides jobs in sparsely populated areas - there are three distilleries in his largely rural constituency.

Mr Walker described the measure as "long overdue" because unscrupulous traders are tempted to mix the reputation of a quality product. It would be "an act of lunacy" not to protect it.

The bill, supported by MPs from all parties in Scotland, sets out a definition of Scotch giving ministers the power to vary strength for Scotch.

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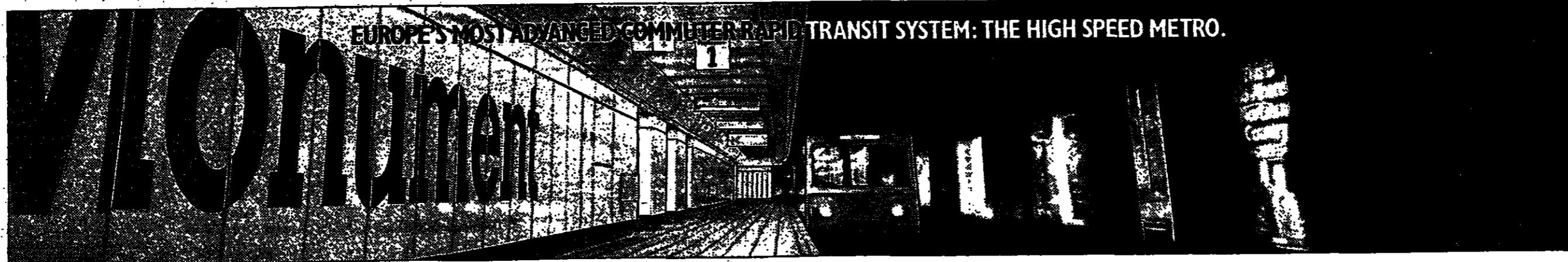
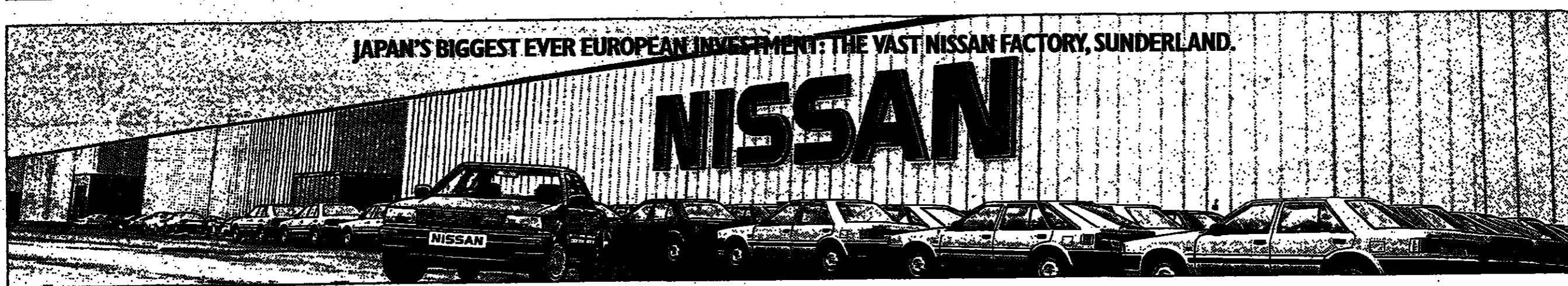
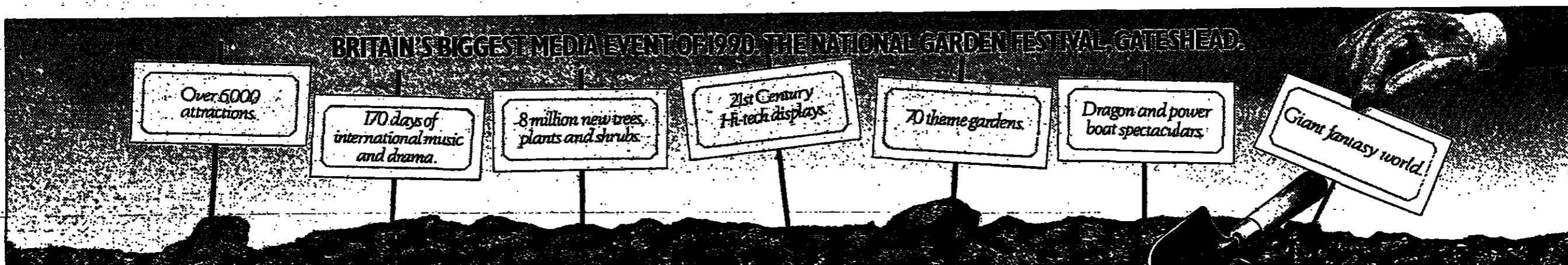
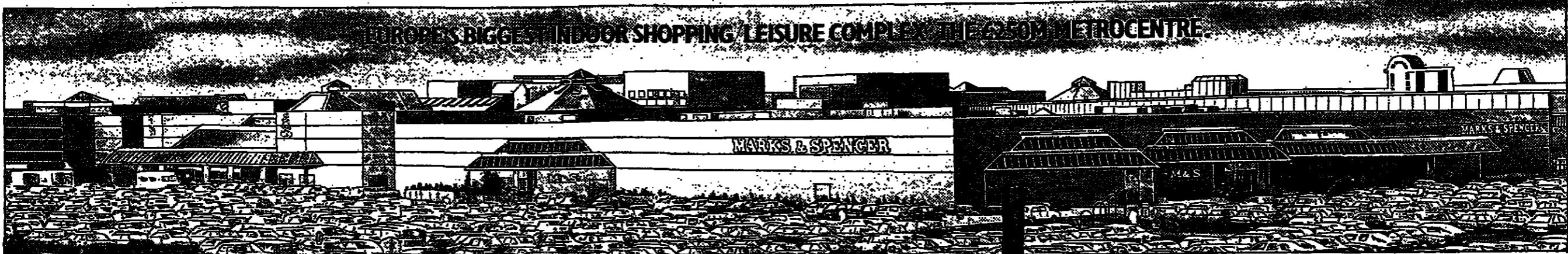
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UK NEWS

Artificial leg industry faces monopoly probe

BY DAVID CHURCHILL

THE SUPPLY of artificial legs in the UK is to be investigated by the Monopolies and Mergers Commission, it was announced yesterday.

The investigation will be carried out at the request of the Office of Fair Trading, which said yesterday it wanted the commission to complete its work within 12 months.

The OFT's decision to refer the artificial leg industry, which is estimated to be worth some £37m a year, comes after three main developments in the past year.

First, a review by Professor Ian McColl of Guy's Hospital in London found "widespread deficiencies" in the supply of artificial limbs in the UK and called for a new central authority to be established to supervise the industry.

Secondly, the leading manufacturer of artificial limbs - J E Hanger - was involved in an eight-month dispute with its workforce which ended in May.

Thirdly, the OFT is understood to have received complaints about the inability of new companies to supply the market because of the dominance of the leading companies.

The three largest companies supplying about three-quarters of the market are all ultimately

owned by BTR, the industrial conglomerate, through its limbos subsidiary. They are J E Hanger, Vass and Robert Kellie and Son in Scotland. BTR was not able to comment on the commission's investigation.

Sir Gordon Borrie, managing director, said the firm, which was asking for the commission to investigate the supply of artificial legs "because of a number of serious concerns about competition in this market."

He added: "The market may not be very large but to those who need artificial lower limbs it is important that their requirements are met as efficiently and cheaply as possible."

Artificial limbs are supplied to amputees and other disabled people through Artificial Limb and Appliance Centres (Alacs).

In England, Wales and Northern Ireland, they are operated by the Disablity Services Authority, set up in July following the McColl report.

In Scotland the Alacs are run by the Scottish Home and Health Department (SHHD).

Artificial limbs are provided and maintained by commercial companies which supply them to the DSA and SHHD.

About 62,000 people have artificial limbs in the UK of which 80 per cent have artificial lower limbs.

More defections by tax inspectors reported

BY RICHARD WATERS

DEFLECTIONS BY Inland Revenue tax inspectors have climbed back towards their previous level after significant reductions last year, states the Revenue's annual report, published yesterday.

The rate of resignations - nearly 6 per cent compared with just under 3 per cent a year earlier - threatens to undermine the crackdown on defaulters, which has brought impressive results in recent years, the Revenue says.

The Revenue's annual report discloses that it collected £57.2bn in 1986-87, up 3 per cent on the previous year's £56.5bn.

Its costs rose by nearly 10 per cent to £1bn, giving the department a cost/yield ratio of 1.76 per cent - a deterioration on last year's 1.64 per cent and the worst reported for five years.

This was due to a "sharp reduction" in receipts from petroleum revenue tax following

TIMEPLEX/UNISYS: RESHAPING THE FUTURE OF COMMUNICATIONS NETWORKING

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- Designing integrated systems solutions for integrated network management and control WILL NOT CHANGE. Multi-vendor systems are a reality and connectivity is key.
- Supporting current and evolving standards through: open interfaces to TIME/VIEW, our integrated network management system; on-going support of IBM's NetView; participation in standards bodies, and the pursuit of standards such as OSI with other vendors WILL NOT CHANGE.
- Developing innovative technology that expands our customers' existing systems by providing a smooth migration path while protecting their present investment WILL NOT CHANGE.
- Our Timeplex name, our organization and the Timeplex team that has served our customers for over 18 years WILL NOT CHANGE.

WHAT WILL CHANGE, is that we now will enjoy the backing of Unisys, a \$10 billion information systems company. This will help us to enhance our market leadership position, and our ability to deliver business communications solutions.

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City firm cuts jobs in response to dull market

By Clive Wolman

SHEPPARDS, the stockbroking firm, yesterday announced that it was making 60 of its staff redundant. It is the first such initiative in response to the sharp drop in share trading that users of the medication have waged against Eli Lilly, the US company which developed the product.

Lilly was hailed as a wonder cure for sufferers of arthritis when it was launched in the UK in 1980, but before the drug's market debut in the US just three months after the launch, Britain's Department of Health and Social Security banned the drug, a move quickly followed by Lilly's removal of the product from world markets.

The drug has been linked to a range of side-effects, ranging from undue sensitivity of the skin to sunlight to kidney problems. In Britain, Opren is thought to have been at least a factor in up to 100 deaths and 4,000 cases of illness, mostly in

the elderly.

Lilly has come under sustained attack from campaigners, led in recent months by the redoubtable Mr Des Wilson, who have pressed for what they believe to be adequate compensation for Opren victims. The claimants allege that Lilly was guilty of failing to ensure the drug was safe, a defect compounded by what the critics say was overenthusiastic marketing of the product. Lilly made its settlement offer without admitting liability for the drug had caused injury.

While Lilly has taken the brunt of the onslaught, the Opren case has also embroiled the drugs industry as a whole.

UK drugs companies, which have been highly successful in recent years in terms both of technological innovation and global marketing, believe the Opren case has led many observers to associate the business with undesirable practices.

The Association of the British Pharmaceutical Industry said that it did not believe Lilly had necessarily been negligent, but it

would be glad when the affair was over.

Inevitably, the Opren saga, a drugs mishap which has created a level of publicity matched by the Thalidomide tragedy of the 1960s, has thrown the spotlight on the mechanisms for monitoring side-effects both before and after medications go on sale.

There is an inescapable tension between the need to get products quickly on to the market and the time it takes for a government licensing authority to discover whether a new product is safe and effective.

In Britain, the authority is the medicines division of the DHSS, which is advised by a group of medical experts, the Committee on Safety of Medicines.

The medicines division receives about 1,200 requests for product licences a year, including both new drugs and existing formulations for which a pharmaceutical company has taken up a novel application. It can take up to two years of analysis and discussions, during which civil ser-

vants pore over as many as 100 bulky volumes of medical data, for the division to hand out a licence.

Drug makers, while not wishing to argue with the general principle of ensuring medical products are safe, are anxious to cut some of the paperwork involved in licensing as a way of reducing the total of 10 years which it can take to bring a new product from the laboratory to the market.

In the case of Opren, claimants have argued that both the DHSS and the Committee on Safety of Medicines failed to do their job properly in screening the drug for side-effects.

The Opren case has highlighted the requirement by drug companies to keep records of possible ill-effects in patients after formulations receive a licence and are marketed, according to Mr Steve Jones, managing director of DBS Systems, a computer company.

Mr Jones, who specialises in equipment to process data for drugs concerns, said the affair "had been a contributory factor" in strong demand for his products in recent years.

Technology director for Midland

By Richard Waters

Independent TV producers break off ITV talks

BY RAYMOND SNOODY

BRITAIN'S INDEPENDENT television producers yesterday formally broke off negotiations with the ITV companies over access to 25 per cent of the ITV network.

Ms Sophie Balhachet, chairman of the Independent Producers Association, yesterday accused the ITV companies of "negotiating its own deals with independent producers subject only to broad guidelines".

The talks broke down because the ITV Association, which represents the 16 commercial television companies, insisted that each company should be free to negotiate its own deals with independent producers subject only to broad guidelines.

IPPA wanted a nationally agreed framework, a set scale of production fees — the independent producers' profit — and a share in foreign distribution rights.

IPPA will issue its own guidelines to its more than 400 members and ask for a formal tendering process when negotiating large commissions with ITV companies.

The ITV Association has been expecting the formal breakdown of talks and ITV companies have been pushing ahead with individual deals with independents.

Last week the ITV Association claimed that 842m of independent production for ITV was in the pipeline.

"The PAs say that the independent producers would press for legislation to 25 per cent access when existing ITV franchises ran out at the end of 1989 and before the agreed three-year extension began."

"There is no way we are going to give up. We will press for legislation to implement 25 per cent by the end of the decade," Mr Styles said.

Court eases ban on BBC spying reports

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE BLANKET ban which has prevented the BBC referring to security service operations or to the service's past and present members was eased slightly yesterday by the High Court.

After a private hearing, lasting just over an hour, Mr Justice Owen deferred until Wednesday his decision on the BBC's application to discharge an injunction stopping the broadcast of the first part of a Radio 4 series on the service.

The ban on *My Country Right or Wrong*, which includes interviews with former members of the security service, remains in force.

However, the judge approved variations to the injunction which had been offered by Sir Patrick Mayhew QC, Attorney General, and accepted by the BBC.

The variations will allow fair and accurate reports of references to the security service made in open court proceedings in England and Wales, or in Parliament — provided, in the latter case, that publication is not prohibited by the House of Commons or the House of Lords.

The ban will now not prevent the BBC mentioning any facts about the security and intelligence services, including the identities of present or former members, "already made public with the authority of the Crown."

After the court hearing, Mr John Wilson, BBC controller of editorial policy, said the variations were some improvement in the situation. He refused to be drawn on their practical effect on the BBC.

The original injunction restrained the BBC from "broadcasting, or causing or permitting to be broadcast, as part of (*My Country Right or Wrong*) . . . or in any other way whatsoever, any interview with or information from current or former members of the security and intelligence services of the UK relating to any aspect of the work of the said services, including their identity as current or former members thereof."

It remains to be seen what weight Mr Justice Owen will place on the view of Rear-Admiral William Higgins, secretary of the D-notice Committee, which advises the media on national security matters, that the banned first part of the series, which was to have been broadcast last Friday, appeared not to pose any threat to national security.

Wrangle 'prevents care of up to 18,000 patients'

BY ALAN PIKE, SOCIAL AFFAIRS CORRESPONDENT

A LEISURELY argument between two Whitehall departments has for years prevented the treatment of up to 18,000 patients a year on National Health Service waiting lists, the Commons public accounts committee said yesterday.

The committee makes its claim in a strongly worded and critical report about the finance and management of the Ministry of Defence's armed service hospitals.

There are 19 service hospitals — nine in the UK and 10 overseas — and, during peacetime, they need large numbers of civilian patients to provide staff with adequate professional experience and training. During 1985, 62 per cent of admissions to the UK service hospitals were civilian NHS patients.

However, it would require another 18,000 patients a year to raise the service hospitals' bed occupancy to a target level of 75 per cent. And, says the committee, the MoD and the Department of Health and Social Security have been trying "for many years" to reach agreement on which department should pay for the treatment of additional NHS patients in service hospitals.

Ninth Report from the Committee of Public Accounts 1987-88, Ministry of Defence: Service Hospitals, HMSO, £3.90.

R-R repairs engine fault

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

AIRLINES worldwide using Rolls-Royce RB-211-535 engines in Boeing 757 airliners are making modifications to the fuel pipe system to correct leakages arising from chafing of parts of the piping.

The problem arose earlier this year and was swiftly referred to Rolls-Royce, where engineers have already completed modified parts, now being made and supplied to the airlines for installation during normal maintenance at the company's expense.

When the problem arose, Rolls-Royce informed the US Federal Aviation Administration and the UK Civil Aviation Authority, which have requested airlines to make the modifications.

JPH is 150

BUSINESS LAW

Room for more US insider trading legislation

By Leo Herz and Richard W. Shepro

THE RIDDLES of US Federal insider trading law have survived the recent Supreme Court judgment which, some people hoped, would bring greater certainty. The Court decided the celebrated insider trading criminal case against R. Foster Winans, the former Wall Street Journal reporter, but without resolving any of the puzzles in Federal insider trading law. Thus increases the probability that Congress will define insider trading by statute. In the meantime, we can attempt to show what the law is now using variations of the Nathan Rothschild story of 1815 which demonstrated that knowledge can be turned into ready cash.

Winans was the author of the Wall Street Journal's influential "Head on the Street" daily stock tip column. He and several confederates traded (contrary to Wall Street Journal rules) on the basis of their prior knowledge of what the column would say. Eventually a brokerage house's surveillance team caught the unauthorised coincidence of details that anticipated the column and then the SEC investigated.

Under pressure, the conspirators began to quarrel. Two of them confessed and soon the group faced criminal charges.

The Wall Street Journal case

The defendants were convicted of violating the antifraud provisions of the Securities Exchange Act of 1934 (Section 10(b)) and SEC Rule 10b-5) and the Federal mail and wire fraud statutes; the Court of Appeals for the Second Circuit affirmed the convictions. The Supreme Court deadlocked 4 to 4 (an automatic affirmation and without opinions) on whether misappropriation of the Wall Street Journal's information was a criminal violation of the Federal securities laws. The Court also affirmed the mail and wire fraud counts 8 to 1.

The Court will not change the legal advice that American lawyers give to their clients. Even before the Supreme Court decision, no lawyer in his right mind would advise a client to trade on misappropriated confidential information. Nor has the *Winans* decision changed the chances of success in a civil suit for damages.

Following the decision, defence lawyers and prosecutors may change their behaviour a little in criminal cases. It is now quite clear that in these cases, the mail and wire fraud statutes, and, by case of *Winans*, SEC Rule 10b-5, apply to the misappropriation of information. When the Supreme Court decided to hear the *Winans* case there was some doubt among lawyers on these points. This was mainly because the Court's decision to review the case made it appear that reversal of all or part of the Second Circuit's decision was likely.²

The Court's deadlock on Rule 10b-5 part of the case has shifted attention to Congress and increased the probability that the US will soon, for the first time, have a statute that defines insider trading. Until now federal insider trading law has been developed by the SEC and the courts from the very general SEC antifraud Rule 10b-5.

The SEC proposed a specific statutory definition of insider trading on November 19.³ In the past, the SEC has opposed definition of insider trading because it liked the inhibiting effect of the statute on the behaviour of the SEC, however, is a reluctant volunteer. Because of securities industry pressure, a bill with a similar definition had already been introduced in Congress.

This case has no bearing on this bill, who was a director of Rothschild.

Today, we call what child Corporation, the competitor, Rothchild Corporation shareholders with whom he was trading. What is the *Winans* case tells us is that in the United States today the competitor would be guilty of at least two crimes, violation of the SEC antifraud Rule 10b-5 and (since he would be very likely to use the mail and telephone in completing his transactions) the mail and wire fraud statutes.

he knows enough not to trade on inside information. He, however, boasts to his nephew about what he had just achieved for the Company. Without the statute the criminal and civil liability of the uncle, and probably the nephew, would depend on whether the uncle expected to obtain a "personal benefit" from the trading. (Quite ambiguous in this example.) On the other hand, under the bills the uncle would be guilty of a crime and liable for his nephew's profits if his nephew's trading is reasonably foreseeable, and the nephew would be liable if he knows "the information is material and nonpublic". (Probably quite ambiguous in this example.) British law appears to resolve the examples in essentially the same way as the proposed bills.

Legislative projects

The bill in the Senate and the

SEC's draft bill would do more than just follow the result in the *Winans* case. Although in the two variations of the original Rothchild example both Rothchild and the competitor committed crimes, Rothchild stockholders would be able to sue Rothchild but not the competitor to recover illegal profits. The *Winans* decision applies only to criminal cases and, therefore, does not set out this discrepancy. On the other hand, the statutory definition in the bills makes misappropriation both a crime and the basis for individual and class actions to recover any illegal profits.

Another change made by the bills can be illustrated by varying the Rothchild example again. Nathan Rothschild is director of a publicly-owned Rothchild merchant bank but

1. The formal case name is *Carter v. US*, No 86-422 (Nov 16, 1987).

2. The mail and wire fraud statutes were also in doubt because a Supreme Court decision last term had narrowed their scope. *McNally v. United States*, Nos. 86-234, 86-286 (June 24, 1987).

3. SEC News Release Nov 19, 1987.

* Company Securities (Insider Dealing) Act 1985.

The authors are partners in the Chicago law office of Mayer, Brown & Platt.

HOW CAN YOU TELL IF A QUALIFICATION IS WORTH THE PAPER IT'S PRINTED ON?



Each year, nearly two million vocational qualifications are awarded in Britain. They are awarded at almost every level, in almost every field. From accountancy to welding.

Now while some are valuable to employers, others apply standards that are out of touch with the real needs of work.

Too many qualifications still over-emphasize theory at the expense of practice.

What makes things worse is that while some occupations have a mass of overlapping qualifications, others have none at all.

The result is confusion. You, as an employer, can't tell just how well qualified job applicants really are.

Or which qualifications would improve the performance of your existing staff.

Which creates a lack of confidence in the qualifications themselves.

Last year the government decided that something had to be done.

So the National Council for Vocational Qualifications was set up to make the system work.

To make it relevant to the needs of every business and industry. (Including your own.)

To make sure each occupation has its own clear set of qualifications.

To make the system effective and employer-led.

We do this by going to both employer and employee organisations.

They tell us the standards at work that qualifications need to meet.

If a qualification falls short we discuss the ways in which it should be changed with the awarding bodies.

When it does reach the standard however,

it's stamped with our insignia and given the title of National Vocational Qualification. Or NVQ.

That's our seal of approval. A sign that someone really will be useful to your company.

And you will be able to tell just how useful because all NVQs are classified according to occupation and level of competence.

You will also know which qualifications would help your employees increase their own efficiency and productivity. We don't give the title of NVQ easily.

For example, when we asked the retail sector to review its qualifications, none merited the title of NVQ as they stood.

So now all involved are working flat out to ensure the qualifications reflect the industry's needs.

Some industries have already established appropriate standards.

As a consequence we've granted NVQ status to certain qualifications in hotel and catering, vehicle maintenance and repair, electrical contracting, as well as agriculture and the retail travel business.

But then we have also turned some down.

The NCVQ is reviewing qualifications in many different fields, making sure they are worth the paper they're printed on.

Because if the qualification system doesn't work, it's not just your employees who get their fingers burnt.

It's you as well.

If you think your own business or industry could benefit from our help write to the National Council for Vocational Qualifications, 222 Euston Rd., London, NW1 2BZ, for more information.



THE MARKET for electronic publishing equipment — the word processors, workstations, laser printers, image scanners and software that give users control over creation and reproduction of documents — is one of the fastest growing computer businesses.

Propelled primarily by big business customers, projected sales will soar to \$4bn by 1990 in the US alone. Banks, brokerages, accounting firms, industrial companies and even government agencies are tapping into the convenience and savings that can accrue once initial investment costs are recouped.

But not everybody is in a position to make investments of this scale or even less. Costs range from a few thousand pounds for personal computer-based equipment to several millions for the sorts of multiple-workstation, software-intensive, top-of-the-market machines needed for 30,000-or-so-page technical manuals.

In one recent deal, Boeing Co. spent \$1.5m on Interleaf Inc. software to upgrade its electronic publishing systems needed during development of the manned space station which the National Aeronautics and Space Administration plans to put in orbit in the mid-1990s. Boeing won the contract to provide the laboratory and habitation modules.

But not only is such equipment costly, invariably specially-trained people are needed to operate it. The investment, even for low-end systems, can be a burden many companies do not wish to saddle themselves with.

In that burden, Gordon Sadler and his competitors spotted a market niche: following a trend in the US, they would buy the equipment themselves and set up electronic publishing bureau services for companies unwilling or unable to acquire their own systems.

Offering \$700,000 worth of advanced equipment, Sadler's two-year-old Newcastle upon Tyne venture, called Corporate Publishing Services (CPS), has grown from nothing to a company with half million pounds in turnover this year. It has only recently become profitable, says Sadler, who has just sold CPS, which he still runs, to Ferguson Industrial Holdings, the UK printing, packaging and publishing group.

Simon Beales of competitor Infograph points to one customer, a tractor manufacturer wanting to print parts catalogues. "It did not want to do it itself," he says. "To set up the equipment we've got would cost over £1m. The company said it made tractors and did not want to go into the publishing business."

Sadler says his market research shows that \$1.2bn worth of work is now available in the UK.

Such a market is naturally attracting numerous competitors, all offering different types and levels of services. The several dozen contract printing agencies serving the City of London, for instance, are able to expand their range of services by adding electronic publishing software, says Osby Hornby, managing director of Interleaf UK, a subsidiary of the US software company, which opened in Britain in June.

Interleaf sells its system software directly as well as through others;



Word spreads of a profitable niche

Jane Rippetoe explains how electronic bureaux can relieve companies of their publishing burden

including Kodak which markets a package comprising Interleaf software, Sun Microsystems hardware and its own top-end laser printer. This package is called Kodak Ektaprint Electronic Publishing System, or KEEPS. Xerox and Xyvision, of the US, market competing arrangements of proprietary equipment.

Company will not confirm industry speculation that it will launch, within the year, a product with similar capability for the ubiquitous IBM-compatible personal computer market.

Sadler, Beales and their half dozen or so competitors are getting into a new high-end, full-service niche, also appearing in the US with companies such as Xanthis in Texas and Techess in Minnesota. Beales got into the business gradually from a conventional photocopying and lithographic printing service for corporate clients which he set up nine years ago.

"We thought initially electronic publishing would be a separate business," he says. "It took a very long time for it to take off." (One of the problems was that manufacturers failed to set common standards, making it troublesome for machines of different makes to communicate without translation "fil-

ters.") But gradually, he explains, "demand for electronic publishing began generating more business for our traditional reprographics and we merged the two companies."

Infograph takes copy in any form, and turns out either limited runs of up to 3,000 copies using laser printers, or camera-ready copy for photo-offset reproduction in large volume.

Not all companies, however, want to depend on outsiders to handle their printing work. Thomas Toon, print manager at ICI Pharmaceuticals, says that purchase of electronic publishing equipment is under consideration for the "simpler types of materials for our own use." He says this will be set up in-house "in order to have greater control" over the amount of time the work takes.

Others see big cost savings in keeping the job in-house. Harry George, vice-president of Interleaf, in Cambridge, Massachusetts, tells the story of the North Carolina General Assembly. He says the Assembly has calculated it is saving \$40,000 a year in typesetting costs with \$70,000 worth of electronic publishing equipment.

Minutes from daily legislative sessions are tapped into word processors on the floor of the chamber and sent electronically into Interleaf machines, where they are formatted and typeset into camera-ready hard copy. This is handed straight-away to contract printers, cutting the total turnaround time from six weeks to one day, according to George.

Electronic typesetting eliminates the time-consuming and repetitive drudgery of the cut-and-paste method of page composition. Not only is type formatted, but graphics can be scanned in electronically, then edited or moved around in the same way as text.

The US General Services Administration has estimated that the conventional means of producing a page with text and graphics costs between \$25 and \$40 per page, against between \$1 and \$5 if the same work is done electronically.

"That's more than we estimate," says George of Interleaf. "But it's this kind of rapid payback that's driving market growth."

Interleaf has been shipping its products for three and a half years. "Most of the demand has been from companies wanting to do technical documents. They can get a payback in less than a year, some in under three months," claims George. However, at Immedia Graphics, a new London electronic publishing bureau, managing director Ivor Jacobs says he thinks it will take a bit longer: about two years to recoup the \$120,000 spent on KEEPS equipment he is installing for his business.

Most of the demand for electronic publishing equipment is still coming from corporate customers, says Tim Allen at Xyvision in Wakefield, Massachusetts. He says he cannot estimate the share of sales that goes to electronic publishing bureau companies.

But to Sadler, the market is just now opening up. "People are becoming more information-oriented," he says. "Computers were supposed to bring about the paperless office, but the opposite has happened."

Japanese draw up battle lines over cheap videophones

BY CARLA RAPORT IN TOKYO

EVERYONE would buy a videophone if the price was cheap enough, right? Well, the Japanese videophone has been a star performer at industry exhibitions and consumer electronics fairs. But it has never moved into the High Street because of its high cost and its failure to pass the "who-needs-it?" test.

The Japanese, of course, would like things to change. They are now producing the first products of a generation of cheap video phones which, if successful, could lead to another multi-billion dollar market for Japan.

The move was a classic one. In the Sony tradition of audacity, it stole a march on its competitors, enhanced its image for originality and garnered a huge amount of publicity for its new product.

Unfortunately, it now looks as if the Sony product will have to be abandoned or heavily re-designed. As soon as the Sony unit appeared on the market, Mitsubishi rushed out with its still vidophone.

This phone can send images in half the time of the Sony product. It also uses AM phase modulation for sending images, as opposed to the FM frequency used by Sony. For these reasons — which give the company a better product — NEC and Matsushita have already fallen in line with Mitsubishi.

"But because Mitsubishi had to rush into the market, its machine still incorporates a number expensive telecommunications features. This means that it has to be offered for four times the price of the Sony unit, although Mitsubishi intends to bring out a Y50,000 model soon."

Even so, Japanese consumers are still faced with two incompatible formats on the market.

Not surprisingly, the Japanese press has already raised an uproar over the videophone

issue. A purchaser of a Sony product would be unable to swap faces with a friend owning a Mitsubishi, so what was the point? The Diet, with a politician quoted as telling the Minister of Posts and Telecommunications, "On the issue,

In true Japanese fashion, the problem has now been referred to a committee: the Telecommunication Technology Committee (TTC). This non-profit private organisation was set up by the Government to arbitrate on issues, when the Japanese telecommunications field was deregulated in 1985.

According to Tokuo Iida, managing director of TTC, one of the two formats will be adopted by February. Although it has not been officially announced, he says that a majority of the members on the committee favour the Mitsubishi format. In addition to quicker transmission, it allows the user to choose from two sizes of pictures.

"Our purpose is to avoid a formal war," he states. Meanwhile, both companies admit that the still videophone is only a prototype of the kind of videophone which will be made available when Japan is linked up to the integrated digital services network (ISDN).

Mitsubishi kicked off the race for the desktop videophone market in 1983 by introducing a product which sold for about \$1,000 in the US. This used ordinary telephone lines offered one image at a time and came with an optional printer which could make a hard copy print of the image.

At the same time, Mitsubishi was working with NBC and Matsushita on a format for a much cheaper videophone which, also using conventional phone lines, would appeal to the private consumer as well as the business market. But before it could arrange an industry-wide consensus, Sony jumped the gun last July.

Sony announced its videophone M-1000 (see box) and has developed this with Nippon Telegraph and Telephone (NTT). The phone, which uses ordinary phone lines, allows the caller to transmit one black-and-white, four-inch

chest pains or shows signs of a heart attack the MDphone, housed in a briefcase, is brought to the patient, plugged into a telephone line, and opened, causing the unit to automatically dial the pre-programmed number of the medical staff base unit.

While the unit itself is self-adhesive electrodes are attached to the patient's chest. As the call comes through at the hospital, it triggers alarms to alert the medical staff. The patient's electrocardiogram will appear on the computer screen.

Once the patient's condition has been assessed, the physician can immediately, if appropriate, signal the remote MDphone unit to administer a defibrillation charge to the patient's chest.

The MDphone costs about \$6,500.

Direct US action on heart attacks

BY LOUISE KERNE IN SAN FRANCISCO

LAST WEEK the US Federal Drug Administration gave approval to commercial sales of a portable defibrillator that has proved itself to be a lifesaver in clinical trials.

The MDphone, manufactured by MEDphone Corporation of New York and under license by Temtex of Belfast, Northern Ireland, is a unit that can be remotely controlled by a hospital doctor to provide instant medical care for heart attack victims.

When a person experiences chest pains or shows signs of a heart attack the MDphone, housed in a briefcase, is brought to the patient, plugged into a telephone line, and opened, causing the unit to automatically dial the pre-programmed number of the medical staff base unit.

While the unit itself is self-adhesive electrodes are attached to the patient's chest. As the call comes through at the hospital, it triggers alarms to alert the medical staff. The patient's electrocardiogram will appear on the computer screen.

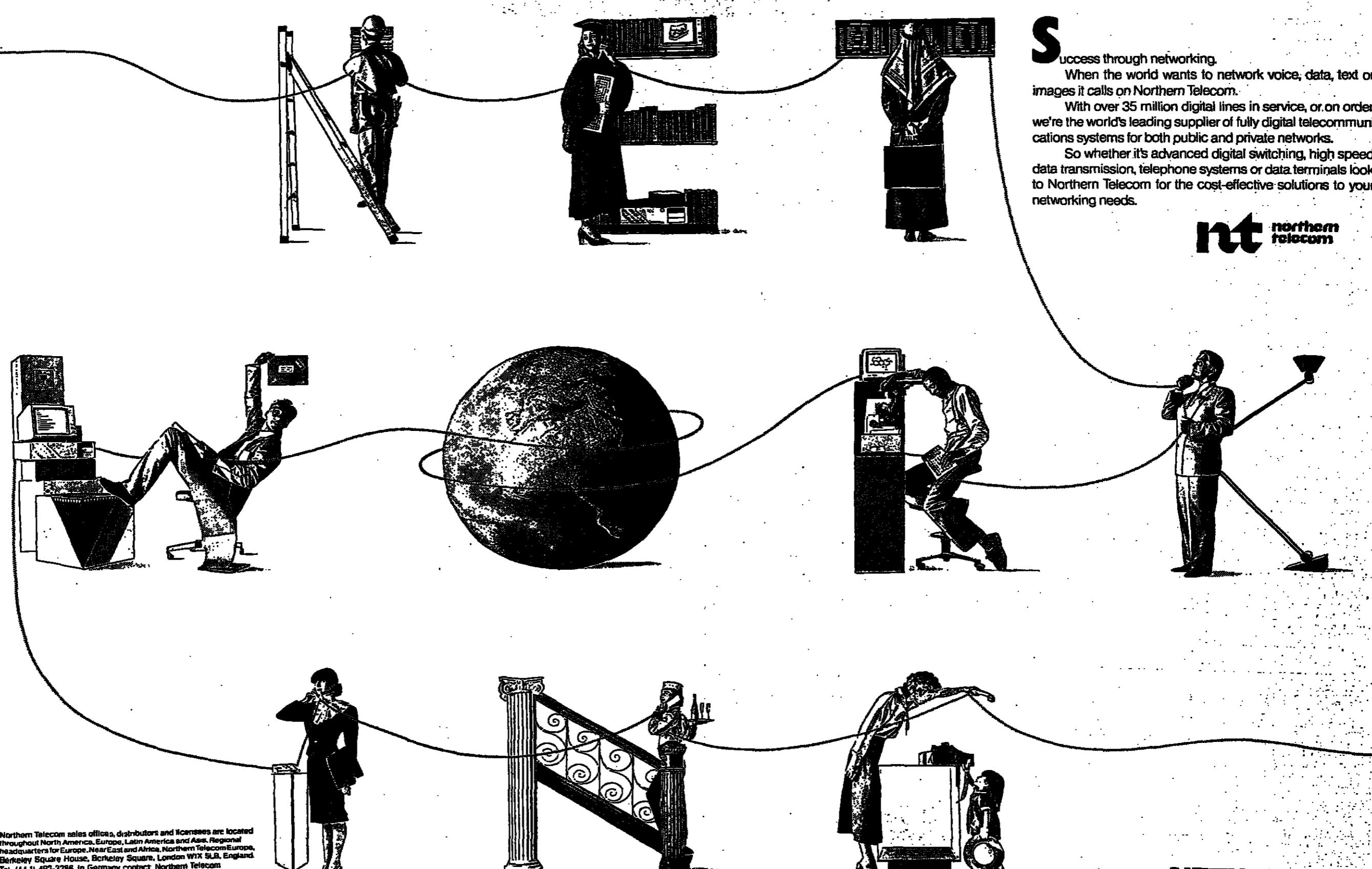
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NETWORKING

AMERICAN EXPRESS AND NIPPON LIFE ARE MAKING A MARK ON HISTORY.

On October 1st, a bold new venture was born. American Express Travel Related Services Company, Inc. and Nippon Life, Japan's largest life insurance company, joined hands.

A partnership blending the strengths and cultures of two corporate giants with the same commitment toward offering greater service opportunities to their customers.

For example, in Japan, Nippon Life's customers will be able to enjoy the American Express® Card offered through Nippon Life's nationwide sales organization.

In the future, you can expect to see more innovations from us that will have an even greater impact on the world's financial and travel communities. You can mark our words on that.



MANAGEMENT: Marketing and Advertising

ONE OF the most arresting commercials currently on air in the UK is a mini-drama of such convincing soft sell that not until the closing shot is the product spelt out.

Beautiful girl slams front door of mews house, throws ring back through letter box, rips pearls off neck, casts brooch into bin, discs (fake) fur coat over a parking meter, dangles (and here's the first clue) car keys over drain. Has second thoughts. Anger melts to triumph as she hops into car, puts driving wheel reassuringly and speeds off. The product is not named until the final frame - the only words come from singer Alan Price's moody lyrics, "Everyone is going through changes, no one knows what's going on." Then the punchline: "If only everything in life was as reliable as Volkswagen."

This is the latest of a growing breed of car advertisements which, in an increasingly competitive marketplace, is turning to "lifestyle situations" in an attempt to stand out from the crowd. Rather than promoting cars as isolated objects, they are now being presented as everyday utilities. The idea is an attempt to provoke an emotional response different from that associated with traditional UK car advertising, which has tended to focus on product and performance figures.

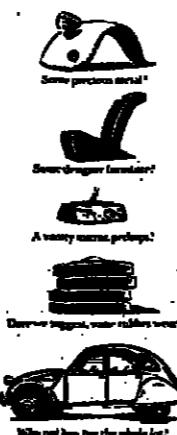
Although there is no clear-cut trend, car specialists like Fiat, Renault and Toyota, as well as tyre manufacturers Pirelli and Michelin have been keen to exploit emotional impact with ads that pack a dramatic punch in around 60 seconds. Technology and performance still plays its part as BMW and Audi, among others, have consistently and successfully proved.

The past year has seen the continuation, at least up to the Black Monday stock market crash, of a boom in sales in the UK for the fourth successive year, with units expected to top the 2m mark this year. Manufacturers and importers have continued to throw money at advertising in step with the growth in sales and since 1983 the car industry has been the UK's second largest advertiser. This year expenditure on car advertising will top £230m, according to Media Expenditure By Analysis. This means that for every vehicle sold an average of at least £130 is spent on advertising.

Critics argue that such costs are passed on to the driver, and could be more usefully sunk into after-sales service or other consumer-oriented service. Others question whether manufacturers and importers need to go to such lengths to promote a product that is in many cases, a necessary purchase.

For manufacturers, the rationale is clear. Speaking of his company's consistent advertising programme, (which emphasises reliability) John Messaros, VW's

WHAT ARE YOU BUYING HER FOR CHRISTMAS?



Why not buy her the whole lot?

NOW WITH CREDIT FINANCE THE CITROËN DS FROM £125 (including Deposit)

MORE DRIVERS PASS IN A NISSAN THAN IN ANY OTHER CAR. NISSAN

The only squeak and rattle you'll ever hear in a Volkswagen.

Commercial brakes

Feona McEwan explains how car manufacturers are tackling the question of differentiation in a continually booming market

UK marketing manager, explains: "If we don't tell the world that Volkswagen is reliable and reinforce that perception periodically with our advertising then slowly, slowly that would go out of focus in people's minds."

The advertising specialists claim that the consumer memory for cars needs regular reinforcement. Hence the year-round advertising campaigns waged, in varying degrees, by the main players. It's a lesson that advertisers with consistent messages like Volvo and Volkswagen have learnt pays dividends. Volvo, for instance, has been selling itself on the safety ticket for well over 13 years now and thanks to its dogged message, freshly served up year on year by advertising copywriter David Abbott and team, it is widely perceived to have captured the high ground on the issue.

Another spur to advertising is that cars are looking increasingly similar. "With designs converging and looking more like each other, it is increasingly necessary

to cement belief in the badge," says Tony Taylor of DDB Needham, the VW agency. Another adman believes that advertising is essential to differentiate cars and give them personality.

The trick for advertisers, however, is in finding new ways to keep the consumer interested - hence the more far-fetched scenarios being played out in the name of car advertising on Britain's screens more recently. The Renault 5 "What's your called?" strikes some this way.

The search for arresting images to excite consumer attention has been taken to extremes with the exotic Citroën advertising, which made its debut in 1985 in France and featured the startling black singer Grace Jones. The French agency responsible, RSCG, brought her in to help revitalise the Citroën top-of-the-range relaunch model. Her striking face was shown burping a Citroën onto the screen in one ad, and racing through the desert in another, in a series which raised even further the French manufacturer's product aware-

ness. It continued its European-wide strategy this year with its London-based Colman RSCG, which did the imagination with its outlandish ad showing the AX small car model being driven along the top of a moving train. The idea was to inject some personality into the model which was being promoted as "the little car for great adventures".

By contrast, the staid but sound Volvo needs no such tricks. Keeping true to its traditional "Volvo values", as the company calls them, is good for sales, it has found. The consistent message of safety, reliability and durability (born out, claims Abbott, in countless testimonials), has paralleled a sales rise to 70,000 units this year, about 4 per cent of the market.

Nor will consumers be fooled. You can't graft onto a car an image the car doesn't support. It is reliable - it comes from Sweden, a country with extremes of climate and it does last about 20 years on average, we can prove it," says Abbott. "I

feel that the car is reliable - it comes from Sweden, a country with extremes of climate and it does last about 20 years on average, we can prove it," says Abbott. "I

don't think any agency in the world could convince consumers that a Volvo is a BMW. What we do is play to the car's strengths. When a previous advertising agency proposed advertising that lauded the good looks of the car that has been likened to an army tank, the company changed

The thrust of the marque's advertising is building brand strengths rather than individual models. Hence when Volvo started producing a new model from the British car factory in the Netherlands, the ad said "To Volvo, a son". This was to reassure consumers that the family resemblance continues. Feminists had other ideas and graffiti scrawled on a poster commiserated: "Better luck next time." Some agencies believe that the aim of car advertising is just to build image and feeling. Abbott disagrees. "It's also to get people into showrooms and to get them to respond to short-term market conditions."

Advertising aims to promote the brand, and protect and enhance growth for the marque, and as the advertiser is also a retailer, it has to shift media from showroom to road," says Abbott. Consequently, Volvo's overall marketing campaign is planned to allow for any short-term tactical advertising that may be required - for instance, to promote a particular model.

Entering a new market brings its own demands for car manufacturers. When Nissan, formerly known as Datsun, Japan's third largest car producer (after Toyota), began UK production in 1985 it was regarded as an interloper taking advantage of the ailing British car industry.

The task for agency Saatchi and Saatchi was to raise the Anglo-Japanese profile of Nissan and make it as British as Ford. It was widely perceived to be. The first step was a corporate design featuring Geordie workers speaking in broad dialect. This was to show British the company was becoming. It provoked some controversy over the use of such a broad dialect, but spontaneous awareness of Nissan among consumers after the campaign was better than for Austin Rover, Renault, Ford, Peugeot and Citroën.

Though Nissan's was essentially a corporate ad, it generally displayed a social awareness very much in sympathy with the product: messages from other manufacturers such as Volvo and VW. It is clear, therefore, that two distinct creative trends are being pursued by the producers of car advertisements. One sorts appeals to the socially responsible and practical. Nissan/Volvo/VW fall into this category. The other appeals to those who perceive their cars as an extension of their personality - such as Citroën, Peugeot and Porsche and the "What's your called?" Renault 5.

Tokyo tells its tale

"INVESTOR confidence and economic strength make Tokyo the safest stock market in volatile times." That's the confident message in a full page advertisement entitled "Tokyo, October, 1987, What Happened and Why?" published yesterday by Nomura Securities, the leading Japanese securities company, in English language newspapers in Japan. The advertisement will appear in British and other overseas newspapers starting next week and, later perhaps, in US papers as well.

A Nomura spokesman says the company consulted its overseas offices about the appropriateness of the advert for their areas. Most

had welcomed it, but the company's New York office opposed it. The spokesman says the company has had a large number of inquiries from foreign investors since the October 19 crash.

These inquiries, among other things, led the company to believe that foreigners did not understand the fundamental strengths of the Japanese market. "In New York people think that because the Japanese market has not fallen as much as the New York market, then the next crash will begin in Japan," he says.

The advert builds its case on the confidence displayed by all categories of investor in the Japanese market during the week beginning October 19. It points out that "the key players in cushioning the fall on the Tokyo market were individual Japanese investors."

These individuals bought the equivalent of \$3.8bn in

shares during October, offsetting to some extent the \$1.4bn worth of shares sold by foreign investors. All other categories of Japanese investors are also shown to have been net buyers in October.

The Nomura spokesman says that the company's London office wanted the illustrations in the advert modified to emphasize the activity in the week of the crash rather than the whole month of October. "Our London office says that many people in London will criticise us because the Tokyo market is manipulated. But we do not buy and sell for our own account."

Discussions are still going on, he says, with the group's New York office aimed at getting the advert published in US media.

Ian Rodger

from 68 per cent to 76 per cent during the period.

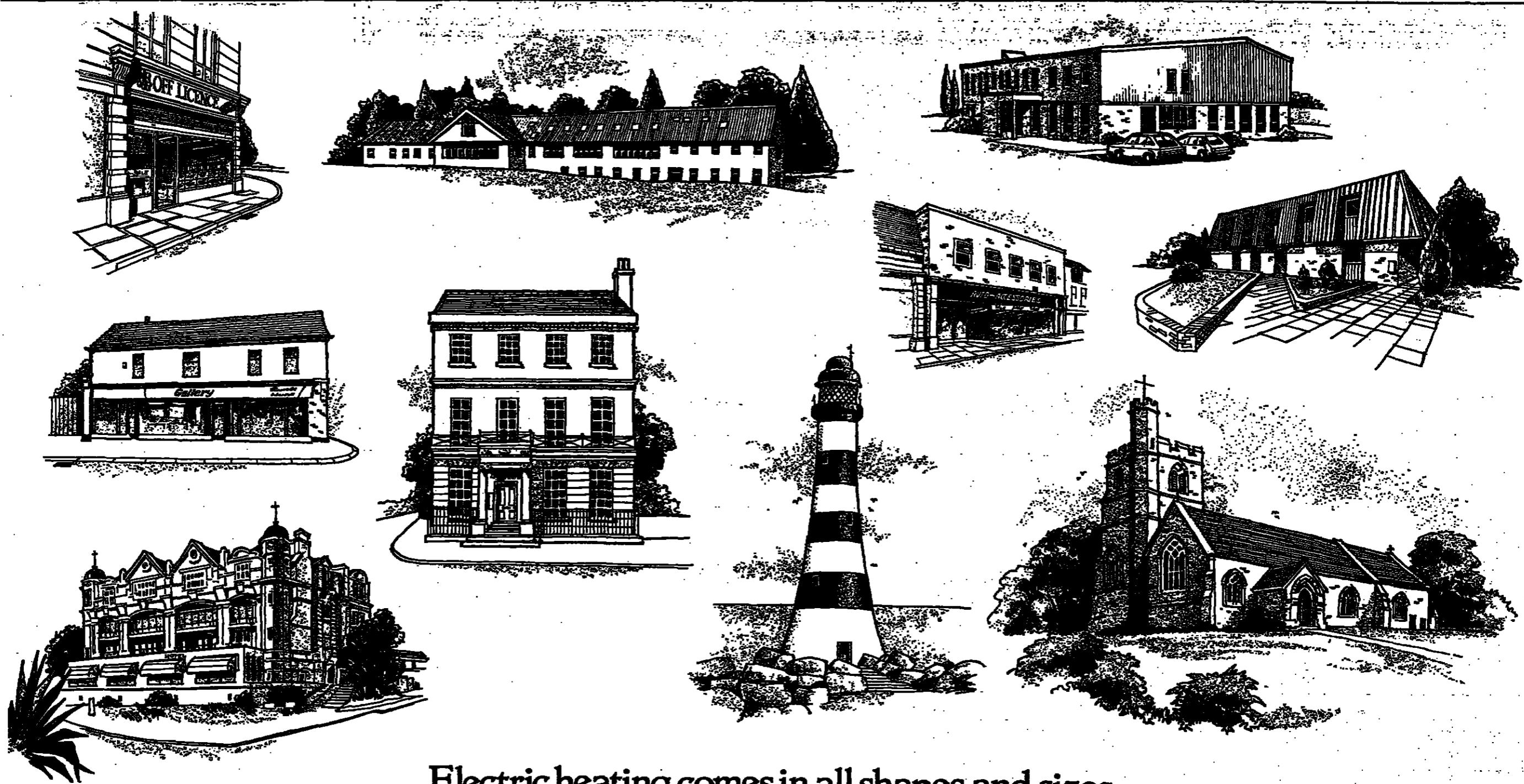
In its study, Walker found an increase in the number of consumers who said they were eating more beef - from 8 per cent in January to 13 per cent in June. And while 25 per cent said they were eating less beef in January, this figure had fallen to 20 per cent in June. While advertising has helped fuel this movement, Walker attributes the improvement to the whole marketing programme.

This programme has included a strong educational effort in schools where the beef council has provided nutritional software packages for Home Economics teachers and athletic coaches.

The Walker study found that the biggest impact the advertising had made was on people's view of beef as a convenience food. Although health and nutritional concerns about red meat are still present, the study found that beef's image is not getting any worse in these areas and, in some cases, has actually shown an improvement.

Overall, farmers are said to be pretty pleased with the way the Real Food campaign has made beef look more fashionable. But recently they expressed some concern about Shepherd's role in the campaign since Maddie, the character she plays in the TV show "Moonlight", is unmarried and cattle producers asked if this were the right image for beef. However, the beef council stresses that in real-life Shepherd is married and has given birth to twins.

Deborah Hargreaves



Electric heating comes in all shapes and sizes.

Electric heating systems are versatile. They have to be.

After all, one building's requirements can be very different from the next.

In some premises, such as churches or squash courts, heating is required only intermittently. So direct acting electric heating, with its fast response time, is the answer.

Other buildings such as offices and shops need

heating for long periods. Electric storage heaters meet this need. They take advantage of low-cost, night-rate electricity to store heat, releasing it gradually during the working day.

Sometimes a combination can be the best solution. In hotels, for example, here, to save energy, direct acting heaters in bedrooms need be switched on only when rooms are occupied, while storage heaters in public rooms maintain a comfortable,

reliable warmth.

Whichever form of electric heating you choose, you get a total system matched to the needs of the building. And you get the controllability and energy efficiency of electricity.

For comfort and economy, that's a combination hard to beat.

Send the coupon for more information, or call 100 and ask for Freefone PlanElectric.

Please send me information on energy-efficient electric space heating, and equipment supplied by Creda, Dimplex and Unidare. Post to:

Electricity Publications, PO Box 2, Pettswood, Middlesex TW14 OTG.

Name _____ Position _____ Company/Address _____

Post code _____ Tel _____

DDimplex UNIDARE

HEAT ELECTRIC C225

Energy for Life

Joe in 101

Dulwich Picture Gallery/David Piper

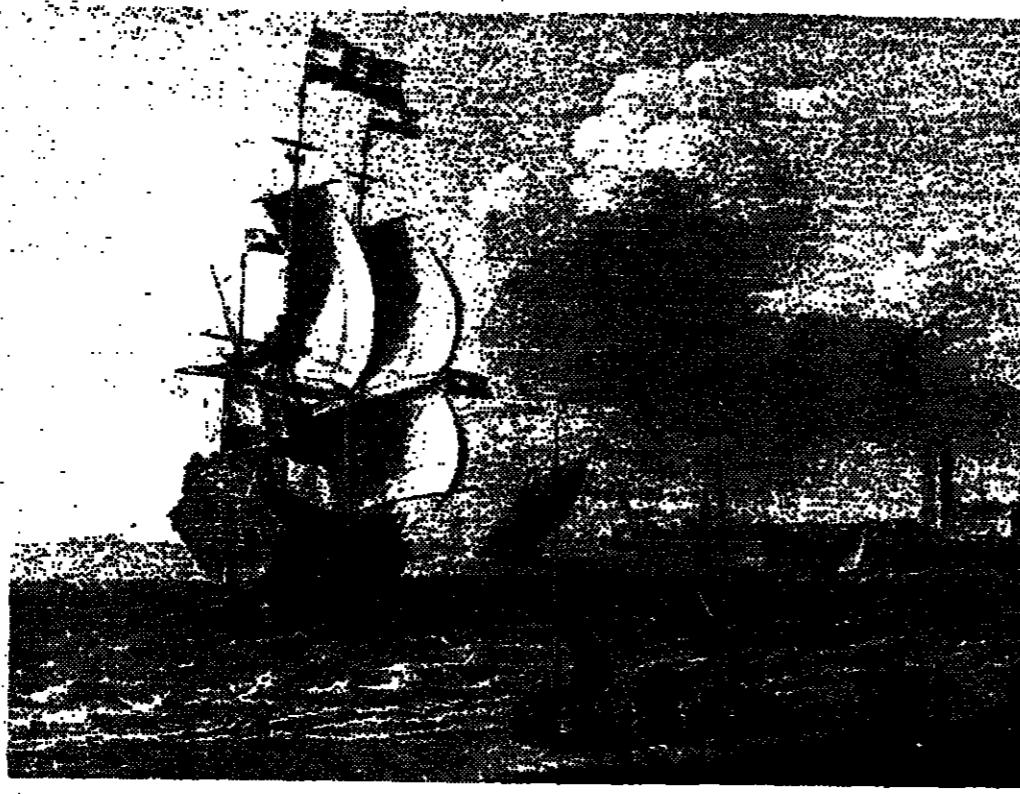
Time to appraise Mr Cartwright's patronage

William Cartwright was a Royalist; an actor in King Charles I's time; in the book trade in the Interregnum when the theatres were proscribed; and actor royal under the Restoration. When all but eighty years old, he died in 1686, his house was crammed with pictures. He bequeathed them to Dulwich College, and the inventory - in his own almost childish hand, cavalierly indifferent to orthodox spelling - survives, all except the endlessly frustrating loss of one page. It numbers 228 items.

After three hundred years, the residue that can be identified with reasonable certainty from the inventory is rather less than eighty. They have now been installed (until 28 February) in a couple of rooms, close hung as most of them would have been, "closet pieces," and separated by a few relevant loans from the British Museum, the National Portrait Gallery, and some hand-some period furniture from the Victoria and Albert Museum.

One purpose is to salute in seemingly ampley an important benefactor, another to illustrate the possibilities open to a collector in London who was not rich if not poor, but not wealthy enough to afford either top fashionable living painters, nor originals by Old Masters. But Cartwright was clearly covetous for pictures, if carelessly about quality: he was content for great names, with copies (though these are honourable, like as copies), though many of the best pictures had been "borrowed" (rather finally) by sharp-eyed others in the College in the early years. But Cartwright probably bought from artists he knew, and the sum still suggests interestingly the flavour of the middle market available in London at the time. I suspect too, that as actors often do, he enjoyed consorting with artists in relaxed, even raffish company.

His modest patronage included one artist who, had he not been destroyed by a loose and unguarded Manner of Living might have developed a fresh and original talent of great promise: John Greenhill, who died drunk in 1676, only in his early thirties. He was a pupil of



"A Dutch India Man off Hoorn" by a Castro, and a portrait of William Cartwright's wife, Alice

Leib's, but capable of a fresh directness of approach and draughtsmanship; at Dulwich and it is at his best, and it is the place to study his work. The portrait of a lady as a shepherdess with a lamb was already a fashionabile cliché, but in Greenhill's version (probably of one of Cartwright's wives; he had, observes the catalogue, "a propensity for women") the cliché becomes credible and vital. Greenhill also enjoyed the company of actors.

In a sense the exhibition is almost an archaeological exploration into the pre-history, as it were, of that wonderful collection that is such an astonishing element in now-suburban Dulwich, its Art Gallery. When the Deseigners/Bourgeois beguile suddenly spilled its cornucopia of authentic masterpieces by such as Poussin, Cuyp, Reni,

Rembrandt, Rubens, Van Dyck, etc into Dulwich in 1813, making it an obligatory port of call for art-lovers and inspiring subsequent major benefactors as well, the typical but modest contributions of the original founder of Alleyne - some thirty pictures in 1626 - and that of Cartwright (whose father had been a friend of Alleyne) could not find room on the walls of Soane's new Gallery. Some indeed have remained in view generally, but others, such as those that escaped Peter Murray's sumptuous Catalogue (as recent as 1980), should not be lost from sight.

One is the delicate, yet fastidious likeness of "Colonel Lovelace" - i.e. the author of one of the most anthologised lyrics in all English poetry: "To Althea from Prison." It is a portrait of high significance in our national iconography, and moreover, it is due to Dulwich in 1813, making it an obligatory port of call for art-lovers and inspiring subsequent major benefactors as well, the typical but modest contributions of the original founder of Alleyne - some thirty pictures in 1626 - and that of Cartwright (whose father had been a friend of Alleyne) could not find room on the walls of Soane's new Gallery. Some indeed have remained in view generally, but others, such as those that escaped Peter Murray's sumptuous Catalogue (as recent as 1980), should not be lost from sight.

The quite admirable catalogues, masterminded by Nicola Kalinsky, is an indispensable supplement on the shelves to Murray's catalogue. The contributors are austere resolute in refusing all temptations to label national geese as swans. One true swan to emerge is a charmingly

decorative Jacobean lady, who must surely be the autograph work of Gheeraerts the Younger. There are good and great. The set of portraits of actors are not high art, and their identifications are in some cases wobbly, but one is beyond reasonable doubt: the likeness of Richard Burbage, greatest actor-manager of Shakespeare's day, and a colleague of his. A novelist might extrapolate a seventeenth century *Good Companions* from these very individual thespian faces.

Here too you can study as nowhere else the sprightly set pieces of one "a Castro" entirely Flemish in manner but of an enjoyable competence; the only documented landscape by the same-time famous Robert Streater, painter of the ambitious and undervalued huge ceiling above



Portrait of Alice, wife of William Cartwright

Wren's Sheldonian Theatre; a vivid swift sketch of a little girl that may call Hogarth to mind, but not by Cartwright as by the rather elusive Fuller; a modest landscape of Westmister seen from the Thames by the even more elusive Cornelis Bol, works by Colonia, and the appealing "Still Life" by Parry Walton - all eloquent witness to the range available in London.

The exhibition demonstrates admirably how small galleries without financial resources can invent and produce rewarding exhibitions that make a genuine contribution to knowledge - and to our enjoyment. Its recognition as such by the sponsors - Morgan Gillie Period Property Specialists - is all the more warmly to be saluted.

Margaret Price/Wigmore Hall

David Murray

As Richard Fairman reported from Sunday's *Solti Messiah*, Miss Price is on wonderful form. Her Tuesday programme with Geoffrey Parsons looked unremarkable on paper - golden oldies by Schubert, Mahler and Strauss, and a great Mozart concert aria without its essential orchestra; besides, her recent recording of harmless Verdi songs had struck me as distinctly over-sung, and I wondered whether the Wigmore Hall would cope. In fact the recital proved to be superb, and played unadvisedly.

No better lesson of its kind, I think, was that it never sounded like a specially lucky evening. On the contrary, Miss Price's opulently beautiful sound, musical authority and extraordinary technical control bespoke an utterly secure artist. Somehow she contrived to give generous rein to the voice without making us wish we were at a safer operatic distance: she wasted no word of her texts (granted one or two missing umm's in her German), and her artful artifices, here of all, with all that practised art, she took us by surprise with her unashamed romantic commitment and was very moving.

It wouldn't have seemed possible at this late date to make Strauss's "Freundliche Vision" once Mozart was out of the way. In the *Mahler Kneben Wunderhorn* group he captured uncannily the orchestral colours of "Wo die schonen Trompeten blasen" to match the soprano's majestic shaping of the song, and in Strauss - including Miss Price's first encore, a *Morgen* of affecting simplicity - his sensitive soprano was flawlessly secure, having something to do with her brilliantly scissored reaching up for *Mahler's* high-lying phrases, to a rare triumph of technique that needed such a partner's subtle pacing.

Mozart/Barbican Hall

Andrew Clements

Though some conductors have offered too few expressive features, so that one hoped for a sforzando suddenly to be robustly underlined, or a generously proportioned hairpin to place the performance in the context of some kind of authentic tradition.

In the Requiem K.626 Tate balanced his account more convincingly between the two stools. The hearty rhythmic drive with which the Kyrie was articulated laid down the approach for what was to follow, while the Adagio led to the head of a minimum of three dozen of first violins, a couple of double basses - and avoided an excess of sentiment, but as if in taking these measures he was offering a surrogate for more far-reaching and musically appropriate innovations.

Tate's Mozart can be thrillingly, tightly sprung, romantic in a thoroughly re-creative sense just as Furtwangler or Klemperer's was. But here he seemed at pains to expunge all suspicion of indulgence. The unaffected flatness of much of the playing, elegantly finished though it was, will bring back the memory of Bonney's and Reinhardt's elegant care contrasting sharply with their colleagues. The 50-voice chorus, the Tallis Chamber Choir, had been well drilled; their contribution, like so much more, teetered on the brink of the genuinely memorable.

The 1987 ABSA awards

Antony Thorncroft

It was prize giving time yesterday evening for ten companies who were judged to have done their bit, and more, for arts sponsorship in 1987. What made the ABSA award giving ceremony at the Victoria and Albert Museum more affecting was that this was the tenth year of the Daily Telegraph sponsored event and that the Prince and Princess of Wales were present.

The awards have grown to twelve in number, and another was added yesterday - the considerable one awarded by ABSA to Lord Goodman for his work for arts sponsorship over many years.

The three winners for the best corporate programme were three very familiar names in the arts sponsorship world - BP, the Royal Westminster Bank and W.H.Smith. BP was praised for its range of help, from the "Dance Every Day" project for the disabled to "British Art in the 20th century" at the Royal Academy. Nat West was also praised for its aid for the disabled through its "Arts Access" programme, and W.H.Smith's contribution to "Interact" with the National Theatre Education Department was acknowledged.

In the best single project category the winners were Allied Irish bank for its backing of the English Shakespeare Company, which brought Shakespeare back to the regions; BP for supporting Berlitz's *The Trojans*, a joint production between the Welsh National Opera, Scottish Opera and Opera North of an opera which has only once been staged complete before; and Yorkshire Electricity Board for enabling the first Leeds Film Festival to go ahead.

The three first time sponsors to receive awards were Digital, which is behind seven projects to help raise standards in the world of dance, from classical to contemporary. In the UK, James Henry Estate Agents which supported a new play, David Pownall's *The Viewing* at the Greenwich Theatre; and Mon Blanc, the pen company, for *Comic Iconoclasm* at the ICA, which under-scored the links between comics and art.

The best sponsored event in the youth field was judged to be the Prudential, with its backing for an LPO concert involving fifty schools in the borough of Tower Hamlets. The best commission of new art was judged to be insurance brokers Rixons Matthews Appleyard's commission of five new sculptures in Hull on a maritime theme from young sculptors just out of college. And the best sponsorship for art and the disabled went to Hickson International for its *Access Sculpture Trail* in the Yorkshire Sculpture Park.

There is also an award for the arts organisations which make the most of sponsorship. Donated by W.H. Smith it is to be shared between Artists' Agency, which persuades business to commission art and fund house residencies in areas of high unemployment, and London City Ballet, which exists only on private funding and yet manages to thrive.

Saleroom/Anthony Thorncroft

After auction sales

After its problems with Impressionists and modern painters last week Sotheby's did much better with Old Masters yesterday. Its sale totalled \$3,645,950, with 26 per cent unsold. But most of this fairly high bought in figure was attributable to a Dutch interior of a woman, with her child and servant, by Pieter de Hooch which was unsold at \$290,000. Urgent negotiations with the vendor ensued and after the auction it was sold for \$280,000.

There has been a considerable increase in after auction sales in the last month. The reserves and estimates on lots were fixed before the Stock Exchange crash but with the market now generally more subdued the auction houses can often persuade vendors to accept a lower bid after the sale.

The top price in the saleroom was the \$330,000 paid by the Dutch dealer Hoogsteder for a still life of oysters, sweet meats and the like which had carried a top estimate of \$50,000. It was an auction record for the early 17th century Dutch artist, A. Murillo of the *Vision of St Anthony* of Padua also did well at \$145,000.

Brendel/Festival Hall

Dominic GIB

Alfred Brendel's Schubert cycle continues on Tuesday night with the later A minor (D845) sonatas and the great D major (D849) sonatas framing a set of four impromptus in C major. For all the cloud of devotion which rose along with him from his audience as Brendel's fingers first touched the keyboard, and hovered above us with relentless piety until he left, the recital was most remarkable for its utter unreliability. It is a curious cult. Could those who applauded his D845 with such fervour have ever heard Richter's incomparable performance of the same sonatas? - or Curzon, Lupu's, Cherkassky's, Serkin's or Schnabel's wonderfully various, wonderfully individual, readings of the D major?

To offer a solo Schubert cycle in the Festival Hall is unequivocally to claim public kinship with the greatest Schubertiads. Yet Brendel's account of the lovely op.80 Impromptus was a pale and tentative essay beside even such jawed (though majestically adventurous) performances as the young Brendel had been in the Wigmore Hall a few weeks before. What sort of great Schubert playing was this of the famous E flat and A flat Impromptus, flat and didactic, as technically undistinguished as it was expressively unsurprising?

Schnabel is a far greater, and far more chameleon, artist than

Brendel would ever have us believe. The recital was unseated further by the familiar current of rhythmic instability which has haunted Brendel's playing with increasing frequency during the last decade. It is not so much that Brendel, like Schnabel, plays hardly any patterns of consecutive measures in the same tempo; it is that, unlike Schnabel, Brendel rarely finds convincing rhythmic coherence even within a single tempo, let alone relative coherence among them all. It is a subtle but perceptible weakness that has a very powerful cumulative effect: a swaying from emphasis to emphasis, without ever discovering a true rhythmic centre, the music's rhythmic heart. It is always a numbing procedure, but especially so in Schubert; and I think it is a key to the peculiar and consistent blandness of Brendel's interpretations. There are two more recitals in the series, next Sunday and Tuesday.

Musical spoof in Southampton

A new musical spoof *Love Off The Shelf* by Roger Hall opens at the Nuffield Theatre, Southampton from December 17 for a seven week season, with music by Philip Norman and lyrics by A.K. Grant.

Beecjaye and Suxi Quattro

for watercolours give room enough, and with the three reserve galleries upstairs, every painting but the few in restoration or on loan is on the wall.

PARIS

Petit Palais, Ave Winston Churchill; Musee d'Art Moderne de la Ville de Paris, Ave President Wilson.

Five Centuries of Spanish Art. An ambitious ensemble of four exhibitions

recreates the history of Spanish

art from the Golden Age to today. The two most important exhibitions are *El Greco* To Picasso at the Petit Palais and Picasso's Century at the Musee d'Art Moderne. But there is also Juan Gris and Dali. The French section of the exhibition is closed on Mondays and both end on Jan 3.

Grand Palais. The Grand Palais is staging the first retrospective of Fragonard in collaboration with the Metropolitan Museum, New York. About 100 paintings and as many drawings celebrate the artist's genius of humour. He saw a perfect manifestation of nature's perfect health. Ends Jan 4.

Musee des Arts Decoratifs. A King's Table some 400 pieces of 18th century silversmith's work from the court of Denmark conjure up the glitter and magnificence of the Rococo in Paris. 10th to 19th centuries. Closed Mon. and Tues. Ends Jan 4.

Picasso's Drawings. Coinciding with the publication of a catalogue of Picasso's drawings belonging to the Paris Museum, an exhibition of 150 drawings by the artist is on show in the Louvre. The drawings are as earthy and direct as the artist's creation. There is his early work of academic confrontation with daring shortcuts preparing for cubism through to his uncompromising, moving reaction to the approach of old age and death. Musee Picasso (427 1252). Closed Tues. and End Jan 4.

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Metiers d'Art au Musée du Petit Palais. From Picard's Road to Louvre comes with vast trees throwing shadows across the road to Faure's blue paint thickly laid on in an abstract composition; from Monet's orgy of pinks, mauves and greens in a house among roses reminiscent of his Nympheas to the geometrically-chattered pale yellow and off white surface of Vlaminck's Impressionist and Post-Impressionist works from the Courtauld collection tour America with paintings by Cezanne, Manet, Renoir, Seurat and Gauguin. Ends Jan 17.

Metropolitan Museum. 200 objects from the Age of Sultan Suleyman the Magnificent demonstrate the wealth and skills at the high point of the Ottoman empire in the sixteenth century. Ends Jan 17.

Art Institute. 48 key Impressionist and Post-Impressionist works from the Courtauld collection tour America with paintings by Cezanne, Manet, Renoir, Seurat and Gauguin. Ends Jan 17.

NETHERLANDS

Amsterdam, Brueke Grond.

A festival presentation of arthouse cinema with fashion shows, designer exhibitions and poetry readings (24/04/94).

Rijksmuseum. Prinsengracht.

As a pendant to the survey of 17th century painting in the main gallery, the atrium is showing a fine selection of 100 17th century drawings devoted to the theme of Land and Water. Ends Jan 3.

Amsterdam, Historical Museum. Contemporary photographs, film, menus and records chart the rise and heyday of Amsterdam's grand hotels from 1860 to 1914. Ends Jan 17.

Rijksmuseum. A sweeping view of 17th century Dutch landscape painting. More than 100 works by over 50 artists trace the development of the genre and its offshoots. Ends Jan 3.

Amsterdam, Rijksmuseum voor Oude Meesters. Manuscripts, books and maps, illustrating 1,000 years of scientific imagination and knowledge. Ends Jan 17.

MADRID

Fundacion Juan March, Casella 77.

Mon. - Friday 10.30-17.00 Saturday 10.30-14.00 Sunday 10.30-13.00.

Admission 100 pesetas.

Centre for African Art.

Angola.

Cooper-Hewitt Museum.

Glaziers.

London.

Centre for African Art.

Angola.

Cooper-Hewitt Museum.

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Thursday December 10, 1987

Rejuvenation of GATT

AT FORTY years of age, the General Agreement on Tariffs and Trade (GATT) has progressed from sickly youth through adolescence to a healthy, adult maturity. The challenges now facing members of trade policy is how to achieve rejuvenation.

That challenge can only be met if both the international agreement and domestic understanding of the basis for trade policy are strengthened simultaneously. The requirements are elucidated in two important recent publications: A Handbook on the Multilateral Trade Negotiations, published by the World Bank; and a report on the Public Scrutiny of Protection, published today by the Trade Policy Research Centre in London.

The GATT, the residue of the still-born International Trade Organisation (ITO), has proved more successful than anyone could have foreseen 40 years ago. It can even be argued that the GATT has turned out to be more successful than its rich sister, the IMF. The IMF and the ITO were supposed to provide a rule-based system for the international economy, the IMF for money and the ITO for the real economy. In the event the system of monetary rules collapsed while the trading system, though tattered, still survives.

Protection growth

The GATT has survived, because it is needed. Through floating exchange rates the monetary system is of no use, but the trading system is the market. The state of international trade in agriculture today indicates the problems that would arise if the GATT did not exist.

The GATT has survived does not mean that all is well. There has been a steady growth in protection even in the area where the success of the GATT had been greatest: the protection of manufactured goods. Particularly worrying has been the growth of discriminatory non-tariff barriers, estimated to cover more than 10 per cent of world trade. Almost equally disturbing has been the weed-like increase in the application of the dubious concept of "fair trade". Many of these developments have occurred outside the GATT.

The core of the GATT is an international agreement to achieve stable, non-discriminatory protection through a market-conforming measure, the tariff, and to liberalise such protection through reciprocal bargaining. But reciprocity is a mercantilist idea. Under reciprocal bargaining, expanded opportunities for export are a gain and increased imports are seen as a cost. Trade is then a sort of war and the GATT can be viewed as a disarmament treaty for mercantilists.

Within this system the principle of non-discrimination is vital, since it extends any liberalisation agreed between two parties to all of them. Without that principle, mercantilist trading powers are likely to arrange liberalisation among themselves, thereby discriminating against others.

Unfortunately, this is precisely what has happened. Under the mercantilist, respective liberalism, in the face of exports from countries with little to offer in return or that are painfully competitive, is difficult to maintain.

In the event the force of the principle of non-discrimination has faded away, weakening the ability of contracting parties of the GATT to maintain liberalism in the face of growing pressure for protection.

Domestic costs

One remedy is to pursue the Uruguay round with all possible energy. In fact progress so far has exceeded the expectations of all but the most optimistic, the principal threat being the US trade bill. The threat has diminished as a result of the stock market crash, since memories of the Smoot-Hawley tariff of 1930 have revived.

More is required. One of the goals of the Uruguay round should be to increase the transparency of the domestic costs of protection. One route is improved GATT surveillance of member countries' trade policies. In addition, procedures should be established in individual member countries that make more transparent the domestic costs of protection. Injury to competing producers is not just a cost of liberal trade, it is also the route through which the main benefit - enhanced opportunities for consumers - is achieved. Without a greater "domestic" understanding of that relationship, the GATT is likely to decay still further. With it, a rejuvenated GATT could offer at least another vigorous 40 years.

The Gibraltar triangle

TINY remnants of Britain's colonial past, like the Falklands and Gibraltar, have managed to attract an amount of attention which is disproportionate to their real importance to the UK's national interests.

The future of the Falklands, though temporarily dormant as an issue, remains unresolved. Gibraltar, on the other hand, has recently resurfaced as a serious irritant in Britain's relations with Spain. Gibraltar's fears for its future and Spain's demand for tangible progress towards solving its historic claim to the Rock, delayed and almost sabotaged the new European deal on liberalising air fares and routes. That was averted, but the solution now found threatens a new crisis between Britain and her colony.

The resignation yesterday of Sir Joshua Hassan, Gibraltar's Chief Minister, opens up the possibility of a new pro-Spanish and more interventionist leadership, which could damage Anglo-Spanish relations if not delicately handled by all concerned.

No one can criticise Sir Joshua for seeking to bow out at this stage. He is 72-years-old, has been in politics for over 40 years and has long made no secret of his desire to retire. Elections are due within the next two months and it would be unrealistic to expect him to serve another full term. Nevertheless, his resignation, though unexpected, seems likely to pave the way for Mr Joe Bossano, leader of the opposition Socialist Party, to become Chief Minister. Mr Bossano has built his political career on a firm refusal to have anything to do with Spain and on the now outdated belief that Gibraltar is owed a living by the UK.

Colonial outpost

Not surprisingly the British Government relied on Sir Joshua to be a moderating force and nudge Gibraltarians away from their fear of being absorbed by Spain, which Franco's blockade had encouraged. Grudgingly, but realistically, he went along with the tortuous Anglo-Spanish diplomatic efforts to reach an understanding that was finally signed in the 1984 Brussels Agreement. This agreement for the first time publicly conceded the principle of dissociation from Spain's claim to sovereignty.

Although Britain reiterated its commitment to respect the wishes of the 30,000 inhabitants on the Rock, the clear implication

to GATT it revenge would be going too far, but British Petroleum's commando raid on Britoil's stock on Tuesday has certainly put the British Government into an embarrassing position.

Ministers will now have to decide whether they really are prepared to accept the consequences of the free market principles of their privatisation or whether their policy of nurturing an independent UK oil sector is more important.

BP's swoop on the market brought it just under 15 per cent of the stock of Britoil, which is much the largest of the UK independents and owns more North Sea exploration licences than any take-over, was implanted in Britoil by Mr Nigel Lawson in 1982 when he was Energy Secretary, in response to fears that the newly privatised company might fall to an unfriendly predator. Since the share is held by the Treasury, it is Mr Lawson, now Chancellor of the Exchequer, who will have to decide whether the share should be used to rescue Britoil from BP's unwelcome embrace.

Since 1982 the oil market and oil company shares have been through a period of tremendous upheaval and the Government's stance has become notably less interventionist. Nevertheless the underlying arguments for nurturing independent oil companies and for using golden shares to protect them may still be quite strong.

Five years ago, when the Tories regarded the creation of a state-owned British National Oil Corporation as a socialist hangover, there was still a strong perception that development of North Sea reserves needed to be subjected to a careful national strategy. Market forces and the major oil companies could not be trusted entirely.

A major part of this strategy was to set up a counterbalancing force to the major oil companies, notably the Shell/Essco partnership and BP. A large number of small oil companies was created by the handing out of licences in successive rounds, with two main aims.

It was hoped to keep as much of the North Sea cash as possible circulating in the UK economy. Small UK independents would pay British taxes, employ British people and place orders with UK suppliers. Then perhaps they would use North Sea cash flow to expand overseas.

It was also hoped that smaller independents would be more imaginative and more manoeuvrable than the heavily bureaucratised international oil companies, so that oil would be discovered in places and quantities which would not interest the majors.

British "was to be" the flagship of UK independence, though after four times the size of its next rival, Enterprise Oil, the former oil arm of British Gas, it was less nimble than the rest of the firms.

The policy appeared for a while to be successful. Rising oil prices and a bull market in equities created a thriving throng of profitable companies in the North Sea. Britoil, with its highly favoured position as a state company in the early licensing rounds, built up strong reserves which are conservatively put at 1bn barrels of oil, and which might well turn out to be 20 or 30 per cent more.

Every Monday evening the Halifax's executives get down to a session of physical punishment which Birrell calls his "executive aerobics".

This fashionable form of exercise is not the most visible sign of the effect on his management thinking of a six-month stint at Harvard Business School last year.

It is also a warning to the world that the Halifax, far from being a dinosaur of the financial world, intends to embark on the next stage of its development as a leaner and fitter organisation. However, in spite of this dramatic sign of Birrell's determination, he is more of a traditionalist and a radical out to reshape the building society movement.

He admits to the most traditional of all management activities - playing golf badly and demonstrates a keen respect for the society's history and culture.

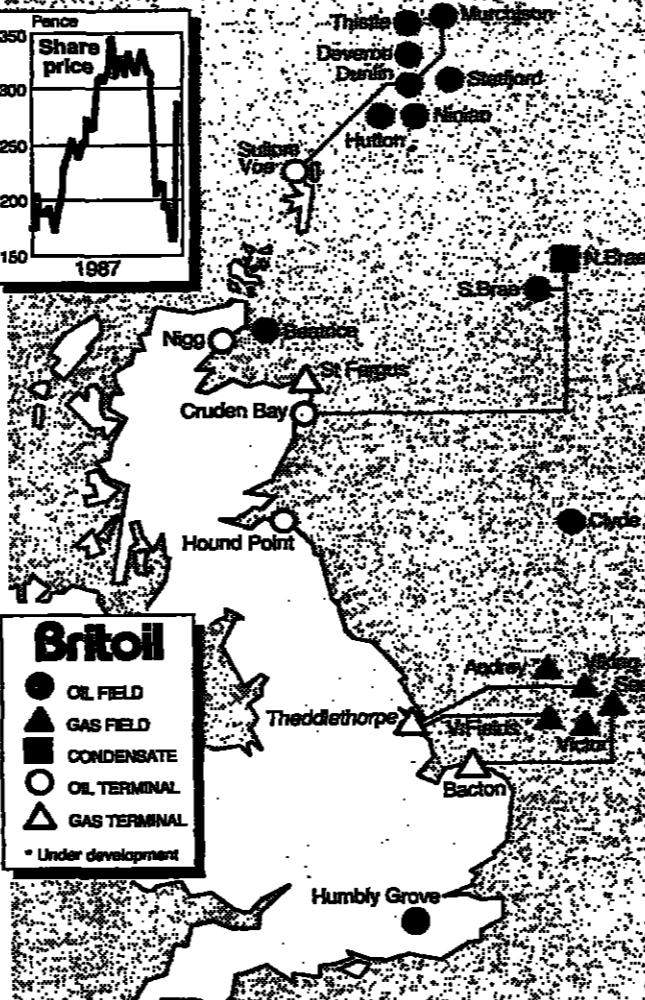
He also believes strongly in the traditional mutual society status of building societies, confessing that it was "something of an idealist" that he joined the Halifax in 1969. A year ago he measures himself by the service it gives its members not by profits - though it needs to make profits to grow," he says.

Birrell was born and brought up in Bradford, where he qualified as an accountant, and he has worked mostly in the north. In 1976 he joined manager in London in 1982 was something of an exception, but it was a necessary step in his grooming for the top job.

The Halifax, though, is much more than a local northern institution. Its assets of around \$30bn make it the largest mortgage lender in the country, a position it has maintained for most of this century. And with building societies' markets threatened by banks and others (societies' share of new mortgage lending has already slipped to 50 per

Max Wilkinson looks behind BP's move on Britoil

BRITOIL'S NORTH SEA OPERATIONS



BP tests the water

Nevertheless, the collapse of huge investments, high technical overheads and long lead times has long favoured the big battalions. In an era of volatile markets when the exploitation of the North Sea is becoming more and more complex and expensive, with large abandonment costs to be met, it is arguable at least that Britain's best interests are served by leaving the job to the big battalions.

That is what the stock market seems to have been saying, and what BP is now proclaiming through a loud hailer. On the other hand, if the Conservative government wants anything of the independent sector to be left, it should do what it can to protect Britoil and the next biggest, British independent, Enterprise, both probably large enough to survive in a more hostile environment and both protected by golden shares (though Enterprise's expires at the end of next year).

BP will doubtless argue that the Government no longer has the right to act as guardian to a private sector oil company after the bungled affair of the sale of state-owned BP shares this year. That £7.2bn offering pitched with extraordinarily inept timing on the crest of a stock market

recruit. The Government must therefore face the question whether its policy of fostering such a diverse independent sector was wrong, in an industry where

ket's collapse left even the mighty BP vulnerable to take-over. It is still highly uncomfortable with the 10 to 12 per cent stake which the Kuwait Investment Organisation has built up.

So, BP will say, if the Government believes in privatisation and the force of their market, let it be even handed and allow the market itself to decide how assets should be owned and deployed.

If it is able to shift the argument to their political ground, BP should have a fairly strong case. For Britoil has taken a long time to free itself from the bureaucratic legacy of being a Government department. For several years after moving into the private sector, it remained heavily over-regulated. Its policy of competing by exploration rather than acquisition was seen as unadventurous, and excursions into the US turned out to be ill-judged.

It behaved much less like a nimble independent than as the exploration and production department of a major oil company, although it can boast some solid achievements it does not have any major discoveries to its credit apart from the Clyde field in the central sector of the North Sea.

In the last two years, under the spur of lower oil prices and an uncertain equity market, the company has moved more rapidly to become a slimmer and fitter. Under the leadership of Mr David Walker, an Australian and a former BP man, it shed 1,000 people, or a third of the staff from its glamorous new Glasgow office. Although exploration and development expenditures were severely cut in 1986, it is still able to go ahead with most of its North Sea developments.

BP's argument no doubt will be that the pace of change at Britoil is still far too slow. With its much larger size, the protection of its downstream operations and strong cash flow from its Alaskan oilfield, BP would be in a position to accelerate the pace of exploration in a lot of Britoil's prime North Sea acreage.

Besides that there is a strategic argument which might appeal to the Government. BP could achieve the coup of picking up 1bn barrels or more of proven reserves at about only \$2 per barrel, much cheaper than what the big international oil companies were regarding as bargains earlier this year.

Moreover, the extensive acreage in the North Sea would be especially valuable in combination with BP's own licences. The combination would make BP the largest North Sea operator. It would greatly strengthen its position vis-a-vis British Gas, which has a virtual monopoly over the purchase of North Sea gas, in negotiating the development of gas fields and would be a boost to its plans to develop a central North Sea gas pipeline.

The move would also consolidate BP's strategy of concentrating on the oil and gas business which it knows best and shedding peripheral activities. Although the total acquisition for around \$1.5bn would not be as large as BP's total size, it would confirm BP's reputation for being easily the most aggressive of the major oil companies.

Since BP is, after all, British, ministers may not mind this. However they will also have to consider Britoil's deep unhappiness at the prospect of being acquired by a predator who, as one analyst put it, "smaked up on the blind side when everyone else thought a bid would be off-side". Maybe, despite its denials, BP knows something about ministers' thinking which nobody else knows.

world. The people left behind were unskilled, unemployed, elderly, and those who put a higher than average demand on social services. In 1977, for instance, only 40 per cent of household heads were working.

The impetus for GEAR came with the first recognition by government that the cities needed help. The White Paper in 1977 much modified regional industrial policies to accommodate the inner city emphasis. But it was not enough. Ten years on, there has been further decline. Over the next few months, ministers will announce further policy modifications to place more stress on the inner cities.

Glasgow had the Scottish Development Agency, then newly established, to manage GEAR. And if there is one theme from this book, it is the importance of this agency, and the Scottish housing agencies in co-ordinating the project with the local authorities. Glasgow district and Strathclyde regional councils. The agency had urban renewal and job creation powers, the housing board had the power to build and subsidies houses.

The urban development corporations in England have more powers than their Scottish counterparts - to obtain land for instance - but they do not have the same remit to work with the local authorities. The authors conclude that the Scottish process may be slower, but believe it to be more effective.

The agency, by working with local training bodies and social services, also tried to give the residents of the east end a better lifestyle. They were regularly consulted and the people appointed to liaise with them have stayed the course so that new faces did not keep appearing at meetings. This contrasts with the experience in London Docklands, where the needs of the original residents have been largely overlooked in the process of attracting developers.

The private sector is important to GEAR, particularly in providing inward-looking and new types of tenure. David Donnison, chairman of the Housing Benefits Commission, says that Glasgow has shown that housing policy - often regarded as a burden imposed on the productive economy for questionable welfare purposes - can be a key factor in economic and social development.

But public spending in housing as elsewhere in the inner city, has to be cut before private investment will follow.

"This much the Government has acknowledged in its urban policies. The trouble is that it is not prepared to match its ambitions with sufficient money. GEAR has shown that urban regeneration is a long-term process - certainly longer than the normal span of governments. And it has had a lot of public money - more than \$300m to date. This has produced about \$190m of private investment, which will increase. But for 10 years the Government has borne the cost of the new jobs in the inner cities, it would not see as acceptable, in other areas."

GEAR has been a painful learning process," according to Richard Colwell, SDA director. Not enough of the new jobs in the area have been taken by people who live there. They need more encouragement to participate, and that means resources. But the project has given valuable lessons for the agency's urban renewal projects in other parts of Scotland. And the exercise has helped to give Glasgow the confidence to fight back.

Hazel Duffy

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Observer

Men and Matters

Going public?

Like others in his position, Birrell is prepared to countenance the most radical possible change at the Halifax, should it become necessary - its conversion to a public company after this becomes legally possible at the start of next year. But it is not a step the society will take lightly.

John Spalding, who will retire from the society this summer, has done much to shape the terrain across which Birrell will have to steer the Halifax. It was Spalding's recommendations on the future of building societies which led to the 1986 Building Societies Act and the regulatory environment that currently governs societies.

Birrell's vision of the future involves the society staying close to its twin roots of mortgages and retail deposits ("thrift and home ownership", he calls it). He believes there is much more mileage in the mortgage market, whatever the pessimists think.

But expansion into estate agency, insurance (forbidden at the moment) and unsecured personal lending are likely to make the Halifax less the simple retail-savings-and-mortgages business it is to day. A year and a half in charge of marketing has prepared Birrell for this drive. "It was very important change for me, I became a marketing man rather than an accountant," he says.

The Halifax, though, is much more than a local northern institution. Its assets of around \$30bn make it the largest mortgage lender in the country, a position it has maintained for most of this century. And with building societies' markets threatened by banks and others (societies' share of new mortgage lending has already slipped to 50 per

cent), there is certainly room for more drastic thinking in the boardrooms of the largest societies.

The International (not yet intergalactic) Metalworkers Federation is organising a three-day conference, a venue near Cape Kennedy, Florida, to plan strategy for the world of work in other worlds.

Before today's children are old, we shall see metal extraction and assembly industries operating in space, says Herman Rebhan, the IMF general secretary. Trade unions will be there to defend the interests of the workers employed in space stations.

The IMF points out that missile and space-related industries already employ 177,000 workers in the US, well over 10,000 in western Europe, 5,000 in Japan and 15,000 in India.

ECONOMIC VIEWPOINT: by Samuel Brittan

HERE ARE a few propositions for anyone concerned with the real state of the economy as 1987 draws to its close.

1. The world economy has been remarkably resilient to the stock market crash. Either the effect of lower equity wealth has been much less than expected; or it has been more than offset by worldwide relaxation of financial policy, designed both to neutralise the crash and to put a brake on the dollar's fall.

2. Pride of place goes to Japan, which has both adjusted its cost structure to the rising yen and successfully boosted domestic demand. The latest gross national product (GNP) figures suggest that the official target of 3% per cent growth in the year to next March will be exceeded.

3. In West Germany, there has been no shortage of demand expansion. The discount rate drop confirms the marked restraint of monetary policy. On the fiscal side what matters is not last week's package, but the cumulative effect of public spending increases and tax cuts, likely to take the general government deficit to more than 2 per cent of GNP in 1986-89, well above the British and within splitting distance of US levels. Any continuing sluggishness in West German growth reflects mainly some combination of structural rigidities, falling population and a — very understandable — preference for leisure or environmental improvement over measured growth.

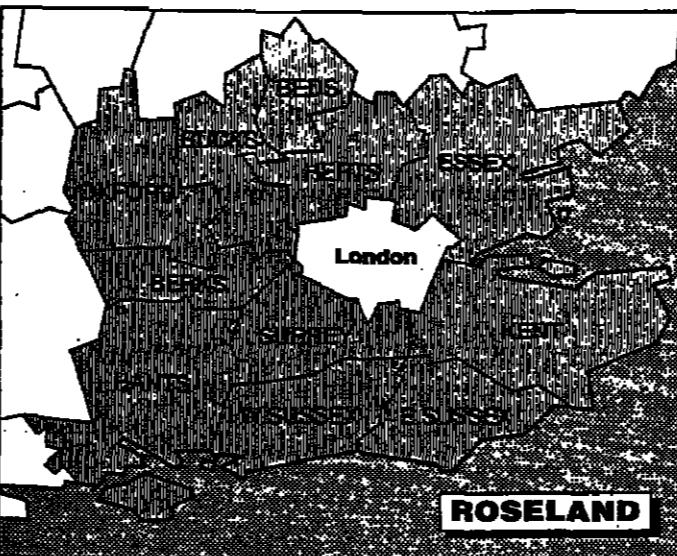
4. Although the US economy might appear to be more vulnerable to stock market influences, both demand and output still appear to be going strong. The main weakness is in retail sales and construction. Total US employment rose in November alone by 327,000, or nearly 0.3 per cent. In the words of First Boston economist Albert Wojnit, "so far from suffering from recessionary symptoms, the US has virtually no unused resources left. We can get more orders but we can't deliver." The most buoyant sector is exports, which are up 18 per cent year on year in volume terms. Whatever the highly volatile monthly trade figures for October, due today, may say, the US current account could yet confound the pessimists by showing round surprise gains.

5. For all the alarms about deflation, there are far more signs worldwide, and in individual countries, of inflation. The Economist commodity price index has recovered all the ground lost since October 19 and stands 17 per cent above its admittedly depressed level of a year ago when measured in Special Drawing Rights. Key US interest rates are up to 10 per cent above their post-crash lows and could rise further even without dramatic policy changes, despite rather than because of advice from G7 Finance Ministers.

6. None of this removes the prospect of world recession so beloved by pessimistic market



A busy employment agency in London, one of the symptoms of intense labour market pressures in south-east England



ROSELAND

A seasonal catechism for economic doomsters

sibblers. But instead of coming directly as a result of the October crash, the likely route is more complex. Like geniuses preparing for the last war, the world's financial authorities have been determined to avoid the post-1929 mistakes of excessively tight money; and may have erred in the opposite direction.

Partly as a result, the prospect of a continued upturn, amounting to boom in a few countries, with some inflationary symptoms. A combination of sequence of rising interest rates, perhaps signifying a further stock market crash — perhaps very soon, perhaps later next year — could set the stage for a real recession threat later.

7. Within this world-wide picture, the British economy is highly bullish. If you scratch hard enough you can find a few slight signs of stock-market fallout, for example, some London properties remaining longer on the market or weakness in a few companies — though the Government's own backbenchers want to cut interest rates even faster than the Chancellor is compelled to do by sterling's buoyancy against other currencies, and to increase the budget deficit. Their advice is 180 degrees wrong in current circumstances.

8. Nevertheless the result of present wage pressures need not be the inflationary resurgence envisaged by Congdon. A more likely result is that expected by Professor Alan Budd in the County Nat West Review. Budd's estimate is not merely of an actual rise in manufacturing productivity of 6% per cent in 1987, but of an underlying rise of 4 per cent per annum. Not only that; he suggests that if output growth slows or earnings accelerate, there would be scope for an even faster increase in productivity.

1988 are more likely to be exceeded than not to be reached. It is possible, as Tim Congdon, economist at Shearson Lehman Brothers, argues, that funds diverted from shares to building societies could increase mortgage lending further.

9. Meanwhile, there is upward pressure on the already too high average annual rise in earnings of 8 per cent. For the first time since the Winter of Discontent in 1979, industrial militancy and strike threats have been sparked off by market, as distinct from political, influences. Nearly all

achieved by labour shedding, which would, of course, slow down or reverse the present encouraging fall in unemployment.

10. This picture depends on maintaining the present D-Mark range, as a lower limit for sterling later in 1988-89, as well as an upper limit now. But there is no worthwhile alternative strategy in responding to pay escalation by currency depreciation, as even the most cursory reading of history should remind us.

The Roseland Syndrome

WHATEVER later threats there may be of further shake-out and job losses in the UK as a whole, the dominating feature now is that of intense labour market pressures in London and the south-east.

These shortages have led to a new acronym, Roseland, this stands for the rest of the south-east (apart from London). It refers to employers' growing habit of generalising to the whole area bonuses hitherto confined to inner London. Many firms make discretionary payments in key localities or for particular groups of workers.

Skill shortages reported cover not only financial and data processing staff, but butchers and bakers. Some banks and financial institutions have added to the normal London allowance supplement and have initiated a Roseland allowance for the periphery. Organisations listed by IDS in terms of miles from Charing Cross: centre, suburban, up to

the M25 motorway. In some cases there are special allowances for Farnham and Guildford, or even Uxbridge; in others for the whole of Roseland.

Further ahead, the Channel Tunnel will both exacerbate skill shortages while it is being built and then link London to some of the tightest labour markets in the European Community.

The differential rise in housing costs has been both a response to wage pressure and an influence on pay levels. Since 1980 house prices have risen by 106 per cent in London, compared with 72 per cent in the country as a whole and 50 per cent in the north-west.

Of course, the shift towards the south-east, which is making it a high-wage, high-cost area, is a structural one, which would be seen irrespective of inflation or macroeconomic policies.

The general boom has, however, led to the oversupply to which Roseland would in any case be subject. In the British institutional setting, the south-east pay and house price increases are not a mere relative change. For larger cost increases in the south-east are not compensated for by smaller ones elsewhere. They are an addition which tends to raise the general average.

The unsatisfactory working of the labour market is shown by the fact that, despite these horror stories of unattractive workers, there are still 624,000 registered unemployed in the south-east. The percentage unemployment rate is 7.3 per cent in London and 6.8 per cent in Roseland. These are surely not all scroungers, but their problems are not those of inadequate aggregate demand.

In the north, the west and Scotland, where unemployment rates vary from 11 to 14 per cent, the matter is more straightforward. But as John Muellbauer explains in a Nuffield College Oxford study, current planning and fiscal policies artificially inflate the price of houses, and make movement from the north to the south-east more difficult and expensive than it need be. In so doing they also raise the level of market rents, which will make it much more difficult to decontrol rented accommodation.

The community charge, so loved by the Prime Minister, will raise house prices and make every one of these problems worse. Whether the issue is put in terms of unemployment or inflation or more basic objectives, Muellbauer is right to call the poll tax "one of the most badly thought-out policies in some time"; and much worse than the severest of the political critics has realised.

Few, apart from members of the Thatcher Government, have ever doubted that the Community Charge violates accepted canon of fairness, leaving aside its many adverse economic effects.

But there is another argument: accountability. "Of all the arguments for change this is the one which people do not seriously challenge," wrote Mr Nicholas Ridley, the Secretary of State for the Environment, in defence of the Community Charge in an article published in *The Times* on December 4, 1987. But the argument needs to be challenged, because it is wrong.

According to Mr Ridley, "The Community Charge is a sort of pricing mechanism which regulates people's demand for services with their willingness to pay for them. Few argue that it is unfair for high-street shops to charge everyone the same for goods on sale. A Community Charge for local services is fair because we all choose to pay for the policies of the council we vote for."

What has this to do with "accountability"? As Mr Ridley remarks, "when everyone pays something towards the cost of services, the inefficient and unnecessary will seem less attractive." Electors will, it is hoped, vote in accordance with their economic interests and so provide the curb on council expenditures sought by central government for many years.

But do "we all" choose to pay for the policies of our councils? Surprisingly (given the source), the argument is an example of unreflecting collectivism. The electorate can only determine the outcome of an election if they had not voted. In a large electorate, the probability of this happening is extremely low.

Suppose that the difference between the Government's view of what the Community Charge should be and the actual charge is as much as £800 per person, as suggested for the London Borough of Camden. The maximum prospective economic value of a vote against the present council to the self-seeking elector is that sum (being the largest imaginable reduction in the charge) multiplied by the probability

Lombard

Unaccountable poll tax

By Martin Wolf

that one vote will change the policy. Under plausible assumptions, the economic value turns out to be considerably less than the price of a box of matches.

So why do people vote? After all, many people do not vote at all and, equally rationally, do not bother to inform themselves about what their council (or the Government) is doing. A part of the explanation for voting is that, even though the costs exceed the benefit to the individual, the costs are pretty low (except when the weather is exceptionally bad). What swings the scale are, presumably, feelings of civic responsibility.

But if this is why people vote, it is not at all obvious that they will vote against councils that the Government brands as wasteful. Why should anyone change his vote because government has manipulated local government finance to maximise the Community Charge consequent upon a decision by a council to spend more than the government thinks justified?

Once at the polling booth the elector is likely to respond to his sense of the appropriateness of a council's overall policy. He may even choose to vote indirectly against a government that has imposed what is, for the individual, simply a punishment (unavoidable without moving) for living under a council whose policies the government does not like.

"The electorate" is an analytical abstraction, not an entity that acts like a calculating individual. For the individual, voting in accordance with one's interest is almost never in one's interest. In fact, the narrowly self-seeking voter imagined by the Government will not even turn up to vote, his vote being virtually worthless from his own point of view. Individual incentives (other than those to vote) are more or less irrelevant to the outcome of the electoral process. If electoral results are to alter, therefore, it will be through a change in the electoral process itself. The simplest and most direct answer to the problem of unrepresentative councils is proportional representation. But where would that leave the Government?

Athens' record recollects

From the Greek Ambassador

Sir: Your call for the pressing

problems of the European Com-

munity to be solved now rather

than later ("Time to eat the por-

ridge," December 3) is eminently

reasonable.

Rather less reasonable is your

identification of Greece's next

EC presidency as a likely pitfall.

And the terms in which you express it — "the Greeks, who performed disastrously last time they held it" — are not only offensive but also quite counter to history as recorded at the time.

Item: "The Athens government displayed a shrewd judgment of the possibilities and limitations of the EC presidency."

Item: "Greek ministers and officials overcame their lack of experience and in-depth expertise to produce creditable, and occasionally innovative, policies in the Community."

Item: "The Greek Minister of Agriculture made a name for himself as a skilful chairman able to seize opportunities which led to badly-needed agreements."

Item: "The failure of the Athens summit was not a Greek failure, for all governments were responsible."

A judicious cutting of the best quotes available across the board? By my means. In fact four extracts from a dispatch of the Financial Times's very own correspondent, John Wyles, who himself covered the Athens summit.

In commenting today, Sir, you ought surely to place greater faith in your reporter of yesterday.

S. Stathatos,

Greek Embassy, W14

Letters to the Editor

'The Drain' should be integrated

From Mr Robert G. Robinson

Sir: Your somewhat self-congratulatory reply (November 19) from Mr Chris Green, the director of Network South East, to your correspondent Mr Gillon (November 14) concerning stock renewals on the Waterloo and City line.

Mr Green has not done is justify why he proposes to perpetuate an unnecessary anachronism whereby everybody travelling from the south western suburbs to the City is obliged not only to change trains, but also to change from full size to tube size vehicles.

In view of the arrival of cross channel trains at Waterloo in 1988, Network South East should seriously consider the possibility of integrating the "Drain" into their full network. This could be done by:

(a) Passengers from the Waterloo corridor would get direct access to the City without the disruption of changing trains; and the terminal facilities at Waterloo would be relieved of pressure at peak periods.

(b) Passengers from the Great Northern corridor would gain direct access to the South Bank, Charing Cross, Croydon, Bromley, Sevenoaks, Kings Cross and beyond — pressure at King's Cross would be relieved.

(c) Channel Tunnel passengers to onward destinations would be able to travel in full size trains, thus avoiding clogging the tubes with their baggage.

(d) British Rail, in forging the new Thames link, has discovered the economics of eliminating idle time as trains turn round at London termini. Integration of the South Western and Great Northern fleets would yield further economies.

New rolling stock alone also indicates that Network South East does not really understand the needs of the south east.

R.G. Robinson

22 Arkwright Road,

Marple, Stockport

Travels adjust to an equilibrium

From Mr Henry Law

Sir: David Starke ("Time for roads to take their toll," November 18) has neglected a most important point: motorways and road improvements generate traffic that would not otherwise exist.

In a congested metropolis such as London, the conditions of travel on the roads and on the best of the public transport alternatives adjust themselves to an equilibrium: at this equilibrium point, the door-to-door journey times for the average traveller by car are equal to those of the average traveller by the best public transport alternative. If roads are improved, people switch from public transport to car, generating more traffic, until road speeds are back where they were before.

It follows that the only way to improve road speeds is to improve the speeds of the public transport networks. This means devoting some road space exclusively to buses or possibly trams. The remaining road space is then used to make do with second-best solutions.

Henry Law,
European Parliament,
97-113 Rue Belliard
Brussels

Airline competition means bargaining

From The Rt Hon Edmund Dell

Sir: You condemn the British Government on the basis of a suspicion that, in its attitude to an SAS interest in BCAL, it may be seeing "its main task as securing through bargaining with other countries, the largest possible share of the world market for British airlines." How dreadful if this is true, how mercantilist, and how different from the behaviour of all other countries which regularly open their civil aviation markets unilaterally for the benefit of foreign, including British, airlines.

You found your criticism on the belief that acceptance by the Government of an SAS interest in BCAL will stimulate competition and strengthen the European airline industry. There is no evidence for this proposition. The evidence is that international competition is stimulated only by hard reciprocal bargaining, and the British Government, if that is its position, is right not to depart from it.

Edmund Dell,
4 Reynolds Close, NW1

Expatriates could not buy shares

From Mr Bryan Cassidy, MEP

for Dorset East and Hampshire West

Sir: You asked: "What went wrong with Britain's tranche of the £770m offer for sale of shares in the Channel Tunnel?" (December 2).

One answer is that information about the shares was not sent to British citizens living in places like Brussels. These should have been a natural market for the shares. Yet when they replied to advertisements inviting them to apply for information about the share issue, it was refused.

All the privatisation issues have been the same. British citizens living elsewhere in the EC have effectively been excluded because the merchant banks advising on these issues believe, mistakenly, that share information cannot be sent to British citizens who request it if they are living outside the UK.

Until now it has not particularly mattered, except to the disappointed investors. In the case of the Channel Tunnel issue the response would have been much improved if a more aggressive attempt had been made to market the shares outside the United Kingdom.

It follows that the only way to improve road speeds is to improve the speeds of the public transport networks. This means devoting some road space exclusively to buses or possibly trams. The remaining road space is then used to make do with second-best solutions.

Bryan Cassidy,
19 Queen's Gardens,
Brighton, Sussex

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FINANCIAL TIMES

Thursday December 10 1987

BP share repurchase offer to close on schedule

BY PETER RIDDELL, POLITICAL EDITOR, IN LONDON

THE UK GOVERNMENT does not intend to extend the Bank of England's safety-net offer to repurchase partly-paid British Petroleum shares at 70p a share beyond the announced closing date of January 6.

With the fully paid stock at 250p yesterday, the implied value of the partly-paid shares, which carry the obligation to pay two further instalments of 105p each, is just 40p.

Maggie Ford in Seoul sees renewed prospects for dialogue with the north

Korean reunification back on the agenda

IT IS no accident that the names of the political parties led by South Korea's two main opposition politicians, Mr Kim Young Sam and Mr Kim Dae Jung, contain the words peace and reunification as well as democracy.

For the winner of the presidential election next week has two tasks to end military rule in the south and to end the division of the nation.

Both Kims believe the two tasks are interlinked and neither underestimates the problems entailed. Although the dream of unity is probably common to all Koreans, the ideological attitudes of the superpowers and successive Korean leaders have more than once turned the dream into a nightmare.

However, there is growing optimism that change is possible.

In 1945 the Koreans, expecting to be liberated after 35 years of exceptionally harsh occupation by the Japanese, suddenly found themselves not an independent democratic country, as they had hoped, but a divided nation occupied in the north by Soviet troops and in the south by the US army.

The Korean war perpetuated the division and authoritarian rule in a cold-war atmosphere persists to this day on both sides of the border.

North and South Korea are governed by military-backed regimes which rely on varying degrees of control, propaganda, repression and fear of the other to keep their populations in order, although the north is clearly the more authoritarian. Many analysts believe it has been in the interests of neither government to pursue serious dialogue and until recently the status quo may also have suited the superpowers.

However, a different environment appears to be emerging in the international and domestic



Roh Tae Woo, standing for the ruling Democratic Justice Party. His involvement in the 1979 military coup has cast doubt in the minds of the voters and among his own supporters

Kim Young Sam, leader of the opposition Reunification Democratic Party, could be out in front in the presidential race because of support among the country's middle class

Kim Dae Jung, Peace and Democracy opposition party leader, resisted pressure to drop out of the race after attracting a massive turnout at an election rally in the country's capital

arenas. The pursuit of democracy in the south has crystallised more clearly Koreans' desire for peaceful reunification, and with all candidates including Mr Roh Tae Woo, the former general running for the ruling party, putting forward proposals. The hosting of the Olympic Games in Seoul next year adds immediacy to the idea.

Second, Pyongyang has recently let it be known that it is ready to pursue dialogue with the democratically-elected Government, which has overthrown its leader in South Korea. It faces not only the Communist party across the border, but also Soviet forces and nuclear weapons in eastern Siberia. As in the Philippines, the US considers its presence in South Korea to be essential to the defence of Japan and the Pacific.

The Soviet Union, equally, has naval and air force arrangements with the north which buttress its position in the region. Although the north has not proved to be the same kind of ally for Moscow as the south has for the US, its

role as a semi-friendly, if unpredictable buffer state should not be underestimated.

But perhaps the key nation in a position to assist any Korean initiative is China, an ally of North Korea with strong unofficial links with the south.

China has recently hinted that it would like to see a change in North Korean attitudes. It sent a strong contingent of athletes to the Asian Games in Seoul last year and is expected to attend the Olympics in force. Peking has said it wishes to establish official trade relations with Seoul, if Pyongyang agrees.

Trade between South Korea and China has now reached more than \$2bn a year and unofficial high-level contacts between the two countries appear to be growing rapidly.

Chinese leaders are reported to be keenly interested in the Korean economic system as a

possible model for their own modernisation.

Many analysts looking at the conjunction of circumstances needed to allow Koreans to achieve peace and reunification believe that it is probably essentially while Kim Il Sung, the North Korean leader, is alive.

They point to the vulnerability of the country to outside events, such as the shooting down of the Korean Air Lines jetliner by Soviet fighters in 1983.

Last week's disappearance of a second KAL airliner near Thailand has prompted a swirl of speculation about terrorism and North Korean spies. No trace of the aircraft has yet been found and Pyongyang has denied any involvement in whatever happened.

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TAXPLANNING £25,000 + Car + Bits City	A key management position exists within this blue-chip market leader for a qualified chartered accountant with an extensive knowledge of tax. Responsibilities cover all aspects of UK and International tax planning and management. Candidates should be 30-45 and have first-class communication abilities. Ref: AC322
BANKING OPPORTUNITY £25,000 + Bits London	Well-known international bank offers a high-profile number two position to a young qualified accountant with exceptional financial accounting skills. The specification is varied and challenging covering a large banking area and including system enhancement. Good prospects for candidates with the drive and initiative to succeed. Ref: JP8.130
CHIEF ACCOUNTANT £25,000 + Car Middesex	This leading media services group wishes to strengthen its financial department by the appointment of a qualified accountant aged 25-35. You will already have experience of supervising a department and will now be looking to broaden your commercial skills. Prospects in this expanding company are excellent. Ref: AN541
QUALIFIED ACCOUNTANT £23,000 + Bits City	A stimulating development role has been created in this major financial services company, for a qualified accountant aged 25-32. Investment accounting projects and systems development form the basis of the specification. Excellent future prospects exist for experienced and articulate candidates, eager to make a career in investment. Ref: AC59
SYSTEMS DEVELOPMENT £22,000 + Car London	This prestigious engineering group has an opening for an accountant with the ability to design and implement internal control and management information systems. With operating companies throughout the UK there will be some travel involved. This position will enable rapid career progression within the group. Ref: JP8.15
FINANCIAL ACCOUNTANT £22,000 + Bits Central London	Continued growth within this international high-tech company has created the need for a young ambitious accountant. The broad spectrum of responsibilities includes financial accounts to systems implementation. Applications are welcomed from candidates looking to develop their career in a fast-moving environment. Ref: AN44

HUDSON SHIRBMAN
THE COMPLETE FINANCIAL SELECTION SERVICE

Vernon House, Sicilian Avenue, London WC1A 2QH. Tel: 01-831 2323

Assistant Manager - Accounts To £22,000 + Car + Benefits

We are advising on a new appointment with a major British PLC, a prestigious City based service and development group. The role is demanding, varied and interesting and spans control of the Group's management company, accounts, expense and cash flow forecasting and analysis and involvement in cash management. In addition day to day responsibility and participation in reviews of special exercises and projects frequently involving personal contact at senior management level. It calls for a young Chartered Accountant who can combine a sound grasp of accounting basics with a flexible attitude to problem solving and pronounced flair for upward and lateral communication. Computer literacy and the ability to rapidly assimilate the essentials of new situations are also essential.

Employment conditions are excellent and the benefits package substantial. Please telephone and/or write in complete confidence to Mann Management, Recruitment and Management Consultants, 160 New Bond Street, London W1Y 0HR. Tel: 01-629 4226 Ref: MM/122.

MANN
MANAGEMENT

Finance Director

package of
c.£60,000 p.a. plus
excellent benefits

North West England

Our client is a successful listed public company in the leisure industry with an enviable business growth track record. The company has plans for significant further business expansion which should be achieved by enlarging its customer base through extended national sales coverage. This planned expansion will call for additional, senior management resources and consequently the company wishes to appoint a new Finance Director who will be responsible to the Managing Director for providing a comprehensive, computerised management and financial accounting service and for managing the treasury function throughout the business.

Candidates must be chartered accountants with sound relevant experience, gained in a significant size public company, of directing the entire financial function and contributing to commercial aspects in a sophisticated, computerised environment trading in the UK and overseas markets. The attractive comprehensive remuneration package will include a salary of £45,000 pa., additional performance/profit payments; a quality car, other excellent fringe benefits including non contributory pension and insurance cover, share options and necessary relocation expenses.

Interviews will be held at locations throughout the United Kingdom.

Please apply with details of your career and contact telephone numbers quoting reference 5949/F/T (in the event of a postal strike our facsimile number is 061-832 6042 and our telex number is 667235) to: Brian Jones, Human Resources Division,

Grant Thornton
Management Consultants
Heron House, Albert Square, Manchester M2 5HD.

Accounting Projects Manager

Negotiable Salary + Benefits

Specialising in agricultural products and services, this successful organisation supplies to a wide range of farming operations regionally, and has now created a challenging career opportunity.

Reporting directly to the Financial Controller and a key member of a strong team, you will focus your expertise upon a series of major projects. Assessing the existing accounting system, you will devise and action effective development strategies. Leasing widely with Department heads, your brief will centre around the evolution of the basic computerised facility, creating systems to access complex management data at the touch of a button.

As a fully qualified accountant with practical knowledge of computers, this demanding role will call for an ambitious professional with the team-skills and personality to communicate across all levels.

Send CV quoting present salary to Janet Roberts, PER, 2nd Floor, Hazledine House, Gervis Square, Telford, Shropshire, TF3 4JL.

PER
Britain's Largest Executive Recruitment Consultancy

INTERNATIONAL APPOINTMENTS

Posts at newly merged Asea Brown Boveri

BY JOHN WICKS IN ZURICH

THE ASEA Brown Boveri Group, which commences operations on January 1 was formed from the merger of the Swedish ASEA and the Swiss Brown Boveri electrical concerns. It will have Mr Edwin Sönnichsen as chief executive for the Swiss group of companies.

The Swiss section will have Brown Boveri's existing headquarters in Baden and cover some 20 operating units, most being active in world markets.

Mr Sönnichsen will also belong to the board of the Baden company Asea Brown Boveri AG, to be

headed by Dr Thomas P. Gasser, who is also deputy chief executive officer of the new group.

Dr Bernd H. Mueller-Berghoff becomes managing director of the Baden-based holding company BBC Brown Boveri AG.

In the German regional organisation, Dr Eberhard Von Koerber becomes management chairman of the Mannheim company. Mr Bert-Olof Svanholm will be CEO of the Swedish regional organisation at former ASEA headquarters in Västera.

AT THE SWISS CHEMICAL CONCERN

Mr Ciba-Geigy, Mr Heini Lippuner, Dr

54,

next May to succeed Dr

Albert Bodmer as chairman of the executive committee.

Currently head of the compa-

ny's dyestuffs and chemicals

division, Mr Lippuner has been

made deputy chairman of the

committee with immediate

effect. He joined Geigy in 1965.

At the same date, Dr Bodmer

will be nominated for member-

ship of the board of directors. He

is foreseen for the post of vice-

chairman of the board in suc-

cession to Dr H. Schramek, who is

due for retirement.

A STRATEGIC planning and

research group has been

formed by J.P. Morgan, par-

ticularly of Morgan Guaranty

Trust, the fifth largest US

banking concern.

Mr Robert G. Engel, group

executive, has been named

to head this new worldwide

unit.

Three other executives

assigned new responsibili-

ties are: Mr Douglas A.

Warren III, executive vice-

president, who suc-

ceeds Mr Engel as chief of

the Corporate Finance

Group; Mr David Band,

another executive vice-presi-

dent, who in his other posi-

tion as chairman of Morgan

Guaranty Ltd., J.P. Mor-

gan's Euromarkets securi-

ties firm based in London,

will focus on formulating

securities strategy,

strengthening client rela-

tionships and developing

Morgan's equities activities

outside the US; and Mr Eric

Boardman de Chabaneix,

who will head corporate

finance in Europe (includes

UK, Eire and Scandinavia),

Middle East and Africa.

A senior vice-president of

Deutsche Bank Trust, Mr

Boardman is being recom-

mended to the board of

directors for promotion to

executive vice-president.

CBS is left in a cash-rich

position and essentially with its core

broadcasting business, of which

its television channels are being

revitalised.

Chairman of Loews, which has a

24.9 per cent stake in CBS.

Under his direction, CBS assets

built up in diversification moves

spanning 60 years have been

sold, with Mr Snyder in a key

position in the negotiations. The

recent sale of CBS Records to

Sony for \$2bn had taken hard

bargaining and followed spasmodic

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INTERNAL AUDIT MANAGER

Leisure Sector

London £25,000 to £30,000+car+benefits

Our client is a major player in the leisure and travel industry. It has expanded rapidly in this highly competitive field and gained a reputation for entrepreneurial management and aggressive marketing.

An Internal Audit Manager is now required, who will report to the Group Finance Director and assume responsibility for the review and evaluation of the Group's financial and operational systems and requirements. This is a high profile role, with contact at Board level. In addition to the more traditional audit functions, it will involve considerable trouble-shooting and a range of ad hoc exercises.

We are seeking a young and energetic individual, who should ideally be a qualified accountant. However, a lawyer or an M.B.A. with appropriate experience would also be considered. Previous commercial experience is preferred, preferably gained in an organisation with international interests.

A confident, positive personality is needed with considerable initiative. This should be combined with first class verbal and written communication skills and strong analytical ability.

Please write in confidence with full career details, quoting ref. 13735/L to Valerie Fairbank.

KPMG Peat Marwick McLintock

Executive Selection and Search
9 Creed Lane, London EC4V 5BR

LONDON APPOINTMENTS

Planning Manager

to £22,000 + car + bonus

A young (to 32) qualified accountant, with a record of achievement in a 'blue chip' environment, is sought by a major player in the retail sector to undertake a key role in formulating corporate plans at a senior level. Managing a team of analysts, you will be responsible for producing a sophisticated management information package for the board and it is envisaged that this position will lead to a divisional Financial Director appointment. Ref DFP 3080

To find out more about these appointments, or the range of opportunities currently available, please contact Stewart Wright, Manager - Accountancy Appointments.

Telephone 01 408 1694 (out of hours 01 851 2502)

Financial Director

c£30,000 + car

This medium-sized advertising agency, holding an ever-increasing number of prestigious, household-name accounts, has recognised the importance of strict financial control and of enhanced management information within its growth programme; it now requires a young - aged 25 to 30 - qualified accountant to develop this critical, high-profile function at board level. You will be directing systems improvements and accounts preparation and outstanding prospects apply. Ref PSW 3075

APPOINTMENTS ADVERTISING

For further information call 01-248 8000

Tessa Taylor
Ext 3351
Deirdre Venables
Ext 4177
Paul Maraviglia
Ext 4676
Elizabeth Rowan
Ext 3456
Patrick Williams
Ext 3694

Head of Internal Audit

RoyScot Finance Group

Cheltenham

c£30,000 + finance sector benefits

The RoyScot Finance Group was launched in 1986, bringing together the specialist finance subsidiaries of the Royal Bank of Scotland and Charterhouse Bank. The Group provides a focus for a number of semi-autonomous trading subsidiaries, including an Authorised Institution under the Banking Act. Principal activities of the Group include contract hire, leasing, factoring, hire purchase, instalment finance and credit card services.

Working closely with the Group Finance Director, you will have an exciting challenge - setting up the internal audit function, recruiting and leading a team, and performing high level business reviews across the Group's activities.

You will be a qualified Accountant, in your early thirties, looking for a demanding career move. Relevant audit experience will have been gained at a senior level in the financial sector, possibly with a finance house, or insurance company, or from within the profession, with experience of managing a major client in this sector.

You are self-motivated, energetic and possess the charisma to undertake a high profile role within this demanding area. The exceptional remuneration package includes subsidised mortgage, non-contributory pension, quality car and profit related bonus.

Please reply to Alison Hawley in strict confidence with details of age, career and salary progression, education and qualifications, quoting reference 5078/Ff on both envelope and letter.

Deloitte Haskins + Sells

Management Consultancy Division

P.O. Box 198, Hillgate House, 26 Old Bailey, London EC4M 7PL

Special Projects and Investigations

West London c.f. £25,000+car

MEMOREX

Memorex is the world's leading supplier of plug-compatible computer peripherals, providing IBM mainframe users with high quality hardware. It is a \$1bn multi-national company with 25 subsidiaries worldwide.

Following their recent management buy-out and the creation of a new independent Memorex, the company has transferred its world financial and administrative headquarters to Europe. This exciting development has created the need for a new high calibre group finance team which can take the lead in establishing a sound, commercially driven finance function for this fast moving, hi-tech business.

The Special Projects and Investigations department has a high profile role working closely with senior line and functional management to ensure the maximisation of business efficiency. Work is typically of a one-off nature with a high degree of autonomy and will involve internal consultancy, operational reviews and specific projects. European travel will be an

integral part of the role. Experience in the department is recognised as ideal preparation for further career progression which is likely to occur within 18 months.

Candidates will be recently qualified accountants, probably ACA, who are looking to enhance their careers in a stimulating environment. As well as first-class technical skills, a knowledge of US GAAP and SEC reporting would be an advantage. Amongst the personal skills expected will be a willingness to take on new assignments, good analytical skills and an enquiring, persistent approach. Because of the range of contacts and the requirement to act as a company ambassador inter personal abilities must be of a high order.

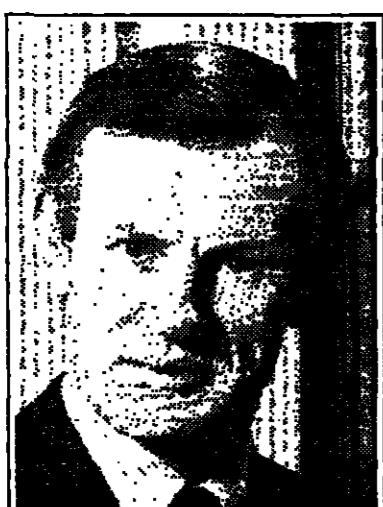
Please reply in confidence, giving concise career, personal and salary details to:

Brendan Keelan, Ref. ER 975,
Arthur Young Corporate Resourcing,
Citadel House, 5-11 Fetter Lane, London EC4A 1DH.

Arthur Young Corporate Resourcing

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

Diverse Backgrounds



Ben Thompson-McCausland
Age: 49 years

His combination of leadership skills in the City, broad commercial experience, and keen perception of the future of the finance industry has created the dynamic outlook now lifting the society to new heights of achievement.



Kenneth Andrew
Age: 42 years

Having held several key marketing posts within a big-four clearing bank, he moved on to become the Vice President and Marketing Director of an international bank. Here he won recognition as the driving force behind a highly successful European consumer business advancing from inception to profitability within a year.



Terry Carroll
Age: 39 years

The youngest member of the team, he started his career as a Chartered Accountant, before moving to a leading society as Management Accountant. He then joined a top London stockbrokers to establish a new department dealing in gilts with Building Societies. He then left to become Treasurer with one of the world's largest Building Societies.

Now National & Provincial
Managing Director

Now National & Provincial
Commercial Director

Now National & Provincial
Finance Director

Same Destination

National & Provincial is one of the largest financial services groups in the UK. We are also one of the most ambitious. The recent appointment of three Executive Directors has established a young, innovative decision-making team, who between them bring to the organisation a wealth of experience in Merchant Banking, Insurance, International Banking and Treasury. Having initiated a review of our business, the result is an aggressive growth programme which harnesses these resources and will strengthen our position as a major provider of personal financial services.

National & Provincial will effect these strategic changes by appointing high calibre individuals to the Treasury and Accounts Functions.

Entrepreneurial Accountants

We are restructuring the Accounts Function, to provide for new financial control and reporting requirements and the production of detailed Management Information. Developments in our business are enabling us to recruit new skills within the areas of taxation, management and financial accounting. The necessary qualities? Analytical skills, inquiring minds, and the ability and determination to progress further in this rapidly developing environment.

The necessary experience? Simply that of achievement as a qualified accountant in a relevant area, together with some commercial experience.

Management Accountant

You will develop integrated financial control systems to enable tight budgetary control, meet reporting requirements and provide detailed information on unit, product and customer profitability. Other responsibilities include: project forecasting and modelling; capital adequacy monitoring; capital investment decision analysis; evaluation of financial implications of Corporate Strategies.

Financial Accountant

As well as an important role in developing integrated control systems, your responsibilities will include: reporting to management, regulators and the public on a daily through to annual basis; production of statutory accounts and statements; routine bank, bookkeeping and payment requirements; liaison with auditors. In addition you will be required to develop and maintain systems of accounting for new business and the consolidation of subsidiaries and associates.

Taxation Accountant

Your main task will be for compliance and planning aspects of taxation including Corporation and Income tax, PAYE, MIRAS and VAT. There is a developing need to plan for and manage the taxation implications of subsidiaries, associates and overseas operations.

Treasury Management Opportunities

Recent changes to Building Society legislation have created new and exciting opportunities for the industry but only those teams who change their formations and tactics will benefit from the rule changes. As a result the Society has adopted an innovative role to its Treasury Function which will evolve into Asset and Liability Management committed to managing the financial risks of the organisation's operations to achieve its corporate objectives.

This creates a number of exciting management opportunities which give the right individuals the chance to share in and influence the process.

We are seeking enthusiastic and committed individuals with skills that complement those of our existing team. To succeed, you should have experience in one or more of the following areas: Money Markets, Bond Markets, Off Balance Sheet or Capital Markets.

Applicants for these positions must be strong minded and relish change. In return, we are offering big opportunities with impressive salary packages, performance-related bonuses and excellent long term career prospects. These positions are Bradford-based, so there are numerous advantages: cheap housing, excellent transport links, enhanced lifestyle and proximity to the beautiful Yorkshire countryside. The quality of life in Yorkshire has to be sampled to be appreciated, but we understand that if you are working in the South East, you may be reluctant to move North because of the differential in house prices which can lead to an inability to return South in the future. Because of this, we have structured a package that will not only calm your fears, but could leave you with that second home in the country in the unlikely event that you do wish to return South at some point in the future.

To enjoy success, National & Provincial style, please send full career details or telephone: Margaret Cunningham regarding the Accountants positions and Brian Morrison or Andrew Nevel for the Treasury opportunities to discuss them in more detail. National & Provincial Building Society, Personnel Department, Provincial House, Bradford, BD1 1NL. Tel: 0274 73444.

National & Provincial

Head of Finance

c. £40,000+ bonus+car

Our client is a small, newly established company, which has already achieved a pre-eminent position in its market. Owned by a major US corporation, its business, which is service and technology based, is about to embark on a period of dramatic and sustained growth.

A new position, reporting directly to the Managing Director, you will have two main areas of responsibility; firstly, the management of all the financial affairs of the business, including controls, reporting, cash management, company secretarial, legal and compliance matters. Secondly, and as important, you will play the key role in co-ordinating all aspects of business development, including critical feasibility study and project management of all the major changes which such dramatic growth will bring to the organisation.

A qualified chartered accountant, probably aged

City

30 plus, ideally you will have both line financial experience in a commercial environment coupled with some background in project management/management consultancy. Alternatively, you will have a strongly analytical approach to management and business issues, with a demonstrated ability to deliver practical solutions in a fast-paced, informal environment. Self motivated, as well as a team player with excellent interpersonal skills, you will be excited by the challenge of a very broad management and financial role at the most senior level in a company being transformed by growth.

Please reply in confidence, giving concise career, personal and salary details to:

Sarah Orwin, Ref. ER 976, Arthur Young Corporate Resourcing, Citadel House, 5-11 Fetter Lane, London EC4A 1DH.

Arthur Young Corporate Resourcing

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

INSURANCE AUDIT MANAGERS

International C.A.s Central London

£ Competitive + Car

Ernst & Whinney is a leading accounting firm with an outstanding record of service to the insurance industry.

Continuing sector growth has created additional opportunities for experienced Chartered Accountants who combine both mainstream audit and several years' experience of one or more of the major areas of insurance activity.

Key responsibility will be for the management of a portfolio of insurance related clients many of whom are engaged in exciting new business initiatives.

Starting with the conduct of a cost effective and imaginative audit your role will then extend to the provision of a broad and developing range of financial services.

In a firm committed to growth, prospects for the able will be first class.

Please write with full C.V. to
Barry Compton, Ernst & Whinney,
Becket House, 11 Lambeth Palace
Road, London SE1 7EU.
Tel: 01-928 2000.

E&W Ernst & Whinney
Accountants, Advisers, Consultants

Corporate Recovery and Insolvency

The Corporate Recovery/Insolvency practice at Arthur Young handles a wide variety of work in this field including:

- Corporate investigations
- Receivables
- Administrations
- Liquidations and bankruptcy
- We need:
- qualified chartered accountants, at all levels, with or without relevant experience who have a real interest in investigations, receivables and administrations
- insolvency personnel, with or without a formal accounting qualification, with at least two years'

experience of liquidations and bankruptcies who have demonstrated ability and wish to concentrate in this area.

You must be self-motivated and have excellent commercial and personal skills to succeed.

In return we offer a highly competitive salary and first-class opportunities for career progression.

Interested candidates should apply in writing by sending their C.V. to:

Mr Alan Cull, Principal Manager,
Arthur Young, Rolls House, 7 Rolls Buildings,
Fetter Lane, London EC4A 1NH.

Arthur Young

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

FINANCIAL DIRECTOR

c. £25K+ car Swindon

Kode International plc, a name well known in the computer industry, is entering an exciting new era of growth. Building on 25 years experience at the forefront of the industry we have recently merged three inter-related companies within the Group to create Kode Computers Limited.

Manufacturing, distributing and supporting a full range of computers hardware to an impressive client list, Kode Computers Ltd. represents a substantial slice of the Group's £50 million p.a. turnover and employs 300 people.

With our combination of experience, expertise and innovation, we are set to maximise the success of our new product range. We need a Financial Director with real management ability to make a positive contribution to our future growth.

As a decision maker, used to responsibility and with the business

acumen to control the financial direction of the company you will report to the Managing Director, you'll have a seat on the board and a real say in the direction of the company.

A fully qualified accountant, you'll have had management experience in a similar light manufacturing distribution environment.

You will also have well developed application experience, enabling you to take on overall responsibility for the company's internal computer systems.

In addition to the salary and company car you can look forward to all the benefits you'd expect from a successful high-tech company.

Qualified applicants are advised to send a detailed C.V. to Hugh Thomas, Group Financial Director, Kode International plc, Kings House, Bond Street, Bristol BS1 3AE.

(TECHNOLOGY WITHOUT LIMITS)



APPOINTMENTS ADVERTISING

For further information call 01-248 8000

Tessa Taylor ext 3351
Deirdre Venables ext 4177
Paul Maraviglia ext 4676
Elizabeth Rowan ext 3456
Patrick Williams ext 3694

Business Controllers

£30,000 to £35,000 + Car

This multinational is a world leader in major t.m.c.g. markets and it is expanding very rapidly on an international scale.

Recent promotions into general management have created senior vacancies in a high profile team working closely with senior management by providing the analytical resources and business recommendations required to achieve demanding profit objectives. These are highly proactive roles requiring a very positive approach and they provide a key opportunity for career broadening.

Candidates should have a record of outstanding success with a marketing, commercial or financial control background in an t.m.c.g. environment, coupled with a good class degree and high standards of analytical, presentational and persuasive skills. Age guideline 28+.

Please reply in confidence quoting ref. L344 to:

Brian Mason
Mason & Nurse Associates
1 Lancaster Place, Strand
London WC2E 7EB
Tel: 01-240 7805

Mason & Nurse Selection & Search

International Financial Accountant

£30,000 Surrey

A well known international group in the service sector; our client has an enviable record of profitable growth. Operating in more than 150 countries, the group is now ranked as a clear market leader.

To maintain strategic expansion in the international corporate marketplace the management team have now recognised their need for international financial reporting of an exceptionally high standard.

They require a talented financial accountant to help them achieve this aim. The brief will be to continue to

develop sound systems to facilitate the quarterly reporting of aggregated results to US GAAP standards.

You will report directly to the Global Director of Finance and should have practical experience in international consolidations and in accounting for exchange differences.

You must be able to work with computers and be used to tight deadlines. Ideally you will have a knowledge of foreign languages and foreign reporting requirements.

There will be opportunities for some international travel.

Price Waterhouse



The European Headquarters of a large US multinational Company is looking for a

Financial Manager

Paris

Excellent remuneration

Reporting to the Controller of Europe, Africa and the Middle East, he will be responsible for the:

- development and implementation of a budget control system
- development and implementation of the long range forecast
- business reviews of the operations of each country
- audit of possible acquisition targets

Acting as the interface between the subsidiaries and the world headquarters in the United States, the candidate will be a qualified ACA with 5 or 6 years of experience in an international environment.

Please contact IVAN PACAUD on Paris (33) 40.70.00.36 or send CV + letter to MICHAEL PAGE FINANCE 19 Avenue George V - 75008 PARIS quoting reference 970/FT.



Michael Page International
Recruitment Consultants
London Amsterdam Brussels New York Paris Sydney
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GROUP FINANCIAL CONTROLLER

Salary: £50,000.00 plus benefits

Isle of Man

Our client, an international commodity trading and investment group, is seeking a Senior Financial Officer for the position of Group Financial Controller who shall be responsible for the following:

- (a) All treasury and accounting functions of the Group and reporting to the main Board of Directors.
- (b) Management of the Group's investments and overall responsibility for the Group's banking activities including all trade finance, project finance, foreign currency exposure as well as day to day treasury management.
- (c) The design and implementation of a comprehensive management accounting system, the review and updating of all internal control systems, the preparation of periodical management reports and liaison with the group's advisers which will require some knowledge of international taxation.

The successful candidate will need to have several years' experience with both major international banks and multi-national companies. Fluency in French would be of assistance but is not essential. Applications in the form of a letter and detailed curriculum vitae giving details of current remuneration should be forwarded quoting reference 8719 to:

Mr S Opte, FCA
EDWARDS SARIKHANI & CO
Sceptre House, 169/173 Regent Street
London W1R 7FB

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- ▶ lead and contribute to multi-disciplined teams drawn from finance, marketing, production and distribution, working 'hands-on' in implementing change?
- ▶ show the vision to take the overview, the application to grasp the detail, and the drive to make things happen?

Naturally, salaries will reflect the fact that we're looking for the very best. Please apply in writing with full career details, to Rod Kentish at the address below.

Coopers & Lybrand

Plumtree Court
London EC4A 4HT

Corporate Treasurer Major International Group

My client is a publicly quoted British Company whose annual sales exceed £250 million. The net assets exceed £330 million and are held in UK, Australia, Asia, Africa and The Americas. Reporting to the Finance Director, the Corporate Treasurer plays a significant role in the Group management structure.

The successful candidate will be required to maintain an established reputation for probity and financial acumen. He, or she will manage an extensive and varied portfolio of liquid funds. Considerable experience of foreign exchange management is

essential as is familiarity with the Eurobond markets, note issues and loan negotiations.

Applications are invited from professionals with a reputation for competence and integrity, and wide experience of managing a £ multi-million portfolio. Due to the strategic importance of this appointment, salary is unlikely to be a limiting factor.

Write, with brief details of career to date, to Neil Macmillan, Chairman, Macmillan Davies, Salisbury House, Bluecoats, Hertford, Herts. SG14 1PU. Tel (0992) 552552.



Macmillan Davies

MANAGEMENT SELECTION

Senior Management Potential?

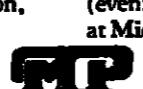
Commercial Flair?

Marketing Accountant

Mid Surrey

To £21,000+Car

Our client is a rapidly expanding £100m t/o subsidiary of a major blue chip plc, operating in the FMCG sector. An opportunity has arisen for an ambitious, commercially minded accountant to join a small head office team with responsibility for all aspects of analysis and management information for a key business area. Working closely with marketing and other senior managers this will require active involvement in the business with responsibilities including customer and product analysis, profit planning and maximisation, budgets and forecasts and evaluation of business proposals. Prospects are excellent; the company will not recruit an individual without the



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potential for early and rapid promotion. The successful applicant will be a qualified accountant, aged 25-28, with a proven record in a fast moving environment. Good interpersonal and commercial skills are of key importance. The company offers a highly competitive salary and benefits package, including relocation where appropriate.

If you can offer the ambition and potential our client requires please contact Chris Sale on 0372 375661 (evenings and weekends 01-622 5321) or write to him at Michael Page Partnership, Cygnet House, 45-47 High Street, Leatherhead, Surrey KT22 8AG.

FINANCE DIRECTOR £20,000 + Bonus + Car

West Midlands

This is an exceptional opportunity for a qualified accountant with strong commercial instincts to join the operational team of this dynamic, growth-oriented business. This subsidiary company is in newspaper publishing and advertising supported business. It is fast expanding and has impressive prospects. The Finance Director has responsibility for all financial and administrative control, with emphasis on pricing, planning and contract negotiation. Close links will be maintained with the Group Finance Director. Candidates, aged 27+, should be able to demonstrate the management and personal qualities needed to make a substantial contribution to profit performance. Benefits include executive car, pension and profit related bonus. Please write in confidence to:

Gareth Clark, Group Finance Director
Middlesex County Press Limited
Rockingham Road, Uxbridge UB8 2YW

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For a strictly confidential discussion contact: Trevor James, F.E.C.L, Group Chairman, or Jayne Dearle, Personal Assistant to the Chairman.

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Museum House, 25 Museum St. WC1A 1JT

Vice President – Finance London

£35,000 + Benefits

Our client, a major merchant bank with extensive international operations is committed to playing a leading role in the development of the world's capital markets.

A Vice President – Finance is needed to assume responsibility for financial control and risk analysis for the UK and European security markets.

Candidates must have a strong securities background, ideally with a merchant bank, financial institution or perhaps

from the consultancy arm of one of the "big eight" accounting firms.

Candidates will be aged 28-35, and must be highly motivated self-starters with excellent inter-personal skills.

Interested applicants should write, enclosing a comprehensive curriculum vitae and daytime telephone number, quoting ref. 475 to Jon Anderson ACMA, Executive Division at 39-41 Parker Street, London WC2B 5LH.



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A MEMBER OF BLUE ARROW PLC

Group Chief Accountant

Fast Moving Consumer Goods

West London, To £30,000, Car, Bonus

An outstanding opportunity for a qualified accountant in his/her late 20's - early 30's. The UK subsidiary of a \$5bn American multi-national, the client manufactures and distributes market leading toiletries and pharmaceutical products. Reporting to the Finance Director responsibilities include statutory and management reporting, treasury, credit control and customer services. You will be used to operating to the highest professional standards in either a US multi-national or within a major professional firm. You will have strong communication and presentation skills and have clear ability to develop to the next level with the organisation.

S.P. Spindler, Hoggett Bowers plc, George V Place, 4 Thames Avenue, WINDSOR, SL4 1QP, 0753-850851. Ref: W1103/FT.

Finance Director

Service Industry

Northamptonshire, c. £30,000, Car

This company is a highly successful member of an international group; a market leader in its field, its record is one of rapid growth, by acquisition and diversification. The Finance Director will be a key member of the committed, enthusiastic senior management team and will be very much involved in the development of the business, as well as ensuring the financial function runs smoothly. You should be a qualified accountant, preferably ACMA and will probably be in your early 30's. You must have had substantial exposure to business decisions at a senior level, as well as having competence in accounting and a very sound understanding of computerised business systems. Above all, we are looking for a committed professional who wishes to grow fast and perhaps sees general management as a future option. Employment terms include a quality car, profit related bonus and relocation assistance where necessary.

C.W. Thacker, Hoggett Bowers plc, 13 Frederick Road, Edgbaston, BIRMINGHAM, B15 1JU, 021-455 7575. Ref: B12038/FT.

Accounting & Administration Controller

European Head Office Role

Reading, To £20,000, Car, Benefits

A pragmatic approach to their customer's large scale computer data management problems has enabled this rapidly growing US manufacturer and distributor to achieve a European turnover of in excess of \$17m in 1986. Reporting to the European Director of Finance and Administration your responsibilities will include the preparation of monthly management accounts, cash flow and profit projections together with a broad range of administrative duties for both its UK operations and European subsidiaries. In this key role you will be involved in the management team and have a significant degree of autonomy. A qualified accountant aged 24-29, you must be familiar with US accounting and reporting methods. You should also have the ability, flair and commitment to develop and improve existing accounting and administrative procedures in order to handle the continuing 40% annual growth in business. You should possess experience of computerised accounting systems and Lotus modelling. If you are determined, able to work to tight deadlines and ambitious, the company offers excellent career prospects, an attractive range of benefits including a non-contributory pension, plus relocation assistance if appropriate.

R.J. Simpson, Hoggett Bowers plc, George V Place, 4 Thames Avenue, WINDSOR, SL4 1QP, 0753-850851. Ref: W1103/FT.

Financial Manager

Food Processing

M4 Corridor, c. £20,000, Benefits

This is a challenging opportunity to join the newly strengthened management team at one of the key locations for this major food manufacturer. Restructuring of the finance function to reflect changes in the operation of the business has resulted in a new position. Reporting to the General Manager, you will lead a sizeable team responsible for all site accounting and administration. A qualified accountant in your 30's, you must have experience of senior level management accounting in a substantial manufacturing company. A thorough knowledge of computerised production and accounting systems is essential, ideally gained with a food processor or fast moving consumer goods manufacturer. However, the most important factors for success are personal qualities - strong commitment to contributing to improvements in profitability and return on capital; ability to relate to and influence other line managers; determination to implement change. Career prospects are excellent and generous relocation assistance is available if appropriate.

S.P. Spindler, Hoggett Bowers plc, George V Place, 4 Thames Avenue, WINDSOR, SL4 1QP, 0753-850851. Ref: W1103/FT.

These positions are open to male or female candidates. Please telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

FINANCE DIRECTOR (Administration and Systems)

A board appointment demanding senior experience.

A leading educational book publisher and subsidiary of the International Thomson Organisation, Thomas Nelson and Sons Ltd are seeking a qualified professional (with financial systems experience) to fulfil a key position within the management team and contribute to the Company's successful business strategy.

While offering control of the finance department, the major element of this role is focussed less on technical requirements than on a sure understanding and interpretation of figures, administrative ability and practised man-management skills. With the onset of new technology, there is also considerable scope for developing systems which optimise the potential of all available resources.

Reflecting the seniority of this appointment within an established and expanding publishing house, an attractive salary, incentive bonus scheme, company car, pension and other benefits make this an excellent opportunity to join a company with a strong record and sound potential. Please send CV and letter of application detailing how you can fulfil the above requirements, to Michael Thompson, Managing Director, Thomas Nelson and Sons Ltd, Nelson House, Mayfield Road, Walton-on-Thames, Surrey KT12 5PL.

Group Finance Director

Co. Durham

c£40,000 Pkg + Car + Equity

Our client is a highly successful, rapidly expanding independent group of companies, engaged in the sale and distribution of high quality consumer goods from prime locations throughout the North of England and Scotland. Its recent record of growth, both organically and through acquisition, has been exceptional and has resulted in a proposed Stock Exchange Listing.

They seek a Group Finance Director who, reporting to the Managing Director, will be responsible for the total finance function with particular emphasis on preparing for and successfully achieving the flotation. In addition, the successful applicant will be expected to input significantly to strategic business planning

and the overall commercial management of the business.

Candidates, aged 30-45, will be qualified accountants who can demonstrate a track record of achievement to date in a fast moving business environment while possessing well developed inter-personal skills and a high degree of commercial awareness. Comprehensive relocation facilities are available where appropriate.

Interested applicants should write to Stephen J. Broadhurst, or Angela McDermott, quoting ref L8404, at Michael Page Partnership, Leigh House, 28-32 St. Paul's Street, Leeds LS1 2PX. (Tel: 0532 450212).



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Career Opportunities for Financial Professionals

Thames Valley

Up to £20K

Our client is a major British plc with a group turnover of over £1000 million. It is a market-leader in material manufacture with operations worldwide and a significant presence in the USA.

The company is now entering an exciting phase in its development, and have two excellent career opportunities in their prestigious head office:

Manager – Corporate Accounts

With full and direct responsibility for the Corporate Accounts Department of 5, this is an exceptional opportunity to gain managerial experience in a HQ environment, in a highly visible role requiring a broad range of financial skills.

Taxation Accountant

Joining a small specialist team, responsibilities will include compliance work, VAT and liaison with the Inland Revenue. However, you will be working in an environment where the breadth of the role will expand with your experience.

For both these positions, you should be recently qualified, preferably from the profession, and keen to take on early responsibility. Whilst relevant tax experience would be an advantage for the Taxation position, it is not essential.

In addition to the salary quoted, and large company benefits, our client offers a challenging role with excellent career opportunities.

Please write or telephone, in confidence, with full career details to Mike Konig, quoting ref. B39004 (Manager Corporate Accounts) or B39005 (Taxation Accountant). Telephone: Windsor (0753) 842044.

MSL International (UK) Ltd, Pilgrim House, 2/6 William Street, Windsor, Berks SL4 0BA.

Offices in Europe, the Americas, Australia and Asia Pacific.

MSL International

Internal Auditor

Basingstoke

Excellent Salary, Fringe Benefits – including Car

Due to internal reorganisation, Provident Life Association Limited, the U.K. life subsidiary of Winterthur Swiss Insurance Company, one of Europe's leading insurance groups, wishes to appoint a recently-qualified chartered accountant to the post of Internal Auditor. This position offers excellent experience and training within the financial services area.

The successful applicant will be responsible for the Internal Audit function at the Company's new headquarters at Basingstoke. The work includes: reviewing existing computer systems; reviewing the development and implementation of new systems; using computer assisted audit techniques; reporting findings to management, and working closely with the Company's external auditors. In addition a small amount of overseas work for the group audit office is likely.

Candidates should be aged between 25 and 30, have computer audit training and approximately two years' post-qualification computer audit experience in a major professional firm.

In addition to an excellent starting salary, the valuable remuneration package will include such benefits as a cash bonus, company car, subsidised mortgage and a non-contributory pension scheme.

Assistance with relocation will be provided where appropriate.

Applications with full details should be sent to: Geoffrey Boulle, Personnel Manager, Provident Life Association, Provident Way, Basingstoke, Hampshire RG21 2SZ. Tel: (0256) 470707.

provident life
association

YOUNG CHARTERED ACCOUNTANTS £40,000to £50,000

A partnership of ambitious Chartered Accountants with two established offices in Staffordshire, are looking for additional partners to join them.

They require additional partners to join the firm who share their belief that hard work and service to clients will bring expansion and financial reward to the firm.

Successful applicants will have a probationary period of employment leading to partnership in one year.

No payment for goodwill is required and the working capital is provided by the partners.

Applications in writing to: Box A0747, Financial Times, 10 Cannon Street, EC4P 4BY

International Appointments

THE MINISTRY OF FINANCE & ECONOMY (Financial Affairs)

Invites applications for the position of a Financial Accountant in the Department of Loans & Investment. The Candidate should possess recognised qualifications in banking and finance/accounts. The incumbent should have at least 7-10 years' experience in the areas of foreign exchange and money markets, modern capital market instruments and techniques and loans/liability management. He should be conversant with working on PCs.

The right candidate will be offered attractive terms.

Please apply within 10 days to:

The Director General,
Revenue & Investment,
Ministry of Finance & Economy,
P.O. Box 506, Muscat,
Sultanate of Oman,
with detailed curriculum vitae and a recent photograph.

FINANCIAL CONTROLLER

c. £25,000 + CAR

Linx Printing Technologies is a new name in the package printing industry, involved in the development of advanced ink jet printers. The Company is seeking to recruit an experienced accountant (ACA, ACMA) who will have gained significant post-qualification experience in an industrial or commercial environment. The successful candidate will be responsible directly to the Managing Director for the design and development of all the financial control systems, in what will be a rapidly expanding Company.

In addition to his responsibilities for the total finance function the Financial Controller will be expected to contribute, as an equal member of a young and aggressive executive management team, to the overall strategic development of the Company. A board appointment could be anticipated as a result of successful performance in this position. The employment package offered will include the option of equity participation.

Applicants should write with a detailed CV to:

E. A. Richardson
Linx Printing Technologies Limited
33 Stephenson Road, St Ives, Huntingdon
Cambs PE17 4WJ

LINX

Finance Director (Designate)

c.£28,000 + car

This is an outstanding opportunity to join a young and highly successful group of companies engaged in worldwide trading, marketing and overseas project management. As well as representing major international companies, our client has its own impressive product base, with a strong presence and sales record in key markets overseas. With current turnover in the region of £40m, the group is set for further expansion both organically and by acquisition.

Reporting to the Group Finance Director, you will have complete responsibility for the financial operations of the major subsidiary of this international multicurrency business including: reporting; planning and acquisition appraisal; cash management and money market operations; taxation; systems enhancement and tight

Middlesex

financial and management controls. There will be scope to become involved in other areas of group activity. Candidates should be qualified chartered accountants, probably aged in their mid 30s, with experience of a senior financial management role in a multicurrency service or export business. Personal strengths should include drive, a profit motive attitude to business and the personality to succeed in a sales and marketing led organisation.

Please reply in confidence, giving concise career, personal and salary details to:
Michael Fahey, Ref. ER970, Arthur Young Corporate Resourcing, Citadel House, 5-11 Fetter Lane, London EC4A 1DH



Arthur Young Corporate Resourcing

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Northern England

**£25,000
+ bonus,
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BinderHamlyn

MANAGEMENT CONSULTANTS

Cybertek

Finance Director Designate

USM Potential

Hoddesdon, Herts

£25-30,000+car

Cybertek is a rapidly expanding company specialising in the development of fourth generation software products. Since its foundation in 1977 it has quickly established itself as the world leader in its chosen market place and has achieved dramatic revenue and profit growth, culminating in the recent launch of a highly successful US subsidiary. Business plans for the next three years include an aggressive fourfold increase in sales, the establishment of new European subsidiaries and a proposed public flotation.

The Company now needs to recruit an ambitious Finance Director Designate to take it through this critical stage of its development.

Responsibilities for this demanding role will include financial planning and evaluation of strategic and commercial decisions, setting up and maintenance of sound financial reporting and controls, development of



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Financial Director

'a new appointment, significant non-financial involvement plus the USM and acquisitions'

to \$32,000 + car

All in all a more than attractive and challenging opportunity with a successful organisation which has an excellent track record and which is seeking a 30% increase in turnover this year.

Currently operating from four locations, it provides a professional service to a diverse and expanding client base, encompassing both private and public sectors and including many of household name status.

Already one of the foremost exponents in its field, substantial growth is projected - both organically and by mergers/acquisitions - with the USM being fundamental to these plans.

In this new role - which is seen as crucial to future growth - priorities will include raising the presence of the finance function, developing the executive team's use of management information, preparing for the USM, and acquisition investigations.



Macmillan Davies

M A N A G E M E N T S E L E C T I O N

FINANCIAL DIRECTOR DESIGNATE

WEST LONDON

**£30,000 + Bonus to 40%,
Share Options,
Car & Relocation**



EXECUTIVE SELECTION DIVISION

Outstanding opportunity to achieve board level status within the UK subsidiary of a Fortune 500 organisation. This company, whose name is synonymous with high quality service, has experienced rapid growth both organically and by acquisition. To sustain this expansion, they are now poised to move into Europe in 1988.

This role carries with it full responsibility for the financial management of the UK and European operations and will require a significant contribution towards business development and the future direction of the company. The incumbent will be expected to undertake regular visits to Europe and the USA.

The ideal candidate will be a graduate accountant, aged to 40, who is able to demonstrate an outstanding track record of achievement to date. Strong commercial flair, combined with an excellent personality and the ability to work under the pressure resulting from accelerated growth are prerequisite.

To discuss this position in further detail, contact **Harsa Savani** on 01-629 4463 (or 01-720 1527 during evenings and weekends), alternatively write to her at the address below.

HARRISON WILLIS

FINANCIAL RECRUITMENT CONSULTANTS

Cardinal House, 39-40 Albemarle St., London W1X 3FD. Tel: 01-629 4463.

The quality of our products is matched only by the excellence of the career we can offer.

Chief Financial Accountant

Although you're probably already familiar with the name Ind Coope you might not realise that we are the company behind a whole range of popular brands of beer. Brands like Castlemead XXXX, Stol, Long Life and John Bull Bitter, to name but a few.

But that's not all. Part of the Allied Lyons Group, we also own 2,300 pubs throughout the country along with a catering company and a brewery, which together generate an annual turnover in excess of £350 million.

A significant factor in our tremendous success has been our highly developed and computerised Finance and Administration Department which has recently relocated to Finchley.

As Chief Financial Accountant you will effectively manage the 120 strong finance department, reporting directly to the Finance Director. A young 'high-flier', you will be responsible for helping to develop our overall corporate financial strategy and supervising the Retail, Development, Financial and Sales Accounting Departments. You will also need to produce financial and management accounts, monitor and control our cashflow, and help develop a retail accounting system using EPOS.

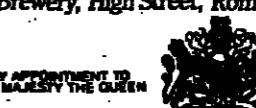
£25K + car - Finchley

Additional responsibilities include representing the department at Allied Breweries and devising and implementing staff and management training programmes.

Ambitious and in your late 20's to late 30's, you must hold a professional accounting qualification and have at least 5 years' post-qualification experience, ideally gained within a major multi-site leisure or retail operation. Apart from being familiar with mainframe and micro-based accounting systems, you must also possess excellent man-management and inter-personal skills which can blend with our flexible, team-based style of management.

In return, we can offer an attractive salary in the region of £25K plus car, and a generous range of benefits together with the opportunity to progress within the highly successful Allied Lyons Group.

If you believe that you are the calibre of individual we need and would like to apply, please write in confidence to John Smith, Personnel Director, Ind Coope Limited, The Brewery, High Street, Romford, Essex.



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
BREWERS OF ALE AND LAGER
IND COOPE LIMITED LONDON

Allied-Lyons

IND COOPE LIMITED

Finance Director

(Subsidiary of Multinational Group)

**East Anglia
c£28,000+car**

A prestigious and diversified multi-national group has recently acquired a substantial commodity processing and trading company based in East Anglia.

A Finance Director is now required to spearhead the group's plans for the company's successful development. Initially, the appointee will spend an induction period at the group's London Head Office getting to know the main Directors, business activities and group requirements. Any training stage will also be dealt with at this stage.

Reporting to the local Managing Director and the holding company board, the overall brief will be to

evaluate and strengthen the company's financial management and analysis and internal control system. A contribution to strategic decision making and development will also be required.

The relationship with the Head Office will be characterised by the requirement for communication rather than direct control.

Ideally you should be a qualified accountant, preferably Chartered, and have already reached an influential position in a fast moving and well controlled company. Experience of the business sector is not essential and we believe that, currently, you could be in a senior position within

the profession, industry or commerce.

The position requires a commercially astute, forceful and diplomatic personality who possesses strong diagnostic and organisational abilities.

Salary is negotiable around the indicator shown, and relocation assistance will be provided.

Please write enclosing a full CV and salary details, quoting reference number MCS/3031 to:

Tracey Phillips
Executive Selection Division
Price Waterhouse
Management Consultants
No. 1 London Bridge
London SE1 9QL

Price Waterhouse



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Employment and Business Bureau

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SOUTH WEST

Personal Assistants to Partners

We have openings for ambitious recently qualified or part-qualified ACA or ACCA candidates in permanent office or contract situations. We offer individuals the prospect of a fine career in client care.

Plenty of initiative, motivation and an in-depth knowledge of accountancy, taxation, procurement and personnel.

PLEASE WRITE: Mr Tony Edwards FCA FCIA
TEL: (0392) 217599

APPOINTMENTS ADVERTISING

For further information call 01-248 8000

Tessa Taylor
Ext 3351
Paul Maraviglia
Ext 4676

Patrick Williams Ext 3694

Deidre Venables
Ext 4177
Elizabeth Rowney
Ext 3456

Young Group Accountant

Berkshire Up to £27K + car

Major international PLC, a leader in its chosen fields, seeks an exceptional accountant to support the Group Accounting Manager in a demanding central management role, consolidating performance reports/forecasts and taking responsibility for independent assignments, allocated by the Board. Career prospects in this diversified Group are excellent both within and outside the Head Office.

Candidates in the age range 25 to 29 must be qualified and are likely to have "big eight" experience with knowledge of international consolidation, a high level of technical awareness and an interest in computer systems. Communications skills and initiative are also pre-requisites together with the potential to outgrow the job within two years.

You may wish to telephone George Wakely on 01-935 5996 to discuss your suitability for the post or write to him at John Courtis & Partners, Selection Consultants, 104 Marylebone Lane, London W1M 5FU, showing clearly how you meet our client's requirements, quoting 3040/FT.

JC&P
Management Selection and Search
London, Milton Keynes, Wilmslow

The Private Capital Group Limited

Unique opportunities within an established and vigorous Financial Services Group.

The Private Capital Group (PCG) is a subsidiary of the Scandinavian Bank Group, the twelfth largest International Banking Group based in London. PCG was formed just over a year ago to bring together personal financial and business services activities within a separate corporate structure. Rapid expansion and development has taken place, by acquisition and growth, during the last twelve months, including the acquisition of one of the largest Private Client Stockbroking firms, Brewin Dolphin and Co. Ltd, which forms the nucleus of the Group's UK Investment Service. We now wish to make two senior appointments, both of which will contribute significantly to the continued growth and expansion of the Group.

LEGAL ADVISER

We are seeking an energetic, creative and entrepreneurial Lawyer with a financial services background and a record of high achievement to take full responsibility for all legal, company secretarial and compliance matters within the Group. This will encompass Financial Services Act requirements, reporting and registrations; company formations, mergers acquisitions; in-house legal advice and litigation.

FINANCIAL CONTROLLER

We are also seeking a qualified Chartered Accountant to act as a financial Controller for the Group's Stockbroking concern Brewin Dolphin and Co. Ltd. The role will require the creation and maintenance of financial reporting and control procedures and standards to meet Financial Services Act requirements and those of the wider group. Reporting to the Managing Director, he/she will ideally have a background in some aspects of Stockbroking; technical excellence in accountancy and taxation, and a pragmatic sleeves-up approach are essential.

Both posts demand personal and professional qualities of the highest order. Age indicator in both cases is late 20's to mid-30's and both posts carry executive status and provide highly competitive salaries and fringe benefits.

Applicants should forward a full CV, detailing age, current salary and a daytime telephone number to:-

The Personnel Manager,
The Private Capital Group Limited
6 Hill Street London W1X 7FU

RECRUITMENT CONSULTANT

Age 23-27

£ Excellent

An outstanding opportunity has arisen within our Executive Division as a result of internal promotion. We are interested in hearing from ambitious individuals with at least twelve months recruitment consultancy experience in the accounting or finance sectors.

As a demanding organisation we can offer rapid progression for those willing to work under pressure as part of a team. As opposed to a commission structure, we operate a quarterly bonus system which rewards both personal and team performance. In addition to a high base salary which is regularly reviewed, other benefits include a company car scheme and private health care.

Please phone James Hyde for further information or to arrange an exploratory meeting on 01-925 0453 (evenings/weekends 01-997 6029). Alternatively, write enclosing brief details to the address below.

All enquiries will, of course, be treated in the strictest confidence.

ROBERT • WALTERS • ASSOCIATES

EXECUTIVE SELECTION
10 Charles II Street London SW1Y 4AA Telephone: 01-925 0453

PROGRESS WITH SAAB

Saab Great Britain Ltd. is a wholly owned subsidiary of the world famous Saab Scania Group, one of the industrial giants of Scandinavia. We import and distribute specialist high quality passenger cars through our dealer network from our new, modern office complex in Marlow and enjoy high demand for our products in the specialist car sector. Building on this success in Britain we need to strengthen our Dealer Development Department through the appointment of an additional Business Management Manager.

Working within a small but highly professional team, you will assist dealers in the management of their commercial affairs by:

- improving efficiency through the further development of management accounts and financial information systems
- an involvement in the highly acclaimed Saab Institute of Management
- day to day training

This important new appointment calls for outstanding communication skills at all levels, absolute confidentiality plus a sensitive management style which inspires confidence and trust. You must therefore be aged late 20's onwards possessing both a recognised accountancy qualification and good retail experience within a vehicle franchise. You must also have the intellectual ability to quickly assimilate the detail of the business in order to participate in forward strategic planning.

This is an excellent career development opportunity and the remuneration package is designed to attract high calibre candidates who should write in complete confidence to our advising consultant Brian Smith Ref: 826 with full career details —

The Personnel Department,
Saab Great Britain Ltd.,
Globe Park, Marlow, Bucks SL7 1LY.

SAAB

International Appointments

A Challenging International Role

AUSTRADE
Australian Trade Commission
THE NEW NAME IN EXPORT PROMOTION

The Australian Trade Commission is dedicated to the identification and development of international business opportunities for Australian industry by providing timely, relevant and high quality services covering a broad range of export facilitation activities.

Finance Insurance and Projects Group

SYDNEY - AUSTRALIA

The Finance Insurance and Projects Group of the Australian Trade Commission provides a specialised range of lending, credit insurance and other services to overseas and Australian-based clients. It plays a vital role in assisting in supporting Australia's international trade. It also excellent working relationships with both the exporting and financial communities.

The Group is now seeking suitably qualified and experienced senior managers for the following positions located in Sydney.

The positions also carry market related benefit packages to be discussed at interview. There are options for permanent or contract appointment. Appointments will be made at levels which will recognise the qualifications and experience of applicants.

MANAGER Capital Goods

MANAGER Funding

2 POSITIONS

Base Salary \$A49,389-\$A54,154

The Finance Division of the Group provides various finance, guarantees, insurance and lending facilities. Responsibilities include negotiating with participants in both the domestic and overseas capital markets to establish borrowing facilities, management of a multi currency loan portfolio and administration of export credits.

Applicants for these positions should have a good knowledge of the various techniques of financing overseas trade. For the position of Manager, Funding, broad experience is sought in treasury management, preferably in the utilisation of various currencies.

MANAGER Export Credit Insurance

Base Salary \$A49,389-\$A54,154

THE MANAGER - EXPORT CREDIT INSURANCE, is responsible for managing a large team engaged in underwriting approximately A\$3 billion of Australia's exports each year. Head Office is in Sydney with branches in Melbourne, Brisbane, Adelaide and Perth.

Essential experience is a comprehensive knowledge of exporting and a thorough understanding of the financing of exports. Strong analytical capacity and firm judgement are essential personal qualities. The supervision and motivation of a large professional staff is a very important aspect of the Manager's duties. Technical qualifications and experience in management are highly desirable.

For further information please contact Dr D.F. Fisher (Sydney) 61 02 231 2655. Applications should be forwarded by fax. (612) 251 3851. Attention Dr D.F. Fisher, General Manager, ABN 3226

Financial Controller

West Midlands

c.£25,000 + car

Our client is a leading nationwide distributor in the wholesale business whose current growth and ambitious plans for the future have resulted in the creation of this new and exciting opportunity.

Reporting to the Financial Director, your responsibilities will include statutory, management and branch accounts. Existing integrated financial systems will be developed and expanded under your expert guidance. You will be expected to establish a sympathetic rapport with all members of a large accounting team and field management.

A qualified accountant, you will need to demonstrate experience and achievement in managing the financial aspects of a multi-site retail or wholesale business. An innovative approach to systems accounting is essential. Your creativity and strong communication skills will enable you to provide the leadership and support the company seeks during this important phase of its expansion.

Career prospects are excellent and an attractive benefits package will include relocation assistance to this attractive part of the West Midlands where appropriate.

Please send your full c.v. quoting reference 3030 to:
Marc Woolmer Recruitment, 45 Castle Street, Cirencester,
GL5 1QD, or telephone Cirencester (0285) 690167
for a confidential discussion.

Greenbelt Advantages... ...Big City Benefits

Surrey

c.£22,500 + Car + Profit Share

Part of a diversified, multinational group

(£7.5 billions), this "core business" subsidiary has an impressive growth record. Financial systems must be sustained and developed to reflect adequately the company's continued development.

A Chartered Accountant, aged up to 35 years, is sought to join the management team.

He or she will have the flair and creativity to review existing financial systems and provide sound practical advice on their improvement. Thus, knowledge of computer systems, accounting standards and naturally enough

statutory obligations is called for.

The position demands an outstanding individual who can combine technical competence with imagination, has well developed commercial instincts and above all a determination to achieve agreed targets. Success in this position will ensure career promotion within the foreseeable future.

Benefits, including profit share, are substantial and relocation expenses are available.

Write with full cv and daytime telephone number to Patrick Donnelly quoting ref: FT/016.

PD Consultants

MANAGEMENT - SELECTION

314/316 Vauxhall Bridge Road, London SW1V 1AA. Tel: 01-828 2773.

ACA/ACMA/ACCA - Corporate Strategy - Retail

From £20,000 + Car + Performance Bonus

This leading British retail group seeks a young NEWLY/RECENTLY QUALIFIED Accountant to join its Corporate Finance team based in Central London.

Reporting to the Head of Finance, the team monitors profitability of existing outlets, whilst researching and developing new business opportunities.

Initial duties will include analysis of product profitability and competitor activity. This is an excellent opportunity to gain broad business exposure while working in a key area which directly affects the company's strategic plans. Candidates, aged 24-28, should be seeking to move into a Divisional Controllership or senior management role in Corporate Finance within 2 years.

The benefits package offered includes executive car and performance related bonus of up to 25% of salary.

Please contact JANE EASTON ref: 3341 for further information.

Alderwick Peachell
PARTNERS LTD

Alderwick Peachell and Partners Ltd.,
Accountancy & Financial Recruitment,
125 High Holborn, London WC1V 6QA. Tel: 01-404 3155

UK Finance Director

to £40,000+car

Our client is one of the largest motion picture production and distribution companies in the world. With its head offices in the United States, the company is led with entrepreneurial flair by its senior management team and has experienced rapid expansion. Outside the US the group has a strong network of European subsidiaries, with the UK being the most significant with revenue in excess of \$100m.

Reporting to the UK Managing Director, the appointee will be a key senior member of the management team and will be responsible for the control and development of the UK operations' financial activities. Key functions will include the compilation and analysis of results, statutory and management reporting, budgeting and forecasting, cash management

Central London

and planning. Leading a team of staff, the UK Finance Director will have the scope to introduce new systems and procedures and will participate in the formulation of new policies and plans.

Candidates will be chartered accountants, probably aged in their 30s, with strong commercial experience ideally with a U.S. multinational, including direct exposure to both US & UK GAAP. As well as good technical and management skills, you will need the drive to create change and the commitment to direct it to group goals.

Please reply in confidence, giving concise career, personal and salary details to:
Judith Richardson, Ref. ER 973,
Arthur Young Corporate Resourcing,
Chadell House, 5-11 Fetter Lane, London EC4A 1DH.



Arthur Young Corporate Resourcing

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

MANAGEMENT CONSULTANCY

c.£18-30,000

+ Car

+ Benefits

London

CHIEF ACCOUNTANT

c.£24,000

+ Car

+ Benefits

London

ACCOUNTING MANAGER

c.£130,000

+ Car

+ Benefits

London

Our client, one of the world's largest firms of Chartered Accountants, requires graduates, or qualified accountants, with systems accounting experience, to be involved in the specification, selection and implementation of mainframe based management information/accounting systems. Management consultancy offers the opportunity to gain exposure to a diverse range of blue chip companies, dealing at the highest levels. Offering variety and a steep learning curve, the roles also present a possible route to Financial Directorship.

Our client is a subsidiary of a substantial and acquisitive media organisation. The company is at the forefront of the integration of public relations and advertising. Reporting to the Group Financial Controller and supervising 12 staff, the position embraces all aspects of financial control, management and financial accounting, the provision of management information and general commercial input. Candidates should be qualified accountants aged under 35, possessing staff management experience, and seeking rapid progression.

Please apply directly to Richard Carter at Robert Half, Freepost, Norman House, Wood Street, London EC2B 2JQ. Telephone: 01-638 5151.

Financial Recruitment Specialists
London · Birmingham · Windsor · Manchester

Finance Director Designate

Consumer Products

c.£25,000 + car

North Home Counties

A rapidly developing company specialising in design, assembly and marketing of a range of high quality domestic products for the retail market requires a Finance Director Designate.

Reporting to the Managing Director you will control the finance function within the company, and its separately managed subsidiaries. An early priority will be further development of systems during a period of growth and change.

A qualified Accountant (aged 28-35), you will probably be responsible for the finance function in an equivalent-sized business (£10m turnover). Experience in the development of computer systems for financial control is important, as also is commercial awareness and the ability to

make a positive contribution to the senior management team.

In return, a substantial rewards package is offered together with comprehensive benefits which include relocation expenses where appropriate.

Please write with full personal and career details to Confidential Reply Service, Ref 9686, Austin Knight Advertising Limited, 17 St. Helen's Place, London EC3A 6AS.

Applications are forwarded to the client, who plans to arrange interviews for early January 1988. Please list any companies in which you are not interested in a covering letter.

Austin Knight Advertising

Our Client, a small services organisation who play a key UK and multi-national role in a specialist technology field, have on offer a highly challenging position for a:

BUSINESS DEVELOPMENT MANAGER

West of London

to £20,000 + f.e. car

You will be given the opportunity to fully utilise and develop your skills which will include a high degree of commercial acumen, developed in a contractual/engineering environment and high academic qualifications (preferably both a major Accounting qualification and a science/engineering degree.)

The Role will report to the Executive Director with responsibility for the finance department and commercial contracts and will have significant interface with the Marketing department in an increasingly computerised environment.

The Rewards will include, in addition to a high benefits package, the opportunity to join a forward-looking, flexible organisation who can offer the successful candidate the right environment to enable you to achieve your full potential.

To apply for this role or for more information please contact Adam Lowe at the address below quoting ref. no. BB6663.

TELEPHONE: (0753) 854256 (out of hours (049481) 6360)



Management Personnel
Recruitment Selection & Search

51 High Street, Eton, Windsor, BERKS SL4 6BL

UNIVERSITY OF BATH SCHOOL OF MANAGEMENT LECTURE IN ACCOUNTING

Applications are invited from those who can offer university courses in financial or management accounting to an advanced level and participate in research in organisations in collaboration with other members of the School. The post will be a permanent appointment, subject to probation if appropriate. Salary in the range £9,260 - £14,500 or £15,105 - £19,310 depending on age, qualifications and experience.

Further particulars and application forms are available from the Personnel Officer, University of Bath, Bath BA2 7AY, quoting reference 87/224. Closing date for applications: 24th December 1987

Our Client, a small services organisation who play a key UK and multi-national role in a specialist technology field, have on offer a highly challenging position for a:

BUSINESS DEVELOPMENT MANAGER

to £20,000 + f.e. car

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Recruitment Selection & Search

51 High Street, Eton, Windsor, BERKS SL4 6BL

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Finance Insurance and Projects Group

SYDNEY — AUSTRALIA

The Finance, Insurance and Projects Group of the Australian Trade Commission provides a specialised range of lending, credit insurance and other services to exporters and financial institutions and plays a vital and expanding role in supporting Australia's international trade. It enjoys excellent working relationships with both the exporting and financial communities.

The Group is now seeking a suitable qualified and experienced senior manager for the following position located in Sydney.

MANAGER

Group Development & Services

Base Salary \$A58,920-\$A63,686

The position also carries a market related benefit package to be discussed at interview and there are options for permanent or contract appointment. Appointment will be made at a level which will recognise the qualifications and experience of the successful applicant.

The Manager — Group Development & Services Division will report directly to the Group General Manager and will be a key member of the Group Management team. Responsibilities include the co-ordination of the work of the Manager Corporate Services, Manager Business Development and the office of the General Counsel.

These three units provide a wide range of professional, technical and administrative services to the Group Divisions. The Divisional Manager will ensure that all institutional, statutory and commercial service requirements are provided and will maintain a management interface between the development of Group activities and service requirements. The development of Group management information systems and controls will be an important focus of the Manager's task as will the encouragement and development of new products for the client community.

Senior management experience in banking, insurance, or related government organisations and a commitment to the success of Australian exports are the likely background for the successful candidate. Tertiary qualifications and corporate management experience are highly desirable.

For further information please contact Dr Fisher, (Sydney) 61 02 231 2655. Applications should be forwarded by fax: (612) 251 3851. Attention: Dr D. Fisher, General Manager.

Chief Financial Officer

c. £45,000 package

Sussex

Our client, GRANFEL PLC, has a fast-growing international business in luxury hotels, property development and world class leisure facilities.

We are looking for a chartered accountant to join an integrated team of dedicated professionals and contribute financial expertise, accounting skills and business acumen. This includes group and subsidiary accounting, acquisitions and disposals, development monitoring, strategic planning and expansion finance.

Candidates must have superior modern people-skills that supplement exemplary technical ability and a track record of success and imagination in relevant industries. Practical experience of North American business is an asset.

The job is based in rural Sussex with travel to other Company locations where Granfel's customer-conscious policy is linked to community involvement and enlightened personnel development. A flexible package of salary and benefits will be negotiated to motivate the right person towards exciting personal prosperity and influence.

Applicants to the mid-forties should write, quoting reference 1527 and enclosing a full CV, details of current earnings and a daytime telephone contact, to:

BinderHamlyn

MANAGEMENT CONSULTANTS
Trevor Austin, Executive Selection Division,
Binder Hamlyn Management Consultants,
8 St Bride Street, London EC4A 4DA.

Financial Controller

International Construction Circa £22,000 + Car + Benefits

Our client, a major Manager of Construction projects overseas, and part of a household name PLC with turnover in excess of £2 billion, has a vacancy for a FINANCIAL CONTROLLER based Central London.

Reporting to the Finance Director you will, in addition to the day to day running of the Head Office Accounts function, have responsibility for—

- The monitoring and assessment of the financial performance of overseas operations, and for the management of the activities of qualified Project Accountants.
- Preparation of annual and periodic Company accounts.
- Treasury and taxation matters.
- Ongoing development of computerisation both within the Finance function and Company systems.

One will also work closely with the Finance Director in carrying out specific financial appraisals and reviews, with progressive opportunities for involvement in the financing of projects overseas, through liaison with Government development agencies, and the assessment of their financial viability at pre-contract stage.

You will be a qualified accountant with at least 7 years broad financial experience, and with the ambition to take full advantage of the career opportunities in this large Group. The position will involve extensive overseas travel, since you will be operating in a truly international financial environment.

Please send full c.v. quoting Ref. LC768 to the address below.

Applications will be forwarded straight to our client, so please indicate any companies to which you do not wish to apply.

ROBERT MARSHALL ADVERTISING

LIMITED
44 Wellington Street, London WC2E 7DF.

MANAGEMENT ACCOUNTANT

Salary c.£16/17,000

Prefer age mid/late 20's

The Financial Times is seeking to recruit a qualified (ACMA, ACCA or ACA) Management Accountant.

Experience in Management Accounting is not essential but desirable. A background in publishing or an allied business would also be an advantage.

Applicants should preferably be computer literate or have a definite interest in computer applications.

The successful candidate will provide a management accounting service for various activities within the Financial Times Group. He/she will prepare monthly management accounts, annual plans, budgets and forecasts for the divisions they are assigned to and take an active part in the preparation of the Group's annual accounts. He/she must be willing to take on a variety of related duties, such as any ad hoc exercises or the compiling of any necessary ancillary records. It is essential that the successful candidate not only has the skills necessary for the job but also has an ability to communicate.

Please apply in writing enclosing full CV to:
Personnel Department, Financial Times,
Bracken House, 10 Cannon Street, London, EC4P 4BY

FINANCIAL CONTROLLER Circa HK\$600,000 + Housing + Excellent Benefits

This is a senior appointment with a major, publicly-listed utility company in Hong Kong. The incumbent reports to the Head of Finance & Administration, and will be responsible for the successful conduct of all financial, budgetary and accounting activities, in order to ensure compliance with the Company's statutory, regulatory and commercial obligations.

While nationality is open, prospective candidates should possess the following key attributes:

- * a professional qualification in accounting (ACA, ACCA or equivalent);
- * approximately 40 years of age with progressive experience in finance leading to senior management position;
- * articulate and excellent communication and interpersonal skills;
- * stature and presence commensurate with such a senior appointment.

Interested parties should write to the Company's consultant:

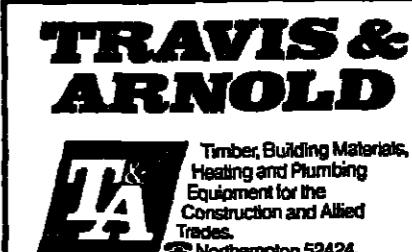
The Director
605 Wilson House
19-27 Wyndham Street
Central
Hong Kong



SECTION II – COMPANIES AND MARKETS

FINANCIAL TIMES

Thursday December 10 1987



Icahn shuffles his stock holdings in Pennzoil, Texaco

BY JAMES BUCHAN IN NEW YORK

MR. CARL ICARIN, the New York-based takeover specialist who is pressing Texaco and Pennzoil to settle their long-running legal dispute, has shuffled his stock holdings in the quarrelling oil groups between two companies he controls.

Twa World Airlines, which is three-quarters owned by Mr Icahn, has sold half its position in the two companies to ACF, a St Louis oilcar leasing and manufacturing company which Mr Icahn bought for \$400m in 1984.

TWA said ACF would buy half of the 12.1m shares in Texaco that could become available under a right of first refusal granted by Mr Robert Holmes a Court, the Australian entrepreneur, 10 days ago.

The deal is apparently designed to spread the risk of Mr Icahn's current investment – worth more than \$500m in Texaco alone – away from the heavily-indebted airline and on to a new source of capital. Taking majority control of Texaco, which is operating in bankruptcy to escape enforcement of a \$10.3bn damages judgment awarded to Pennzoil, would cost Mr Icahn some \$4bn.

Ten days ago, TWA bought 12m shares in Texaco and voting powers and a right of first refusal over a further 12.1m from Mr Holmes a Court. The



Carl Icahn pressing for a settlement

block gives Mr Icahn effective control over 12.3 per cent of Texaco and he has won recognition as a big force in attempts to push the companies towards settlement.

TWA and Mr Icahn are believed to control up to 21 per cent of Pennzoil, which won the judgment on the grounds that Texaco interfered with an allegedly binding contract to buy Getty Oil in 1984.

Small advance at Varsity

BY DAVID OWEN IN CHICAGO

VARIETY, the Canadian farm equipment and industrial engine maker which changed its name from Massey-Ferguson in 1986, this week posted a small quarterly profit.

The results were buoyed by improved contributions from Varsity's Perkins diesel engine, Dayton Walker automotive components and Massey-Ferguson tractor subsidiaries.

However, the performance of Massey Combines, the combine harvester maker in which Varsity holds a 45 per cent equity inter-

est, has been so disappointing that the company has written down its investment by US\$17m during the first three quarters to reflect losses. This leaves a balance of only \$16.5m.

Varsity expects demand for combine harvesters this year to hit another record low.

In the third quarter to October 31, the company reported net income of US\$8.7m, or 1 cent a share, against a loss of \$19.7m (14 cents a share) in 1986. Net sales advanced to \$464.8m from \$256.2m a year ago.

Continued growth from Charter

INTERIM RESULTS			
	30.9.87	30.9.86	change
Profit before tax	£26.1m	£17.9m	+ 45%
Profit attributable	£18.2m	£12.8m	+ 42%
Earnings per share	17.2p	12.2p	+ 5.0p
Interim dividend	4.25p	4.0p	+ 0.25p

OPERATIONS

Profits from operations as a whole totalled £10.9 million, with better performances from building products and construction, but with lower earnings from the mining equipment and rail equipment businesses.

INVESTMENTS

The strong rise in earnings include a good performance from Charter's investments where profits increased by £2.9 million to £13.9 million. This improvement included increased contributions to dividend income and to related company profits from Johnson Matthey whose profits rose by 41 per cent compared with the first half of 1986.

The group benefited from net interest received of £3.9 million, compared with an interest cost of £0.6 million for the same period in 1986, reflecting Charter's strong and improving cash position.

An extraordinary profit of £15.7 million raised total profit for the six-month period to £33.9 million against £20.3 million for the first half-year in 1986.

Charter's net asset value is currently estimated at £460 million (437p per share), taking investments at market value, as adjusted for the fall in stock market values after September.

CHARTER

MANUFACTURING · MINING
CONSTRUCTION · INVESTMENT

Copies of the interim figures are available from the Company Secretary, Charter Consolidated PLC, 40 Holborn Viaduct, London EC1P 1AJ.

UK CARRIER RECOMMENDS SWEDISH OFFER IN PREFERENCE TO BRITISH AIRWAYS BID

SAS plans partial bid for BCal

BY CLAY HARRIS IN LONDON

SCANDINAVIAN Airlines System plans to pay \$130m (\$234m) for an initial 23.5 per cent voting stake in British Caledonian Group under an agreed recapitalisation package announced last night. The proposal includes the injection of \$50m in new capital.

The BCal board unanimously recommended the SAS partial offer to a rival full bid from British Airways, but urged shareholders to delay acceptance until SAS receives approval from the Civil Aviation Authority.

The recapitalisation was launched even though SAS earlier yesterday failed to win a firm promise from the CAA that BCal would be allowed to retain its route licences if it took a partial stake.

Under the SAS package, inves-

tors in industry (31), the investment group owned by UK clearing banks, will remain the single largest shareholder in BCal with a voting stake of 23.5 per cent, just barely larger than SAS's. It holds 41 per cent at present.

A BCal employee trust will also take a 7.19 per cent stake in the airline.

The BA board was studying the proposal last night. The company's initial reaction was that the plan failed to address the issues of foreign control of BCal raised last week by Mr Paul Channon, Transport Secretary.

The CAA sought additional clarifications from the Scandinavian airline at a 24-hour meeting yesterday morning. The agency said it could not give an immediate judgment but indicated it would be able to meet

BCal's request for an answer no later than Monday.

The SAS package will allow BA to raise its own bid. It had said it would not unless a competing offer emerged.

SAS is to offer \$20.44 per share in cash for 28.14 per cent of BCal's existing shares. The \$110m total comes close to the \$119m value of BA's cash terms for the entire airline. The BA share offer was worth \$148m yesterday.

The SAS holding will be diluted to 23.5 per cent by the first of two rights issues which are part of the recapitalisation package. The first, underwritten by UK institutions and the employee trust, will raise \$30m.

The second, to raise \$20m will be underwritten by SAS. If it takes up all the shares "and

when the relevant regulatory authorities and environment permit" – a reference to European Community as well as UK regulations – SAS will have a 40 per cent voting stake.

Sir Adam Thomson, BCal chairman, said last night that directors believed substantial financial benefits would flow from an association with SAS.

SAS launched its offer despite indications that UK government ministers remain opposed to the partial state ownership of the Scandinavian airline.

The Swedish, Danish and Norwegian governments indirectly own half of the SAS consortium.

BCal and SAS are advised respectively by Goldman Sachs and Morgan Guaranty.

Fluor rebounds to \$145m profit after years of losses

BY RODERICK ORAM IN NEW YORK

FLUOR, the California-based plant engineering and construction operation booked orders worth \$4.1bn, an increase of 36 per cent over the previous year.

Following the sale of most of its natural resources operations, Fluor returned its balance sheet to current value. The net effect was to reduce shareholders' equity by \$433m, to \$323m, and cut book value per share to \$6.74, from around \$12.

Mr David Tappan, the company's chairman, said 1987 marked the end of Fluor's restructuring programme, which has refocused the business in the engineering and construction areas.

Asset disposals, notably the \$500m sale of St Joe Gold to Mr Alan Bond, the Australian resources magnate, for \$600m, generated about \$750m in cash in the current calendar year.

Fluor was able to reduce its long-term debt to \$233m at the end of the year, from \$315m a year earlier. It has cash on hand of around \$500m with which it hopes to pay down more debt and make some acquisitions.

GE and IBM in pact on semiconductor research

BY LOUISE KENOUE SAN FRANCISCO

US TECHNOLOGY groups General Electric and International Business Machines have signed a semiconductor technology development agreement which could catapult General Electric into the forefront of the semiconductor market.

He acknowledged that he was negotiating with a potential partner to sell a 50 per cent interest in the Australian Financial Review and associated media interests which he is acquiring from the Fairfax family.

Wright, he reminded shareholders of his frequently quoted hypothetical share price.

Each year Mr Holmes a Court estimates the growth in the value of a \$10,000 investment made 16 years ago – at June 30, it would have been worth \$430m.

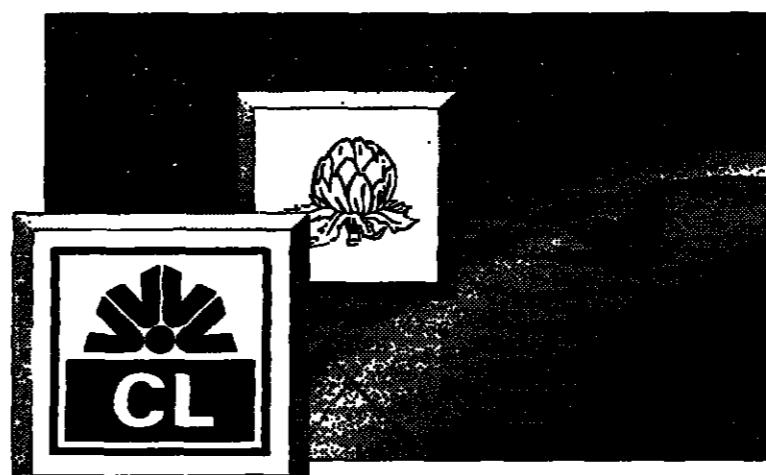
However, he warned that shareholders could not rely on any significant price improvement in the short term.

The A\$1.4bn raised so far

THE CREDIT LYONNAIS GROUP
ANNOUNCES THE OPENING IN TOKYO
OF

Credit Lyonnais Alexander Laing & Cruickshank Securities, Japan

COMBINING TWO CENTURIES OF EXPERIENCE



THE COMBINATION OF CREDIT LYONNAIS, ONE OF THE WORLD'S LARGEST BANKS, AND THE BRITISH INTERNATIONAL SECURITIES HOUSE ALEXANDERS LAING & CRUIKSHANK, BRINGS A NEW DIMENSION TO THE INTERNATIONAL SECURITIES MARKET. WE ARE NOW ABLE TO OFFER IN JAPAN A FULL RANGE OF COMPREHENSIVE SERVICES.

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84/85 85/86 86/87 87
PROFIT BEFORE TAX IN HALF YEARS

Meghraj and Sons Limited

We are pleased to announce that with effect from 3rd December, 1987 our name has been changed to:

MEGHRAJ BANK LIMITED

Meghraj Court
18 Jockey's Fields
London WC1R 4BW

NOTICE OF RATE OF INTEREST

Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)
Kuwaiti Dinars 7,000,000

Floating Rate Notes due December 1988

In accordance with the provisions of the Fiscal Paying Agency and Reference Agency Agreement between Kuwait Foreign Trading Contracting and Investment Co. (S.A.K.) and The National Bank of Kuwait S.A.K., dated as of 7th December, 1983, notice is hereby given that the rate of interest upon the above Notes has been fixed at 5% per annum and that the Coupon amount payable on 11th June 1988, against Coupon No. 9 will be K.D. 147/81.

By: The National Bank of Kuwait S.A.K.
Head Office: P.O. Box 95, Safat, 13001 Kuwait
Fiscal Agent
10th Dec. 1987

**Notice of Redemption**

U.S. \$25,000,000

**The Sumitomo Bank, Limited**

Redeemable Negotiable Floating Rate London Dollar Certificates of Deposit Due 16th January, 1989

Notice is hereby given that, in accordance with Clause 3 of the Certificates, the Issuer will exercise the Call Option and redeem all the outstanding Certificates at their principal amount on 16th January, 1988 when interest on the Certificates will cease to accrue.

Repayment of principal together with accrued interest will be made upon presentation of the Certificates at the London offices of the Issuer on 16th January, 1988.

Credit Suisse First Boston Limited
Agent Bank

**The Chase Manhattan Corporation**

U.S. \$400,000,000

Floating Rate Subordinated Notes due 2009

For the three months 8th December, 1987 to 8th March, 1988 the Notes will carry an interest rate of 7½% per annum with a coupon amount of U.S. \$200.64 per U.S. \$10,000 Note, payable on 8th March, 1988.

Bankers Trust Company, London

Agent Bank

This announcement appears as a matter of record only.

\$283,000,000

U.S. Equity Portfolio Restructuring

for

County NatWest Investment Management

A portfolio of institutional holdings was purchased by the undersigned from a client of County NatWest Investment Management Limited and a portfolio was sold to the same client, completing an index fund that tracks the Standard & Poor's 500 Stock Index. The undersigned acted as agent in these transactions that involved 6,535,000 shares.

Goldman, Sachs & Co.

New York Boston Chicago Dallas Detroit
Houston Los Angeles Memphis Miami
Philadelphia St. Louis San Francisco
London Hong Kong Tokyo Toronto Zurich

October, 1987

INTERNATIONAL COMPANIES & FINANCE**Daimler-Benz expects satisfactory earnings**

BY ANDREW FISHER IN FRANKFURT

DAIMLER-BENZ, the diversified West German motor group, said it again expects to report a "satisfactory result" for 1987, in spite of the effects of the dollar's fall and the uncertainty on world financial markets.

Production and sales had remained at the high levels reached after several years of above-average growth, it added. Turnover would exceed DM66bn (\$40bn), with the expansion of about DM1bn coming mainly from the vehicles business — which accounts for three-quarters of group activity.

Daimler said group capital spending would exceed DM4bn this year. About DM2.6bn of this would be accounted for by the parent company, now beginning a big investment programme in cars.

At the upper end of the market, Daimler has recently come under strong competition from BMW's new 7-series.

The group has already said it aims to invest about DM24bn over the next five years, mostly in developing and building new car models. This year's car output will total around 597,000 units, some 3,000 higher than in 1986.



Edward Baumbach chairman of Daimler

Daimler had planned to build just over 600,000 vehicles, but reined back output in line with economic uncertainties.

On the truck side, where demand in Europe has picked up, Daimler expects to lift total output by 9,000 units to 235,000, mostly through stronger growth in its US, Spanish and Argentinian plants. In its German

plants, truck output will be static at 144,000 units.

In 1986, Daimler made a net profit of nearly DM1.8bn. Some analysts expect a slight decline in earnings next year after a static 1987.

To reduce its dependence on vehicles, the group has expanded into electronics (AEG), engines (Motoren-und Turbinen-Union), and aerospace (Dornier) in the past few years.

BMW is likely to invest more than DM1bn over the next few years in taking stakes in high technology concerns. By the middle of the 1990s, said Mr Wolfgang Anrich, director between 10 and 30 per cent of turnover could come from outside the car sector.

The Munich concern already has minority stakes in Loewe Opta, a West German electronics company, and the Sofital software house. It also has holdings in Cisigraph, a French computer-aided design firm, and Balzland, a Swiss paints producer.

BMW will still be far more heavily oriented to cars than Daimler. But it is ready to invest more money in high-technology companies allied to the motor industry.

Siemens in component talks with US group

BY OUR FRANKFURT STAFF

SIEMENS, the West German electrical and electronics group, is discussing possible co-operation in the fast developing car electronics sector with Allied Signal, a US company.

Like AEG, in which a majority stake is owned by Siemens' chairman Dr. Eduard Baumbach, Siemens is aiming to build up its business in electronic components for the motor industry, thus challenging Robert Bosch of Stuttgart.

Siemens executives have made it clear that they see considerable scope for expansion in the area, especially at the high-quality end of the car market in which German companies are among the world's top manufacturers.

The Munich-based company said it was too early to comment on whether its talks with Allied Signal would lead to a partnership.

Earlier this year, Siemens signed a co-operation deal with a European subsidiary of Rockwell International of the US. This covered the development of electronic components used in sliding roofs, windows, seat-moving systems and locks.

Siemens expects wide demand for vehicle electronics to grow from about \$5bn last year to about \$10bn in 1988. Growth in Germany should be faster than in other markets, with the electronic content of cars tripling by value.

With more than half of all Germany cars being exported, Mr Hermann Franks, a director of Siemens, said recently: "German manufacturers can only survive if they bring in highly sophisticated models."

The group, which is the world's leading champagne producer, is particularly interested in the application of these new techniques for wine production.

Philips delays plan to float Polygram

BY LAURA RAUN IN AMSTERDAM

PHILIPS, the Dutch electrical group, has postponed plans to publicly float 20 per cent of Polygram, its music production subsidiary. The operation was originally expected to raise about \$250m.

Philips blamed the continuing turmoil in world financial markets following the October crash for its decision to delay the initial public offering until next year. The international offering was originally planned for November.

The group still intends to offer 20 per cent of Polygram to the public, but the appropriate moment, will depend on the stock exchange climate.

It confirmed it did not have to pay any financial penalty to the underwriting syndicate.

Polygram features some of the most prestigious names in music recording, including Deutsche

Grammophon, Decca, Polydor and Casablanca. It reported operating profits before extraordinary items of Fl 170m (\$90.5m) on sales of Fl 2.9bn in 1986.

Until a few years ago, however, Polygram was an also-ran around Philips' neck, losing nearly \$300m turnover 1979 and 1982, mainly in the US.

In 1985, Philips reluctantly brought out most of the stake in Polygram held by Siemens of West Germany, with which Philips established the subsidiary in 1962. That gave Philips 80 per cent of a financially troubled company and the parent vowed to find a new partner to take over half of the operation.

No partner was found, but Polygram pulled back into the black on the back of its compact disc expertise. Earlier this year, Philips bought out the remaining 10 per cent stake from Siemens.

Puma forecasts reduced losses for current year

BY OUR FRANKFURT STAFF

PUMA, the West German sports shoe and clothing company, hopes to return to break even next year after reducing its losses in 1987.

This year's shortfall should be down to about DM35m (\$21m) from DM40m in 1986. The company said yesterday, for 1988, the outlook justified "cautious optimism".

Puma, which suffered badly in the US market last year shortly after issuing preference shares to the public, said losses there would be halved this year, at about \$17m.

Puma said the lower sales reflected stiffer competition, lower domestic orders and the impact of the dollar's fall on exports.

The company said its 1987 result would suffer both from the tougher business environment and costs of rationalisation measures, which would have a positive impact next year.

Bowater Industries plc

has acquired

Rexham Corporation

The undersigned acted as financial advisors to Bowater Industries plc in this transaction.

Dillon, Read & Co. Inc.

Hill Samuel & Co. Limited

November 1987

This announcement appears as a matter of record only.

¥78,000,000,000

(U.S. \$575,000,000 equivalent)

Japanese Equity Portfolio Restructuring

for

County NatWest Investment Management

A portfolio of institutional holdings was purchased by the undersigned from a client of County NatWest Investment Management Limited and a portfolio was sold to the same client, completing an index fund that tracks the FT-Actuaries World Indices™.

The undersigned acted as agent in these transactions that involved 53,000,000 shares sold to and purchased from international investors.

Goldman Sachs International Corp.

October, 1987



INTERNATIONAL COMPANIES & FINANCE

First-half advance by Wharf Holdings

By Kevin Handin in Hong Kong
WHARF HOLDINGS, the recently reorganised Hong Kong property and transport concern controlled by Sir Yue-Kong Pao, boosted attributable profits by 83 per cent to HK\$64.6m (US\$82.7m) in the six months to September.

Mr Peter Woo, the chairman, said the outcome was mainly due to a "steady performance in the core property, hotels, terminal and transport divisions which, combined, showed a 38 per cent net improvement." Harbour Centre Development, Wharf's hotel subsidiary, recorded a 78 per cent increase in interim net profit to HK\$48.5m.

The overall group result was bolstered by an extraordinary item of HK\$205.3m, resulting primarily from the disposal of Whealock Marine, a trading company and Hongkong Reefs and Trust, a holding company, in April and May. These were moved into World International, Sir Y.K.'s ultimate holding company, as part of a reorganisation.

In October 1986, Wharf also sold its 55.8 per cent stake in Lane Crawford, the department store, to World for HK\$692m.

Profit before extraordinary items was up 11 per cent to HK\$440.1m, while turnover, reflecting the reorganisation, fell 32.3 per cent to HK\$1.2bn. Operating profit also declined, by 7.4 per cent to HK\$51.0m.

Mr Woo said operations had not been directly affected by the stock market crash in October, but added: "If the US economy goes into a slowdown next year, Hong Kong's trading and tourist activity will be affected accordingly. The group is therefore taking a cautious attitude towards planning for 1988."

The interim dividend is 10 cents per share against 9 cents.

Judith Maltz on the dramatic change in Israeli bank fortunes
Big five get back to business

ISRAEL'S banking system is enjoying its best year ever, with total annual profits forecast to reach a record US\$250m in the first nine months of 1987 in the country's five largest commercial banks earned Sh315m (\$190m), after barely scraping together Sh80m in all of 1986.

Net returns on capital are showing a marked upward trend by the decisions of the past," says Mr Zadik Bino, Leumi's bright, young managing director, captured last year from Fibi, where he had acquired a just-

reputation as the whizkid of Israeli banking.

But even more important has been the overall economic recovery, which has stabilised inflation and permitted the banks to increase significantly the share of their activities in unlinked shekels — market interest-related deposits — which was always their most profitable segment, as it has been the least subject to government regulation.

The proportion of these operations in the total activities of the banks has grown from under 2 per cent two years ago to close to 15 per cent today. "We know things are back to normal now," remarks an executive of one of the larger rivals, "with the two big banks once again setting the pace in these areas, as they should."

Indeed, the fresh blood injected at the top levels of all

the big banks — and the resultant sweeping changes in both style and substance — has been no small factor in getting the industry back on its feet.

The new management has an advantage in that it is not bound by the decisions of the past,

says Mr Zadik Bino, Leumi's

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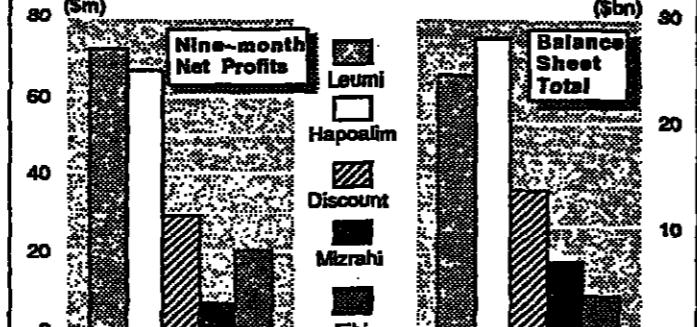
Indeed, the fresh blood injected at the top levels of all

the big banks — and the resultant sweeping changes in both style and substance — has been no small factor in getting the industry back on its feet.

How Israeli Banks Compare

as at September 1987

(\$m)



A cloud on the horizon in recent weeks, however, has been growing friction between the commercial banks and the Central Bank over new regulations raising liquidity ratios, which have had the effect of halting already high interest rates.

Just how intense banking competition in Israel has grown lately becomes clear when asking the country's top bankers an otherwise harmless question: Which is Israel's leading bank today? Hapoalim insists it is still number one, with its balanced sheet, at \$27.9bn, some 15 per cent larger than Leumi's. "Bank Hapoalim, at least for the next two years, will remain the larger bank," says Mr Amnon Herzog, the bank's spokesman.

But Leumi, which, through Mr Bino's influence, has reduced its reputation as the whizkid of Israeli banking.

But even more important has been the overall economic recovery, which has stabilised inflation and permitted the banks to increase significantly the share of their activities in unlinked shekels — market interest-related deposits — which was always their most profitable segment, as it has been the least subject to government regulation.

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Indeed, the fresh blood injected at the top levels of all

Amatil lifts earnings despite higher tax

By Chris Sharwell in Sydney

AMATIL, the 41 per cent-owned affiliate of the British BAT Industries, lifted after-tax profits by 18.1 per cent to A\$85.8m (US\$89.6m) for the year to October.

The rise came on turnover up by 10.1 per cent to A\$2.14bn, the first time group revenue has passed the A\$2bn mark.

Apart from cigarettes, Amatil's products in Australia include beverages, snack foods and poultry products. It also has operations abroad.

Tough competition in the cigarette market saw a fall in tobacco profits from last year's record level. The group has undertaken a programme of new product launches and brand extensions.

The beverages division maintained strong growth in volume and profits, thanks partly to the acquisition of the Coca-Cola franchise in New South Wales. The snack foods and the poultry divisions also increased profits.

Not to be outdone, Leumi has begun quoting the prices of its "very cheap" loans on billboard ads, a previously unheard-of practice in Israel. Leumi acknowledges that, to keep up with the competition, it had to double its advertising budget this year to \$5m.

As an extra touch, designed to get rid of what is widely regarded as its fuddy-duddy image, Leumi has paid Yarden Arazi, Israel's most popular singer, upwards of \$100,000 to feature in its advertisements. This is just part of Mr Bino's efforts to bring a more dynamic air to what was probably the most badly bruised of the country's banking system.

Amatil's pre-tax earnings showed a 18.4 per cent gain to A\$114.7m but the group suffered a 30.8 per cent higher tax charge of A\$89.7m. This reflected an increased corporate tax rate, the introduction of a fringe benefits tax and the ending of investment allowances.

It also reported extraordinary profits of A\$49.6m, compared with gains of only A\$2.5m in 1985-86.

The final dividend is 13 cents per share, making 24.4 cents for the year compared with 20.7 cents.

**N.V. GEMEENSCHAPPELIJK BEZIT VAN AANDEELEN PHILIPS' GLOEILAMPENFABRIEKEN**

(Philips' Lamps Holding)
Eindhoven, The Netherlands

The Board of Governors of N.V. Gemeenschappelijk Bezit van Aandeelen Philips' Gloeilampenfabrieken (Philips' Lamps Holding) has declared an interim dividend for the financial year 1987 amounting to HFL 0.60 per Ordinary Share of HFL 10, - nominal value.

The interim dividend will become payable on 7th January 1988. Payment of the net amount of this dividend on UK-CF certificates will be made by the Company's paying agent, Hill Samuel & Co. Limited, 45 Beech Street, London, EC2P 2LX to UK-CF depositaries in accordance with their positions in the books of CF—Amsterdam at the close of business on 9th December, 1987.

Holders of UK-CF certificates are reminded that such payment is subject to deduction of 25 per cent Netherlands Withholding Tax. This 25 per cent may, however, be reduced to 15 per cent when payment is made to residents of the United Kingdom or to residents of Australia, Austria, Belgium, Canada, Denmark, Finland, France, Western Germany, Ireland, Japan, Luxembourg, Netherlands Antilles, New Zealand, Norway, South Africa, Spain, Sweden and the United States of America, who deliver through the UK-CF depositary the appropriate Tax Affidavits to the company's agent Hill Samuel & Co. Limited. The Netherlands Withholding Tax may be reduced to 20 per cent when payment is made to residents of Indonesia who deliver the appropriate Tax Affidavit in the above-mentioned way.

Payment of the net guilder amount of dividend will be made by Hill Samuel & Co. Limited, in sterling at the rate of exchange ruling on 7th January, 1988, unless payment in guilders on an account with a bank in the Netherlands is requested no later than 31st December, 1987.

Eindhoven 10th December 1987.
The Board of Governors.

PHILIPS

MORE RESULTS FROM A MULTINATIONAL LEADER IN M&A

Unigate PLC

has sold

Giltspur Engineering Design Limited

to

Optical and Medical International PLC
(formerly Washam's PLC)

The undersigned acted as financial advisor to Unigate PLC in this transaction.

Unigate PLC

has sold

Giltspur Technologies Limited

and

Wincanton Engineering Limited

to

TOD PLC

The undersigned acted as financial advisor to Unigate PLC in this transaction.

Unigate PLC

has sold

Wincanton Electrical Services Limited

to

Thomas Robinson Group PLC

The undersigned acted as financial advisor to Unigate PLC in this transaction.

Unigate PLC

has sold

Mastergear Opperman Limited

to

GBE International PLC

The undersigned acted as financial advisor to Unigate PLC in this transaction.

Unigate PLC

has sold

Allbook and Hashfield Limited

to

Measureproud Limited
(a company formed by the management of Allbook and Hashfield Limited)

The undersigned acted as financial advisor to Unigate PLC in this transaction.

SHEARSON LEHMAN BROTHERS
An American Express Company

MINDS OVER MONEY

Petrocorp interim profit up 7.5% to NZ\$45.7m

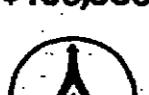
BY OUR FINANCIAL STAFF

PETROLEUM CORPORATION of New Zealand (Petrocorp), the oil company which is in the throes of being privatised, lifted net profit by 7.5 per cent to NZ\$45.7m (US\$32.9m) in the six months to September.

The outcome would have been below last year's interim result, however, were it not for the inclusion of a NZ\$10.4m extraordinary loss charged last time, and a doubling of non-operating income in the latest period to NZ\$1.6m. Net operating earnings were down 18 per cent to NZ\$44.1m.

Sales rose by 16.4 per cent to NZ\$285.7m. Output from the onshore McKee field made the

U.S. \$100,000,000

**Allied Irish Banks plc****Floating Rate Notes Due 1995**

Subordinated as to payment of principal and interest

Interest Rate 8 3/16% per annum

Interest Period 10th December 1987
10th June 1988

Interest Amount per U.S. \$10,000 Note due 10th June 1988 U.S. \$416.20

Credit Suisse First Boston Limited
Agent Bank

DP Energy Weekly net asset value on
Resources 4.12.87 Crown was US \$ 29.20

Fund Listed on the Amsterdam Stock Exchange

Information: Pierson, Heldring & Pierson N.V.
Hoornseweg 214, 1016 BS Amsterdam.
Tel. +31-20-211088.

LCH Weekly net asset value

on 7.12.87 was US \$ 225.96

Listed on the Amsterdam Stock Exchange

Information: Pierson, Heldring & Pierson N.V.
Hoornseweg 214, 1016 BS Amsterdam.
Tel. +31-20-211088.

Wells Fargo & Company

U.S. \$150,000,000

Floating Rate Subordinated Notes due 1994

In accordance with the provisions of the Notes, notice is hereby given that for the interest period

INTERNATIONAL CAPITAL MARKETS

Stephen Fidler examines the outlook for international share trading

ADRs tough-out the stockmarket storms

IN INVESTMENT banking circles these days, to suggest that internationally-traded shares have been especially badly mauled in the turmoil since October's stock market collapse is to utter a terrible heresy.

American industry has built up in the City around attempts by British companies to develop an international shareholder base. If the share prices of such companies fell further than others because foreigners were dumping shares, then the livelihoods of many highly-paid people in the City could be at stake.

Despite this important fact, a number of market observers have had the temerity to suggest that in uncertain times it may be natural for investors to withdraw to their home markets and that this tendency may have contributed to a poor price performance in recent months by certain internationally-traded shares.

Do the statistics back up such a claim? The focus of much of the argument has been the market in American Depository Receipts, where underlying foreign shares are bundled for sale to US investors and which has been an important channel for many companies trying to widen their shareholder base.

Mr Paul Manson, research analyst at Kleinwort Grieveson Securities, has examined the performance of the dozen most actively-traded UK ADRs between October 15 to Thursday before Black Monday, and November 4. Eight outperformed the Financial Times' All-Share index and four - ICI, Jaguar, Reuters and Saatchi & Saatchi - underperformed it (see chart).

It can further be argued that the underperformance of the four companies was due not to their ADR programmes. The businesses of three of them, and in particular Jaguar, were viewed as vulnerable to an economic downturn in the US and a fall in the dollar, while Reuters was seen as being heavily

exposed to the retrenchment of securities firms that the crash no doubt hastened.

While the raw figures suggest little correlation between an ADR programme and poor share price performance, except inasmuch as a company with US exposure is more likely to have suffered a programme, the story may not be quite so simple.

Salomon Brothers, for example, has calculated an index comprised of 25 British companies with ADR programmes in which the constituent stocks are weighted according to ADR trading volumes during "normal" times. The largest single constituent is British Petroleum, with a 19.08 per cent weighting, while Glaxo accounts for 17.21 per cent.

This index shows that, since the crash, ADRs as a group have performed both in the S&P 500 index in the US and the FT All-Share Index in Britain when expressed either in dollar or sterling terms.

Furthermore, those shares which performed worst tended to have the most active programmes. Some 70.9 per cent of trading volume in Reuters, whose share price dropped 43 per cent in the two weeks to October 30, took place in ADR form. For Jaguar, whose shares were also down 43 per cent, the figure was 27.8 per cent and for Glaxo, some 26 per cent of whose shares were traded in ADRs during that fortnight, was down only 16 per cent in price. But in the weeks leading up to the crash, its shares had fallen and much of the fall was laid at the door of US investors. Of the other companies with very active ADR programmes, only Hanson Trust - where ADRs represented 29.2 per cent of trading volumes - did relatively well, falling only 18 per cent in the period.

The evidence then from the price performance of ADR stocks is ambiguous: as a group they have, by some measures, underperformed. Yet, given their exposure to the US economic environment, they might have been expected to anyway.

Fortunately, more can be discovered about the performance of an ADR programme than by looking at share price performance.

"We have found that the majority of ADRs sold by US fund managers have been bought up by other US fund managers," said Mr Manson, who has surveyed the depositary banks. "While stocks have been sold back into their local markets, the liquidity of the ADR market in the US is now so significant that, in the crash, most of the ADRs traded were taken up by buyers in the US market."

Or, to put it another way, the companies it has looked at, Reuters, which suffered the worst share price performance, experienced a massive flowback.

There was undoubtedly heavy selling of ADRs by US institutions, including the mutual funds which had specialised in foreign stocks. Yet there is nothing in the evidence from the depositaries to suggest a siege mentality took over among US investors, or that the defensive strategies of US investors led to a huge flowback. Indeed, to dump foreign shares at a time when the dollar seemed to be destined to plunge further might be viewed as perverse.

In a sample of its major ADR programmes, it found that during the month of October there was a 6.4 per cent drop in the number of outstanding ADRs.

From October 31 to November 17 - which is possibly more significant because many of the trades around the time of the crash would not have begun to settle until November - there was a 1.0 per cent fall.

This suggests the bank is well within its normal range, the number of ADRs in a normal month regularly varies by 3 to 7 per cent in either direction.

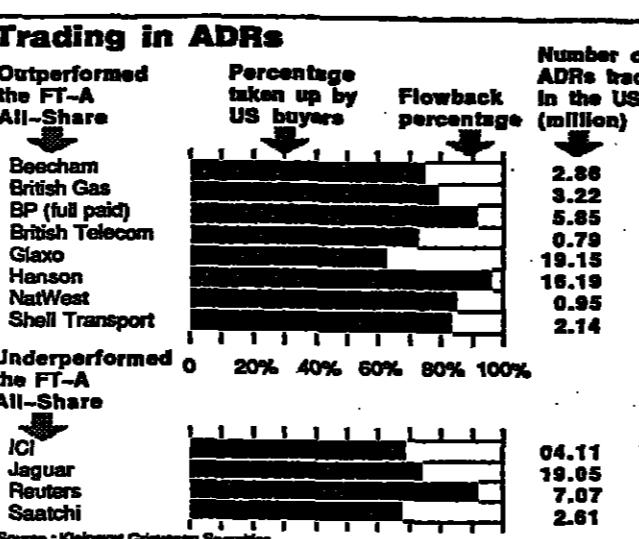
There was significant flowback, for example, in London International Group. The number of ADRs outstanding dropped by 18.6 per cent in October and by an extraordinary 33.8 per cent in November. On the other side of the coin, the number of BAT Industries ADRs fell by 0.2 per cent in October and rose by 6.7 per cent in the following month.

The rush among UK compa-

nies to list in the US and launch a sponsored ADR programme seems to have slowed, but not to have stopped. Three companies,

Burnett, OH, WCRS and Dixons, have already listed in the US since the Bank of New York says it has three more clients which are going ahead with listings. It admits, though, that now may not be the best time to link a listing with a public offering of shares into the US, common practice before the crash.

In the US market, a \$250m Yankee issue for New Zealand



have, by some measures, underperformed. Yet, given their exposure to the US economic environment, they might have been expected to anyway.

Fortunately, more can be discovered about the performance of an ADR programme than by looking at share price performance.

"We have found that the majority of ADRs sold by US fund managers have been bought up by other US fund managers," said Mr Manson, who has surveyed the depositary banks. "While stocks have been sold back into their local markets, the liquidity of the ADR market in the US is now so significant that, in the crash, most of the ADRs traded were taken up by buyers in the US market."

Or, to put it another way, the companies it has looked at, Reuters, which suffered the worst share price performance, experienced a massive flowback.

There was undoubtedly heavy selling of ADRs by US institutions, including the mutual funds which had specialised in foreign stocks. Yet there is nothing in the evidence from the depositaries to suggest a siege mentality took over among US investors, or that the defensive strategies of US investors led to a huge flowback. Indeed, to dump foreign shares at a time when the dollar seemed to be destined to plunge further might be viewed as perverse.

In a sample of its major ADR programmes, it found that during the month of October there was a 6.4 per cent drop in the number of outstanding ADRs.

From October 31 to November 17 - which is possibly more significant because many of the trades around the time of the crash would not have begun to settle until November - there was a 1.0 per cent fall.

This suggests the bank is well within its normal range, the number of ADRs in a normal month regularly varies by 3 to 7 per cent in either direction.

There was significant flowback, for example, in London International Group. The number of ADRs outstanding dropped by 18.6 per cent in October and by an extraordinary 33.8 per cent in November. On the other side of the coin, the number of BAT Industries ADRs fell by 0.2 per cent in October and rose by 6.7 per cent in the following month.

The rush among UK compa-

nies to list in the US and launch a sponsored ADR programme seems to have slowed, but not to have stopped. Three companies,

Burnett, OH, WCRS and Dixons, have already listed in the US since the Bank of New York says it has three more clients which are going ahead with listings. It admits, though, that now may not be the best time to link a listing with a public offering of shares into the US, common practice before the crash.

In the US market, a \$250m Yankee issue for New Zealand

was priced at 80 basis points over US Treasury yields, a somewhat wider margin than suggested by Tuesday's earlier market talk. With a five-year maturity, it was priced with a 9.94 per cent coupon and a 92% issue price.

The Bank of New York, the depositary with the most ADR programmes for UK companies, has conducted an analysis on the flowback which took place during the crash. It found "little evidence of significant ADR flowback caused by recent market conditions." Its survey also suggested little correlation between share price performance and flowback.

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The domestic market was quiet, with prices firming by a maximum of 10 basis points in longer maturities. There was little reaction to the Bundesbank's money market activities. The central bank said its previously-announced 35-day repurchase agreements would put back DM11.4bn into the banking system, compared with the DM11.8bn being drained this week.

There were expectations of a quick placement of DM600m in a short maturity for an Irish name, though a Japanese bank, but details could not be confirmed.

The US trade figures for October, due for release today, made for little movement in the US Treasury market yesterday. As a result, dealers reported almost complete inactivity in the Eurodollar sector and there were doubts it would revive this side of Christmas.

In the US market, a \$250m Yankee issue for New Zealand

German prices improve but other sectors quiet

BY STEPHEN FIDLER, EUROMARKETS CORRESPONDENT

WEST GERMAN bond prices improved modestly in fairly active trading yesterday, but trading in most other sectors of the international bond markets continued very quiet.

Euro D-Mark bond prices improved, particularly for shorter maturities where they gained an average of 10 to 15 basis points. Some demand was cited in three to five-year maturities from Far Eastern investors.

Longer maturities were left mostly unchanged, however.

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The Euro system was quiet too, following the Japanese government bond market, where yields in the long-term market, compared with the UK government bond market, perhaps by 10 basis points over the last week, it is estimated.

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Dealers reported a continuation of modest retail interest rates from Switzerland and elsewhere in Continental Europe for Eurobonds, which resulted in price gains of 1/2 to 1 point yesterday.

The lead manager, which attributed the confusion to a clerical error, could not confirm that Swiss Bank Corporation or the other leading banks in the main syndicate, were in the deal.

The only new issues announced in London were deals unlikely to be traded, since they were, or were likely, to be substantially withdrawn in the near future.

Casse di Risparmio delle Province Lombarde, the Italian savings bank, launched a Y10bn five-year floating-rate note issue with interest paid six-monthly at 55 basis points under the Japanese long-term prime rate and priced at 100.25. Lead manager was Taiyo Kobo International.

The other was a \$37.4m floating-rate note issue in the name of Wings 3, a sole-purpose company, backed by \$50.2m in Japanese ex-warrent bonds, 7.83 per cent of which are bank guaranteed.

The issue, led by Mitsui Finance International, carried a price of 100.1, a five-year maturity and pays 20 basis points over London interbank offered rate (Libor).

INTERNATIONAL BONDS

BY OUR FINANCIERS CORRESPONDENT

A NEW credit rating service intended to cover all borrowers in the international capital market was launched yesterday in London.

The independent agency, called Keyscan, aims to compare borrowers in four different categories - sovereign, supranational, industrial and commercial companies and banks and other financial institutions.

They are ranked, based purely on published financial information, on a scale of 0 to 100. Borrowers are scored also according to their relative ability to meet interest payments and to repay.

It says it advantages over other services in its comprehensive coverage and the simple-to-understand ratings scale, which is aimed at providing the quick reference that it says many users of the international markets want.

However, partly because its analyses are purely financial and do not take into account political risk, for example, many borrowers probably would be surprised by some of the ratings. Switzerland is the top-rated sovereign, with a score of 90. But Kuwait, with a score of 76 in line with Britain, scores more than the US, at 73.

Warren-Lambert of the US and GUS, the US stores group, are the top-rated corporate borrowers, with scores of 88, while the Yorkshire Bank of the UK, with a score of 80. The same score is not comparable.

Listed are the latest international bonds for which there is an adequate secondary market.

	Issue	Maturity	Change as day week Yield	Yield
EURO STURMANS				
Argus 75/92	100	20/25	-0.04 +0.04 -0.28	5.28
Argus 81/92	100	20/25	+0.04 +0.04 -0.28	5.26
Alcatel France 84/94	100	20/25	+0.04 +0.04 -0.28	5.55
Alcatel France 85/95	100	20/25	+0.04 +0.04 -0.28	5.50
Alcatel France 86/96	100	20/25	+0.04 +0.04 -0.28	5.00
Alcatel France 87/97	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 88/98	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 89/99	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 90/00	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 91/01	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 92/02	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 93/04	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 94/06	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 95/08	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 96/10	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 97/12	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 98/02	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 99/04	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 00/06	100	20/25	+0.04 +0.04 -0.28	4.98
Alcatel France 01/08	100	20/25	+0.04 +0.04 -0.28	4.98

UK COMPANY NEWS

US disposals hit Northern Foods

BY LISA WOOD

Northern Foods, the dairy and food group, yesterday reported a pre-tax profit of \$24.5m for the half year to September 30, a reduction of 7 per cent on the same period last year.

Northern, which has been making a strategic withdrawal from the US, attributed the fall to disposals in North America, including the sale of Keystone Foods, the McNugget maker for McDonalds last December.

North American operations, including Northern Fine Foods in Toronto, contributed \$1.8m compared with \$2.2m in the same period last year, which reduced pre-tax profits by \$4.6m and sales by \$24.8m. Group turnover at \$505.2m was down

by 39 per cent on that of last year. Earnings per share were 10.34p compared with 10.75p last year. The interim dividend at 4.25p is unchanged.

Northern, a major supplier of prepared, chilled, convenience foods to Sobelex, is continuing its rationalisation of business in North America. This will help reduce gearing, at a seasonal peak of 12.1 per cent, to a negligible amount by the end of the financial year.

Mr Chris Haskins, chairman of Northern announced yesterday that he had completed the sale of another US business, Flagship Clearing Services for \$20m to Nucleus Inc, a US corporation. It is also understood that the recent acquisitions and a wider

group's Haverpride Farms poultry business in the US will be sold by the end of the financial year.

The UK businesses, including Northern Dairies, Pork Farms and Fox's Biscuits, contributed a pre-tax profit of \$32.9m, compared with \$30.9m last year with operating margins very slightly up to 6.6 per cent (6.5 per cent).

This year the group's UK businesses are re-structured into four new operating groups: dairy, convenience foods, meat and groceries.

The dairy group, on sales of \$221.7m (\$209.8m) contributed an operating profit of \$16.5m (14.6m) with the profit increase attributed to rationalisation of

the group's UK businesses including Bachelors in Ireland.

The growth in profit at the grocery group, at \$4.9m (\$4m) reflected a full six months contribution from Bachelors in Ireland.

Ben Priest midway profits reach £1.5m

Benjamin Priest Group, manufacturer of engineering products for construction and other industries, more than doubled pre-tax profits from £74.000 to £1.5m on turnover up from £16.96m to £27.8m for the six months to October 2 1987.

Earnings per 5p share increased 39 per cent to 0.99p after tax of £22.000 (£28.000). An interim dividend of 0.2p (0.125p) was declared, on the enlarged share capital following the acquisition of Lewmar in August.

Mr Christopher Walliker, chairman, said that the results for the half year reflect the continuing development of the group in which there had been significant changes in the last 12 months. Plastic Moulding Tools and Silivann Industries had joined the group and Priests Wright Engineering and Priests Jackson Pressings had been sold.

As a result, meaningful comparisons could not be made but progress had been good. The majority of the businesses were continuing to perform satisfactorily and the directors were confident that the group would continue to strengthen in the future.

Albion hit by start-up costs

Albion, Belfast-based clothing manufacturer, reported profits down 18 per cent from £46.700 to £38.000 on turnover up from £7.18m to £8.04m for the year to September 30 1987.

The directors said that profits had been affected by start-up costs in the company's new subsidiary, Copeland Clothes. Trading within the parent company remained sound and it was anticipated that Copeland would make a positive contribution to group results.

Earnings per 20p share declined from 10p to 7.3p but the proposed final dividend is increased to 1.2p (1p) making 2.1p (1.8p) for the year. Tax amounted to £145.000 (£92.000) and minorities brought in a credit of £36.000 (nil). Extraordinary income rose to £72.000 (£32.000).

Lovell maintains progress

Y.J. Lovell, housebuilder and contractor, more than maintained its progress in the second six months of 1986/87 with profits after being 22 per cent ahead at halfway, emerging 33 per cent up from £12.26m to £16.28m for the full year to September 30.

Margins pre-tax to sales, are up from 4.8 to 5.0 per cent and margins have increased from 14.9p (adjusted) to 20.8p. The total dividend goes up to an equivalent of 4.5p per 25p share with a final of 3.75p (3.15p).

The directors said the current year had started well and they saw no reason why the company should not maintain the momentum of its progress through 1988. Over the past year residential development achieved a substantial increase in profits. Partnerships successfully expanded into new areas and secured several major urban renewal projects.

• comment

Y.J. Lovell did not follow

through on earlier indications

that it would increase the volume of housing completions, which reached 3,000 units, but that was well compensated for by an impressive rise in average prices, from £46,000 to £60,000, and this resulted in profits nicely up.

Cash flow improved. Lovell also credits improved efficiency to the rise. Lovell went to some pains to stress yesterday that it was not just a London and Southeast of England company, since under 30 per cent of its activities are in that area, although it still believes the Southeast housing market will continue strongly in the current year. Forecast pre-tax profits of £20m for 1988 put the shares on a prospective p/e of nine. That is a deserved premium in the sector, but the shares are unlikely to show much life in the short run unless the market turns on its heels.

Eurotunnel shares may open at big discount

By Richard Tomkins

SHARES IN Eurotunnel, the Anglo-French group building the Channel Tunnel, are expected to open at a sharp discount to the 25p offer price when dealings begin on the London and Paris stock markets this morning.

This follows the poor response to the company's £77.6m share offering last month which left up to 20 per cent of the stock in the hands of the underwriters on both sides of the Channel.

Private investors seem likely to hold on to their shares because many bought them for the travel perks they carry. But selling pressure is likely to emerge from three other areas.

One is the underwriters themselves, only some of whom will be prepared to become long-term Eurotunnel investors. Another is the possible blowback from the overseas places, who took £63m worth of shares. Lovell went to some pains to stress yesterday that it was not just a London and Southeast of England company, since under 30 per cent of its activities are in that area, although it still believes the Southeast housing market will continue strongly in the current year. Forecast pre-tax profits of £20m for 1988 put the shares on a prospective p/e of nine. That is a deserved premium in the sector, but the shares are unlikely to show much life in the short run unless the market turns on its heels.

Two more Equity 2 shareholders in the UK only took up stock in Eurotunnel because they were under pressure to do so from the Bank of England. They will be looking for an early get-out, and since they only paid an effective 240p for their shares, they can afford to sell at a substantial discount to the Equity 3 price.

Prospects for the after-market have been further depressed by the likelihood that Eurotunnel's shares will be excluded from the main UK stock market indices, so ruling out the need for index-linked funds to buy in the stock.

Eurotunnel's shares do not qualify for inclusion in the FT/Actuarial All-Share Index, nor does the deal yet pay dividends. If an exception is made and they are later included, it will not be until at least January 1988.

Inclusion in the FT/SSE 100 index is dependent primarily on market capitalisation. Eurotunnel's value at the offer price is £1.16bn, but it seems likely that this figure will be halved by a rating that only its UK shares will be allowed to count. The opening discounts will almost certainly ensure that the UK capitalisation is too small to rank among the top 100.

Eurotunnel also seems destined to be qualified as a beta stock in the London market because it has been unable to muster the 10 market makers necessary to qualify as an alpha. This means that its trading will be less fluid and dealing will not be displayed on SEQ, the Stock Exchange's automated quotation system.

Dates of the price paid were not disclosed, but it was based on the business's discounted net asset value rather than a multiple of earnings. Finance for the buy-out has come from its executives, Banks of Scotland and City, the venture capital group.

Mr Richard Younes, a Graham Miller director, said the buy-out talks began because he and his colleagues suspected that Inchcape was planning to sell the business.

Yellowhammer rises to £0.9m

Yellowhammer, an expanding advertising and marketing services group, increased its profits from £713,000 to £905,000 pre-tax in the six months to end September, and its earnings by 12.5p per 50p share.

Billings for the period expanded from £19.4m to £22.56m. Tax accounted for £334,000 (£266,000).

The directors believed that the group, which is moving to larger premises just before Christmas, was now in a strong position.

The interim dividend is raised to 0.75p (0.6p).

Poor summer hits H.P.Bulmer

BY NICK TAIT

A DAMP summer and the need to raise marketing spend in the face of further declines in the cider market left trading profits at Hereford-based H.P. Bulmer almost 9.5 per cent lower at £8.97m in the six months to October 28.

However, a switch from a £200,000 exceptional debt to a £605,000 credit, coupled with low interest charges meant that the profit charge increased by 9 per cent to £7.5m. Group turnover was £3.1m higher at £95m. Earnings per share increased by 5.4 per cent to 7.7p, and the interim dividend is raised 5p to 2.55p. The shares eased 5p to 13.9p.

The poor summer weather and the higher marketing spend - estimated to be an additional £2m in the full year - impacted strongly on the main cider and soft drinks division, where trading profits (before exceptional items) slipped 18 per cent to £2.9m on static sales of £46.1m. The company reckoned that the cider market itself declined by around 4 per cent in the first half, and added that its own market share nosed back.

The pectin division saw a £368,000 drop in trading profits to £615,000 - partly due to the phasing of a Russian order last time round and partly due to problem with the Brazilian joint venture. The latter, according to Bulmer, should do better in the second half.

Happier news came from the wines, spirits and other drinks division where trading profits rose strongly from £888,000 to £1.24m. Sales were up 27 per cent to £28.96m.

BOARD MEETINGS

The following companies have held dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of confirming the officers and directors of each company and the sub-divisions shown below are based mainly on last year's timetable.

TODAY:

Intertech, Bath Industries, British Building and Engineering Apparatus, Cargill, Gwin Lewis Stores, Grecian, Phoenix Timber, Pilkington, Smiths New Court, Stewart and Watt, Sykes, Thomsett, Eliza Tinsley, Wagon Industrial, Finsbury Associated British Engineering, Bradstock,

Dec 17
Firth (G.M.)
Fitch Lovell
Globe Marine
Pest Holdings
Pilkington
Smiths New Court
Guinness Peat
Neutronics Technology

Dec 18
Globe Marine
Pest Holdings
Pilkington
Smiths New Court
Guinness Peat
Neutronics Technology

Dec 19
Finsbury Associated British Engineering, Bradstock

Dec 20
Finsbury Associated British Engineering, Bradstock

Dec 21
Finsbury Associated British Engineering, Bradstock

Dec 22
Finsbury Associated British Engineering, Bradstock

Dec 23
Finsbury Associated British Engineering, Bradstock

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Finsbury Associated British Engineering, Bradstock

Dec 25
Finsbury Associated British Engineering, Bradstock

Dec 26
Finsbury Associated British Engineering, Bradstock

Dec 27
Finsbury Associated British Engineering, Bradstock

Dec 28
Finsbury Associated British Engineering, Bradstock

Dec 29
Finsbury Associated British Engineering, Bradstock

Dec 30
Finsbury Associated British Engineering, Bradstock

Dec 31
Finsbury Associated British Engineering, Bradstock

US acquisition helps Smith & Nephew to approach £75m

BY STEVEN BUTLER

Smith & Nephew Associated Elastoplast, rose by 20 per cent early 1987, made only a partial contribution to the 1987 results.

Earnings per share rose by 19 per cent to 5.6p, continuing a record of steady rises after the issue of shares in connection with the Richards Medical acquisition. Shares in issue reached 89.1m, up from 82.9m in the previous year.

See Lex

Hoskyns advances to £6.5m

Hoskyns Group, a computer services company that was floated on the stock market a year ago, returned profits of £6.5m pre-tax for the year to end October, an improvement of 44 per cent over the previous year's £4.55m.

Earnings rose by 3.9p to £78.1m with the UK share at £68.16m (£62.28m) and that of Europe at 59.2m (£38.88m).

• comment

Undistracted by its first year of exposure on the London stock market, Hoskyns has added a tenth year of seemingly relentless profit growth. The impetus comes from a combination of sound management and a fast-growing market in which companies are increasingly inclined to

put out the running of their computer systems to third parties. Happily for Hoskyns, its turnover is heavily orientated towards the UK and Europe, and therefore the negligible contribution to turnover from North America limits its exposure to any US recession. Meanwhile net cash is up by £1.5m to £5.8m at the year-end in spite of capital spending up from £3.7m to £6.5m, and the group continues the search for suitable acquisitions.

The directors said growth had been achieved right across the group. At the same time research and development had continued, particularly in product development.

They added that the financial and operating strength of Hoskyns was continuing to increase

Baggeridge Brick pushes ahead to £4.4m

Baggeridge Brick, West Midlands-based brick manufacturer, almost doubled taxable profits from £2.21m to £4.36m on turnover ahead from £10.64m at £16.9m in the year to September 30.

The directors proposed a final dividend of 2.5p making a total of 3.25p (1.75p) for the year. After tax of £1.51m (£705,712) earnings per 25p share jumped from 7.5p to 14.22p.

Mr Peter Ward, chairman, said that the current year should prove to be an exciting one for the company. The additions to the product range, together with the increase in production capacity, would give Baggeridge the opportunity to increase further its profits.

The company was in the best possible shape, he said, and greatly encouraged by the unprecedented level of forward orders.

He added that investment was being made in a new kiln at Kingsbury which would produce an increased range of bricks of special quality.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding div	Total for year	Total last year
Albion	fin 1.2	Apr 6	1	2	1.8
Alexander (Wait)	int 1.8	Feb 16	1.5	4.25	
Avon Rubber	fin 7	Feb 10	1.25*	3.25	1.75*
Baggeridge Brick	fin 2.5	-	2	-	5.5
BTB	int 2.25*	-	2.34	-	5.77
Balmer (BP)	int 2.56	Jan 29	4.75	7.25	6.5
Car's Milling	int 5.5	Jan 7	4	-	13
Charter Coms	int 4.25				

UK COMPANY NEWS

Enlarged BTP hits £4.3m at midterm

BY HEATHER FARMBROUGH

BTP, the specialist chemical and industrial group enlarged earlier this year via the £31.5m acquisition of Barrow Hepburn, yesterday reported a 58 per cent rise in profits to £4.3m, up from £2.6m for the six months to end-September and a 0.36p improvement in earnings per 10p share.

The increases reflected the inclusion of Barrow Hepburn's growth of the company.

The second half had started well. The interim dividend is lifted to 2.25p (2p).

First half turnover reached £49.74m (£29.74m). Interest charges rose to £573,000 (£268,000) and tax to £1.19m (£955,000).

Rationalisation of Barrow Hepburn was taken below the line as an extraordinary charge of £464,000.

The group was formerly known as British Tax Products.

Rationalisation lifts Avon Rubber

BY HEATHER FARMBROUGH

RATIONALISATION benefits are starting to come through at Avon Rubber, manufacturer of elastomeric products and tyres, which upped pre-tax profits by 88 per cent to £1.4m in the 53 weeks to end October.

"Improvements from efficiency gave us an advantage of £500,000," said Mr Tony Mitchard, chief executive. "This year, we expect £3m."

There was an extraordinary charge of £4.26m (£1.83m), which comprised £5.2m of rationalisation costs at Avon Tyres and £1.2m at Avon Inflatables, less tax relief.

Rationalisation costs at the Bradford on Avon factory over the present financial year were

expected to amount to £1.5m and would be dealt with as an extraordinary item.

Earnings per share increased to 47p (37.5p) after a higher profit of £3.5m (£5.83m).

The improved outlook for the company was also reflected in a 54 per cent dividend increase.

The board is proposing a final dividend of 7p, giving a total of 10p (6.5p) for the year.

Tyre profits rose by about 41 per cent on a similar increase in turnover, while industrial polymers profits increased by about 50 per cent on turnover 27 per cent higher.

Mr Mitchard said that supply and demand in the European tyre market was in much better

balance and that the tyre replacement market was very healthy. About 60 per cent of Avon's tyres come from the manufacture and sale of specialist high-performance tyres for niche markets.

Avon expected significant growth over the year from its French joint ventures.

Efficiency programmes at the factories at Melksham and Chippenham were almost complete. At Melksham, 500 employees have opted for redundancy, 250 less than the company anticipated.

• comment

A 50p leap in Avon's share price was a little over the top,

even by 1987 market standards, given results were in line with expectations. But the company's optimism and evident pride suggests profits for 1987/88 of £14.5m which values the shares on an inexpensive prospective p/e of 7.5. Capitalised at just under £100m, Avon is doubtless aware that it has become big enough to attract unwelcome predators. This would hardly be a gracious reward for the efforts of Mr Mitchard since he became chief executive in February 1988. It does, however, mean that the company will be looking towards future generous dividends - albeit on a lower rate of increase - and that the downside for the shares is limited.

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Mr Mitchard said that supply and demand in the European tyre market was in much better

USH triples profits to £11m

RESULTS FOR THE YEAR ENDED 30th SEPTEMBER, 1987

United Scientific Holdings, the defence equipment group whose recent rights issue attracted negligible support from shareholders, yesterday revealed pre-tax profits more than trebled to £11.1m in the year to end-September.

The outcome was achieved on a modest increase in turnover from £117.89m to £120.34m, and was

after reduced interest charge of £1.01m (£2.93m).

Sir Frank Cooper, chairman, said that the group was well placed to move forward. The increasingly competitive nature of the defence market presented opportunities to competitive companies such as United Scientific, and continued to sceptical. In some quarters, they was business to be won in all the group's markets he added.

He also stated that with a strong balance sheet and solid order book the group was confident that further growth would be achieved and new prospects would develop next year.

After tax of £2.46m (£2.37m), minorities of £860,000 (£455,000), earnings per share were worked through at 14.4p against 0.7p last time; there is an extraordinary debit of £2.3m against a credit of £767,000. The final dividend is lifted to 4.2p making 6.6p (6p)

• comment

Despite the arms talks, the

world still spends vast sums on defence and USH's non-nuclear target market is unlikely to be affected by the Reagan-Gorbachev agreement. These figures reflect a return to respectability for the group in the US, the turnaround in North America was responsible for around £7m (£3.6m) of this improvement.

Further growth should come this year from the disappearance of Rollei losses - £750,000 last year plus a £6.5m loan write-off below the line, which was offset by profits from the Singapore float. In addition, the Farnau and Invertron acquisitions should add over £1m between them.

The rights issue was well-timed, from the company's point of view if not from the underwriters, and with a strong balance sheet and orders up more than 60 per cent from last year, the medium-term prospects look healthy. Assuming 18.5p this year, the shares are on a prospective p/e of 10.

Havelock up 30% and more growth seen

Havelock Europe, shopfitting and retail store design group, raised its turnover by 16 per cent and pre-tax profit by 30 per cent in the half year ended October 16 1987.

And the group was particularly well placed for further progress in the second half, the directors intimated. The year 1986/87 produced £3.16m pre-tax.

In the half year turnover came to £1.7m (£1.65m) and profit to £1.72m (£1.32m). With earnings of 9.16p (7.01p), the interim dividend is raised to 2.6p (2p). From October 1 the company moved from the first to a full listing, and extraordinary costs relating to this were £82,000.

Value of new orders booked this year showed a notable increase, and included some large contracts for the banking, travel and leisure industries, indicating the continuing broadening of the group's base.

London stockbroker bought two weeks before the year-end, were not material, the company said, and thus excluded.

Trading in the opening

two months of the current year was in line with budget and recent new business gains gave the group optimism for a satisfactory outcome.

Turnover of the existing group rose 29 per cent to £19.35m in 1986/87, while the profit worked through at £2.05m (£2.3m). Earnings were 19.1p (13.8p) and the final dividend is 2.7p for a total of 4.45p (3.15p).

Biggs Communications had fitted well into the group; with all constituent companies exceeding targets or the purchase consideration is payable.

Trading in the opening two months of the current year was in line with budget and recent new business gains gave the group optimism for a satisfactory outcome.

Carr's well ahead

A second half push by Carr's Milling Industries led to a pre-tax profit of £2.05m for the year ended August 29 1987. That exceeded expectations and compared with an adjusted £1.46m.

Turnover rose to £87m (£85.8m). The first quarter of the current year had been satisfactory, and prospects were encouraging, the directors reported.

They are lifting the 1986/87 dividend from 6.5p to 7.25p, the final being 5.5p. Earnings came to 29.6p (18.1p).

Thermal Scientific rises 63%

RESULTS FOR THE YEAR ENDED 30th SEPTEMBER, 1987

BY MARTIN DICKSON

Thermal Scientific, which specialises in the manufacture of high technology furnaces, scientific instruments and polymer equipment, yesterday announced interim pre-tax profits up 63 per cent to £2.85m (£2.2m). Total sales for the year to end-September were £11.1m, up from £6.8m.

However, the results had been affected by delays and development cost over-runs for a major new product at Sharetree, which makes screening systems for electronic components. There had also been pressure on margins at Uniphex, an American manufacturer of plastic profiles, because of new competition and rising raw material costs.

The profit figure was also depressed by £200,000 because of the adverse dollar exchange rate.

But the company said its latest and most positive acquisition, the American company Vacuum Industries, was integrating well and contributing in line with expectations at the time of the deal.

The company, which has about half its turnover in the US, said that on both sides of the Atlantic its two main business areas - thermal and polymer - had continued to show good

organic growth, both in home and overseas markets.

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But the company said its latest and most positive acquisition, the American company Vacuum Industries, was integrating well and contributing in line with expectations at the time of the deal.

These figures took a bit of the shine off Thermal's high-tech, high-growth image, since strin-

ging out £1.5m of profits from acquisitions leaves organic growth flat. On the plus side, the difficulties at Sharetree (which suffered a £400,000 swing from profit to loss) seem to be behind it, while Uniphex is not a core business and could be sold if there was no improvement in margins. Across the rest of the business, the company claims continuing organic growth of 15 to 20 per cent, no signs yet of a recessionary impact on the order book. Higher now than at this time last year, and good new product pipeline. But with the declining dollar will hit the full-year figures (despite profits hedging at £1.63), though it might aid exports from America longer term. Analysts now expect full-year profits of about £8m, compared with £2.2m a few months ago, putting the shares on a prospective p/e of about 10.5, which seems about right.

Tex up to £0.45m

Tex Holdings, manufacturer and supplier of abrasives and plastics, increased taxable profits from £279,000 in the six months to September 30, the declining dollar will hit the recovery largely to the recovery in sales by Tex Abrasives. Turnover rose from £2.95m to £4.58m.

The interim dividend is raised to 1.75p (1.5p). After tax of £158,000 (£98,000) earnings per 10p share moved up from 3.8p to 6.4p.

Appointments

Reorganisation at Vauxhall Motors

Sterling company.

CAKEREAD ROBBY & CO. has appointed as non-executive directors Mr C.J. Bowstock, Mr E. Earle and Mr W.W. Smith.

Mr Alastair Lawton has been re-appointed a member of DOVER HARBOUR BOARD for a further three years. He will continue as deputy chairman.

Mr P.J. Cartier has been appointed a director of THOS R. MILLER (ENERGY INSURANCE SERVICES).

SMITH & WESSON CORPORATION, which was acquired by H.W. Tomkins in June, has appointed Mr Steve McEvily as president. He takes over from Mr Bob Muddiman, a divisional director of the company who has been made redundant since the acquisition. Mr McEvily joins from United Technologies where he has been president of Elliott Turbomachinery Inc., and of the Pratt & Whitney manufacturing division.

Mr Gerry Murray has been appointed chief executive of EMAP BUSINESS PUBLISHING from December 14. He was managing director of EMAP's Business and Computer Publications.

THE WATES CORPORATION has appointed Sir Alan Goodison as director from January 1 on the retirement of Sir John Moreton. Sir Alan recently retired from the Diplomatic Service. His last post was ambassador in Dublin.

Mr Alan Barnard has been appointed managing director of GEISTLICH SONS, Chester, following the retirement of Mr George Jackson. Mr Barnard joins from Laststone Products where he was managing director.

Mr David Jenkins has been appointed managing director of INDUSTRIAL MARKET RESEARCH, part of AGB. Also becoming directors are Mr Mike Turner and Ms Diana Brown.

Dr John Bridge becomes chief executive of the NORTHERN DEVELOPMENT COMPANY from the end of February. He is chief executive of Yorkshire & Humberside Development Association.

Mr Brian Barnes has been appointed managing director of GIBSONS, London, following the retirement of Mr Peter Gibson.

Mr Michael Doherty has been appointed managing director of LORIS HOLDINGS, London, following the retirement of Mr Michael Doherty.

Mr Alan Barnes has been appointed managing director of GEISTLICH SONS, Chester, following the retirement of Mr George Jackson. Mr Barnard joins from Laststone Products where he was managing director.

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UK COMPANY NEWS

Bernard Matthews faces £1m profit cut

By Ralph Atkins

A SHORTFALL in turkey sales is likely to cut pre-tax profits by over £1m this year at Bernard Matthews, the turkey and other meat products group.

The group said yesterday that orders for whole birds had not matched expectations and, although high street prices are competitive, sales in the run up to Christmas will be lower than forecast.

The group added its business has also been affected by unexpectedly high grain prices caused by market fears about the level of the UK harvest.

However, sales could be boosted by "significant" exports of processed turkey meats under deal currently under negotiation. Deliveries would be made in the first half of next year.

"As a result of these factors there would be a reduction in profit before tax for 1987 of over one million pounds compared with 1986," the company said.

Bernard Matthews' shares closed down 12p at 88p.

A fall-back in pre-tax profits would end a three-year period of continuous growth. In 1986 pre-tax profits of £15.07m were recorded compared with £12.9m in 1985.

In the first half of this year, the company announced bad weather had hit agricultural and processing operations. This led to a reduction in interim profits, announced in September, from £7.01m in the first six months to July 1986 to £6.11m in the same period this year.

Setback at Coated Electrodes

Pre-tax profits of USM-quoted Coated Electrodes International showed a 22 per cent decline to \$228,000 on turnover of \$5.37m (£3.74m) in the six months to October 9 1987.

Tax took \$238,000 (£242,000), leaving earnings per 50 share of 3.7p (5.4p). The interim dividend is increased to 1.4p against 1.3p last time.

Comparisons have been restated to reflect July's acquisition of Sheffield Refractories.

FJC Liley disposal

F J C Liley, engineering and construction group, has sold the interest held by its subsidiary, Harrison Western, in a joint venture known as Homestake to Summit for \$2m (£1.11m). It also expects to dispose of the Johnson Brothers division of Harrison Western.

Charter Consd meets expectations with £26m

By DAVID WALLER

DESPITE a flat trading performance, interest income and investment profits helped Charter Consolidated, mining, manufacturing and investment group, muster a 46 per cent increase in pre-tax profits for the six months to the end of September. At £26.1m profits were in line with City expectations.

Problems at Anderson Strathclyde, Charter's mining equipment subsidiary, confined the growth in operating profits to 3 per cent to £10.85m. Investment profits rose from £11.01m to £13.89m - boosted by Charter's share of profits from Johnson Matthey and interest receivable - was £3.87m, nearly four times interest income for the whole of 1986.

This increase in interest income was largely due to Charter's sale of its 13.8 per cent stake in Malaysia Mining Corporation in June, for £38m in total, giving rise to a £1.4m turnaround in profits of £746,000.

Securities trading secured a realised profit of £1.96m, after making full provision for losses

and unrelated reorganisation costs.

After tax of £6.45m (£5.09m) and minorities of £1.45m, profit attributable to shareholders was £18.16m (£12.79m), and earnings per share jumped by 41 per cent to 17.2p. The increase in the interim dividend was more modest, from 4p to 4.25p per share.

Manufacturing profits declined in total from £18.22m (£16.55m), reflecting trading difficulties in the rail-track equipment business as well as in mining equipment.

Profits from Anderson Strathclyde fell from £7.23m to £2.18m; Cape Building Products rose by 28 per cent.

The contribution from the construction businesses was £880,000 against a loss of £265,000 last year; a substantial reduction in losses at Beralt's wolfram mine in Portugal helped mining to profits of £746,000.

Securities trading secured a realised profit of £1.96m, after making full provision for losses

Maxwell drops bid for Bell

By HAIG SIMONIAN IN FRANKFURT

Maxwell Communication Corporation (MCC), the UK media group run by Mr Robert Maxwell, is dropping its bid to buy 50 per cent of Bell & Howell, the US educational publisher and manufacturer of information storage equipment.

Mr Maxwell said that he had decided not to proceed with two major ventures in the US, one of which was Bell & Howell. Price was the reason in one case, he said, and differences over management structure in the other.

However, he would not be drawn on further details.

The share price of US media groups had risen since October's stock market crash, Mr Maxwell noted. But he felt prices still had some way to go. "We are not the Salvation Army," he added.

MCC would now pursue European ventures more vigorously, said Mr Maxwell, who was in West Germany to pave the way

for the listing of MCC shares on the Frankfurt stock exchange next January.

Mr Maxwell said that he was now discussing co-operative media ventures with a variety of German groups.

"We are already in conversations with some of the most important German satellite broadcasting companies which have expressed interest in taking part in Maxwell Communications Systems," he said.

Among the likely areas of interest were international satellite broadcasting as well as well as developments in German television radio.

Mr Maxwell also announced a list of other new ventures.

• The group with which MCC is associated stands "a good chance" to win broadcasting licences in Spain and Portugal, where the governments are pushing ahead with plans to deregulate their state-controlled broadcasting

Tinsley rises 54% to £0.45m

By ELIAS TINSLEY

Elias Tinsley, USM-quoted agricultural hardware supplier, reported pre-tax profits in the six months to September 30 showing a gain of 64 per cent from £255,000 to £454,000.

Turnover in the half year was up from £4.49m to £5.4m and the operating profit from £316,000 to £462,000. Interest payable was £8,000 (£20,000) leaving earnings per 50 share to emerge at 3.8p (2.56p).

The interim dividend is raised from 1p to 1.15p.

Continuous Stationery falls

Continuous Stationery, business forms manufacturer, reported pre-tax profits down from £324,000 to £200,000 for the six months to October 2 1987. This was mainly due to a loss on discontinued activities of £169,000 compared with a corresponding credit of £81,000.

Turnover was slightly down at £3.92m (£4.02m) and earnings per 70p share dropped to 1.67p (2.78p) after tax of £70,000 (£17,000).

Comparative figures are restated to include the results of Carwin (Business Forms) with which the group merged in

March.

The directors said they were increasing the interim dividend by 50 per cent to 0.75p to reflect the increase in profits from continuing activities from £233,000 to £208,000.

If current levels of activity were maintained, the board intends to recommend a similar increase in the final dividend.

Mr Bill Eastwood, chairman, said that following recent restructuring and elimination of loss-making activities, the group had a good balance of sales and production in its market. Current trading was buoyant and prospects were good.

Samuelson surges past £2m

Samuelson Group, supplier of equipment and services to the film and television industries, increased pre-tax profits by 57 per cent from £1.35m to £2.12m on turnover up from £24.58m to £32.04m for the half year to September 30 1987.

The company, in which Eagle Trust now has a stake of more

than 60 per cent, increased earnings per 20p share from 4.21p to 5.6p but did not declare a dividend (0.8p). Tax amounted to £833,000 (£426,000).

The directors said they looked to the future of the company as part of the Eagle Trust group with confidence.

COMPANY NEWS IN BRIEF

M&G SECOND Dual Trust:

Asset value per 4p capital share based on middle quoted prices of the M&G Dividend Fund Income Units amounted to 336.2p (£308.56p) on November 30. Earnings per 10p income share for the six months to end-November 7.95p (7.11p). Interim dividend 7.95p (7.11p) and final of at least 7.95p (7.11p).

BOGOMILOVSKIY: Interim dividend 0.1p (0.05p) for six months to September 30. Turnover \$2.92m (£2.64m) and pre-tax profit \$83,529 (£49,106). Tax took \$23,000 (£17,000); earnings per ordinary were 0.568p

Blue Circle close to Ockley Brick buy

By MIKE SMITH

Blue Circle, the cement company which this week launched a hostile bid for Birmond Qualicast, is believed to be close to clinching the acquisition of Ockley Brick, a manufacturer of bricks and tiles, for about £60m.

The company has agreed on a price with the anonymous Swiss consortium which owns Birmond Qualicast.

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COMMODITIES AND AGRICULTURE

Australian farming exports set to increase

By Chris Sherwell in Sydney

THREE OF Australian farm production and agricultural exports is expected to rise significantly in the current financial year, thanks largely to the recent sharp rise in wool prices.

Projections for 1987-88 published yesterday by the Government's Bureau of Agricultural and Resource Economics suggest a better outlook for the farm sector than a year ago.

Significantly, the forecasts say, that the recent worldwide share market collapse will lead to only a modest economic slowdown for one to two years.

The bureau argues that the low commodity prices of the 1980s have resulted in global supply adjustments, and this year's recovery in prices will only start if there are significant spill-over effects from the share market plunge.

Even if there is a recession, it says, individual commodities would be affected differently. Wool, cotton and some meat, forestry and fish products would be hurt most. Wheat, sugar and rice would suffer least.

According to the bureau's figures, the gross value of rural production will increase by 8.8 per cent in the year to June 1988, up \$18.5bn (US\$13.2bn).

With costs forecast to increase just 5 per cent to \$15.1bn, net production will rise 31 per cent to \$3.4bn - the second year of improvement since the low point of 1985-86.

The main contribution to the increase comes from wool. Its projected output is valued at \$4.58bn, up 41 per cent, more than offsetting the 30 per cent fall in the value of wheat production to \$61.8bn.

Rural exports

On the export front, rural exports are projected to rise 13 per cent in value to \$13.75bn, although in volume terms the amount is expected to contract by 4 per cent.

The value of wool exports is expected to rise 33 per cent to \$65.1bn while meat, eggs and dairy products will increase by 12 per cent to 14 per cent. Wheat exports are forecast to slide 17 per cent to \$61.8bn.

Other significant points include:

- Income disparities between livestock and grain farmers are expected to widen to their greatest level in 1987-88, before diminishing gradually.
- Expansion of the poultry and pig industries and good export demand for beef are creating a sound outlook for the meat sector.

Iranian threat gets Opec meeting off to bad start

BY RICHARD JOHNS IN VIENNA AND LUCY KELLAWAY IN LONDON

OIL PRICES weakened sharply yesterday morning as the meeting of the Organisation of Petroleum Exporting Countries got off to a bad start, with Iran threatening to opt out of any pact concluded by other members on production quotas.

In London the price of Brent crude oil for delivery in February fell by as much as 40 cents to \$17.23, although it recovered later, leaving prices down by about 20 cents on the day.

Arab producing states are understood to be pushing for an agreed production limit for 1988 of 18.2m barrels a day (b/d), which would be adjusted quarterly to allow for seasonal variations in demand.

Iran is prepared in principle to accept a quota provided that it is equal to whatever is accorded the Islamic Republic, although Iran indicated that it would not accept such an arrangement.

Bahrain has hitherto refused to collaborate with other members in production control since the decision in mid-1986 to renounce the policy of recovering market share in favour of price stabilisation.

Opic's current output ceiling is 16.6m b/d. Any new quota must take account of Iraqi production at least 1m b/d above the 15.4m b/d entitlement formally conceded to it by other members. Other allowances must be made for the gross violation by the

Mr Gholamreza Aghazadeh, Iran's Minister of Oil, was uncompromising at the outset of the Opec conference here. The tenor of his remarks suggested that Iraq might be included in a production sharing accord at the expense of Iran - a reversal of the roles since the compromise reached between Saudi Arabia and Iran in 1986.

"Our position is not appreciated [by any agreement], the Iranian chief delegate told reporters yesterday.

"If we don't sign anything we don't have a commitment to the production ceiling."

Iran wants Opec to increase the price of oil by more than \$2 per barrel from the present agreed level centred on a reference of \$18 so as to compensate for the depreciation of the dollar and inflation.

Opic's current output ceiling is 16.6m b/d. Any new quota must take account of Iraqi production at least 1m b/d above the 15.4m b/d entitlement formally conceded to it by other members. Other allowances must be made for the gross violation by the

United Arab Emirates of its allocation and also the flow of crude from the neutral zone shared 50-50 by Saudi Arabia and Kuwait.

Saudi Arabia and Kuwait are understood to be proposing that the limits on Opec production should be 17.42m b/d in the first quarter, 17.54m b/d in the second, 19.80m b/d in the third and 18.38m b/d in the fourth according to delegates here.

The opening session of the meeting was devoted to administrative affairs. Subsequently, as bilateral consultations took place, Mr Aghazadeh held talks with Mr Rivalah Lukman, the current President of Opec and Nigeria's Minister of Oil.

Mr Lukman was evidently engaged in an intensive effort to retain Iranian participation in a new production sharing pact.

Earlier the Iranian Chief Delegate had been adamant that his Government could not accept quota parity with Iraq.

Finally, the poisonous atmosphere generated by the Gulf conflict looks as though it might paralyse Opec.

Coffee pact members agree quota cut formula

By David Blackwell

COFFEE PRODUCERS and consumers have agreed on how to operate the rules governing reductions in the overall export quota for coffee in the weak coffee market still further.

The International Coffee Organization's executive board decided in the early hours yesterday that only two cuts in the total export quota of 55m bags for the year from October 1 could be made in any one quarter.

The first quota cut of 1.5m bags was made only two days after the organisation agreed to reimpose export quotas at the beginning of October. The quota which had been suspended since February 1986, is intended to keep the price between 120 and 140 cents a bag.

Further cuts would be made if the ICO indicator price falls below 115 cents. The latest indicator available - for Tuesday - is 115.97 cents a lb.

The latest decision - described by the delegates as fine-tuning of the agreement - was made after two days of tough negotiations. It means that if a second cut has to be made and the price continues to fall, no further action can be taken until the January to March quarter.

Coffee prices on the London Fox (futures and options exchange) were weaker yesterday, with the second position robusta contract closing down \$2 at \$1.245 a tonne. Dealers said the ICO decision had been widely anticipated.

Soviets ratify UN Commodity Fund

BY WILLIAM DULLFORCE IN GENEVA

THE SOVIET Union yesterday ratified the UN Common Fund for Commodities, bringing the controversial \$470m institution to within a hair's breadth of life after more than a decade in gestation.

Conceived at the fourth United Nations Conference on Trade and Development in 1976, the common fund aims to help keep commodity prices stable.

The original idea was that it would provide supplementary financing for the bank stocks of 10 international commodity agreements, including those covering cocoa, coffee, rubber and

soybeans respectively the US and the Soviet Union had effectively prevented the common fund from coming into existence until Moscow's change of mind.

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'Positive' signs seen in diamond market

By Kenneth Gooding, Mining Correspondent

ALTHOUGH IT'S too early to judge how the collapse of world equity markets in October will affect diamond sales, there are already some positive signs, says Mr Edmund Goldstein, president of the World Federation of Diamond Bourses.

Exports by the Israeli diamond industry in October were 30 per cent higher than in the same month last year. For example, and Israel is still considered of booming exports by 25 per cent in 1987 to \$2bn. In the first 10 months of this year overseas sales totalled \$1.7bn, compared with \$1.66bn in the whole of 1986 and \$1.26bn in 1985.

Mr Goldstein suggests in his latest newsletter that the diamond industry is far stronger than it was in the early 1980s, when it was battered by recession.

Far stronger

"Then the cutting centres were carrying large stocks of diamonds, many of them financed by heavy loans from the banks," he says. "Today the diamond market is far stronger, there is not the massive bank indebtedness or the worry about large stocks."

He also takes comfort from the fact that the Central Selling Organisation, the London-based subsidiary of De Beers, responsible for marketing about 80 per cent of the world's diamonds, proved it could continue to keep supply with demand balanced through the last recession.

Mr Goldstein admits that the November "sight" at the Central Selling Organisation - when diamond buyers are shown what is for sale - was smaller than expected, but he is far from dismayed. "It will be the retailers after the Christmas sales who will provide a more direct pointer as to how the sales of diamonds are going," he states.

London gasoil trade tops 1m lots

By Lucy Kellaway

THE INTERNATIONAL Petroleum Exchange, London's oil futures market, announced yesterday that more than 1m lots had been traded so far this year in its successful gas oil contract. Over the last 18 months turnover in the contract has doubled, and daily open interest is currently running at over 40,000 lots a day.

Mr Peter Wildblood, the exchange's chief executive, said yesterday that the growth reflects an increasing participation from the trade and a better understanding of the ways the market can be used as a vehicle for separating price and supply arrangements.

Venezuela plans \$11bn oil investment

BY JOE MANN IN CARACAS

VENEZUELA'S NATIONAL oil company, Petroleos de Venezuela, will invest \$11.6bn (\$6.4bn) in petroleum and related activities between 1988 and 1993.

The largest investment will be made in oil production, refining,

petrochemicals and exploration, according to statements by the Ministry of Energy and Mines.

The Government also has earmarked more than \$700m for investments in oil ventures outside Venezuela, including new acquisitions and increased outlays for existing joint ventures in the US and Europe.

Petroleos de Venezuela currently is a joint venture partner in refining and distribution companies in the US, West Germany and Sweden.

The latest decision - described by the delegates as fine-tuning of the agreement - was made after two days of tough negotiations.

It means that if a second cut has to be made and the price continues to fall, no further action can be taken until the January to March quarter.

Coffee prices on the London Fox (futures and options exchange) were weaker yesterday, with the second position robusta contract closing down \$2 at \$1.245 a tonne. Dealers said the ICO decision had been widely anticipated.

EC breaks the ice in tropical products talks

William Dullforce on an initiative aimed at allowing serious bargaining to begin

of such oils were valued at \$8.5bn in 1984.

An attack by the Philippines delegate on the US in the surveillance body of the Uruguay round recently illustrated the political tension that can be generated over vegetable oils.

He accused the American Soybean Association of conducting a smear campaign against palm and coconut oils, which, he claimed, was jeopardising the Aquino Government's programme for economic recovery.

The processing of tropical raw materials is big business in industrialised countries. EC producers of instant coffee seek and obtain protection against imports.

Farmers in the temperate climate grow crops which compete with tropical produce. US soybean oil, for instance, is challenged by palm oil.

One of the toughest issues for the current Gatt talks, if copra and groundnuts are included, exports of tropical products are excluded.

Rice, it is now generally accepted, must be handled in the separate talks on agricultural trade. The same approach might be applied with less cogency to non-tropical products.

Leaving out copra is designed to protect the Netherlands, which commands about half the trade. But Colombia and other developing countries have

CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

Short covering trims \$ fall

THE DOLLAR closed around its highest levels of the day in Europe, dominated by speculation about today's publication of the October US trade figures.

Seasonal growth in exports is likely to be outweighed by an even greater rise in imports, leaving the deficit larger than September's figure of \$4.08bn.

Dealers feel the dollar has little to recommend it at present, and expect a relatively good trade showfall around 8% is unlikely to produce any dramatic improvement. Yesterday's main concern was based on rumours the deficit will be above \$16bn.

This led to a weak opening by the dollar in the main European centres. It closed lower on the day, but short covering and squaring of positions trimmed the currency's losses towards the close.

The dollar fell to DM1.8640 from DM1.8680; to FF17.6375 from FF17.6325; to SF1.3065 from SF1.3040; and to Yen132.70 from Yen132.40.

According to the Bank of England the dollar's exchange rate index fell to 95.2 from 95.5.

STERLING-Trading range against the dollar in 1987 is 1.8260-1.4710. November average 1.7770. Exchange rate index rose 0.1 to 75.3, compared with 73.3 six months ago.

Sterling traded quietly, with no new factors to influence the currency. The next important guide for the pound is likely to be provided by tomorrow's UK

£ IN NEW YORK

	Last	Previous Close
2 Sept	1.8005-1.8075	1.7770-1.8000
1 month	0.04-0.04	0.05-0.05
3 months	0.30-0.3250	0.30-0.2750
12 months	1.15-1.1600	1.15-1.1000

Forward premium and discount apply to the US dollar

STERLING INDEX

	Dec 9	Previous
8.30	75.7	75.7
9.00	75.5	75.5
10.00	75.5	75.5
11.00	75.5	75.5
12.00	75.5	75.5
2.00	75.5	75.5
3.00	75.5	75.5
4.00	75.5	75.5

Belgian rate is convertible basis. Financial basis: 62.52-63.05. Six-month forward basis: 63.59-64.04

CURRENCY RATES

	Bank of England Rate %	Special Bankers Rate %	Commercial Bankers Rate %
Sterling	0.75725	0.649944	
U.S. Dollar	1.36150	1.344225	
Canadian Dollar	1.11250	1.09530	
Belgian Franc	7.47579	6.31965	
Dutch Guilder	7.97452	7.59575	
Swiss Franc	2.54675	2.32295	
French Franc	7.67098	6.97255	
German Mark	1.22140	1.18250	
Iraqi Dinar	0.49830	0.46960	
Yemeni Rial	6.77115	6.59792	
Swedish Krona	7.43096	7.47007	
Swiss Franc	2.48520	2.45450	
Irish Pound	0.85223	0.75202	

UK and Ireland are quoted in US currency. Forward premium and discount apply to the US dollar and the individual currency. Belgian rate is for convertible basis. Financial basis: 62.52-63.05.

Margins: sterling changes: average 1980-1982. Bank of England rates: base average 1982-1987.

Interest rates: 1982-1987.

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EUROPEAN OPTIONS EXCHANGE

Series	May '88		Aug '88		Dec '88		Stock
	Vol	Last	Vol	Last	Vol	Last	
GOLD C	2,500	20	8,100	20	110	12.50	-
GOLD P	3,400	20	10,200	20	110	12.50	-
GOLD P	3,450	20	225	10.50	4	25	3,450.70
	Dec 87	Am. 88	Feb. 88				

TOTAL VOLUME IN CONTRACTS: 10,757

A=Adv B=Br C=Car P=Put

BASE LENDING RATES

	%	%	%	%	%	%	%
ABN Bank	5.2						
AEGON C	5.2						
AMERI C	5.2						
AMERI D	5.2						
AMH D	5.2						
ANZB C	5.2						
AMEV P	5.2						
AMR G	5.2						
ELSEVIER C	5.2						
ELSTROM E	5.2						
GIST-BROK C	5.2						
HEDDIE C	5.2						
HOOGENBOOM C	5.2						
KLM D	5.2						
MEDULLY C	5.2						
NATMED P	5.2						
PHILIPS C	5.2						
ROYAL DUTCH C	5.2						
ROYAL DUTCH P	5.2						
ROBECO C	5.2						
UNILEVER C	5.2						
UNILEVER P	5.2						
• Members of the Accepting House Committee. * 7 day deposit. 3.50% Suisse 6.10%. Top Tier-2/3 at 3 months' notice 7.81%. At call when 100,000+ remains deposited. ♦ Mortgage loan rate. § Demand deposit 3.97%. Mortgage 10% - 10.27%							

REGIONAL DEVELOPMENT

The Financial Times proposes to publish a Survey on the above on

THURSDAY 25TH JANUARY 1988

For a full editorial synopsis and details of available advertisement positions, Please contact:

BRETT TRAFFORD

on 01-248-5116

or write to him at:

Bracken House, 10 Cannon Street, London, EC4P 4BY.

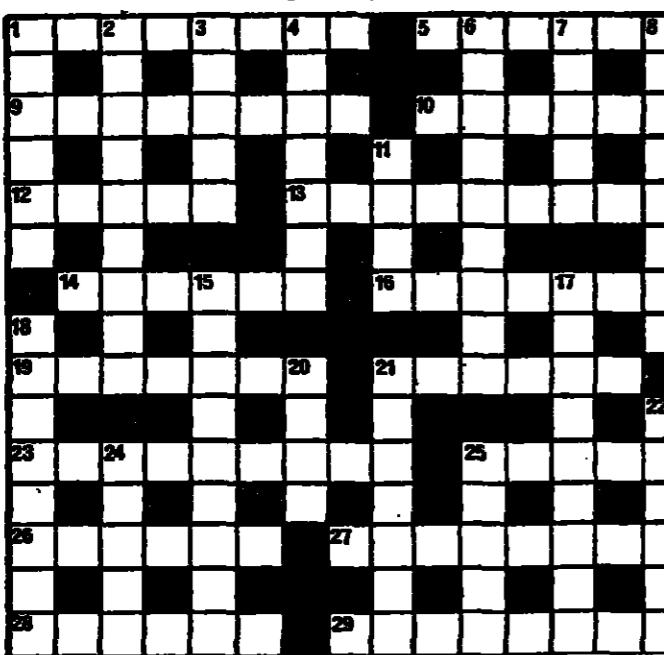
Telex: 8954871

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

FT CROSSWORD No.6,504

SET BY VIXEN



- ACROSS
- A woolly from Wales? (6)
 - Firmly established as a growing concern (5)
 - An original thinker must be trendy - throw out otherwise (5)
 - Add salt at the proper time (6)
 - "Sod" judge of truth, in endless hoo-hah! (Pope, Essay on Man) (5)
 - A nasty experience can make odd characters mean, right? (5)
 - The cover circumscribes the young, the old? (5)
 - Union being unusual people get a rise here? (7)
 - Mixed in among relevant matter? (7)
 - The page is to pound, fragrant? (6)
 - It comes to pieces - gets put together again (5)
 - View taken of fish? (5)
 - The medico in one Parisian street is wet (5)
 - A guy growing old but running? (8)
 - Cross workers make allowances? (6)
 - Deals he's organised reveal a lack of capital (8)
 - DOWN
 - Many a man, a leading journalist found, agreed (6)
 - Touching account of a falling back? (9)
 - Private lodging will be provided with little hesitation? (5)
 - Loved gazing about a quarter decorated? (7)

SOLUTION TO PUZZLE NO.6,503
CATHERINE WHITFIELD
MURVEE IHLIA
ELCIDO HOSTILITY
REIREUSSTE
CANTATA SAPIENT
ICR
ARIEL SUGAR CANE
EAE
COLONISER RAPID
AG
LESSONS BEGONIA
LT
TUKA RHF
OVERSPILL AROSE
FRR
MDN
FINGERPAINTING

FT UNIT TRUST INFORMATION SERVICE

AUTHORISED
UNIT TRUSTS

Offer or + Yield

Fund Type

Offer Price

Last Price

Vol

Last

Stock

Price

Date

Offer

Price

Last

Stock

Price

Date

Offer

UNIT TRUST INFORMATION SERVICE

UNIT TRUST INFORMATION SERVICE

32

UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

LONDON STOCK EXCHANGE

Sears features strongly in firm equities sector while Gilt-edged remain quiet

Account Dealing Dates		Option		Decisions		Last Dealings		Account Day	
First Declaration				Last					
Deals				Dec 9					
Dealers				Dec 8					
Debtors				Dec 7					
Debtors				Dec 6					
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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month												12 Month												12 Month														
High	Low	Stock	Div	P	Stk	High	Low	Stock	Div	P	Stk	High	Low	Stock	Div	P	Stk	High	Low	Stock	Div	P	Stk	High	Low	Stock	Div	P	Stk									
265	14	AAR	.36	24.14	14	325	15.5	145	.04	265	114	202	10.5	154	.04	265	114	202	10.5	154	.04	265	114	202	10.5	154	.04	265	114	202	10.5	154	.04					
19	18	AGF	.5	16.7	8	602	23.5	224	.04	19	18	AGF	.5	16.7	8	602	23.5	224	.04	19	18	AGF	.5	16.7	8	602	23.5	224	.04	19	18	AGF	.5	16.7	8			
20	19	AMCA	.05	12	12	554	25.5	25.5	.05	20	19	AMCA	.05	12	12	554	25.5	25.5	.05	20	19	AMCA	.05	12	12	554	25.5	25.5	.05	20	19	AMCA	.05	12	12			
21	20	AM	.05	13	13	1077	24.5	24.5	.05	21	20	AM	.05	13	13	1077	24.5	24.5	.05	21	20	AM	.05	13	13	1077	24.5	24.5	.05	21	20	AM	.05	13	13			
22	21	AMR	.05	11	10	4	1057	31.5	31.5	.05	22	21	AMR	.05	11	10	4	1057	31.5	31.5	.05	22	21	AMR	.05	11	10	4	1057	31.5	31.5	.05	22	21	AMR	.05	11	10
23	22	ANR	.05	12	11	7	245	7.5	7.5	.05	23	22	ANR	.05	12	11	7	245	7.5	7.5	.05	23	22	ANR	.05	12	11	7	245	7.5	7.5	.05	23	22	ANR	.05	12	11
24	23	APL	.05	24.0	24	255	51.5	51.5	.05	24	23	APL	.05	24.0	24	255	51.5	51.5	.05	24	23	APL	.05	24.0	24	255	51.5	51.5	.05	24	23	APL	.05	24.0	24			
25	24	AppLab	1	2.2	17	235	45.5	45.5	.05	25	24	AppLab	1	2.2	17	235	45.5	45.5	.05	25	24	AppLab	1	2.2	17	235	45.5	45.5	.05	25	24	AppLab	1	2.2	17			
26	25	Arbitron	.05	15	15	140	15.5	15.5	.05	26	25	Arbitron	.05	15	15	140	15.5	15.5	.05	26	25	Arbitron	.05	15	15	140	15.5	15.5	.05	26	25	Arbitron	.05	15	15			
27	26	AddEx	.05	15	15	15	15	15	.05	27	26	AddEx	.05	15	15	15	15	15	.05	27	26	AddEx	.05	15	15	15	15	15	.05	27	26	AddEx	.05	15	15			
28	27	Adams	.05	24	24	173	15.5	15.5	.05	28	27	Adams	.05	24	24	173	15.5	15.5	.05	28	27	Adams	.05	24	24	173	15.5	15.5	.05	28	27	Adams	.05	24	24			
29	28	ADM	.05	15	15	15	15	15	.05	29	28	ADM	.05	15	15	15	15	15	.05	29	28	ADM	.05	15	15	15	15	15	.05	29	28	ADM	.05	15	15			
30	29	ADM	.05	15	15	15	15	15	.05	30	29	ADM	.05	15	15	15	15	15	.05	30	29	ADM	.05	15	15	15	15	15	.05	30	29	ADM	.05	15	15			
31	30	ADM	.05	15	15	15	15	15	.05	31	30	ADM	.05	15	15	15	15	15	.05	31	30	ADM	.05	15	15	15	15	15	.05	31	30	ADM	.05	15	15			
32	31	ADM	.05	15	15	15	15	15	.05	32	31	ADM	.05	15	15	15	15	15	.05	32	31	ADM	.05	15	15	15	15	15	.05	32	31	ADM	.05	15	15			
33	32	ADM	.05	15	15	15	15	15	.05	33	32	ADM	.05	15	15	15	15	15	.05	33	32	ADM	.05	15	15	15	15	15	.05	33	32	ADM	.05	15	15			
34	33	ADM	.05	15	15	15	15	15	.05	34	33	ADM	.05	15	15	15	15	15	.05	34	33	ADM	.05	15	15	15	15	15	.05	34	33	ADM	.05	15	15			
35	34	ADM	.05	15	15	15	15	15	.05	35	34	ADM	.05	15	15	15	15	15	.05	35	34	ADM	.05	15	15	15	15	15	.05	35	34	ADM	.05	15	15			
36	35	ADM	.05	15	15	15	15	15	.05	36	35	ADM	.05	15	15	15	15	15	.05	36	35	ADM	.05	15	15	15	15	15	.05	36	35	ADM	.05	15	15			
37	36	ADM	.05	15	15	15	15	15	.05	37	36	ADM	.05	15	15	15	15	15	.05	37	36	ADM	.05	15	15	15	15	15	.05	37	36	ADM	.05	15	15			
38	37	ADM	.05	15	15	15	15	15	.05	38	37	ADM	.05	15	15	15	15	15	.05	38	37	ADM	.05	15	15	15	15	15	.05	38	37	ADM	.05	15	15			
39	38	ADM	.05	15	15	15	15	15	.05	39	38	ADM	.05	15	15	15	15	15	.05	39	38	ADM	.05	15	15	15	15	15	.05	39	38	ADM	.05	15	15			
40	39	ADM	.05	15	15	15	15	15	.05	40	39	ADM	.05	15	15	15	15	15	.05	40	39	ADM	.05	15	15	15	15	15	.05	40	39	ADM	.05	15	15			
41	40	ADM	.05	15	15	15	15	15	.05	41	40	ADM	.05	15	15	15	15	15	.05	41	40	ADM	.05	15	15	15	15	15	.05	41	40	ADM	.05	15	15			
42	41	ADM	.05	15	15	15	15	15	.05	42	41	ADM	.05	15	15	15	15	15	.05	42	41	ADM	.05	15	15	15	15	15	.05	42	41	ADM	.05	15	15			
43	42	ADM	.05	15	15	15	15	15	.05	43	42	ADM	.05	15	15	15	15	15	.05	43	42	ADM	.05	15	15	15	15											

NYSE COMPOSITE CLOSING PRICES

Continued from Page 38

12 Month High	Low	Stock	Div.	Yield	100s High	Low	Open	Prev.	Close	Chg.
54	44	PepI	.00	10	270	45	6	-	6	+1
101	74	PepI	.00	10	270	70	6	-	6	+1
201	74	Pennf	.00	12	71	41	12	-	12	+1
204	74	Pennf	.00	12	71	41	12	-	12	+1
205	20	Pensco	.00	12	120	100	12	-	12	+1
206	14	PepCo	.00	12	120	100	12	-	12	+1
207	14	PepCo	.00	12	120	100	12	-	12	+1
208	14	PepCo	.00	12	120	100	12	-	12	+1
209	14	PepCo	.00	12	120	100	12	-	12	+1
210	14	PepCo	.00	12	120	100	12	-	12	+1
211	14	PepCo	.00	12	120	100	12	-	12	+1
212	14	PepCo	.00	12	120	100	12	-	12	+1
213	14	PepCo	.00	12	120	100	12	-	12	+1
214	14	PepCo	.00	12	120	100	12	-	12	+1
215	14	PepCo	.00	12	120	100	12	-	12	+1
216	14	PepCo	.00	12	120	100	12	-	12	+1
217	14	PepCo	.00	12	120	100	12	-	12	+1
218	14	PepCo	.00	12	120	100	12	-	12	+1
219	14	PepCo	.00	12	120	100	12	-	12	+1
220	14	PepCo	.00	12	120	100	12	-	12	+1
221	14	PepCo	.00	12	120	100	12	-	12	+1
222	14	PepCo	.00	12	120	100	12	-	12	+1
223	14	PepCo	.00	12	120	100	12	-	12	+1
224	14	PepCo	.00	12	120	100	12	-	12	+1
225	14	PepCo	.00	12	120	100	12	-	12	+1
226	14	PepCo	.00	12	120	100	12	-	12	+1
227	14	PepCo	.00	12	120	100	12	-	12	+1
228	14	PepCo	.00	12	120	100	12	-	12	+1
229	14	PepCo	.00	12	120	100	12	-	12	+1
230	14	PepCo	.00	12	120	100	12	-	12	+1
231	14	PepCo	.00	12	120	100	12	-	12	+1
232	14	PepCo	.00	12	120	100	12	-	12	+1
233	14	PepCo	.00	12	120	100	12	-	12	+1
234	14	PepCo	.00	12	120	100	12	-	12	+1
235	14	PepCo	.00	12	120	100	12	-	12	+1
236	14	PepCo	.00	12	120	100	12	-	12	+1
237	14	PepCo	.00	12	120	100	12	-	12	+1
238	14	PepCo	.00	12	120	100	12	-	12	+1
239	14	PepCo	.00	12	120	100	12	-	12	+1
240	14	PepCo	.00	12	120	100	12	-	12	+1
241	14	PepCo	.00	12	120	100	12	-	12	+1
242	14	PepCo	.00	12	120	100	12	-	12	+1
243	14	PepCo	.00	12	120	100	12	-	12	+1
244	14	PepCo	.00	12	120	100	12	-	12	+1
245	14	PepCo	.00	12	120	100	12	-	12	+1
246	14	PepCo	.00	12	120	100	12	-	12	+1
247	14	PepCo	.00	12	120	100	12	-	12	+1
248	14	PepCo	.00	12	120	100	12	-	12	+1
249	14	PepCo	.00	12	120	100	12	-	12	+1
250	14	PepCo	.00	12	120	100	12	-	12	+1
251	14	PepCo	.00	12	120	100	12	-	12	+1
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253	14	PepCo	.00	12	120	100	12	-	12	+1
254	14	PepCo	.00	12	120	100	12	-	12	+1
255	14	PepCo	.00	12	120	100	12	-	12	+1
256	14	PepCo	.00	12	120	100	12	-	12	+1
257	14	PepCo	.00	12	120	100	12	-	12	+1
258	14	PepCo	.00	12	120	100	12	-	12	+1
259	14	PepCo	.00	12	120	100	12	-	12	+1
260	14	PepCo	.00	12	120	100	12	-	12	+1
261	14	PepCo	.00	12	120	100	12	-	12	+1
262	14	PepCo	.00	12	120	100	12	-	12	+1
263	14	PepCo	.00	12	120	100	12	-	12	+1
264	14	PepCo	.00	12	120	100	12	-	12	+1
265	14	PepCo	.00	12	120	100	12	-	12	+1
266	14	PepCo	.00	12	120	100	12	-	12	+1
267	14	PepCo	.00	12	120	100	12	-	12	+1
268	14	PepCo	.00	12	120	100	12	-	12	+1
269	14	PepCo	.00	12	120	100	12	-	12	+1
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271	14	PepCo	.00	12	120	100	12	-	12	+1
272	14	PepCo	.00	12	120	100	12	-	12	+1
273	14	PepCo	.00	12	120	100	12	-	12	+1
274	14	PepCo	.00	12	120	100	12	-	12	+1
275	14	PepCo	.00	12	120	100	12	-	12	+1
276	14	PepCo	.00	12	120	100	12	-	12	+1
277	14	PepCo	.00	12	120	100	12	-	12	+1
278	14	PepCo	.00	12	120	100	12	-	12	+1
279	14	PepCo	.00	12	120	100	12	-	12	+1
280	14	PepCo	.00	12	120	100	12	-	12	+1
281	14	PepCo	.00	12	120	100	12	-	12	+1
282	14	PepCo	.00	12	120	100	12	-	12	+1
283	14	PepCo	.00	12	120	100	12	-	12	+1
284	14	PepCo	.00	12	120	100	12	-	12	+1
285	14	PepCo	.00	12	120	100	12	-	12	+1
286	14	PepCo	.00	12	120	100	12	-	12	+1
287	14	PepCo	.00	12	120	100	12	-	12	+1
288	14	PepCo	.00	12	120	100	12	-	12	+1
289	14	PepCo	.00	12	120	100	12	-	12	+1
290	14	PepCo	.00	12	120	1				

AMERICA

Rally overcomes trade data nerves

Wall Street

US EQUITIES continued to rally in active trading yesterday in spite of nervousness about today's October US trade figures and dollar's declining *wireless*. *Joint Buoy* in New York.

The Dow Jones Industrial Average closed 34.15 points higher at 1,902.52. After some weeks when volume on the New York Stock Exchange had been relatively low, the last two sessions have seen a marked recovery in activity which suggests some modest rebuilding in confidence.

More than 230m shares changed hands yesterday compared with volume of near 160m in recent trading sessions.

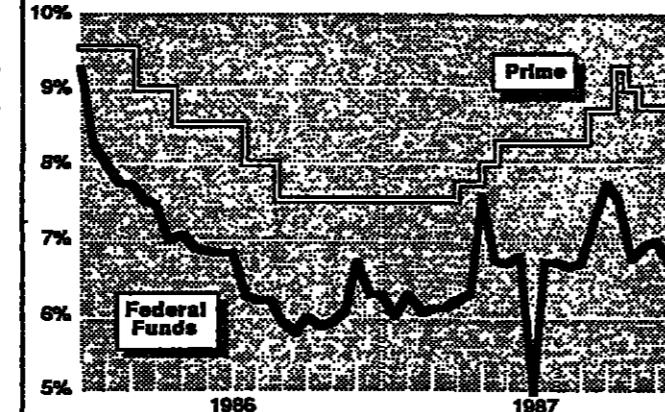
Nobody is prepared to guess how long-term the current rally is and there is a fear that any further substantial gains will only take the market to a level where investors who had looked at large paper losses after late October's decline could take profit.

Blue chips have led this week's recovery, helped by substantial programme trading activity, but there has also been some genuine buying across a wider range of stocks.

The US Treasury bond market remained in the doldrums as equities recovered but, by the close, managed to reverse a small decline to a modest net gain.

The bond market is sensitive currently to the performance of the dollar and is highly nervous about a series of economic figures due to be released today and tomorrow.

US Interest Rates



1988 earnings should increase by more than 40 cents a share. Returns rose 32% to \$45. The company announced yesterday it was cutting 115 production and support jobs at its Rich subsidiary in Chicago but that Rich would be taking on 25 new technical development people and 90 staff positions were being created at its manufacturing subsidiary in Long Island.

Dun and Bradstreet, the business information and publishing company, jumped 33% to \$504 after its chairman said he expected earnings this year to increase up to 12 per cent. Knight-Ridder rose 31% to \$404 after its president said 1987 earnings would be in line with analysts' estimates of about \$2.68 a share and that

TORONTO STOCKS closed higher, but off the day's highs. Bank and energy stocks advanced but gold stocks were lower.

The composite index closed up 30.07 to 363.70, after being up 30 points at midsession. Advances led declines by 486 to 385 on a volume of 24.6m shares. TransCanada Pipelines, which raised its takeover bid for Encor Energy to \$59.375 per share from \$58.75, was up 5% to \$59.45. Encor gained 50 pfg higher to DM431, and Porsche higher to DM416.

Electronics were broadly lower, failing in tandem with the dollar.

In a mixed machinery sector, MAN shed DM150 to DM120.50 despite winning a DM850m order from News Corp.

Sports goods manufacturer Puma, expected to post a parent company loss this year, declined DM4.50 to DM206.

Airline Lufthansa rose DM4 to DM124 after forecasting a turnaround to profit for parent company operating earnings.

Banks were mixed, but little changed from the previous session.

Public authority bond prices firmed in edgy trading. The Bund

rose 15 basis points to 8.80%.

On the gold list, International Corona declined CS11/2 to CS651/2.

Canada

ASIA

Late profit-taking sinks Nikkei

Tokyo

A WAVE of profit-taking eroded a strong morning advance and put the lid on buying enthusiasm to take prices lower in Tokyo yesterday, writes Shigeo Nishioka of *Yomiuri Shimbun*.

Large-capitals and high-tech stocks were hardest-hit by profit-taking but car issues remained firm.

The Nikkei average shot up 201 at the outset but fell gradually to slip below 23,000, ending 62.61 lower at 22,885.70. Despite the active buying in the morning, volume reached only 501.69m shares against Tuesday's 458.60m. Advances outnumbered declines by 483 to 392, with 146 issues unchanged.

Buying was boosted by exchange rate stability and firmer international stock prices and was further encouraged by Tuesday's upswing on Wall Street. As institutional buying faded towards mid-session, light selling took over to send prices lower until the close.

The signing of the INF treaty failed to lift the dollar, renewing caution among investors. Institutional investors, who are decisive in determining the market's course, retreated to the sidelines, with the exception of investment trusts.

Steels and other large-capitals opened higher, helped by massive overseas buying, but came under selling pressure in the afternoon. Kawasaki Steel remained the most active stock with 40.23m shares traded. It gained Y6 to Y362 at one stage before a late fall left it up Y1 at Y357. Nippon Steel, second biggest, with 21.09m shares traded, and Nippon Kokan also failed to hold on to their morning gains, closing Y6 lower at Y419 and Y5 down at Y324, respectively.

Many high-techs lost ground in the afternoon. Hitachi, which started the day with a Y30 increase, fell Y2 to Y1,200 by the close, while Sony ended lower at Y5,060 after rising Y100 earlier in the session. Mitsubishi Electric was down Y10 at Y120. Nissan Motor climbed Y25 to

Y749 in active turnover due to brisk domestic demand for cars.

Amid the ballooning profit-taking, small-capital car-related issues continued active, reflecting improvements in business. Tokico added Y30 to Y710 on the seventh largest volume of 9.96m shares, while Clarion and Koto Manufacturing advanced Y43 to Y320 and Y50 to Y1,400, respectively.

Elsewhere, Japan Synthetic Rubber rose Y22 to Y570 in busy trading. Tokyo Teikoku soared Y105 to Y1,100.

Bond prices also declined after a gain in the morning. The INF accord had little impact on the market and dealers were most

preoccupied with the imminent release of the US trade deficit for October. The Bank of Japan's buying operations in the morning, covering Y500bn worth of bills and Y500bn worth of 10-year Government bonds, also failed to sway the market. Analysts saw the moves as predictable measures to cope with the day's Y1,000bn fund shortage on the money market.

The yield on the 5.0 per cent Government bond due in December 1997 fell to 4.675 per cent in morning trading but later turned higher, ending at 4.755 per cent against Tuesday's 4.730 per cent.

Issues based in the Kansai area of Western Japan remained popular on the Osaka Securities Exchange. The OSE stock average climbed 132.00 to 23,300.66 on transactions amounting to 131.60m shares, up 29.82m.

Australia

GAINS in overseas markets prompted a modest recovery in Sydney share prices after a weak one-session start, though volume remained thin. The All Ordinaries index closed 15.1 higher at 1,287.3.

Industrial blue chips were marginally weaker.

Freedgold was also R1 stronger at R41.50, while Riofentein

climbed R1.75 to R39.50, and Welkom and Kloof both rose 75 cents each to R28.75 and R39.75 in turn.

Diamond stock De Beers fell under renewed selling pressure by 10 cents to R28.25.

MILD profit-taking pared modest early gains in Hong Kong to leave prices little changed. The Hang Seng index lost 1.14 to 1,984.98 in moderate trade.

In mixed properties, Hong Kong Land made up 10 cents to HK\$6.45, but Cheung Kong was 5 cents off at HK\$5.40. Banks were also varied, Hang Seng adding 10 cents to HK\$26.60, but Hong Kong Bank losing 5 cents to HK\$6.55.

Utilities were generally higher, Hong Kong Telephone adding 10 cents to HK\$11 and Hong Kong Electric 5 cents to HK\$6.50.

ICB rose 25 cents to \$38 and ICS 20 cents to \$36.30. Singapore International Airlines made up 20 cents to \$38.20.

The market weathered sporadic profit-taking on optimism fuelled by overnight climbs in New York. Among the best performers, Fraser and Neave added 35 cents to \$56.60, Metro 32 cents to \$34.50 and Cerebos 26 cents to \$33.52.

Jointly compiled by the Financial Times, Goldman, Sachs & Co., and Wood Mackenzie & Co. Ltd., in conjunction with the Institute of Actuaries and the Faculty of Actuaries

FT-A WORLD INDICES

and Denmark for November 19.

A complete list of amendments for these countries and their composite indices may be obtained by writing to: FT Prices, Tower Bridge House, 198-204 Tower Bridge Road, London, SE1 2UN.

The Australian index has been restated for the period October 16 to date (inclusive) because insufficient price data had been supplied. The Japanese index has been restated from November 21, due to adjustments to data; there are amended indices for Belgium

and Denmark for November 19.

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SECTION III

FINANCIAL TIMES SURVEY

The next six-year presidency, following elections in July, will have a decisive influence on whether the country can bridge the gap between the developing and developed world. The principal current problem is continuing inflation, writes Robert Graham

An air of expectation

EVEN in the remotest of Mexican villages, billboards, posters and walls confidently proclaim the name of Carlos Salinas de Gortari as the nation's next leader. The fanfare surrounding July's presidential election has begun.

Mr Salinas is the candidate of the ruling institutional party, the PRI, which has dominated Mexico for 70 years, and almost certainly will succeed President Miguel de la Madrid. Indeed the Mexican presidential election has come to be rather like Kabuki theatre: everyone knows the plot, the interest centres on how the actors will interpret their roles.

The manner in which he became The Candidate, handpicked by President de la Madrid, revealed that the PRI hierarchy still follows its own traditions rather than pressures for greater transparency and accountability. Yet, the choice itself is an exciting one; and from those allowed to throw their hat into the ring, Mr Salinas is certainly best qualified to shape Mexico's future.

The next six-year presidency will lead the country into the mid-90s and will have a decisive influence over whether this country of 83m inhabitants can bridge the gap between the developing and developed world. Mr Salinas has much more of a



President Miguel de la Madrid prepares for his chosen successor, Carlos Salinas de Gortari

Mexico

non-nonsense approach than his predecessors and circumstances scarcely favour the usual self-congratulatory jamboree. The spectacular crash of the Mexican stock market, in the wake of the collapse of international stock markets, has had a profound dampening effect.

Before the October crash, much of the Mexican establishment and virtually the entire business community was riding on wave of euphoria. Mexico had won the plaudits of the international banks for coping with the burden of its \$103bn foreign debt, while Brazil had been obliged to suspend payment of its debts. President de la Madrid looked set to make an elegant departure with a smooth handover to the man he had picked to

sustain the emphasis on economic and financial orthodoxy.

That the bubble has burst is no bad thing, according to observers like Mr Jesus Silva Herzog, the former Finance Minister, who lost out early in the presidential race. "The euphoric and optimism of the months up to October were exaggerated because the country still faced and faces very serious problems," he says.

Principal among these problems has been the Government's inability to bring down inflation.

Targets have been frequently overshoot and, rather than being brought down, inflation has

continued to rise. The year inflation could end as high as 150 per cent, even without pending public sector tariff increases.

Another serious problem is the size of the public sector deficit, which is hovering around 18 per cent of GDP. Despite continuing attempts at expenditure cutbacks, the deficit is not diminishing, and with inflation on the up, the cost of servicing domestic debt has a further negative impact. The situation is such that some sort of stabilisation plan is needed. However, this would be a humongous task given that all the efforts of economic management since 1983 have been little avail.

The various debt rescheduling arrangements agreed with the banks and the international financial community over the past three years have been nothing but a little avail.

The passivity of the unions has been especially significant in the light of the two shocks the economy has had to absorb in the past two years: the appalling

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ing more than stop-gap measures. Mexico's margin of manoeuvre, especially if it wants to pursue the Baker Plan idea of tackling the debt crisis through economic recovery, is limited.

On the one hand, access to further credit from abroad cannot be taken for granted in the present climate. (It could well need \$6bn over the next two years, mainly in 1988.) On the other hand, pressing for growth of 3 per cent next year is scarcely compatible with holding back inflation.

In political terms, Mexico needs to return to growth as soon as possible. More than 800,000 people are coming onto the job market annually, but few of these are being absorbed. Job creation has been static except in the in-bond *mazatladora* industry along the US border and in the northern states.

Emigration to the US is no longer seen as such an effective safety valve. The 1986 Simpson-Rodino Act has not really cut back migration, rather it has made illegal entry more expensive. This tends to encourage an exodus of the people Mexico least afford - qualified personnel.

On present form, President de la Madrid will leave office having presided over the first six-year period since the thirties when the economy has stagnated. Incomes in many instances have declined, and social discontent is palpable though it is channelled in no coherent direction.

In the countryside, the number of violent conflicts involving landlord and peasant, notably in the states of Chiapas and Oaxaca, are on the increase. Across the country there has been a disturbing rise in violent crime and robbery, sufficient to make this a key issue in the presidential campaign.

The de la Madrid government is sensitive to these issues and has been careful in its economic liberalisation programmes not to cut subsidies too drastically on basics like maize used in the tortilla, the mainstay of Mexicans daily diet. The level of social discontent over austerity would undoubtedly have been greater but for the incestuous relationship between the government and the PRI-controlled union movement. The veteran union boss, Mr Fidel Velasquez, has kept his members dutifully in line - giving President de la Madrid a cushion of stability which the Alfonso Government in Argentina, for instance, has not enjoyed.

The passivity of the unions has been especially significant in the light of the two shocks the economy has had to absorb in the past two years: the appalling

1985 earthquake and the sharp drop in oil prices in 1986 which halved export earnings.

However, it would be churlish not to credit President de la Madrid with embarking on a much-needed structural change in the economy, slowly shifting away from an import substitution model towards an export economy. He has pushed through membership of the GATT, initiated a process of privatisation and has begun the uphill task of breaking the protectionist mentality of industry.

In foreign policy he has also done much to smooth the complex and fraught relationship with the US. Although not always easy, given the Reagan administration's sensitivity to events in Central America, the level of rhetoric has been reduced and the extent of practical co-operation extended. With two-way trade of over \$30bn, the US relationship is a key element in the shaping of Mexico's future.

The Mexicans are still extremely prickly about a possible colonisation by US capital. This helps explain why only 5 per cent of total investment is foreign (compared, say, with Canada which has 45 per cent). But, as one telling commentary in the magazine *Vuelta*, put it recently: "Mexico is now adult, too powerful, autonomous and diversified to think that it will lose its independence, territorial integrity and sovereignty because a foreigner sets up a factory here."

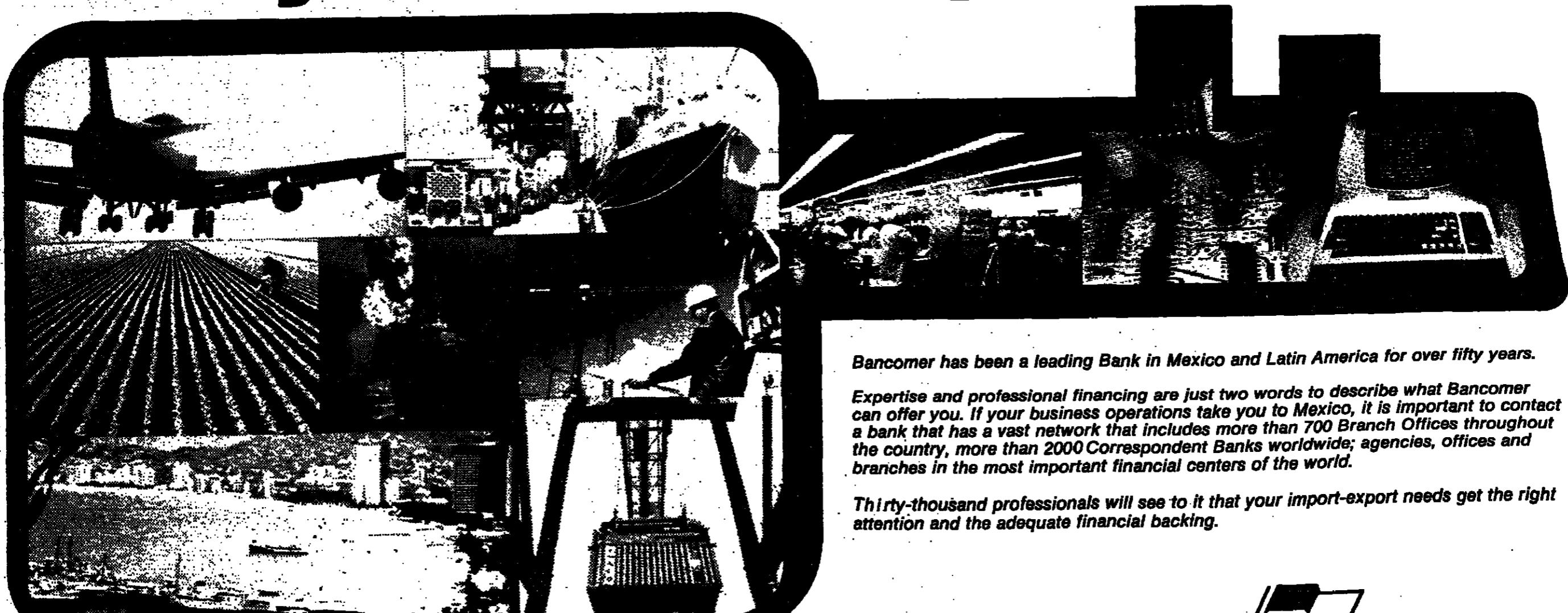
The greatest criticism levelled at President de la Madrid centres on his lukewarm efforts to reform the structure of power and clean up on corruption. Too often he has appeared a prisoner of the system, able or unwilling to exploit the exceptional powers at the disposal of the Mexican president.

The powerful fiefdoms within the system, like the Petroleum Workers Union and the Teachers Union, have not been brought to heel. Nor have the ballot boxes been respected in the north when the conservative opposition PAN party appeared to have won.

With refreshing candour, Mr Salinas has promised to put a stop to a PRI professionals ensuring a "clean sweep" in elections. He has also given notice of his intention to shake up the traditional PRI power structure.

These kind of promises have created an atmosphere of expectation that Mexico soon might have its own version of glasnost. He is undoubtedly genuine in his intentions. But at this stage, it is unclear whether, if elected, he will change the system or the system will change him.

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MEXICO 2

David Gardner reports on the political scene

Dinosaurs' lunch

AN AGGREGATE of over 4,000 years of political history was scattered about the lunch tables in the spacious gardens of General Alfonso Corona del Rosal, octogenarian former President of Mexico's eternally ruling Institutional Revolutionary Party (PRI).

This "lunch of the dinosaurs", as it was christened by the press, was for 60 veterans of the longest enduring non-communist regime in the world. They were gathered to see in what is being promised as a new era.

Present were not only the offspring of the Bonapartes of Mexico's 1910-17 Revolution - Generals Alvaro Obregon and Plutarco Elias Calles the founders of the ruling party - but some of their old cronies as well.

Standard fare in the after-lunch speeches was General Corona recalling the Battle of Celaya - at which Pancho Villa's Northern division was defeated - for the like of General Gilberto R Limon, a 98-year-old who was Obregon's chief of staff.

But the atmosphere was more for the benefit of Mr Carlos Salinas de Gortari, the 28-year-old former Planning Minister chosen weeks before to succeed President Miguel de la Madrid next year. The dinosaurs, General Corona told Mr Salinas, warming to his theme, "were vigorous beings that lived in an exuberant prodigal and tropical world. But the access of the earth shifted."

Just such a shift in Mexico's political axis is what Mr Salinas has pledged to engineer. His still sketchy central slogan of "modern politics" can best be summarised as two perceived and imperative needs: thorough-going democratic reform, and a return to the sustained economic growth Mexico used to enjoy.

This ceased upon Mexico's financial collapse in 1982 for which many blame the mismanagement of option and arbitration of the PRI.

The issue of democratisation is central. It has recently acquired the status of conventional wisdom here, that unless the next administration opens up what is *de facto* a one party power structure, to accommodate a society which has long since outgrown it, then the future of the regime, and with it Mexico's unique record of stability in Latin America, must be in doubt.

This is a view the new President appointed appears to share, even if it is not expressed in this way.

The principle obstacle to achieving democratisation is the ruling party itself, which derives its initial legitimacy not from elections but from the Revolution. This was not a case of a party taking power but of those who eventually emerged victorious from the revolutionary upheaval creating and periodically remodelling a party in order to retain power.

Its formula for success has been nationalism, combined with previously high levels of growth and sporadic redistribution of the proceeds sufficient to keep alive a flicker of hope in social justice. This has been backed up by a highly centralised, corporatist political structure in which the PRI monopolises all senior offices, controls most strategic but nevertheless fosters pluralism and a rotation of posts within the system.

The dinosaurs who have survived to pay homage to Mr Salinas and who may prove a deadweight if he is serious about democracy, have never surrendered to the emergence this year of a left wing nationalist faction



President Miguel de la Madrid

inside the party, the so-called Democratic Current led by Mr Cuauhtemoc Cardenas, the son of General Lazaro Cardenas, the 1930s President who nationalised the oil industry and distributed the land to the peasants.

The dissidents had argued that PRI candidates for the presidency and lesser office should run openly and be elected by the party rank and file, after a full policy debate, as the first step towards re-establishing the regime's credibility before society.

Democracy had very little to do with the way Mr Salinas was chosen within a tradition which empowers an independent president, eligible by law for only six years, to handpick his successor, who is then unveiled to the unanimous acclaim of the PRI's corporatist "three sectors".

These are pyramid-like structures within organised labour, the official peasant union and the so-called popular sector, the foundations of which are four million bureaucrats but which include a ragbag from beach vendors and lottery ticket sellers to taxi drivers and a deliberately cash-starved army.

They are formidable concentrations of bureaucratic power, but though they will almost certainly assure the formality of Mr Salinas' election next July, they have little political projection. There are few opinion polls and fewer credible electoral contests.

But careful examination of the elections of the de la Madrid years, suggests that although the opposition has been unable to mount a credible national alternative, not more than one in five Mexicans voted for the PRI, once vote inflation is discounted, and it is not clear how many of them voted since 1982.

The PAN is fielding Mr Manuel Clouthier, 53, a pugnacious northern businessman against Mr Salinas. The PMS is running Mr Heberto Castillo, a veteran who combines the left wing nationalist traditions of President Cardenas with the democratic impulse of the 1968 "new left" students movement, which marks a political watershed in Mexico and was brought to a halt by an infamous army massacre in a central Mexico City square (after which Mr Castillo was jailed).

The PAN has shown that it can mobilise process voters but lacks organisational skill and has a political programme more concerned with re-fighting the last revolution - by overturning labour, land reform and secular education legislation - than leading a new democratic one. The left, for its part, has always been too fractious and imitative of foreign revolutions (Russian, Cuban, and now Nicaraguan) to go on with a Mexican one.

Some well-informed observers of the PRI, as well as some party officials, believe that the regime will, from this position of relative strength against the opposition if not real support within society, stand conceding significant defeats as a way of galvanising its own forces and re-establishing its democratic credentials.

This is a sufficiently widely-shared perception for General Corona, for example, to have told Mr Salinas: "You have asked us to play fair to admit our losses but I would like to add that where we win we should not give away victory." Mr Salinas replied pointedly: "To give away PRI victories would be as immoral as to steal victories from the opposition."

In the Presidential election itself, the test may be whether the PRI is prepared to admit that only a third, say, of the electorate has voted at all which, on present real trends in regional elections, would be a high turnout.

Or whether, as it has recently been doing, it inflates the returns, without necessarily altering the percentages for each party, in order to simulate an election.

And it is not insignificant that the detailed engineering and major works are being carried out by Mexican companies employing over 7,000 workers. When completed, the complex in itself will have generated some 7,000 jobs.

It is calculated that the Complex's first production will be about 800,000 tonnes per annum, which should make substantial exports possible. Taken as a whole, the nominal production capacity would be a little over 2.5 million tonnes per annum. In other words, half the expected increase over the five year programme. That gives you an idea of the importance of the complex.

The man set to become the new president

The first economist

EIGHT OUT OF ten Mexicans are younger than Carlos Salinas de Gortari, 39, who will next year almost certainly become Mexico's new president, the youngest since 1934 when General Lazaro Cardenas fashioned the country into its present shape.

The former Planning Minister himself remarked upon this immediately he was selected by President Miguel de la Madrid as the Institutional Revolutionary Party (PRI) regime's new standard bearer. "I belong to a new generation, the one of national renovation, the one which is modernising Mexico."

Mr Salinas, like many Mexican politicians of the third post-revolutionary generation, is the son of a regime politician, Mr Raul Salinas Lozano, who was Trade and Industry Minister 1968-64, and is now senator for Nuevo Leon, a northern industrial powerhouse and the family's home state where Salinas junior has started his campaign.

Mr Salinas' mother, Margarita de Gortari, was a noted economist and the former Planning Minister would stand apart in Mexican public life if it were only for the extent to which he has promoted women, especially economists.

Mr Salinas will, in fact, be the first economist in the presidency, a post hitherto monopolised - as in much of Latin America - by lawyers.

He got an economics degree from the National University (Unam) in the late 1960s, coinciding with the 1968 student movement which was nasted by a massacre in Mexico City on the eve of that year's Olympic Games. A precocious undergraduate he became secretary to President Gonzalez Martinez Cobal, former secretary to President Cardenas, and later ambassador in Castro's Cuba and Allende's Chile.

During this turbulent period, Mr Salinas' uncle, the distinguished

published Marxist academic, Mr Elio de Gortari, was driven out of the rectorship of Michoacan University by the regime, and after the 1968 upheaval imprisoned.

In 1973 and 1976 Mr Salinas picked up two masters degrees, and in 1978, a doctorate, all from Harvard, the Alma Mater he shares with President de la Madrid, who wrote him a glowing academic reference.

The relationship between the two men, crucial to Mr Salinas' selection, began in the mid-1970s in the Treasury, which the young future president entered at 22 as a civil servant.

Mr Salinas became research chief there, when Mr de la Madrid was appointed deputy Finance Minister in 1976, and their paths thereafter have been tightly intertwined, with the younger man rising with his boss - to planning chief at the Treasury (1978-79), at the Planning Ministry (1979-81) when de la Madrid took it over, to secretary to the Economic Cabinet (also 1979-81).

Upon Mr de la Madrid's designation six years ago, Mr Salinas became head of the PRI think-tank, the IEPES, at the heart of policy making, and then, aged 34, Planning Minister, the youngest member of the Cabinet.

Mr Salinas has an intellectual empathy with Mr de la Madrid which goes beyond the sympathetic loyalty exhibited by Mexico's hugely powerful presidents, and which is based on a thorough understanding of the structural economic reform programme this particular President has tried to achieve.

Possessed of a formidable intellect, personally austere, Mr Salinas has a huge appetite for work (eaten in three sets of tennis by a junior colleague this year, he reportedly proposed that they immediately go logging, something he does for up to 16 kilometres a day).

He demonstrated that he has the in-fighting skills to see off heavyweight rivals like former Finance Minister Jesus Silva Herzog, forced out of the Cabinet he dominated until 1986. Energy Minister Alfredo del Mazo, and Interior Minister Manuel Bartlett.

More importantly for the

future, Mr Salinas was the only one-level economic team member to be Salinas' allies, and a large number of his contemporaries have quickly been slotted into key positions in the PRI structure.

Mr Otto Granados, for example, entered politics as secretary

to Mr Jesus Reyes Heroles, the historian of Mexican liberalism and a key PRI ideolog for three decades. Mr Granados was later an aide to former PRI Secretary General Rodolfo Gonzalez Guerra, who until recently was a key ally of Mr Cardenas.

Indeed, one of the central characteristics of the Salinas team is its seeming ability to retrieve the major threads of Mexico's recent political tradition, and in particular to take on board politicians associated with the Cardenas legacy. The new head of the IEPES, the tank which Mr Salinas himself headed six years ago, for instance, Enrique Gonzalez Pedrezo, a veteran *cooperative* and respected former state governor.

Mr Salinas' senior has been instrumental in winning the support of sectors of the PRI old guard which had shown itself resentful about being displaced by the new Ivy League-trained technocrats. But Mr Salinas appears only to have actually taken on board a small number of the old "political class".

The most suggestive figure here is Fernando Gutierrez Barrios, chief of Mexico security and intelligence for nearly 25 years, who has been instrumental in winning the support of sectors of the PRI old guard which had shown itself resentful about being displaced by the new Ivy League-trained technocrats. But Mr Salinas appears only to have actually taken on board a small number of the old "political class".

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A women's elementary class in reading and writing. Huge strides have been made in literacy.

Education

Less to spend on more students

IN HIS submission of the 1988 budget to Congress, President Miguel de la Madrid makes a pointed comment about education: "A better Mexico is only conceivable with Mexicans better educated."

The quality of education, especially higher education, is a highly sensitive topic. The government would like to begin giving much more emphasis to education than it did in the universities. However, it has run up against fierce resistance, not least among the students who, in a series of strikes and demonstrations over the past 13 months, have challenged the principle of greater selectivity.

This was the first outbreak of student unrest since 1968, and centred on Mexico City's National University (Unam) which accounts for a quarter of the nation's 1.2m students. The protests, significantly, followed on the heels of similar protests in Paris, and lasted from November 1986 through to February this year. Since then, there has been an uneasy stand-off.

The traditional emphasis has been on getting pupils into the system. This has applied at all levels in this two-fold belief that this accelerates the modernisation process of Mexico and provides the greatest opportunity to all social groups for mobility. The practical consequence of this ideal has been a "massification" of education.

State universities in the major cities, and especially Mexico City, absorbed ever increasing numbers of students. But this put tremendous strain both on student/teacher ratios and on state financing. At the Unam, undergraduate and pre-university student numbers reached 320,000 by last year. In general, the State funded over 90 per cent of the federal universities' budgets and provided 90 per cent of the State universities' budgets.

But this funding has become increasingly difficult to maintain with financial stringencies imposed by the debt crisis. In real terms, spending on education has declined, whether primary or higher. Put crudely, the government has less money available to spend on more students.

The Government has retreated in its plans to introduce merit-based admissions and raise fees in the state universities to help their stretched finance. New proposals will be put to a special congress of Unam students and faculty members in the coming months. However, the Government appears determined to win its point that Mexico can no longer afford the luxury of ignoring higher education standards. During the height of student protest (the only sustained street demonstrations under the de la Madrid administration) the authorities wavered in their attitude. The Government finally stood down on the advice of Mr Manuel Bartlett, the interior Minister, who was then concerned about the impact in the race for election to the PRI presidential candidate.

For several decades successive Mexican governments have been devoting huge sums of money to education: enshrined in the constitution is the right of every citizen

to free education. At times Mexico has been spending almost 4 per cent of GDP and 14 per cent of the budget on education. In 1986 Mexico's contribution to defence and defence expenditure in favour of social spending has been one of the hallmarks of government.

In a country with such a widely-dispersed population, huge strides have been made in literacy. Almost 25m are in the school system now, with perhaps 5 per cent still falling outside. Despite these efforts, roughly one in five pupils fails to complete schooling at a primary level, with the percentage rising to nearly a third in the State universities.

There are now 120 private universities and higher education institutes out of a total 260 throughout Mexico. They only account for 14 per cent of total pupils, but these pupils represent an elite. Most prestigious now are places like Iztac, the Mexico City-based National Technology Institute and the Monterrey-based Institute of Technology - the latter being the first to establish a serious link between industry, business and the academic world.

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Mexico chief (all of them incidentally, graduates of the Iam national technical university, a bastion of economic orthodoxy against the more left wing Unam economics faculty).

Practically all the younger second-level economic team members are Salinas allies, and a large number of his contemporaries have quickly been slotted into key positions in the PRI structure.

Mr Otto Granados, for example, entered politics as secretary to Mr Jesus Reyes Heroles, the historian of Mexican liberalism and a key PRI ideolog for three decades. Mr Granados was later an aide to former PRI Secretary General Rodolfo Gonzalez Guerra, who until recently was a key ally of Mr Cardenas.

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Bad luck has played a major part in keeping Mexico from high growth

On the brink of hyperinflation

AFTER FIVE years of unparallelled effort to restructure the bankrupt economy it inherited at the end of 1982, the de la Madrid Government has not managed to achieve the results it had some right to hope for. Since the 1982 financial collapse there has been no growth. Investment has fallen 20 per cent in real terms, and real wages have been halved. Meanwhile, the foreign debt of \$105bn, the second largest in the developing world, is being serviced in full, even though the market values it at about 50 cents on the dollar.

With annualised price rises running at 142 per cent by the end of October, Mexico is already on the brink of hyperinflation, the darkest cloud on its economic horizon. The budget deficit has climbed back to where it was in 1982 in nominal terms and though real government spending has been cut by a huge 10 per cent, interest payments on the foreign and domestic debt eat up 71 per cent of tax revenue, and are one of the principal causes of inflation.

Bad luck has played a major part in keeping Mexico from recovering the sustained high growth it used to enjoy on average 6.5 per cent rise in GDP per year from 1940 to 1981, a record unique in the developing world. The September 1985 earthquakes cost the country 2 per cent of GDP, on conservative estimates. The 1984 collapse in the price of oil, Mexico's main export, cost the equivalent of 6.7 per cent of national output, or \$8.5bn.

Under the circumstances, the fiscal and, even more, the balance of payments performance has been remarkable. But now the Government's two most obvious recent successes, the three-fold rise in non-oil exports and the vertiginous rise in the fast-developing stock market, are both threatened by the worldwide market crashes of October.

The prospect internationally of anything from a downturn to a recession, especially in the US market which buys two-thirds of Mexico's goods, bodes ill for the Mexican export drive.

The speculative head of steam worked up by the Mexican bourgeoisie meant it was in any case due for at least a major correction. But its collapse ended a 15-month inflow of perhaps \$8bn in repatriated flight capital. Capital flight has resumed, bringing speculative pressure on the peso which forced the bank of Mexico to withdraw from the "free" market for the dollar in mid-November.

In order to safeguard the economy of long-term structural reform. This has always had its risks, because of the impoverishment it inflicts on wage-earners and because it requires at least another five years to work. Mr de la Madrid's choice of Mr Carlos Salinas de Gortari, the 30-year old former Planning Minister, to succeed him, is thus a logical attempt to secure continuity of policy, but it carries with it political price.

It had become the norm with each six-yearly change of Mexican presidents, who cannot by law be re-elected, that the newcomer fostered the illusion of renewal within the 70-year old regime by expressly repudiating his predecessor's policies. Mr Salinas, however, has decided that Government's economic policies will not have this expedient to give his own administration a flying start, at a time when backing for the PRI regime is at an all-time low.

The main planks of the de la Madrid-Salinas reforms - which given the entrenched Mexican tradition of a highly-protected state-dominated economy, amount to a would-be revolution - have been:

- The overhaul of public finances: by three mammoth restructuring of the foreign debt, the budget deficit, and interest rates to 10 per cent of GNP in real terms; fiscal reform, linking taxes to inflation and favouring equity over debt financing; slashed subsidies and indexed public sector goods and services.
- Privatisation: through the return to private hands of 330 companies owned by the banks,

Second, aspects of the strategy in itself are questionable. The Government argues, for instance, that its peso depreciation and

expropriation by President Lopez Portillo in 1982, the sell-off of 34 per cent of equity in the banks themselves, and divestiture of what the government claims will be next year be 686 fewer State enterprises than the 1,165 it inherited.

• The rebuilding of savings through positive real interest rates, a sharply undervalued peso, and developing capital markets, as instanced by the astonishing 629 per cent stock market rise in the nine months to the end of September, all intended to attract capital repatriation.

• Modernisation and diversification by promoting non-oil exports through the wholesale lifting of protection and by decreasing domestic demand, by maintaining a competitive exchange rate, and by offering easier access to foreign investors, through, for example, debt-to-equity swaps.

This is a substantial, but very fragile and contested achievement.

To begin with, only now that it is in danger of unravelling has the Government started to set out reasons, public arguments to convince Mexicans it is worth persevering to try to consolidate it. Until recently, the Government relied as much on divine intervention (the earthquake) or the imperial hand of the market (to demonstrate the "there is no alternative" nature of its policies).

Second, aspects of the strategy in itself are questionable. The Government argues, for instance, that its peso depreciation and

accelerated import liberalisation policies cancel each other out in terms of their effect on prices.

The evidence suggests that, in fact, marginal, or distress-exporters are being subsidised by the peso, while the monopoly structures of Mexican industry and distribution simply adds the lower price of imported goods into its inflated margins.

The most flawed part of the strategy is privatisation, the stated goal is a strong and efficient rather than big and overextended State. Yet it is reliably understood that only 100 or so companies have actually been sold off. The corporatist interests which prop up the regime are, furthermore, often pandered to, and the largely technocrat-staffed Government talks theoretically about market forces, ignoring the "who's who" of both sides of industry.

The powerful oil workers' union leadership, for instance, which had the right to subcontract 40 per cent of Pemex, the State oil company's construction and maintenance work taken away from this Government, gets on average between 25 and 28 per cent of the value of the contracts anyway, according to two private contractors with Pemex.

The basically pro-regime leadership of the private sector, meanwhile, was one of the main beneficiaries of this year's sell-off of bank equity. Shares in the main banks were pre-empted with often politically selected investors at vast discounts, and subsequently rose between 1,000 and 3,200 per cent, contributing heavily to the speculative environment that led to the stock exchange crash.

Yet there is no mistaking the serious intent of the overall strategy. The Echeverria and Lopez Portillo administrations, faced with balance of payments crises at the end of their terms, closed the trade frontiers. In 1986, this Government, which till May this year had received new foreign credit equivalent to the sum the banks provided for Mr Lopez Portillo in September 1981 alone, did the opposite and opened its frontiers.

This revealed a major structural achievement. Whereas Mexico's terms of trade deteriorated 37.5 per cent overall in 1986, its non-oil terms of trade suffered only 4.3 per cent. It was able to take advantage of this because now 12.3 per cent of manufacturers were being exported against 3.8 per cent in

	Balance of payments		
	1986 US\$bn	Jan-June 1986 US\$bn	Jan-June 1987 US\$bn
I. Current Account Balance	-1,270.4	-1,144.2	3,122.4
A. Trade Balance	4,588.6	1,748.5	4,760.0
1. Exports	16,031.0	7,776.6	10,187.5
2. Imports	11,432.4	6,030.1	5,427.5
B. Tourism (Net)	1,171.5	707.5	982.8
C. In-Bond	1,265.1	648.1	736.3
D. Frontier Transactions	-301.4	-122.5	-139.6
E. Interest Payments	-8,342.7	-4,396.5	-3,854.9
F. Other	318.5	261.7	635.8
II. Capital Account Balance	2,270.5	576.6	3,584.4
A. Foreign Direct Investment	905.5	323.5	816.8
B. Total Indebtedness	250.2	-1,068.3	2,669.8
1. Public Sector	1,694.6	-296.9	N/A
(a) Short-term	814.8	-155.8	586.4
(b) Long-term	1,242.9	-85.3	4,527.4
(c) Debt-equity swaps*	-363.2	-55.8	709.3
2. Private sector	-1,444.4	-771.3	-629.8
(a) Short-term	-966.9	-564.4	-31.4
(b) Long-term	-477.5	-206.9	-502.6
C. Other Capital	1,114.8	1,321.4	1,922.4
III. Errors and Omissions	-210.3	-857.2	90.6
IV. Reserve Change**	789.8	-1,424.8	6,797.4

*Public Debt/Equity swap Liability Reductions.

**Includes dematerialisation of gold and silver and valuation adjustments.

If the key variables are whizzing round at more or less the same speed, in other words, you stop them, wipe out the numbers (7.8 per cent a month inflation in Mexico's case) and send them on their way again. A wages and prices freeze combined with a fixing of the exchange rate, preferably dramatised by a new currency short of some zeros, and the major portion of inflation should disappear without recession.

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This explains in large part why the contraction in GDP was held to 3.8 per cent, or about half the oil shock once the multiplying effect of tax losses is factored in.

But the "heterodox" theory is based on highly orthodox management of three key variables. It holds that if relative prices are in rough alignment, if the budget, net of the purely inflation-caused portion of the interest bill, is in rough balance (accepting the two other big "Ds": Debt and Disinflation).

A more radical stance on the foreign debt is already being signalled. Officials increasingly argue that the banks cannot be expected to be paid a "credible interest" or full interest on capital marked down to half price in

1982.

David Gardner

Main products traded										
EXPORTS	1985		1986		IMPORTS		1985		1986	
	%	%	%	%	%	%	%	%	%	
Cuorelli	61.4	34.8	Parts for electrical installations	23	31					
Automobiles and Transport Equipment	73	14.5	Automobile parts	22	21					
Chemical Products	3.1	3.9	Butane and Propane Gas	24	15					
Coffee	23	5.1	Soybeans	21	15					
Frozen Shrimp	1.5	n.s.	Sorghum	20	0.7					
Silver (In bars)	12	1.9	Corn	19	14					
Iron and Steel	11	2.8	Pumps, motor pumps and turbo pumps	19	14					
Fuel Oil	10	1.0	Ships, parts and marine equipment	18	29					
Tobacco and Leathergoods	0.9	2.1	Metalwork machinery	16	20					
Tomatoes	1.0	2.5	Calicoes/paste for paper	14	17					
Café	0.9	1.6	Generators, transformers and electrical motors	1.1	13					
Pharmaceutical Products	0.5	0.5	Industrial fabrics	0.9	0.7					
Clothes	0.4	0.5	Powdered Milk	0.8	1.0					
Natural Gas			Sugar	n.s.	n.s.					
Others	17.4	26.0	Others	77.5	78.7					
TOTAL	100.0	100.0	TOTAL	100.0	100.0					

*Preliminary. n.s. Not significant.

SOURCE: Banco de Mexico

Japanese investment

Relationship of mutual benefit intensifies

THE STONE unveiled by President Miguel de la Madrid at the inauguration last month of the Nikko Hotel halls the project as "An example of co-operation between the peoples of Mexico and Japan".

The speculative head of steam worked up by the Mexican bourgeoisie meant it was in any case due for at least a major correction. But its collapse ended a 15-month inflow of perhaps \$8bn in repatriated flight capital. Capital flight has resumed, bringing speculative pressure on the peso which forced the bank of Mexico to withdraw from the "free" market for the dollar in mid-November.

At a cost of rather more than \$110m the new facility with its soaring 450-foot round tower overlooking Chapultepec Park is a symbol of Japan Inc's ambition to increase its already substantial involvement in the development of the country's economy and Mexico's hopes of the intensifying relationship continuing to help generate foreign exchange earnings, growth and employment.

The joint venture between Banco Mexicano Somex, with a majority 61 per cent stake, and a group of 54 Japanese companies, was conceived in the halcyon days of 1980. It is a reflection of Japan Inc's long-term strategic thinking and perhaps underlines characteristic Mexican optimism that implementation of the project began in the dark recessionary days of 1984.

Designed by architects of the Ohbayashi Company, the luxurious establishment has some 750 rooms including the first suites especially designed for Japanese taste and is the first to be completed in Mexico City since the economic crash in 1982. The assumption is that a great many Japanese citizens will be visiting Mexico that the 50,000-room estimated for the current year of when about 30 per cent will be tourists, according to Mr Mark Wakatu, the Executive Director of the Nikko Hotel, from Japanese Airlines which has the management contract for it.

The annual rate is expected to rise to 100,000 in the next couple of years. One of the Government's objectives is to attract that number of Japanese tourists. Other Japanese interests are known to be planning a \$200m tourist development on the Pacific coast but Mr Wakatu believes that the expected increase in the number of his compatriots visiting Mexico in the near future will be mainly business orientated.

Closely, indeed, warm relations developed between the two countries are explained not only by the fairly obvious reciprocal economic benefits but, strangely, also by sentimental factors stressed by Japanese and Mexican officials alike.

The first delegation to visit Mexico from Japan before it closed its doors to the outside world came in the 1930s - catholic converts on their way to Rome. Next year, meanwhile,

will see the centenary of the treaty of friendship and commerce between the two countries of particular significance as the Japanese believe it was one unlike those it was forced to sign under pressure from Russia, Britain and the US in that era.

At the turn of the century Japanese migrated to Mexico, ironically, to escape poverty giving the country a population of Nipponese extraction now numbering 10,000. There are some 40 Japanese restaurants in Mexico City which are of exceptional quality. And over half the pupils at the Japanese Lyceum are Mexicans including a little known fact that the children of Mr Carlos Salinas de Gortari, the president's heir apparent.

It is one of the few countries to enjoy a surplus in its trade with Japan. In 1986, a

MEXICO 4



ATLANTICO

**Servicios bancarios
y financieros completos**

Banking and financial services advertising enjoyed a boom prior to the stock market crash in October

Panasonic

Photo: AP Wirephoto

Commercial banks Unharmed by the earthquakes

DESPITE THE prolonged recession and credit squeeze afflicting the country, "we have been able to serve the economy quite well," says Mr Fernando Solana, Chairman of the Association of Mexican Banks.

His office is in the Palacio de Itumide, the splendid Baroque edifice which bears the name of the self-proclaimed, short-lived "Emperor" who briefly held power in 1822-3.

It has been the headquarters of Banco Nacional de Mexico (Banamex), the largest of the commercial banks, of which Mr Solana is the director general.

The architectural masterpiece was unharmed by the earthquake in 1985. The banking system, meanwhile, has survived with reassuring strength the economic convulsion of 1982 and its aftermath, even if only a handful of its institutions have the solidity of Banamex.

"Not one single bank has had a run, failed or has had to seek government support," points out Mr Ernesto Hurtado, Chairman of Bancomer, the second largest commercial house.

By all accounts non-performing loans are not a serious problem. Central bank officials say that commercial banks have been successful in reducing the average from about seven per cent of total liabilities after the crisis to 2.5 per cent, although some estimates put the average at four per cent or so, about the same level.

Commercial Banks' Total Assets (millions of pesos)

	1982	1983	1984	1985	1986
Bancomer	7,661	14,614	23,063	33,761	7,003
Banamex	7,708	15,114	20,050	32,827	9,248
Banca Serfin	3,944	5,943	6,672	1,931	8,738
Banco Mexicano Simec	3,888	5,658	8,229	13,939	3,051
Banifinanzas Comercio	3,112	5,033	7,037	10,683	2,390
Banco Intercontinental	1,923	4,078	5,409	8,645	1,937
Others	5,028	12,610	21,627	28,045	5,204
Total	32,742	62,860	10,267	14,783	33,343

SOURCE: Estadística Financiera de Sociedades Nacionales de Crédito, Comisión Nacional Bancaria y Seguros.

scarcely increased since the beginning of the financial crisis just over five years ago.

Together with Draconian restrictions on lending imposed by the government through the central bank, lack of resources has severely limited what the banks see as their role in providing the private sector with funds to restructure and develop the economy.

Mr Gilberto Escrivádo, Chairman of Simec, also sees the brokerage houses as an essential part of the system "which should have been here a long time ago".

The problem was that they pushed a very thin market, far too high, he says.

Another major magnet for deposits has been the increasing volume of Treasury bills known as cetes - issued by the government to cover its growing budget deficit and rates of interest which have been very much in contention with those for time deposits which are regulated by the central bank.

Cetes are, Mr Solana acknowledges, "the best investment today". As such they have been an attractive Treasury investment but as yet they account for a negligible part of their income. The rates offered for them are essentially related to the general economic situation and public sector decline.

Falling real incomes have, of course, been a consistent cause of the stagnation over the five year period, increasingly and particularly since the summer of 1986 up until the stock market crash in October. Another factor has been the loss of substantial market share to the proliferating brokerage houses, together with the mutual venture capital funds which they serve.

In 1982 a mere eight per cent of Mexican savings were handled by them. This year, until the bulk of the proportion was reckoned to be as much as a third of the total. (Since 1984 the nationalised nationalised banks have been precluded from the brokerage business.)

The "greater part" of the money pumped into the balloon came from repatriated savings, estimates Mr Solana of Banamex who estimates the amounts which flowed in from abroad to have been in the \$3bn-\$5bn range. While disapproving of the speculative nature of the boom, senior bankers appreciate the necessity for non bank financial intermediaries including the brokers for Mexico's development as a capital market.

Dr Juan de Oloqui, Director General of Banca Serfin said: "We feel that a healthy financial market requires competition and complementarity among the

players in order to benefit the users of the market and the economy at large." He shares the view that the brokerage houses must inevitably lose some of the market share they gained as a result of the crash and calculates that the commercial banks enjoy a 70 per cent share of the financial market.

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Another major magnet for

Then advances to it totalled \$18,347m compared with \$14,452m owned by the private sector.

Revised rules introduced in August eased the credit squeeze making it possible for the banks to increase the amount of funds available to the private sector.

Mr Fernandez of Bancomer

former central bank Governor and one of the foremost critics of the

restrictions (he also happens to

be an uncle of President Miguel

de la Madrid) considers that the adjustment has led to a more equitable distribution of financial resources but suggests that it has not done enough to enable the banks to fulfil "their paramount role" in promoting economic activity and to compete "with other financial institutions with less responsibility".

Profitability of the bigger banks at least has not been adversely affected. Last year Banamex and Bancomer recorded profit increases of 185 and 155 per cent respectively.

Absacus saleswomen, footballers and fish merchants, gambled their savings on the market

in August the index had increased 610 times over from December 1 when President Miguel de la Madrid took office, to the end of September this year. Along with the growth of non-bank assets this made the banks one of only two stocks in the firmament made otherwise opaque for this administration by the depth of the foreign debt crisis and cost of the consequent restructuring.

From the investor's point of

view, the bourse for the first time offered an attractive alternative to Mexicans' traditionally favoured instrument, the dollar, at a time of high inflation.

Absacus saleswomen and arti-

sans, footballers and fish mer-

chants, gambled their savings on

the market for the first time.

The bourse rivalled Mexico's

arcane presidential succession, or

desope, as conversational topic of

the year. It has served as a

vehicle for the repatriation of

perhaps \$10bn in flight capital,

and with what always

seems hubristic foolhardiness,

as an index of confidence in its policies.

A January 1, 1983 peso, kept as

a peso under the matress, would

by November 20, this year, have

lost in value against inflation 21

times over. In a one month

deposit account in the bank, the

peso would by now have lost

around 18 times its value. But

invested in free market dollars it

would have appreciated nearly

nine times to October 5, the date

the bourse index hit its all-time

high. If the same peso had been

invested in the market to that

date, and using the index as a

rough guide, it would have been

worth 48 times more in dollar

terms to its owner.

If, however, its owner had

decided such yields were fool's

gold and recalled the local adage

that "nobody ever lost money in

Mexico by betting on dollars",

the switch into dollars would

give a 15-fold increase to Novem-

ber 20 (the "free" or speculation

dollar surged 40 per cent on

November 18 when the Bank of

Mexico decided to safeguard

reserves and withdraw from the

market).

Fears of devaluation, mean-

while, caused a stampede back to

the bourse in search of bargain-

basement assets. On November

18 the index rose 27 per cent,

and 18 per cent the following day

after plummeting 76 per cent

from October 5. The Janu-

ary 1, 1983 peso, had it stayed

in the stock market, would

have recovered, but only to

increase its overall worth in dol-

lar terms by 12 times.

Subjective calculations like

these will probably now decide

whether the recent crash will

stun the promising development

of Mexican capital markets, as

well as whether even the dollar

of diminished value will be re-

enthroned as Mexicans' main

investment instrument, leading

to parallel finance system in

competition with the State

banks.

In 1984, it returned to former

bank share-owners holdings in

339 companies owned by the

individuals

who then became the

core of a parallel finance sys-

tem in competition with the

State banks.

Thus this year, the Govern-

ment finally delivered on its

pledge to privatise 24 per cent

of equity in the banks. It pre-placed

almost all the shares with bank

employees and, more controver-

sially, among clients selected in

ways which in several cases evi-

denced political patronage.

By any yardstick the shares,

known as CAPS, were under-

Stock exchange

Meteor's inevitable crash-landing

IN A YEAR which has made world stock market history, Mexico City's fast-growing, volatile stock exchange has written itself as a spectacular footnote. For the second year running, it was the top performing bourse in the world - at least until October. The booms by then had been sucked into its own particular dizzying spiral and would by most analysts reckon have crashed whatever happened in international markets.

The latter dimension in Mexico's case arises not from interconnection with the world's markets but from the rapid introduction of new instruments and star performers of "export stocks" in companies which have taken advantage of Mexico's export-led growth strategy and compensated for stagnant domestic demand with foreign sales.

Companies like Vitzo, the blue chip glass monopoly which exports 20 per cent of its output, Pemex, the world's leading private oil producer, or Cemex and South Korea, lifting total capitalisation from \$6bn to a pre-crash high of \$86bn in two years (\$22bn, or 17 per cent of Mexican GDP, was wiped off share values from October 5 to November 20).

In the nine months to the end of September, the stock index rose 622 per cent, 323 per cent in dollar terms. Incomes in the third quarter alone more than matched the growth of foreign sales.

Revised rules introduced in August eased the credit squeeze making it possible for the banks to increase the amount of funds available to the private sector.

Oil remains of critical importance to the country's economy, reports Richard Johns

Spending on exploration suffers

FROM THE upper reaches of the 900 foot high paper headquarters of Petróleos Mexicanos it is not possible on a ballyhooed day in Mexico City to see lesser high rise buildings little more than a mile away.

The prominence of what is reputed to be the tallest building in the Americas south of the US border - however invidious it may seem to some of the nation's citizenry and the denizens of the insularious quarters to the north of the edifice - certainly reflects the economic importance of the state oil corporation founded after the 1938 nationalisation of the industry.

Since the collapse of oil prices and the devaluation of the peso there has been a healthy increase in net oil exports and foreign exchange earnings. But the country's dependence on hydrocarbon resources and Pemex's capacity to maximise the return from them remains of critical importance to the economy.

In the five years up until the end of 1986 Pemex was responsible for economic activity generating on average 4 per cent of gross domestic product, 48.4 per cent of foreign exchange receipts on current account and 51.2 per cent of state revenue as well as more than 90 per cent of Mexico's energy supplies.

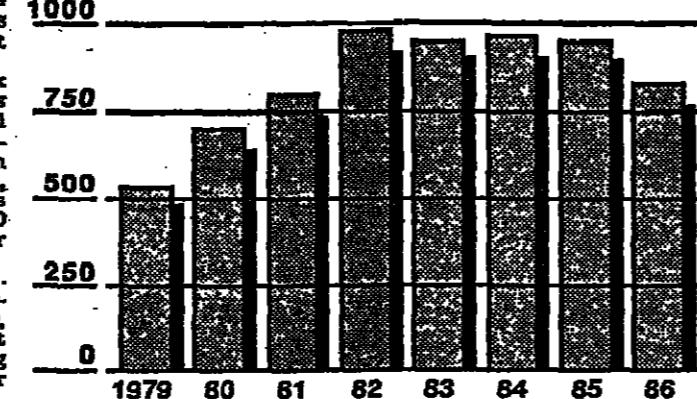
La Torre Pemex was planned and construction began in the expansive era of the late 1970s when Pemex established the image of not only "a state within a state" but a corrupt and mismanaged one as well.

Gradually under the administration of President Miguel de la Madrid, it has been made more accountable to the public. At the same time, its investment aspirations have been increasingly constrained by diminished earnings from oil exports and the way in which they have been milked by a revenue hungry state.

Mexico was badly hit in 1986 not least because it stuck to official prices after the Opec had abandoned them for the market-related Netback system, based on realised prices for products less refining and transportation costs.

It suffered losses proportionately greater than almost any member of Opec with which it was and still is a policy to collaborate in global output restraint.

Mexico's crude oil production
Millions of barrels



Sources: Memoria de Labores, Pemex

worthiness in the market.

Last year Pemex reported a total investment of \$4953.5bn, the equivalent of \$1.55bn at the average controlled exchange rate during 1986 compared with gross revenues of \$37.768 bn (\$12.54bn). According to recent reports, however, the allocation approved for 1987 is down to \$36.000bn which would indicate a substantial increase in real terms.

Official statistics for the end of 1986 showed a marginal decline in proven reserves, down 1.2 per cent over the twelve months period, for the third consecutive year as new discoveries failed to compensate for oil and gas extracted and exploration drilling declined as a result of the financial squeeze.

Spending on development has suffered, too. Not since 1983 has a new oilfield started production. And neglect of secondary recovery may have reduced capacity. Pemex officials are reluctant to say what the optimum is (taking into account maintenance of reservoir pressures) but many observers believe it is below the level of about 2m b/d achieved in the 1982-85 period.

The total in 1986 including oil destined for the home market was 2.83m b/d. Oil reserves including condensate were put at 5.7bn barrels at end 1986, placing Mexico in fifth place, roughly equivalent to Venezuela, after Saudi Arabia, Kuwait, the Soviet Union and, in all probability, Iraq. Pemex calculated gas reserves at 75 trillion cubic feet, the equivalent of about 15bn barrels. But 22 per cent of the oil-condensate and 25 per cent of gas reserves were reckoned to be in the Chicontepec fields where the small and tight structures are not feasible for commercial exploitation at current prices.

Pemex officials admit that exploration has been hard hit by budgetary constraints. By the end of 1987 only 41 explorations wells will have drilled, they say. These figures compare with 68 and 178 in 1986 when discoveries, despite a 40 per cent success rate claimed, amounted to only about half of volumes actually extracted.

The average depth of exploration wells, meanwhile, has now reached over 5,000 metres compared with only 4,500 metres in 1986 and 4,000 metres in 1985.

There have been good discoveries like the cluster of oilfields found offshore about 90km north-east of Bahia del Carmen in the Gulf of Mexico in the 1983-6 period. Two other deposits found that autumn, Luma just onshore and Yum just offshore, have exercised much interest.

Pemex is satisfied that it has established considerable potential for gas in the north-east, for quick results, however, priority has been given to the prolific Campeche Bay which is already producing about 47 per cent of Mexico's natural gas, carbon resources, and a swathe of seabed stretching to the Tabasco coast.

Mining

Silver does good service

HEAPS of old tailings and the dark portals of abandoned mineshafts dot the arid uplands of the northwestern state of Zacatecas, one of the oldest and most intensely worked mining districts in the Americas.

The boom times ended in Zacatecas a century ago, and the local economy was devastated further by the 1910-20 Revolution. But it is still the biggest silver-producing state in a country that has long been the world's leading silver supplier. It is the heartland of the *gambusino*, the poor local prospector who ekes out a living from low-grade mining and remains Mexico's best information source on untapped deposits.

The industry's legacy is everywhere: the capital city's main tourist attraction, tellingly, is a restored mining tunnel that counts among its subterranean appointments the State's fanciest discotheque.

"Our fathers were miners and our grandfathers were miners," said Francisco Gutierrez, a leader of a state-wide small miners' association. "We all have dirt under our fingernails," he said, referring to the owners of the group's more than 200 member companies.

Locally controlled firms with usually fewer than 50 employees, these small companies employ some 6,000 full-time workers - the bulk of the State's mining jobs. But in terms of production, their total output is far outpaced by one of the most technologically advanced mining enterprises anywhere: Real de Angeles, a deep-pit operation that is the largest of its kind in the world, accounting for more than 10 per cent of Mexico's 1987 production of some 75m troy ounces.

Dredging through the core of a colonial-era mine network that was exhausted by traditional deep tunnelling generations ago, Real de Angeles - a \$50bn joint Canadian-Mexican venture that entered full production just three years ago - is seen as a symbol of Mexico's continuing investment in silver mining.

Silver is far from Mexico's only mining product: it is first among the world's producers of fluorapatite, a radioactive mineral. In graphite and antimony, and fourth in arsenic, mercury, molybdenum, sulphur and zinc, Mexico is also emerging as a substantial gold source, with new discoveries outpacing mine

But silver has historically been by far the most profitable mining product in Mexico, with its earnings making feasible many mining operations that also produce large volumes of lead, zinc, copper, and other products. Silver, in value, now accounts for a quarter of Mexico's entire mining output and half its mining exports, which are expected to reach US\$1bn this year.

In 1986 Mexico produced 74m troy ounces of the refined metal, more than 17 per cent of total world production. Its main rivals

Mining production

	1982	1983	1984	1985	1986*
Precious metals					
Gold	6,104	6,930	6,966	7,524	7,804
Silver	1,550	1,911	1,987	2,153	2,309
Industrial non ferrous					
Baileys	000 tons				
Lead	146	167	183	207	183
Copper	239	205	188	168	175
Zinc	232	257	290	275	271
Siderurgical metals and minerals					
Coke	2,796	2,812	2,721	2,725	2,594
Iron	5,322	5,306	5,489	5,161	4,903
Manganese	163	133	181	151	170
Non-metallic minerals					
Sulphur	1,815	1,802	1,820	2,020	2,050
Flour Spur	631	557	627	697	737
Silica	324	357	426	468	512

*Preliminary
SOURCE: Secretaría de Programación y Presupuesto

in the industry are Peru, which produced 55m ounces; the Soviet Union, with 51m; and Canada, with 47m ounces.

Projections published last month by The Silver Institute, a Washington-based industry association, expected Mexico to retain its position as the number one silver producer at least through 1990, despite expected production jumps in Peru, and the US and elsewhere.

When the Hunt brothers drove down silver prices in 1978 and 1980, Mexico bore little. The bulk of the Mexican silver sold for these record prices had already left the country. For the industry here, the main impact of the sudden price climb was a diminishing in world silver demand as industrial consumers invested in recycling technology and sought substitutes for the precious metal.

As silver prices began plummeting back to earth in 1981 this technological conversion still kept demand depressed. Since then, however, the market has recovered, and Mexican companies are again expanding their production and refining facilities, adding new smelters.

"There has been a strong recovery in world silver demand for the past three years," said Hector Calva Ruiz, the President of Mexico's mining industry chamber. The heaviest new demand has come from industrial photography, X-ray machines, and, increasingly, the production of jewelry, flatware, and commemorative coins, he said.

Still, the industry would undoubtedly have expanded much faster had not the subsequent slump in world silver prices coincided with the debt crisis which dried up fresh credit sources both domestically and internationally.

Since the mid-1982 onset of Mexico's financial troubles, silver prices have hovered around

77 per cent - half the level averaged during the five years before the crisis. But silver mining companies are now among the most successful of Mexico's private enterprises, increasing production and employment and weathering the country's recent stock market crash.

The key to this success," Mr Calva said, "has been the drastic downward march of the Mexican peso. When the peso dropped from 10 to 18 in November 1982, Mexico bore little. The bulk of the Mexican silver sold for these record prices had already left the country. For the industry here, the main impact of the sudden price climb was a diminishing in world silver demand as industrial consumers invested in recycling technology and sought substitutes for the precious metal."

Mining deposits are by constitutional definition and by Spanish colonial tradition the exclusive property of the State. The foreign companies were working government concessions, therefore, the 1961 law did not require expropriation, and was endorsed with little protest.

Now 25 years later the industry is fully under the control of Mexican private capital, with state investment banks and foreign private companies represented as minority equity partners in many companies. Private mining companies like Industrial Minera Mexico, Minera Artisan, Bolano, Frisco, and San Luis are now among the most powerful and dynamic firms in the country.

Some analysts have suggested that opening up mining again to wholly foreign-owned enterprises would help Mexico by

increasing the pool of risk capital dedicated to new exploration and the development of entire new mining areas in the south.

Local industry leaders dispute the argument. Before the Mining Law, they note, the industry had been stagnant. Mining exports since 1961 have increased five-fold, to \$97m last year, while direct industry employment has more than tripled to 227,000 jobs, they note. Foreign firms cannot seek equity control but are still welcomed as minority partners, they point out.

In any event, few observers expect the law to be changed.

The rules of the game are quite clear," Mr Calva said. "Not only do I not expect to see them altered, I see no reason at all why they ought to be."

William Orme



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MEXICO 7

MEXICO'S geography and Spanish colonial past create an almost inevitable schizophrenia in foreign policy.

To the north it shares a vast border with the US, the most powerful industrial nation, while in the south rubs shoulders with impoverished Central America. Mexico thus finds itself caught between the first world and the fourth.

Yet while Mexico forms part of the developed world of North America - especially through trade, tourism and immigration, the country's historical and cultural ties make it identify with Latin America.

Mexico, therefore, frequently has its head pointed towards Latin America and its body angled towards the US. The body, so to speak, is locked into the US in a myriad of complex ways - and ever more so. Mexico is the fourth biggest trade partner of the US after Canada, Japan and West Germany. This \$30bn two-way trade, now centred on the mutual strategic interest of selling and buying crude oil, is the bed-rock of the relationship. Put another way, Mexico does 16 times more trade with the US than the whole of Central and Latin America.

The interlocking process with the US has dynamic of its own and often contradicts the far more visible side of Mexican foreign policy. The visible policy is built round a firm defence of national sovereignty and upholding the principles of non-intervention, self-determination and the pacific solution of conflicts.

In this context, Mexico is a prominent member of the Delhi Group of Six promoting nuclear disarmament. It is frequently at odds with the US over the latter's foreign policy, especially in UN votes (on the Middle East and Southern Africa) and over the whole question of Central America.

Mexico has been a prime mover behind the Central American peace plan in 1983 (OAS) in which the US is seen to play too dominant a role.

This initiative provided the seeds for the current peace plan of President Oscar Arias of Costa Rica and was the first time in Latin American history that nations of the region grouped

Robert Graham on Mexico's foreign policy

Between two worlds



together to try and solve a conflict independent of - and in contradiction of - US policy. The Contadora Group also spawned a Latin American support group (Argentina, Brazil, Peru and Uruguay).

Together, these groups have begun to operate as a forum for Latin American nations to let their wish to see Washington treat the region as its backyard - and Mexico is in the forefront of those seeking these changes.

Mexican diplomats express frustration that the US fails to understand the motives for its foreign policy. For instance, Mexico has maintained good relations with the Soviet Union for at least two decades, and at the same time has been careful to cultivate a dialogue with Fidel Castro's Cuba. In part, this has

been a deliberate move to appear the Mexican Left, making up for their exclusion from domestic politics. But it also represents a measure of insurance against Cuban and Soviet interference in Mexico.

For the same reason, the Mexicans chose to back the Sandinista Revolution in Nicaragua in 1979. The Lopez Portillo Administration fully supported the Marxist-oriented Sandinists as a means of demonstrating independence from Washington. Such greater independence in foreign policy seemed possible thanks to the vast new revenue Mexico was receiving from oil.

However, the onset of the debt crisis in 1983, and then the collapse of oil prices two years

later, once again limited Mexican ambitions. This has been evident in the de la Madrid administration's much more low key support for the Sandinistas.

Almost two years ago Mexico stopped supplying vital oil to Nicaragua after the latter had accumulated debts of over \$650m. In private, the administration has urged Nicaragua to liberalise and has tried on several occasions to promote direct talks between Washington and Managua, having been the host in 1984 for such contacts at Manzanillo.

Mexico has also offered its discreet good offices to help bring about a dialogue between the government in El Salvador and the Left-wing guerrilla organisation, the FDR/FMLN.

Weakened by the debt crisis and oil price collapse, Mexico has to measure carefully the cost of crossing paths with US interests. Nor can Mexico ignore the advantages of being on good terms with Washington. The deal agreed recently with the International banks rescheduling Mexican debt and obtaining fresh funds will have made a difference because of the special relationship with the US. The special relationship is symbolised by the annual summit between the two countries' presidents.

US support was shown earlier in the debt crisis when Washington agreed to purchase extra Mexican oil for its strategic reserve. Thus, even if the two countries do not always see eye to eye, the Mexicans believe that the US has a strategic interest in helping them, and the fact that such help is forthcoming gives Washington significant leverage.

The US also implicitly helps to guarantee some of Mexico's security interests. Mexico long ago wisely realised it could not compete militarily with its powerful northern neighbour. It has also resisted, to its credit, the temptation to upgrade its armed forces during the past five years, when Central American armies have tripled in size and in the amount of material they possess. Mexico is unique for a country of its size in seeking to project foreign policy without any pretence of military power.

The one departure foreseen if Mr Carlos Salinas de Gortari, the PRI candidate, is elected, concerns the Pacific Rim. Mr Salinas is fascinated by Japan and is determined that Mexico should assert much more its Pacific identity. In the past, both statements have been made about this, but Mr Salinas gives every indication that he intends to take practical steps to link Mexico closer to the Pacific Rim.

Seven manufacturers of components are figure in the list of Mexico's top 50 exporters. Their sales abroad totalled \$61,385.4bn (the equivalent of \$1.5bn at the average controlled exchange rate) during the year or rather more than one third of those of the top exporter Pennex. In 1987 they will be considerably boosted by the output of Ford's Hermosillo facility. Exports, including components by the industry to the US, the main market, could amount to as much as \$2.5bn this year.

In finally negotiating an end to the Ford strike Mr John Ogden, chief of its domestic manufacturing operation, says that the company established "essentially competitive ongoing labour costs" for the production of its Thunderbird, Cougar and Topaz passenger cars and lorries for the local market and has achieved a successful restructuring of the business.

Its main recent development has been the plant at Hermosillo, inaugurated in November 1986, to produce the compact Tracer model (essentially a Mazda design) for the US market. This year output should total 60,000 compared with a capacity of 130,000. Ironically the project was originally conceived mainly as means of satisfying the State's requirements about enterprises making a net contribution to the balanced payments.

To the benefit of them, as well as a large part of the motor industry, exports have increasingly compensated for the slump in domestic demand. In the January-September period vehicles sold abroad numbered 116,109 compared with 45,561 in the same period of 1986.

As for the company's 7,000-strong labour force, Mr Amemiya comments: "If you train and

Richard Johns

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Trade

Liberalisation starts to show results

THE RADICAL change in the nature of trade has been one of the most remarkable features of the Mexican economy since the onset of the debt crisis five years ago.

The emphasis on import substitution, prevalent since the 1940s, has been replaced by a liberalisation of trade policy. Over the past three years, the de la Madrid administration has begun a gradual unravelling of the protectionist apparatus which has shielded (but helped to develop) Mexican industry.

At the same time, the economy has become more export oriented, diversifying away from heavy dependence upon oil earnings.

These changes have occurred in the context of Mexico's membership of the GATT in July 1986. Complimentary to the GATT membership, Mexico last month signed a framework agreement with the US, designed to encourage bi-lateral trade and establish mechanisms for solving disputes.

Since 60 per cent of Mexico's total trade is with the US, this is a major step forward towards a less confrontational approach to trade. It also could ensure that Mexico is not excluded from the Canadian-US market should the latter turn more protectionist.

Mexico is the US' fourth biggest trade partner and if cross-border trade transactions plus in-bound maquiladoras are included, then this bi-lateral trade relationship is worth over \$30bn annually. The agreement is formally called an "understanding" and is designed to pave the way for an eventual more open relationship. The Mexicans would like to be able to obtain greater access to the US market for steel products, obtain more advantageous quotas for foreign exchange earnings from this sector, while the US trade figures include the maquiladoras. This year maquiladoras' earnings are expected to be \$1.7bn, double that of five years ago.

However, sales of melons, tomatoes, frozen shrimp, and vegetables, as well as processed goods, have done well. Since 1982 their share of export earnings has risen from 8 per cent to 13 per cent. Furthermore, voluntary export restraints of the maquiladoras have continued to rise even though prices fell 27 per cent this year. Also dependent upon traditional commodities like coffee has been lessened so that fluctuations in international prices can be absorbed more easily. Coffee accounts for just under half of all agricultural exports.

Officials at the Bank of Mexico anticipated even before the recent turmoil in the international stock markets that the increase in non-oil exports would slow down next year. Now the

projection for 1988 is an 8 per cent increase from \$12bn to \$13bn.

Much depends on the performance of the US economy since it absorbs 65 per cent of Mexican exports and provides 65 per cent of imports. The other biggest single trading partner is Japan, absorbing 6.6 per cent of exports and providing 6 per cent of imports. The EC, for its part, accounts for 14 per cent of exports and 15 per cent imports.

The direction of Mexican trade has remained relatively unchanged since the debt crisis but there has been a tendency to deal more with OECD countries at the expense of Latin America and the Socialist Bloc. With the need to earn hard currency this trend seems likely to continue.

The positive trend in exports has been matched by a contraction of imports. Imports are still \$3bn below the 1982 level of \$14.4bn. The principal import demand has come from the private sector, orders from which have nearly doubled from a low of \$4.2bn in 1983.

If the Mexican economy sustains the recovery which began this year, industry is likely to devote more attention to the domestic market. However, the Government and the presumed successor PRI administration will press ahead with liberalisation and encourage the new export orientation of the economy. Prior import licence requirements have been abolished on 95 per cent of all tariff items (covering 70 per cent of trade by value) since joining the GATT.

Throughout this year reductions have been made in duties and Mexico is pledged to reduce its maximum tariff rate to 30 per cent by November 1988. By then there will be only five tariff levels: 0 per cent for raw materials and basic consumer goods; 10 per cent for goods not produced in Mexico; and 20 per cent, 25 per cent and 30 per cent for goods produced in Mexico depending upon their degree of processing.

The Government has also been progressively eliminating its system of official prices. Last year official prices disappeared on some 200 tariff items and the remainder are due to disappear before the end of the year. Mexico has been aided in its trade liberalisation initiative by a \$500m World Bank loan.

Robert Graham

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MEXICO 8

David Gardner profiles a remarkable poet

Sniping at the illiberal

OCTAVIO PAZ, among the very best of living poets, is an uncomfortable Mexican; a man possessed of a truly universal culture, yet tied to a profoundly nationalist country.

The discomfort is reciprocal. Mr Paz is honoured, but not quite trusted by the PRI regime which has dominated Mexico throughout most of this century, or by many Mexican intellectuals who have been flayed mercilessly by the poet for their "theoretical" mind-set, and financial dependence on the state.

"It's a bad idea for an intellectual to feel comfortable," said Paz, a vigorous 73, smiling. "Temperamentally, I prefer to be towards the margin." But he has never been marginal.

His 1950 essay on Mexico, the Labyrinth of Solitude, an astonishing tour de force of Paz's supple, reflective imagination, has fixed an image of Mexico for hundreds of thousands, comparable to Eisenstein's masterpiece on the Mexican Revolution, *Que Viva Mexico!*

His polymathic essays - on art and politics, on aesthetics and poetics, on anthropology and language ("the word industry," as he calls it, "its carpentry, bricklaying, its gardening, plumbing and electricity") - have come more fluently than his poems.

These have been published in five major collections from 1949 on, and the fifth of them, *Arbol Adentro* (The Tree Inside), appeared this month, breaking an 11-year silence.

Its publication clearly has brought him great joy, coming in a year which has seen a major revival of Mexican poetry, with new books by several outstanding young poets, most of them published by Mr Paz's monthly magazine, *Vuelta*.

Mexicans are perhaps the thread linking Paz's literary career: he founded his first major magazine, *Taller* (among the first in Spanish to publish work by Rimbau, Breton and Lautreamont) in 1938, on his return from the Spanish Civil War, in which, like most writers of the time, his sympathies were engaged on the Republican side.

"Like all young men, we wanted to change the world. Since we couldn't make a revolution, we founded a magazine," Paz recalls wryly.

The poet was and is very much of the generation of "the God that failed", of the Koestlers and the Silones, of Victor Serge and

George Orwell, though his disenchantment with Marxism was perhaps more gradual.

Enrique Krauze, the liberal historian, who edits *Vuelta*, writes that "Paz lived Marxism in a similar way to the students of 1968: as a prophecy - and by moments, a poetry - of liberation."

From there Paz has evolved, Krauze says in an acute essay on Paz the thinker, through a succession of "personal Kronstads" to the practice of "counter-prophecy... with all the passion of religious disillusion".

Yet though the largely left-wing Latin American intelligentsia have come to regard Paz as an apostate and reactionary, he has not become an entirely Manichean, Solzenitsyn-like figure.

As late as 1968 he came to regard the worldwide student revolts as a "resurrection of the libertarian spirit, crushed in Spain, Hungary, and Czechoslovakia". He resigned as Mexico's Ambassador to India in protest at the régime's massacre of students on the eve of the 1968 Olympic Games.

His attitude towards the US - where he lived during the war and taught, at Harvard, in the early 1950s - has oscillated between studied indefinability and distaste, the latter for North American habits, of "substituting moral judgment for historical vision". His own imagination is essentially European, overlain by Mexico and by the Orient, in which he travelled extensively as a diplomat.

The models of development we are offered today by the West and the East are compendiums of horrors. Can we invent models which are more human and correspond more to what we are? People from the outskirts, inhabitants of the suburbs of history, Latin Americans are unwelcome guests who got in through the back door of the West, intruders who have arrived at the party of modernity just when the lights are about to be put out - we arrive late everywhere, we were born when it was already late on in history, we don't have a past or, if we have one, we split on its remains. Our peoples slept for a century, and while they slept they were robbed, and now they are in rags. We haven't even managed to conserve what the Spaniards left us. We have stabbed each other in the back.

Even so, from the so-called modernism of the Fin-de-Ciècle in these lands of ours which are hostile to thought there have sprouted, here and there, dispersed but without interruption, poets and prose writers and painters who are the equals of the best in the world. And now, will we at last be capable of thinking on our own account? Will we be able to conceive a moderate development which is our version of modernity? Will we be able to design a society which is not founded on the domination of others and which does not end in the frozen police paradises of the East nor in the explosions of nausea and hate which regularly interrupts the banquet of the West?



Octavio Paz

Thus he is not that easy to pigeonhole and is best seen as a revisionist sniping at illiberal forms of power and the art forms they produce.

In a series of essays on the great Mexican murals, Rivera, Siqueiros, and Orozco, entitled, appropriately enough, "Re/Visions", Paz lays into their "allegorical Manicheism" and "static view of history", adding: "The Mexican government has made of muralism a national cult, and obviously, as in all cults, criticism is proscribed. Mural painting belongs to what we might call the warworks museum of Mexican nationalism."

A pre-Columbian statue, which like nearly all Meso-American artifacts is treated with uncritical reverence here, gets similarly short shrift in Postscript, Paz's

post-68 reflection on Mexican history and culture: "Our art critics become ecstatic before the statue of Coahuila, an enormous block of purified theology. Have they really seen it?"

But these times against monumentalism and "the dangerous anachronism of State-sponsored public art" are not indiscriminate. His essay on Eduardo Chillida, for instance, is an evocation of the Basque monumental sculptor's energy of form, space, sound and light as brilliant as the most intricate and finely observed Basque poem.

Sipping strong coffee in his Mexico City retreat - layer upon layer of books punctuated by Ghandara reliefs, the symbiosis of Greek and Oriental culture - Paz talks about the possibility of the ruling PRI democratising itself, of becoming, perhaps, like the Congress Party in India, and about the need for Mexico's intellectuals to reform themselves.

"They are the heirs to the theologians of the colonial epoch, allies of the throne. Our intellectual class needs to reform its conduct and temperament more than what it actually thinks."

"We have helped clean up the intellectual atmosphere of Mexico," Paz said in 1981, on the fifth anniversary of *Vuelta*, which emerged from an earlier magazine, *Plural*, which fell victim to a government-inspired palace coup against its proprietor, Excelsior, the leading newspaper.

A recurrent theme in Paz's conversation is that many of the same left-wing intellectuals who attacked him in the '70s with intolerance for his criticisms of the Soviet Union and Cuba, now employ many of the same arguments but without recognising the paternity.

This seems of a piece with the need to feel embattled. Despite his eminence, recognised as much by his admirers as by his detractors, Paz does not seem resigned to becoming something of a national institution. In that sense he was probably saved by not being awarded this year's Nobel Prize for Literature, for which he appears perennially on the short list.

With that characteristic horror of the static, the petrified, and the doctrinal, which runs through his work like a chorus, he says: "There is nothing worse for a country than to immobilise its writers."



Tourists may miss out on traditional pursuits

Tourism

Plan to avoid past mistakes

ON DECEMBER 12, more than 200 people will arrive at Tanguilla Bay, Huatulco, at the opening of the first phase of Mexico's newest and most ambitious tourist project.

Carved out of jungle and mountain and washed by nine bays of crystalline sea, Huatulco used to be home to a few hundred people eking out a meagre living remote from the rest of the country.

By the year 2018 it is projected to be the world's largest tourist development with 20,750 rooms, more than 2m visitors a year, permanent jobs for nearly 100,000 people producing \$214m and up to 3 per cent of the GDP of Oaxaca state.

This month, ahead of schedule, both the resort's new international airport and the \$28m Club Med village will receive the first visitors. They will stay in traditional "casitas" designed by the Mexican architect Ricardo Legorreta.

The Mexican government is determined that Huatulco will benefit from the mistakes of the organically developed plastic paradise of Acapulco and the lessons of Cancún, the most popular state venture, carved out of jungle on the Yucatan peninsula, now receiving one million visitors a year.

"People get to Cancún and say they see nothing of Mexico," explained Mr Enrique Hernández, Director of Location Development at Fonatur, the state agency responsible for funding and developing tourism in Mexico, which provides 85 per cent of the finance for private hotel development.

At Huatulco, buildings will be limited to six storeys and less than 10 per cent of the total 2,100 hectares will be developed for tourism. Most of the area will be an ecological reserve, which Mr Guillermo Grimm, senior promotion official at the Ministry of Tourism, told the local British Chamber of Commerce last month is fitting when it was created by a joyful god to be the most beautiful series of bays in the world.

Like many new tourism developments in Mexico, the Club Med village is a joint venture between public and private interests with financial backing from Club Med, Fonatur, Bancomer and American Express.

Until the early 1970s, tourism in Mexico grew as towns developed around the coastal resort, chiefly on the Pacific, with little planning or thought for the balance of nature. Acapulco, for example, is as renowned now for its polluted sea as for its sunshine and multi-storey hotels.

Fonatur's role is to seek out

sites for tourist development where nothing else is possible at a reasonable cost. Before Cancún was developed, the Yucatan jungle made it impossible to introduce any other industry. The area was scarcely populated, although it had thrived as a producer of natural fibres at the turn of the century until plastic killed the industry.

Baja California has high potential but lacked water and people and, while a natural area for sea-based activities, was limited until last year by the red tape involved in bringing in a boat. "You need at least 17 different permits," said Mr Hernandez.

Next year, two marinas will open at Baja California - one at Puerto Escondido, once a hiding place of an English pirate called Cromwell who gave his name to the local wind, the *cronometro*, which enabled him to sail into the enormous, waveless bay. The development around the marina will be a traditional hacienda town, with no building higher than three storeys.

Each of these developments is part of the Mexican government's master plan, designed to develop both the potential of tourism as a major source of foreign exchange earnings and as a vehicle for regional development.

Tourism was dealt a serious blow in 1985 when a massive earthquake badly damaged parts of Mexico City and the resort into the homes of 80m people

area of Ixtapa. Although Mr Grimm confidently pointed to an average 10 per cent increase in tourist earnings between 1970 and 1986, it is only just beginning to recover its position as the second biggest foreign exchange earner behind oil.

The recovery owes much to the crash programme launched last year by President Miguel de la Madrid, with whose name Huatulco will be associated, as major tourist developments have been with previous presidents.

The programme included increasing the budget for promotion abroad from \$20.2m in 1985 to \$22m in 1986, a huge increase in Mexican terms from \$47.600m in 1985 to \$51.600m in 1986 according to an official report from the tourism ministry. This year it will grow to about \$22m.

In a paper prepared by the Ministry in January, the crash programme forecast: more than 5m foreign tourists this year, who would spend \$1.9bn. The figures have now been revised upwards: by September there had been more than 4m foreign visitors, an increase of 19 per cent over the same period in 1986. In the first eight months of 1987, 18 per cent more foreign tourists arrived, spending \$1.7bn, a 35 per cent increase over the same period in 1986.

This boom in tourism has been helped partly by promotional activities, including the beaming of Mexico City and the resort into the homes of 80m people

Tourism

Year	Number of Tourists (Thousands)				
	Domestic Outflow	Foreign Arrivals	Expenditure (\$m)	Balance (\$m)	(\$m)
1982	3,768	2,671	1,405.9	767.7	618.2
1983	4,749	1,971	1,824.5	441.3	1,183.2
1984	4,854	2,697	1,952.7	646.6	1,304.1
1985	4,207	2,731	1,719.7	664.3	1,055.4
1986*	4,625	2,469	1,781.7	622.2	1,171.5

*Provisional
SOURCE: Informe Anual 1986, Banco de Mexico.

Where the tourists come from					
1982	1983	1984	1985	1986*	
%	%	%	%	%	
United States	54.5	66.2	84.5	84.2	84.2
Canada	3.1	3.6	4.0	4.6	5.3
Europe	5.2	3.6	4.6	3.5	3.2
Latin America	6.4	5.9	6.2	7.1	6.9
Others	0.5	0.5	0.7	0.6	0.4
Total	100.0	100.0	100.0	100.0	100.0

*Provisional
SOURCE: Banco de Mexico.

Bilateral talks between Britain and Mexico on a new air services agreement began towards the end of November with the aim of introducing direct flights next year. That is surely needed. At present travelling to Mexico from Britain involves changing planes at one of several US airports, formally immigrating and passing customs, before being allowed to proceed.

It can be an arduous journey. My own trip took 25 hours because PanAm cancelled the connecting flight from Miami to Mexico City on a day when Miami Airport seemed totally unprepared for the number of arriving passengers.

Pat Healey



Acapulco: as renowned now for its polluted sea as for its sunbathing and multi-storey hotels

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SECTION IV

FINANCIAL TIMES SURVEY

Alarmed by the markets' slump and gloomier world trade prospects, Italian industrialists are complaining bitterly about the politicians' failure to carry out the reform of labour relations and public services needed to help them weather the difficult years ahead, says John Wyles.

Waiting for reform

THE SENIOR manager from the Italian state holding company leaned back in his chair and laughed. "Money is never a problem in Italy," he said. Delivered in April 1987, the statement deserved burying in a time capsule to confuse some distant future generation of students of Italian history.

At the time of its delivery, the remark had a sound ring of truth. For more than seven years, Italian governments had been financing their steadily growing budget deficits relatively painlessly, encouraged by a national propensity to save and invest in public paper.

The same liquidity has been a source of comfort to private industry. Using a stock market boom in 1986-88 which provided thousands of billions of lire to strengthen capital ratios and to finance takeovers at home and abroad.

Industrial profits, which this year could rise by an average of 15 per cent, have boomed and even the employed wage earner

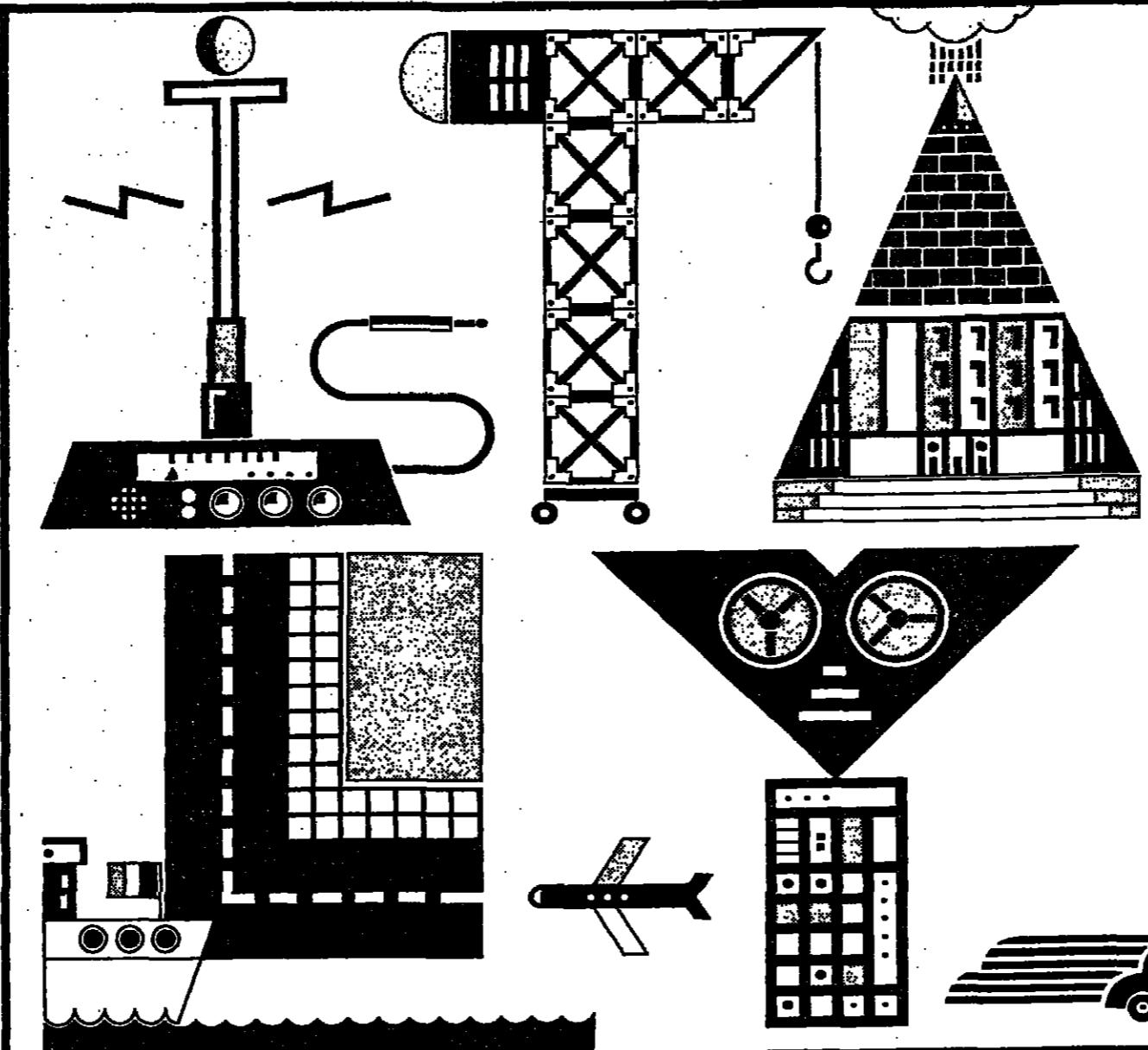
has enjoyed access to this apparent garden of plenty. Falling inflation, substantial indexation (despite the Craxi Government's historic success in altering the *scala mobile*) and some not-

ungenerous pay awards have generated substantial increases in purchasing power.

For our joyful man from the public sector was speaking, if not in an historian's cradle at a probable turning point in a hitherto quite satisfactory decade. Money is now becoming a problem in Italy.

The crash in the world's major stock markets accelerated a trend which had begun on the Milan bourse while New York and London were still running with the bulls. Around 30 per cent has been wiped off the capital values of the country's large industrial companies since the beginning of the year. The stock market fall is not a direct threat to the many Italian companies listed by Fiat, which have rebuilt their balance sheets. Those, however, who gambled on continuing market strength to reinforce expansive acquisitions, most notably Montedison, are looking for cover.

It will be surprising if the downturn in the markets does not mean a broader resort to the banking system by industrial companies at a time when, by reason of the public sector deficit and fears of a resurgence of the



Italian Engineering

Inflation, credit will be relatively tighter in Italy than elsewhere.

The public spending reforms

which might have set the budget deficit on a declining path at whose absence this autumn has forced a weak government into bringing in the most unpopular budget in years.

The labour market reforms

which might have made for

more flexible employment practices, more effective trade unions and curbed the growth of the black economy.

The changes which might

have raised the quality of public services whose inefficiency is a social harassment for the ordinary citizen and an added cost for business.

The health service reforms

which might have made the

experience of being old or sick

less expensive for the state and less alarming for the citizens of so many parts of the country.

The fear that they are facing a future of much reduced world growth, or even recession, with unnatural handicaps not imposed by their natural competitors, is creating a bitter mood among Italian industrialists. If Mr Luigi Lucchini, the president of Confindustria, the representative of Italian companies, is not aghast in reading the riot act to politicians, the man who wrote the manual is Mr Cesare Romiti, the stainless steel managing director of Fiat.

While many politicians regard him as arrogant, and public affection and respect is chan-

nelled more towards his chief Mr Giovanni Agnelli, Mr Romiti is not concerned about his popu-

larity ratings. Since September, he has devoted so much time and energy to trying to mobilise stronger business pressure on the politicians that he has seemed to be running for some office or other.

Whether he is or not remains to be seen, but in late November he delivered an extremely tough critique of public administration which was also an explicit statement of the priorities which Mr Lucchini's successor, whoever he may be, should follow when he takes over Confindustria next year.

Warning that 1988 and "still more" 1989 would be difficult years for the Italian economy, Mr Romiti pointed out that industry had made intensive efforts to make itself more efficient and competitive. But no

comparable effort had been made by public administration with the result that industry's enhanced competitiveness was "heavily reduced".

This was the main, "bitter" fact

that Confindustria must bear in mind in choosing its new leadership, said Mr Romiti, who added with a somewhat campaigning flourish: "I am convinced that a new and courageous economic policy which frees and supports entrepreneurial energies, which dismantles old and worn privileges and which gives to public structures the profile of a modern industrial country would find much more consensus than we tend to believe."

His reference to consensus was a bait designed to concentrate political minds which in Italy are much more focused on max-

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imising agreement than on clearly defining objectives. The quest extends beyond organising a majority to seeking to avoid conflict with opposing parties.

Mr Adolfo Battaglia, the former journalist who is a senior member of the Republican Party and now Minister for Industry, laments the outcome of the June general election. He says it fragmented further political representation in Parliament and confirmed, with the arrival of the Greens, "a certain anti-industrial spirit in the country".

In practice, that will mean that environmental concerns can no longer be ignored as in the past, says Mr Battaglia. "They have not been properly handled in Italy up to now," he adds.

Like most members of the tiny Republican Party, he itching to modernise Italy in ways which would be quite acceptable to Mr Romiti. By profession, however, he is required to have more patience with the political system which has so far failed to deliver efficiency and reform for the public services.

As far as industrial policy is concerned, he sees the European Community's 1982 deadline for removing its internal barriers as an important source of pressure in Italy. Among the initiatives he is working on is a reform of the industrial aid system which has saddled the Government with an expensive flock of lame ducks.

This will be prohibited by Community law and so we must have a new approach to ensure competitiveness," says Mr Battaglia.

Having taken over at the end of July, the new Minister is still obviously feeling his way. Should there be another change of government in the spring he has a good chance of retaining his portfolio and, therefore, of providing some continuity of approach over the next year or two.

Mr Felice Mortillaro, the director general of Federmeccanica, which speaks for private engineering in Italy, implies that Mr Battaglia has a lot to learn. Another bitter critic of the politicians, he argues that Italy lacks any proper industrial policy and any moves made in that direction have been the wrong ones.

He says the priorities must be:

• A reduction of labour costs which he claims double the actual cost of wages as a result of social security and pension contributions

• A freer labour market system with greater flexibility for hiring and firing

• A credit system which favours industrial investment
• An export policy through which the Government would offer a range of commercial services.

According to Mr Mortillaro, a slipping performance in export markets is the central problem for industry and the economy as a whole. The balance of engineering's exports over imports has fallen by £1,700m this year and businessmen say it will fall further unless steps are taken to improve their competitiveness.

Apart from a reduction in the social security burden, many would also like to see a live devaluation since its real effective exchange rate (according to the IMF) is higher than in the first half of the 1980s and even above last year's average level.

Other businessmen, such as Mr Romano Prodi, president of IRI, the state holding company, would add a privatisation policy to the list of requirements. One of the reasons for the bad feeling between some parts of private industry and the politicians is the banana skin which regularly lies in wait for a privatisation exercise.

IRI's sale of its SME food subsidiary was blocked two years ago by political interference and this year's major scheme for merging IRI's Italtel with Fiat's Telettra has been foiled by a further bout of political interference. It is quite clear that Mr Prodi passionately believed that the appointment of Italtel's managing director, Mrs Marisa Bellisario, as managing director of the new merged company, Telit, raised an unacceptable risk of Socialist Party involvement in its policies. Mr Ronini will not have Fiat or its companies running the risk of party political infection.

Less publicised, has been the recent breakdown of co-operation talks between Ansaldo and the privately-owned power plant constructor, Franco Tosi, which has chosen, instead of going into partnership with Asea-Brown Boveri.

Both this and the Telit case are important opportunities lost for Italy to create units capable of competing efficiently in the post-1992 EC. The Government and the state holding companies still have some useful opportunities available for corporate reshuffling but they would do well to accept that privatisation should mean an end to any possibility of party political interference in the running of a company.

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ITALIAN ENGINEERING 2

Defence industries fight harder for sales

Switch to joint ventures

COMPETITION IS fierce and increasing. The weak dollar and low crude oil prices have eroded opportunities in the formerly high-spending markets of members of the Organisation of Petroleum Exporting Countries (Opec).

Economic difficulties in third world countries discourage sales. This is a depressing checklist for the boards of directors of Italy's defence engineering companies. Yet the results, posted by some major companies in 1986 and expected as the outturn for the current year, reveal a sector which seems to be not only successfully holding off threats of retrenchment, but actually advancing.

According to state-owned Agusta, markets are becoming increasingly harder to penetrate and sales more difficult to achieve. However, in spite of this, Agusta has produced results which suggest that conditions are not entirely bad for business.

Gruppo Agusta is part of the EFM holding corporation. It has three operating divisions: helicopters (for which it is best known), fixed wing aircraft and aerospace systems. Consolidated annual losses amounted to L165bn (\$75m), L145bn and L85bn in the three years 1983, 1984 and 1985. The situation was clearly far from encouraging.

But in 1986 Agusta climbed back to profit, remunerating its state owners with a net result of L15bn. Moreover, the company said that the current year will show further substantial improvement. "Exceptionally good results have been produced by the helicopter division," said an Agusta executive.

The company's efforts centre on three helicopter projects, the EH101, the Tonal and the NR90. There have been important steps forward this year on the EH101, being developed in a joint venture with the British Westland company. The first prototype flew on October 9 in England and the second will be making its maiden flight on December 14 from Agusta's Cascina Costa works near Milan.

Originally conceived as a naval helicopter, the EH101 was launched with orders for 50 from the Royal Navy and 38 from the Italian Navy. The project was boosted early this summer when Britain's defence ministry ordered a further 25, in a utility version, for the army.

More recently the Canadian Government has taken an option for 50, opening up prospects of export sales. Indeed officials at Agusta believe that foreign customers will eventually buy significant numbers of the EH101 either in naval, utility or civil versions. Agusta takes special pride in the Tonal, a four to five tonne helicopter being developed by Joint European Helicopter.

This is a collaborative venture between Agusta (38 per cent), Westland (38 per cent), Fokker (17 per cent) and Cas (5 per cent). The Tonal is based on the successful A129 civil helicopter, designed and developed entirely by Agusta. The company has already built an anti-tank helicopter based on the A129.

Agusta claims that the Manzana, now in service with the Italian army, is the world's most advanced combat helicopter. Pre-definition studies for the Tonal, described by the company as the European combat helicopter for the year 2000, will be completed by June next year.

While pushing ahead with its

three helicopter projects, Agusta is also giving increasing importance to avionics. "About one half of the cost of a modern craft is in onboard systems." This has therefore become a strategic sector," said a company executive.

Agusta Sistemi started last year. There is an investment programme of L80bn to develop onboard computers, command, control and communication systems, simulators and missile systems. Turnover is expected to double from L30bn in the current year to L65bn in 1988. Agusta forecasts that sales by its avionics systems company will reach L165bn in 1990.

Agusta is also attaching increasing importance to the design and manufacture of avionics components like Avionics. It is state-owned. Part of the IRI holding corporation, the company's projects concern fixed wing aircraft. It is the Italian partner on the Tornado multi-role combat aircraft as well as in the four-nation Eurofighter consortium.

Important decisions regarding the EFA project are expected to be taken at the beginning of next year. In common with its British and West German partners, the Italian company is looking to EFA to fill the development and manufacturing gap caused by the decline of work on Tornado.

Officials at Aeritalia's headquarters in Rome point, however, to the considerable workload in-hand on the AMX close support, interception and reconnaissance aircraft. This operational project with the Brazilian company Embraer got underway in the early 1980s. The first aircraft of a total of 187 for the

Italian Air Force are due for delivery next summer. Brazil has a requirement for 79.

Both Aeritalia and Embraer believe that the AMX has the potential to win export orders, particularly from developing countries. AMX, Tornado and EFA are compensating for a stagnant situation with the G222 military transport. The Italian company notes that the reason for the lack of orders is that the G222's market is mainly with developing countries and that these face funding difficulties. This is hardly a good sign for the AMX.

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Nearer to its aviation roots, Aeritalia has a contract to modernise the avionics fit of the Chinese AS5 aircraft. Selenia, another company belonging to the IRI state holding corporation, is also busy on Catrin. It is responsible for the battlefield tactical aircraft surveillance phased array radar (EMPAR). This is the European solution to the radar requirements of the Nato frigate project for the 1990s.

Further afield, a joint venture between Selenia and the Australian Ansett company has become operative. "This will permit the two companies to operate better against international competition in aiming for some important contracts," said Mr Enrico Cimini, Selenia's managing director. He added that the company is examining flat sales and profits.

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ITALIAN ENGINEERING 4

Steel Industry

Finsider sets out its recovery plan

THE EUROPEAN Community has already been waiting a long time for the Italian steel industry to get its act together, but it will still have to wait until the turn of the year before the precise details of yet another recovery plan are available.

But there is no doubt what the industry, or at least that substantial part of it which is publicly owned, wants of the European Community. Finsider is looking to be a special case in whatever policy the Community finally adopts in its aim to reduce capacity further and the eventual lifting of production quota.

Broadly speaking the group, owned by the IRI state holding company, wants another three years in which to re-organise its structure, rationalise its production and to work out new relationships with the private sector.

As long as the Community remains in the business of trying to organise the closure of capacity, it appears to have little option but to accede to Italian requests. But it will need to give the Finsider recovery plan the closest possible scrutiny and to arrange an effective monitoring system.

Notwithstanding the progress made by Finsider towards slimming down capacity and employment over the last seven years, strong and consistent pressure from the outside has been a missing ingredient.

The company has been excessively slow to respond to unforeseen changes. In the market, partly because its ability has been severely constrained by political and trade union opposition.

Managing the decline of a public sector business is difficult anywhere in Europe without the necessary political backing. While Finsider may eventually win government approval for its new recovery plan, it cannot count on this being consistent nor necessarily effective in the face of organised trade union and political opposition at the local level.

This is one reason why a closer community involvement in the application of the plan could be crucial to ensuring its success. It is also in the Community's interest - from the point of view of implementing an EC-wide steel plan - to take a tougher line to ensure that Italy is sticking to the terms of any agreement. The past is coloured by too many doubts on this front.

The company has been almost traumatised by the events of this

year when a bad financial situation turned even worse in the face of market difficulties and Mr Romano Prodi, the IRI chairman, decided to change the top management.

Political battles delayed even this initiative for several months with the result that Mr Mario Lupo and Mr Giovanni Gambardella were not able to start work on a new corporate plan until mid-November.

They had inherited a situation of acute financial haemorrhage reflected in a £880m loss for the first half of the year. Production had continued to fall in the face of stagnating demand and rising imports. The embargo on communication with the outside world was partially lifted towards the end of October when the broad lines of the Lupo-Gambardella recovery plan was put to the unions. In the succeeding days protest stoppages were organised at several Finsider plants.

The new plan differs in several respects from its two predecessors produced earlier this year by the former management. It is calling for a cut of 25,000 jobs. The previously estimated requirement was for a loss of 18,000.

The Finsider management's document warns bluntly that the company's position is "extremely critical". It points out that while the EC's other steel industry's are producing operating profits of around 8 per cent of sales, Finsider is managing only 2 per cent. At the same time, it is burdened with debt and amortisation charges amounting to 17 per cent of sales compared to British Steel's 5 per cent, 6 to 8 per cent among West German companies and 10 per cent in France.

This means that in addition to industrial restructuring, Finsider needs a parallel and determined financial and capital restructuring. To put itself on a par with its European competitors, Finsider needs around £6,000m for financial restructuring, says the document.

The guiding principles of the plan, as set out in the document, are fourfold:

1. To concentrate on products and markets which offer the best prospects and to quit those which cannot be profitable for a public steel industry.
2. To look for synergies with the private sector by means of joint ventures or sale of plant and equipment and for international alliances.
3. To encourage horizontal synergies within the group affecting both production and

John Wyles

Finsider

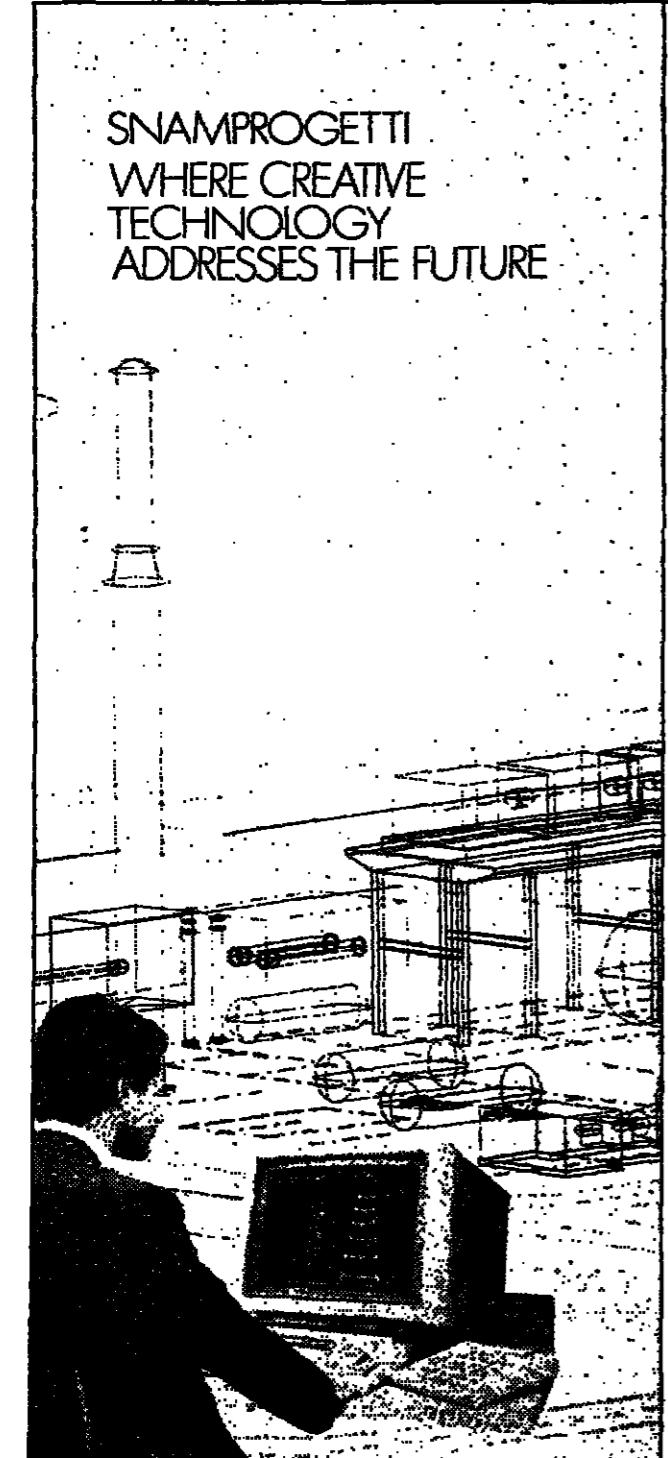
	Employment changes by product		
	End 1980	End 1986	Percentage
Flat products	56,533	37,011	-34.5
Tubes	15,420	9,490	-39.3
Stainless and drop forging	15,426	10,596	-29.4
Long special	2,628	1,558	-42.3
Heavy	12,827	8,910	-36.1
Non-steel	7,915	5,237	-33.1
Research	505	455	-9.9
Finance	309	290	-4.1

SNAMPROGETTI WHERE CREATIVE TECHNOLOGY ADDRESSES THE FUTURE

SNAMPROGETTI, the international engineering contractor and technology company of the ENI Group, is working worldwide on the development, design and construction of industrial facilities and associated infrastructure which include pipelines and plants for offshore processing, refining, gas treatment, fertilizers, chemicals, metallurgical processing and waste treatment. With a background of more than thirty years of professional experience, SNAMPROGETTI is able to offer its clients highly qualified services and support covering a range from individual packages of integrated services up to complete "turn-key" projects. The scope of these services for most projects includes: technical and economic feasibility studies, conceptual design, project financing arrangements, commercial and technical management, basic and detailed engineering, risk analysis, procurement, quality assurance, construction, training of skilled workers and plant operators, plant start-up and operations, product marketing assistance.

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Backward public services act as a brake to efficiency

The case for restructuring

ITALIAN industrialists are increasingly convinced that Italy's inefficient public services represent a serious impediment to further economic development.

In recent years Italian industry has undergone a significant restructuring which, when combined with the use of new technologies, has given a substantial boost to productivity. In contrast the backwardness of those services on which companies anywhere depend in order to get their products to market, is acting as a brake on overall competitiveness.

In addition, analysts say, the poor performance of the services has a multiplier effect in that it almost certainly slows industry's use of newer technologies that, again, could boost competitiveness.

"Production costs involve far more than raw materials and must be a big factor in the cost of labour, money and services as well," says Mr Luigi Lucchini,

President of Confindustria, the national association of Italian manufacturers.

According to Mr Lucchini, Italian manufacturers are at a disadvantage in all three. But studies show that at present the direct and indirect cost to Italian businesses of public services amounts to an average eight per cent of sales, compared to 10 per cent in France, Germany and the UK.

A further situation exists with regard to freight shipments by rail, the Italian railway.

Not surprisingly, despite the increase in road traffic, sea and air freight traffic in and out of Italy has not grown since 1980.

A study by European port directors between 1980 and 1985 is an exception. During that period, five major European ports - Hamburg, Rotterdam, Antwerp, Fremantle and Rotterdam - both reduced the number of

their employees (by percentages ranging from 14 to 58) and increased the amount of freight handled (by percentages ranging from 59 to 180).

Taken together, Italian ports as a whole in the same period registered an increase of 55 per cent in the number of workers and an increase of freight of only 25 per cent.

The situation is particularly serious because of the importance of sea freight for Italian industry. Ninety per cent of imported raw materials and semi-finished products arrive by sea and 70 per cent of exported Italian goods are also shipped through the country's port system.

The telephone system is equally inefficient, with a high percentage of calls ending in failed connection, disconnection, or severe interference. Waiting time for new phone installations can also be a drain on resources.

One problem, said a Confindustria official, is that there is no unified system of management. Two-thirds of Italy's 70 freight ports are under regional control, while the others are under state management. A plethora of agencies - public and private - are involved in daily management and operation.

Although the 'Capitanerie' of the ports now deal directly with the Merchant Marine Ministry, daily contacts are also needed with other ministries (Foreign Trade, Treasury, Foreign Affairs, Industry etc).

Furthermore, a rigid system of import regulations keeps costs higher than in many foreign countries. Although an Italian longshoreman generally works only ten days or so a month, a system of a guaranteed minimum salary gives him an aver-

age annual take-home pay of £34.9m (\$45,843), that is substantially higher than the received by the average industrial worker. And the average total cost per longshoreman to the community is £1.6m a year.

To cover these costs freight charges are increased with the result that traffic has been declining. This is then asked to stop by such emergency financial measures which weigh on the overall state deficit.

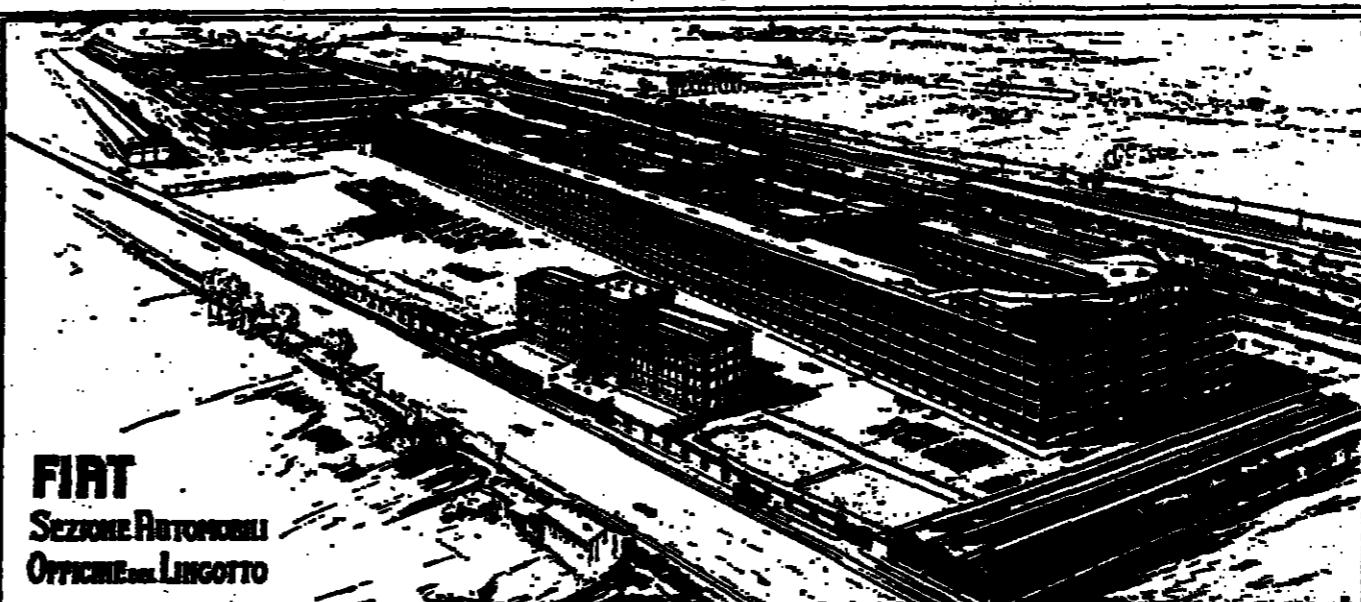
"The Italian telephone system is notoriously inefficient, with a high percentage of calls ending in failed connection, disconnection, or severe interference. Waiting time for new phone installations can also be a drain on resources."

A top advertising firm in Rome recently had to pay rent on two empty offices for a period of six months while waiting for phones to be installed at its new address.

The manager of a small company that recently requested an electronic mail computer link up was delighted when he received his 'password' after only two months. His delight, however, was short-lived. For it took four more months until the link-up was made operative.

Mr Lucchini says: "The situation needs drastic measures. We industrialists are operating under such constraints that our ability to restructure and improve productivity in recent years must really be viewed as something akin to a miracle."

Sari Gilbert



Exciting new uses are planned for Fiat's historic Lingotto plant in Turin

Sari Gilbert looks at hi-tech plans for Turin and Milan

Turin's meeting ground

MORE THAN any other Italian city, Turin is a company town. Consequently, it would be difficult to find a Torinese unable to identify the Lingotto, the massive five-storey factory complex that at its inauguration in 1923 attended by King Victor Emmanuel III - represented the Fiat automobile company's giant stride into the industrial future.

In coming decades, however, the Lingotto, with its honeycomb windows and vast interior spaces, will have a new identity.

Mid-November the Turin city council approved a project by the internationally-known architect Renzo Piano to transform the factory and adjacent areas into what Fiat officials terms a 'multi-functional centre' with a high-tech orientation.

With its roof-top, test-drive track and twin indoor access ramps, the factory had long been an urban landmark, a prime example of the collective consciousness. Fiat S.p.A., Berlin and Turin started rolling off the early Twenties.

So when in 1982 company officials decided to shift production of the Lancia Delta and Fiat Campagnola to a newer, robotised factory, it appeared obvious that a new function had to be found for an area covering 200,000 square metres of ground and for buildings with a 1.7m cubic metre capacity.

The first solution was to utilise part of the factory for the biennale Turin Auto Show and for other exhibition sites because of new, stricter fire regulations, couldn't fit into the city's exhibition hall.

But in 1984 Fiat decided to ask for outside help. Twenty renowned architects from six countries were asked to consider the problem from the point of view of urban transformation, to widen the imagination as to possible uses for this now empty structure.

In 1986, after viewing the various projects, the city government commissioned its own feasibility study.

The end result was the Piano plan for a complex that will stretch out over the Fiat property and an adjacent site of another 100,000 square metres that belonged to the state railways. Required public spaces - mostly parks and parking areas - outdoor and underground - will bring total ground space up to 510,000 square metres.

According to the blueprints, the huge, ground-floor former

bodyworks factory with its huge vertical girders will be torn down into a vast exhibition hall, while the five-storey 'officine' or machine-shops building next door, will house a hotel and a 3,000-seat congress centre.

In addition, there will be a research and development centre, or 'centro innovazioni' for advanced industry (with Fiat Aviazione and IBM already claiming spaces), a university complex that is expected to house the mathematics, physics and chemistry departments of Turin University, a 'multimedia' facility for applied research by small, high-tech, experimental companies.

According to Fiat, high tech technology represents the single common theme of the project. "But the real scope is to find a meeting ground for industry and scholarship that will allow Turin to operate as a melting pot for the future."

The test-drive roof with its toboggan's curves, which like the ramps have been given national monument status, will be opened to the public, and will house both a helipad and a restaurant. Ground-floor spaces for stores and other commercial outlets will be linked by open porticos and flowering courtyards.

Fiat says the total cost of the Lingotto project has been estimated at £400m over a period of six years, with two thirds of the cost to be borne by private investors. Fiat, which is to be the sole representative on a nine-member board, has committed itself to carrying at least half of this portion. The rest is to come from public monies, with the city government committed to paying out at least ten per cent of the total and hopeful that it will get other agencies to provide the rest.

"It's a project of major significance, a breakthrough for Italy in joint ventures by the public and private sectors," says Mr Piero Göttsche, chairman of Fiat S.p.A., Berlin and Turin. "We have started rolling off the early Twenties."

So when in 1982 company officials decided to shift production of the Lancia Delta and Fiat Campagnola to a newer, robotised factory, it appeared obvious that a new function had to be found for an area covering 200,000 square metres - represents a vast and largely unprecedented undertaking in urban transformation, to widen the imagination as to possible uses for this now empty structure.

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According to the blueprints, the huge, ground-floor former

Pirelli's Techno City

A FEW YEARS ago changes in production and corporate strategy were threatening to turn the Pirelli group's giant Biocca factory grounds into an industrial wasteland.

Instead, this sprawling area of heavy industrial buildings, cooling towers, paved roads and railway sidings - some 20,000 square metres in all - is to be transformed into an 'integrated Techno City' or 'Technological pole' that Pirelli officials believe will be the largest of its type in Western Europe.

Today, Milan is no longer Italy's industrial capital, a primacy that was claimed by Turin and the surrounding Piedmont region.

But the giant Pirelli group still casts a long shadow there.

Although now a worldwide operation, about half of the 1.15m car tyres and cable manufacturer's 44 Italian production facilities are located still in Milan or its immediate surroundings.

The Biocca Project, a private-public joint enterprise which got under way in 1985 and should enter its final planning stages early in the new year, is destined to provoke the Pirelli influence.

At the same time, the project's plan to bring industrial, academic and scientific brainpower into proximity, is expected to give a much-needed boost to the research and development sector.

"Our few years of experience in the field of high technology, which hopefully will get final approval by February, sets the guidelines for the project, establishing an optimum mix of space utilisation for industry, research, administration and habitation. For example, because of the authorities' insistence to see Milan become totally business-oriented, Pirelli, which will have about half the area for itself, had to promise that no fewer than 150,000 square metres will be devoted to cable production."

In other words, the 'varianza' will lay out the basic standards to which the winning proposals to be chosen by Pirelli will have to adhere. Another year will be needed to devise the PIO, or 'plan for operational intervention' which will establish the basic engineering standards. After which construction can begin.

"If we get the PIO done by June, we'll be well on our way to great shape," said Dr Neri. He believes that the major problem so far

has been the 'Byzantine' procedures of Italian public administration.

But he is nevertheless hopeful that by 1992 the Biocca project will be a functioning reality.

Situated on the northern outskirts of the city, Biocca - which takes its name from the site's

elegant 15th century country villa - was purchased by Pirelli in 1907 and soon became the company's central industrial complex.

Subsequently, however, Pirelli like many Italian companies, began decentralising, with much of Italian production shifted to smaller factories in Central and Southern Italy. While both tyres and cables are still produced here, the chimes of obsolescence had sounded loud enough to make abandonment of the area appear increasingly likely. Pirelli managers were stimulated into action.

The first step was an agreement in early 1985 with the city authorities that paved the way for a new eye-catching industrial hub to be built at nearby Bolzaneto and should be ready sometime next year. The second was a preliminary agreement with municipal, provincial and regional authorities regarding tax rates for the area. And finally, in September of that year, Pirelli launched an international competition, inviting 20 architects around the world to develop the theme of the future's architectural and urban layout.

Three winners were selected by an international jury in March, 1986. And following the preliminary approval last May by the Milan City Council of a necessary amendment

An effective System Architecture should provide an open bridge to communication.

High on the agenda of most companies will be "improving communications." Yet, surprisingly, there are still some influential manufacturers of information systems whose very technology impedes communication. The plain fact is that it is not in their interest to allow customers the benefits of free information exchange.

The Olivetti difference.

Olivetti does the opposite. Open System Architecture from Olivetti is a way to pry open closed systems. It is a bridge that by connecting diverse technologies of different manufacturers, permits communication. And accommodates new technology as soon as it is available.

To choose Open System Architecture is to choose freedom. At the foundation of the Olivetti plan are the principles of connectivity and standards. Being able to connect environments defined by different manufacturers facilitates the exchange and integration of information, for an infinite number of tailored applications at all levels of use. Acceptance of standards lets the system evolve and grow naturally, in step with your company.

In short, Open System Architecture from Olivetti fosters not just the coexistence of systems, but their complete integration.

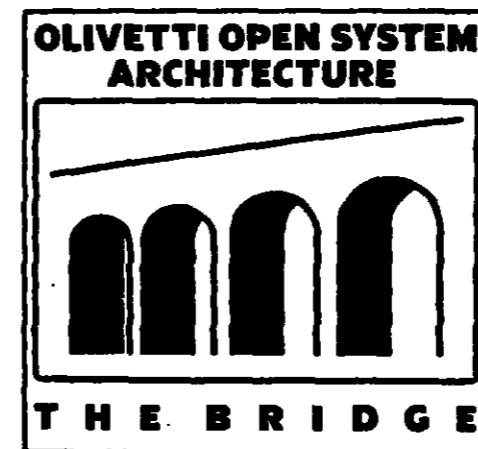
The Olivetti solution.

International standards for information network design provide the foundation of Open System Architecture. They manifest themselves in the Olinet family of networking products, which incorporates all ISO/OSI standards for both Local and Wide Area Networking applications. And in Open System Architecture's commitment to the PC world of MS-DOS.

In addition, Olivetti offers a full line of protocols that enables complete connectivity with the environments of the major vendors. And a new, fully integrated line of LSX 3000 minicomputers capable of supporting from two to two hundred linked users.

The industry standard UNIX system is the foundation for the LSX 3000 minicomputer family. These computers support an operating system conforming to the UNIX System V and X/OPEN standards. A world of applications software satisfies the most complex needs. Of course, the computers continue to support MOS, the Olivetti operating system developed for specific market sectors.

Olivetti is represented in all European, Far Eastern and Western countries. For further information about Olivetti systems please contact the Marketing Department of the Olivetti Head Office in your country.



olivetti

ITALIAN ENGINEERING 6

Corporate Finance

Laws of the market start to pinch

'BLACK MONDAY' on Milan's stock market dashed the hopes of zero-interest finance for companies which were looking for a flow of fresh funds through rights issues or quotation. October 19 gave the knock-down blow to a market which, in contrast to London and New York, had been rocking unsteadily since reaching an all-time high in August 1986.

The performance of the MIB share price index shows how unfavourable conditions have been for raising money in 1987. Starting the year at 1000, it followed a downward trend until September. A promising reversal which took the index from 813 on 18 September to 902 on 15 October was then snuffed out by the crash. Three weeks after 'Black Monday' the MIB index was flooded at 661.

All the main shares suffered badly. Ordinary shares in the Fiat group, Italy's largest private sector corporation, started the year at L14,370. When the market closed on 20 November Fiat's shares were priced at L8360, a drop of nearly 42 per cent. Investors in Montedison, the large Milan chemicals corporation, saw the value of their shares fall equally sharply. On January 2 the price stood at L2880. They could be bought for L1480 on November 20.

Shares in Olivetti, the office automation company, halved in value, sliding from L13,600 to L7,200. With a profit which was halved in October and November, little scope was offered for raising capital. Indeed, during the first nine months of this year there were only 26 operations which realised L4.861bn. This was in sharp contrast to 1986 when the 98 operations on the Milan market allowed the companies concerned to increase their share capital by L14,488bn.

Montedison, a market winner last year, ranks as 'Black Monday's' most eminent victim. The company had planned a L1.028bn rights issue at a price of L1,900 per share, with one third being placed on Wall Street. But market conditions prevented the formation of an underwriting consortium. The issue was postponed at the

beginning of November until the company can propose an operation which is compatible with the market".

This was a far cry from Montedison's position at the end of May. When chairman Mario Schimberni addressed the shareholders he reported: "For many years Montedison was troubled by a heavy debt burden. Finally in 1986 the company turned the corner. The issue of new equity for both the parent company and Montedison's subsidiaries brought a net inflow of L3,448bn. This in turn meant that total shareholders' funds amounted to L4,822bn at the end of 1986, compared to a total debt of L4,940bn."

Three major operations during the current year lay behind November's debacle and contributed to the removal of Mario Schimberni from the chairmanship. The acquisition of the Spanish pharmaceuticals company Antibioticos and Montedison's buy-out of its partners in the US polypropylene maker Himont, together with the consolidation of the stake in the Italian insurance company La Fondiaria, caused a substantial rise in Montedison's indebtedness.

After acquisitions of about L3,500bn during the course of 1987, Montedison looks set to end the year with borrowings of L7,700bn, even when positive cash flows from Italian banks Mr Croff admitted that it exists but said that other large corporations are equally favoured.

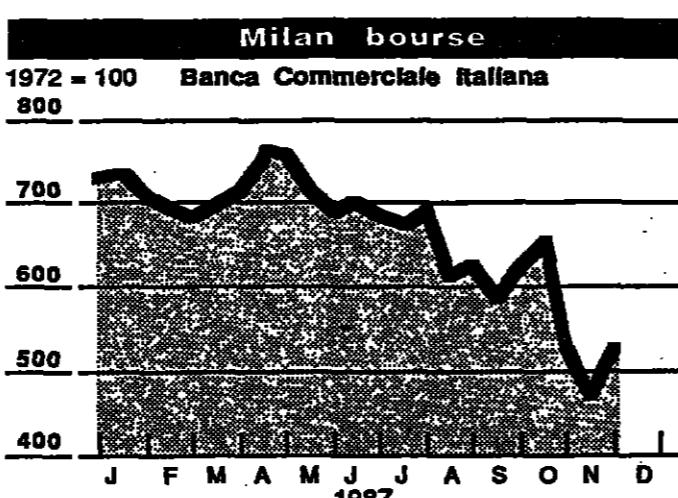
Fiat has spent about L8,000bn on investment in product and production systems during the year. Reorganisation of newly-acquired Alfa Romeo and heavy investment in the Iveco truck and bus company have made heavy demands on resources. Mr Croff said, however, that the car company, Fiat Auto has made the biggest call with its requirements for launching the new mid-range Tipo model. About 40 per cent of ordinary investment was spent on product development while a further 40 per cent was channelled into building and improving production systems.

In addition to ordinary investment, Fiat has also spent heavily on research and development, between L500bn and L1,000bn in the current year. This will be charged directly to 1987's profit and loss account.

Fiat's net indebtedness makes a more complex financial situation, explained Mr Croff. Some of the group's subsidiaries are in surplus while others are in deficit.

The headquarters' finance division in Turin's Corso Marconi operates as a clearing house for flows of funds within the group, thereby ensuring the optimum allocation of resources. The group maintains a significant long-term debt position (L8,472bn in the consolidated accounts at 31 December 1986) for precautionary and strategic reasons.

He noted that there are also sound economic reasons for carrying debt. "Fiat's bargaining



power allows us to borrow at 30 basis points under LIBOR. This means that the cost of debt is less than the profits which can be made from lending the borrowed funds," said Mr Croff. He emphasised that though the group engages in arbitrage, it is a non-speculative. "It is a matter of commercial management of financial resources," he added. There has been much talk in Italian banking and business circles about the fiasco Fiat, the advantageously low interest rate which is applied to Fiat's borrowings from Italian banks. Mr Croff admitted that it exists but said that other large corporations are equally favoured.

The laws of the market apply. It is a question of quality of credit and high volume of business," he said, referring to the group's strong bargaining position.

The laws of the market are also applying to several engineering companies which had hoped to obtain listings on the Milan board. After the crash, prospects for quotation have receded for publicly-owned companies Ferrovial, Fimmeccanica, Alfa Avio and Snam. Listing of shares of private-sector companies like Gruppo Finanziario Tessile and Intermarine are unlikely until the market recovers from its present fragility.

Fortunately many companies in the engineering sectors have been able to reorganise and improve their financial positions during the good conditions of the past three to four years. Levels of short term bank borrowing have generally been reduced. Moreover the cost of money has come down and the prospects are for interest rate stability. Before October 19 we were expecting rates to rise. Now we forecast a moderate recession and a reduction in interest rates," said Mr Croff.

David Lane

Profile: Luigi Lucchini, chairman of Confindustria

A vanishing breed

WHEN ITALY'S industrialists' confederation Confindustria meets next week it will face the task of electing a successor to its current chairman Mr Luigi Lucchini who will have completed four years in the job and will not be eligible for another two-year term. Mr Lucchini will be remembered for having brought a robust and combative style to the chairmanship.

After Mr Gianfranco Agnelli's substitution of steel for the mill.

"Luigi was furnished for the iron and steel required for reconstruction," he said. "Lucchini was on my side. There was no need for marketing what we made, because production sold itself. Finance was also easy, as customers desperate for steel paid immediately in cash," he explained.

Output from the steel mills of Brescia underpinned the rebuilding of the Italian economy and led to the 'miracles' of the mid-1980s and 1990s.

It is a matter of commercial management of financial resources," he added. There has been much talk in Italian banking and business circles about the fiasco Fiat, the advantageously low interest rate which is applied to Fiat's borrowings from Italian banks. Mr Croff admitted that it exists but said that other large corporations are equally favoured.

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David Lane

ship of Confindustria in 1984 confirmed his inclusion at the highest level of Italy's industrial elite. It is a role and recognition of which he is proud. But Mr Lucchini emphasises that he has not forgotten his roots. "Small and medium-sized companies are the pillars of the Italian economy. More than anything I have been their representative at the classroom to the steel mill," he said.

Looking after the interests of Italy's industrialists has been a full-time job. It has kept Mr Lucchini heavily involved in Rome, dealing with fellow industrialists, politicians and the trade unions. Back in Brescia the task of managing Lucchini Siderurgica has been entrusted to his son Giuseppe, who is deputy chairman and joint managing director of the company. Mr Lucchini considers that he has an equally important role.

"My son's intelligence is certainly not less than mine," he said. He recalled Giuseppe's kidnapping 13 years ago, and his son's cool behaviour at that time. In dealing directly with the kidnappers, Luigi Lucchini also demonstrated his own strong nerves and shrewd bargaining capacity. He negotiated the ransom and personally delivered the money, ensuring his son's release before informing the police.

Mr Lucchini places much emphasis on his independence. He claims to be a political person, but without political colour. "I believe that it is important to avoid being in debt to any party," he said. The single girl is courted, but once she arrives she attracts a different kind of attention. He remains Brescian, anti-communist, Luigi Lucchini lets it be known that a communist government in Rome would probably cause him to emigrate. However, he considers that the power of the Roman Catholic church and the individualistic character of Italians will probably ensure that the need to leave the country will not arise.

While rugged individualism, coupled to luck and enormous dedication to work, allowed Mr Lucchini to build a family empire and a substantial personal fortune in the aftermath of his father's forge, if that were necessary.

Luigi Lucchini cast iron fist in 'glove' of steel.

Luigi Lucchini to build a sizeable corporate empire, he thinks that a similar achievement would now be almost impossible. Business has become much more complex.

According to Mr Lucchini, financial wizardry rather than technical talent provides the key to success today. Luigi Lucchini's desire for independence continues to be one of his prominent characteristics. The business which he has created is still wholly owned by himself and his family.

Sense of ownership is indispensable for Mr Lucchini. Full of bounces and verve, Mr Lucchini does not intend to pension himself off when he stands down from Confindustria's chairmanship. He admits to having no hobbies or interests outside his work. During this summer's break from responsibility at the industrialists' confederation he used his time to design the layout and calculate the costs and profitability of a new line at one of his steel mills.

He believes that there are still new peaks to be climbed and further milestones to be passed.

"Who stops is lost. It is important to have the physical toughness to hold on," remarked Mr Lucchini. Notwithstanding his age, he gives the appearance of having the strength of body and mind to restart at his father's forge, if that were necessary.

David Lane

Industrial Relations

Union leadership diffused

"IT IS A CRY OF agony," said Mr Felice Mortillaro, director general of Federmeccanica, the organisation representing Italian private engineering companies.

He was referring to the four-hour general strike of 10 November, called by the trade unions to protest at the contents of the Government's 1988 budget proposal.

According to the unions, the response among industrial companies of about 85 per cent gives the lie to Mr Mortillaro's imminent claim that they are suffering their death throes. In reality, a substantially lower proportion of industrial workers were involved, although with no one doing a proper job aggregating the numbers it is impossible to know how many.

To a considerable extent it suits both employers and unions to keep their conflicting judgements of the strike protected from the actual truth. Employers would not want to alter their (broadly accurate) view of the status quo, which is of a union movement much reduced in power and influence and short on ideas and strategy.

If the 'fiction' of a successful general strike consolidates or strengthens the unions' position a little, then that is probably preferable to the alternative.

This has been on graphic display in the public sector over recent months. In some cases, such as the airport workers, the unions have lacked the authority to impose their own schedule of industrial action and have had their instructions ignored by a more militant rank and file. In others, their authority has been completely rejected by rank and file committees agitating for better conditions than those which have been negotiated.

The net result is that total members of the public sector have fallen by 10 per cent since 1986, from 2.2 million to 2.0 million. This is despite a 10 per cent increase in real terms over the same period.

While the confederations, the CGIL (communist-socialist), the CISL (catholic workers with historical links to the Christian Democratic) and the UIL (Socialist workers' union), may have to work alongside the autonomous unions in a state of rivalry, they are much less certain in their

handling of the Cobas phenomenon which has become the generic term for those committees which have emerged elsewhere.

"We are too bureaucratic and our internal democracy is too weak," says a candid Mr Walter Galbusera, a senior official from the UIL. He sees the confederations' current problems in terms of a still unresolved battle between the traditional view of a trade union as dedicated to struggle in defence of working class interests and a more modern approach which believes the unions to be a responsible element in the management of the post-industrial technological society.

The Cobas committees are narrowly instrumental in their objectives which are mainly to secure pay rates which the categories involved believe would more truly reflect their skills and hierarchical position. The train drivers complain that their differentials of the last 15 years have all been eroded while their work schedules are more onerous than they once were. Many, but not all, of the school teachers want their pay more closely aligned to that of university teachers.

Some Cobas members have kept their union cards and others have not. Their activities should not be confused with those of the so-called autonomous unions who stand outside the three main confederations and have a longer history, dating in many cases from the 1960s.

With an aggregate membership of around two million, their real strength, like Cobas, is in the public sector, but much more extensively in areas ranging from the hospitals to airlines, from banks to schools. Thus far, they have been able to negotiate strikes for selling out the industrial workers' interests by co-operating in the restructuring of traditional heavy industries.

They have accepted what Mr Galbusera calls "the logic of the market," without making any inroads among the more highly educated technological skill groups.

On paper, their total membership of the public sector is as yet not been at close to 9 million. Thus in 1986, the largest confederation, CGIL, counted 4,642 million members, the highest total ever. The 'active' list, however, had fallen to the lowest level since 1982 - 2.83 million, while the pensioners were at a record 1.77 million.

All of which partially reflects the steady decline of the smokiest industries.

Many present contradictions come together in the public services. Government employees are not subject to the logic of the market and expect a more traditional form of union leadership.

When this is compromised, as it has been in the 1980s by tripartite agreements with government and employers over wages and by political defeat (over changes in the age indexation system), some of the ranks and file tends to lose faith.

Although one is a Cobas, and the other the confederations' own rank and file, the two sides of the coin are not always internally consistent. The unions and the confederations' current problems in terms of a still unresolved battle between the traditional view of a trade union as dedicated to struggle in defence of working class interests and a more modern approach which believes the unions to be a responsible element in the management of the post-industrial technological society.

The effect, however, has been to create a political demand for the legal regulation of public sector strikes - an issue which threatens to be almost as internally divisive for the unions as it is politically controversial for their relations with government as the battle three years ago over wage indexation.

Two of the confederations, the CGIL and the CISL, are firmly opposed to legislation and will only consider inserting disciplinary codes into public sector contracts. These would have some legal force but they would not apply to public companies such as the railways and the state airlines. The UIL is preparing to gather signatures in support of a law which would regulate strikes by both government employees and employees of public companies.

This approach acknowledges that there is a public interest to be protected which the unions can no longer guarantee. It does not seek to regulate industrial relations in the private sector. Quite how the issue will be resolved is unclear.

For all the apparent weaknesses the three confederations can still profit from the Italian obsession with consensus, which means that the politicians will be reluctant to legislate against them.

John Wyles

Machine Tools

Sharp change in sales pattern

SO FAR, Italy has fared relatively well in the bitter struggle among the world's machine tool manufacturers to compensate for slower trade and narrowing margins, by offering more sophisticated technology aimed at enhancing production flexibility.

Italian machine tool makers claimed a 5.6 per cent share of the total world market in 1986 and thus placed number five in the world league behind Japan, West Germany, the Soviet Union and the United States.

They have succeeded in increasing their share in the overall world market during a time of tightening competition, and the technological quality of Italian-made products is widely appreciated in every part of the world.

But the pattern of sales has been changing dramatically. The export component has been badly bruised by the triple blows of brisk competition from US dollar-denominated producers, slower global trade overall, and rising domestic costs.

Ucim, a manufacturers' trade association, recently issued the forecast that export sales this year will probably slip (in inflation-adjusted terms) by 2.6 per

cent to some L1,450bn. This weaker development follows a stagnant performance in 1986, when a small one percentage point cut in exports was accompanied by a 22 per cent rise in imports.

The machine tool sector's overall trade surplus fell as a result from L1,976bn to L1,929bn last year. This compares with the 6.7 per cent advance (in real terms) for 1986.

Thus, domestic demand is playing an increasingly important role in absorbing the industry's output. On this front, Ucim sees a 5 per cent rise in real demand, accompanied by a slowdown in the growth of imports particularly from Japan.

This year, however, may be welcome news to producers who have seen the efficient Japanese driving steady inroads into their home markets.